The Cash Box

VOLUME XVIII—NUMBER 32 APRIL 27, 1957

The newly formed Ronlette Records hit the winning chart numbers with its first releases. Jimmy Bowen, left, nudged the Top Ten with "I'm Stickin' With You" while Buddy Knox hit the magic circle with "Party Doll". Pictured here, Hugo and Luigi spin the wheel again looking for chart winners for their new disk, "I Trusted You" backed with "Warm Up To Me Baby" by Jimmy Bowen and "Rock Your Little Baby To Sleep" backed with "Don't Make Me Cry" by Buddy Knox.

RCA VICTOR
RADIO CORPORATION OF AMERICA
is proud
to welcome
"Her Nibs"
MISS
Georgia Gibbs

FOUNDED BY BILL GERSH

The Cash Box

Volume XVIII—Number 32 April 27, 1957

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Is It The Function Of A&R Men To Educate The Public?

A songwriter whom we respect very much said to us the other day, "If all A&R men would simply refuse to record poor songs, the public would have no choice but to buy the good records that would then only be available." What he meant to say by this was that the public's taste would then be educated to better types of songs and it would be possible for songs which today cannot find a market to receive public acceptance.

Since, as we said, this is a writer whom we highly respect, we considered his theory thoroughly—but have come to the conclusion that he is wrong.

First of all, it seems obvious to us that an A&R man does not create public taste; he tries to satisfy it. The record business is just that—a business. The job of the A&R man is to create records that the public will buy. They may not necessarily be the records he would personally buy, but that doesn't matter. Any A&R man who made only records that he himsef enjoyed would soon find himself out of a job either because he was fired or because his company went broke.

Another thing that this writer said by implication, although I'm sure he didn't realize it, was that we ought to go back in the record business to the time when the songs which he was talking about were fully accepted. That means back to a record sales volume that was a fraction of what it is today, back to a period when the audience for records was a highly limited one and back to a time when records were a relatively unimportant factor in the entire entertainment picture —and that was only a few short years ago.

What has made our record business the vital enterprise it is today is the fact that it has reached out to the widest possible audience and is trying to expand that audience all the time. Records today are entertaining more people than ever and are proving to be perhaps the most important factor in the introduction of new performers and the creation of stars.

It is clear that it is the public that decides what it wants to hear, not the A&R man. There can certainly be a valid study made to determine why the public in general likes certain types of music at any particular time. We're certain it has a great deal to do with emotional, social and economic conditions. This is a study that might be made by one of our great foundations or even by a combination of all the record companies if they so desired. But it is certainly not the prime function of an A&R man to determine why the public likes something or to try to make the public like something else. His function is to give the public what it wants. As long as A&R men continue to do that, the record business will continue to grow, and expand its horizons, and prosper.

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plus individual attention

Go RCA Victor and give your label "the sound that sells"! Only RCA Victor, the unchallenged leader in sound research, *can* guarantee the most up-to-date methods and thoroughgoing care.

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THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

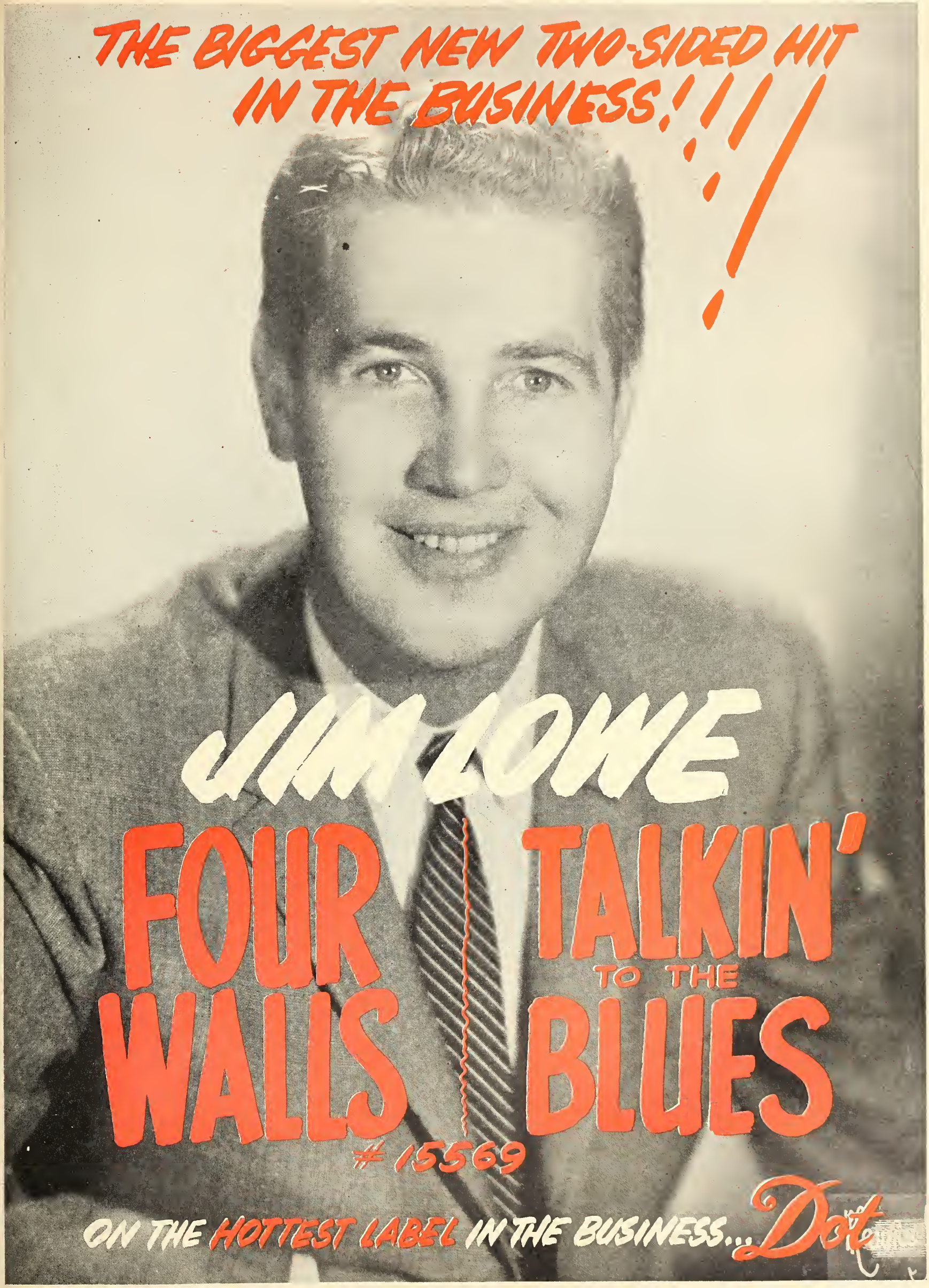
		Pos. Last Week
1	**ROUND AND ROUND** PERRY COMO DA-2121—Walter Solek O. VI-20/47-6815—Perry Como	1
2	**PARTY DOLL** BUDDY KNOX — STEVE LAWRENCE CR-61792—Steve Lawrence RO-4002—Buddy Knox DE-30211—Wingy Manone	3
3	**LITTLE DARLIN'** THE DIAMONDS EX-2101—The Gladiolas ME-71060—The Diamonds	5
4	**BUTTERFLY** ANDY WILLIAMS—CHARLIE GRACIE (Tie) BY-1028—Bobby Carroll CR-61795—Billy Williams CD-1308—Andy Williams EL-505—Bill Allen CM-105—Charlie Gracie	2
5	**ALL SHOOK UP** ELVIS PRESLEY AL-3359—David Hill VI-6870—Elvis Presley	—
6	**COME GO WITH ME** DEL-VIKINGS DE-30231—Sunny Gale DO-15538—Del-Vikings DL-6112—Federals	8
7	**I'M WALKIN'** FATS DOMINO IM-5428—Fats Domino	4
8	**GONE** FERLIN HUSKY CA-3628—Ferlin Husky ME-71070—Bobby Wayne CO-40852—Joan Weber	—
9	**WHY BABY WHY** PAT BOONE DO-15545—Pat Boone	10
10	**MAMA LOOKA BOOBOO** HARRY BELAFONTE CA-3672—Robert Mitchum VI-6830—Harry Belafonte CO-40866—King Flash	—

11) YOUNG LOVE. 12) MARIANNE. 13) TEENAGE CRUSH. 14) I'M STICKIN' WITH YOU. 15) NINETY-NINE WAYS. 16) SCHOOL DAY (RING RING GOES THE BELL). 17) WALKIN' AFTER MIDNIGHT. 18) ALMOST PARADISE. 19) BANANA BOAT (DAY-O). 20) SITTIN' IN THE BALCONY. 21) I'M SORRY. 22) EMPTY ARMS. 23) TOO MUCH. 24) JUST BECAUSE. 25) LOVE IS A GOLDEN RING. 26) ROCK-A-BILLY. 27) PLEDGE OF LOVE. 28) SO RARE. 29) LUCILLE. 30) DON'T FORBID ME. 31) LOVE IS STRANGE. 32) WHO NEEDS YOU. 33) FIRST DATE, FIRST KISS, FIRST LOVE. 34) POOR MAN'S ROSES. 35) DARK MOON.

CODE

AB—Abbott	CK—Checker	EP—Epic	HE—Herald	MO—Modern	SE—Seeco
AL—Aloddin	CM—Cameo	ER—Era	IM—Imperial	NG—Norgron	SP—Specialty
AO—Apollo	CO—Columbia	EX—Excello	JU—Jubilee	OK—Okeh	SU—Sun
AP—ABC-Paramount	CR—Coral	FB—Fabor	JZ—Josie	PE—Peacock	TI—Tico
AT—Atlantic	DA—Dono	FE—Federal	KA—Kapp	PR—Prestige	UN—United
BT—Bethlehem	DE—Decca	FI—Fiesta	KI—King	RA—Rainbow	UQ—Unique
BY—Bolly	DL—DeLuxe	FR—Fraternity	LI—Liberty	RE—Regent	VE—Verve
CA—Capitol	DO—Dot	4 Star—Four Star	LO—London	RM—Ramo	VI—RCA Victor
CD—Codence	DT—Dooto	GE—Gee	ME—Mercury	RO—Roulette	VJ—Vee-Jay
CH—Chess	DU—Duke	GL—Glory	MG—MGM	RP—RPM	VK—Vik
	EL—Eldorado	GR-Groove		SA—Savoy	

"Only those records best suited for commercial use are reviewed by THE CASH BOX"


THE BIGGEST NEW TWO-SIDED HIT IN THE BUSINESS!!!
JIM LOWE
FOUR WALLS
TALKIN' TO THE BLUES
#15569
ON THE HOTTEST LABEL IN THE BUSINESS... Dot

The Cash Box TOP 60

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 4/20 Pos. 4/13

1—All Shook Up 1 1
AL-3359—DAVID HILL — *Melody For Lovers*
★VI-6870—ELVIS PRESLEY — *That's When Your Heartaches Begin*

2—Little Darlin' 2 2
EX-2101—THE GLADIOLAS — *Sweetheart Please Don't Go*
★ME-71060—THE DIAMONDS — *Faithful And True*

3—Round And Round 4 3
DA-2121—WALTER SOLEK O. — *Georgie Porgie*
★VI-20/47-6815—PERRY COMO — *Mi Casa, Su Casa*

4—Come Go With Me 5 8
DE-30231—SUNNY GALE — *Please Go*
DL-6112—FEDERALS — *Cold Cash*
★DO-15538—DEL-VIKINGS — *How Can I Find True Love*

5—Party Doll 3 4
★CR-61792—STEVE LAWRENCE — *Pum-Pa-Lum*
DE-30211—WINGY MANONE — *Real Gone*
★RO-4002—BUDDY KNOX — *My Baby's Gone*

6—Gone 7 7
★CA-3628—FERLIN HUSKY — *Missing Persons*
CO-40852—JOAN WEBER — *A Love That's A Lie*
ME-71070—BOBBY WAYNE — *Mexican Maidens*

7—Butterfly 6 5
BY-1028—BOB CARROLL — *Look What You've Done*
★CD-1308—ANDY WILLIAMS — *It Doesn't Take Very Long*
★CM-105—CHARLIE GRACIE — *Ninety-Nine Ways*
CR-61795—BILLY WILLIAMS — *The Pied Piper*
EL-505—BILL ALLEN — *Oo-We-Baby*

8—Mama Looka Booboo 8 9
CA-3672—ROBERT MITCHUM — *What Is This Generation*
CD-1321—MARTY FRANKLIN — *Jamoico Farewell*
CO-40866—KING FLASH — *Zombie Jomboree*
★VI-6830—HARRY BELAFONTE — *Don't Ever Love Me*

Pos. 4/20 Pos. 4/13

9—School Day (Ring Ring Goes The Bell) 11 23
★CH-1653—CHUCK BERRY — *Deep Feeling*

10—Why Baby Why 10 10
DE-29755—WEBB PIERCE & RED SOVINE — *Missing You*
★DO-15545—PAT BOONE — *I'm Waiting Just For You*

11—I'm Walkin' 9 6
★IM-5428—FATS DOMINO — *I'm In The Mood For Love*

12—I'm Stickin' With You 16 14
IM-5427—ROY BROWN — *Party Doll*
★RO-4001—JIMMY BOWEN — *Ever Lovin' Fingers*

13—Rock-A-Billy 18 29
★CO-40877—GUY MITCHELL — *Hoot Owl*

14—Pledge Of Love 15 21
AP-9800—JOHNNY JANIS — *I Ployed The Field*
AT-1132—PENGUINS — *I Knew I'd Fall In Love*
★DE-30230—MITCHELL TOROK — *What's Behind Thot Strange Door*
★IM-5432—KEN COPELAND — *Night Air*
ME-71079—DICK CONTINO — *Two Loves Have I*

15—I'm Sorry 20 20
★ME-71032—THE PLATTERS — *He's Mine*

16—Teen Age Crush 13 12
★CA-3639—TOMMY SANDS — *Hep Dee Hootie*

17—Empty Arms 21 26
★AT-1128—IVORY JOE HUNTER — *Love's A Hurting Game*
★CR-61805—TERESA BREWER — *The Ricky-Tick Song*

18—Ninety-Nine Ways 17 16
CM-105—CHARLIE GRACIE — *Butterfly*
★DO-15548—TAB HUNTER — *Don't Get Around Much Anymore*

Pos. 4/20 Pos. 4/13

19—Marianne 12 11
★CO-40817 (4-40817)—TERRY GILKYSON — *Goodbye Chiquita*
DE-30217 (9-30217)—BURL IVES — *Pretty Girl*
★DO-15537 (45-15537)—HILLTOPPERS — *You're Wasting Your Time*
VI-20/47-6810—LANE BROS. — *Segno D'Ora*

20—Love Is A Golden Ring 22 24
★CO-40856—FRANKIE LAINE — *There's Not A Moment To Spare*

21—So Rare 24 28
★FR-755—JIMMY DORSEY — *Sophisticated Swing*

22—Sittin' In The Balcony 19 15
★CL-430—JOHNNY DEE — *A-Plus In Love*
CR-61811—DON CORNELL — *My Faith, My Hope, My Love*
★LI-550S6—EDDIE COCHRAN — *Dark Lonely Street*

23—Dark Moon 34 42
★DO-15550—BONNIE GUITAR — *Big Mike*
★DO-15558—GALE STORM — *A Little Too Late*

24—Lucille 23 25
★SP-598—LITTLE RICHARD — *Send Me Some Lovin'*

25—A White Sport Coat 39 50
★CO-40864—MARTY ROBBINS — *Grown-Up Tears*

26—Young Love 14 13
★CA-3602 (F-3602)—SONNY JAMES — *You're The Reason*
★DO-1SS33 (45-15533)—TAB HUNTER — *Red Sails In The Sunset*
ME-71022 (71022x45)—CREWCUTS — *Little By Little*
VI-20/47-6751—RIC CARTEY & JIVA-TONES — *Ooh-Ees*

27—Almost Paradise 26 17
AP-9787—NORMAN PETTY TRIO — *It's Been A Long Long Time*
★KA-175—ROGER WILLIAMS — *For The First Time*
★UQ-385—LOU STEIN — *Soft Sands*

Pos. 4/20 Pos. 4/13

28—Just Because 27 27
★AP-9792—LLOYD PRICE — *Why*
SP-597—LARRY WILLIAMS — *Let Me Tell You, Baby*

29—Mangos 32 38
★CO-40835—ROSEMARY CLOONEY — *Independent*
ME-71091—BUDDY MORROW — *Back Home*

30—Walkin' After Midnight 25 19
AC-1044—LYNN HOWARD
★DE-30221—PATSY CLINE — *A Poor Man's Roses*
DL-6115—OTIS WILLIAMS & CHARMS — *I'm Waiting Just For You*
SG-231—EDDIE DEAN — *Finger Prints*

31—First Date, First Kiss, First Love 31 32
★CA-3674—SONNY JAMES — *Speak To Me*

32—Day-O Banana Boat Song 42 —
★CA-3687—STAN FREBERG — *Tele-Vee-Shun*

33—After School 35 39
★DD-100—RANDY STARR — *Heaven High*
KI-5037—TEARDROPS — *Don't Be Afroid To Love*
ME-71080—JOY LAYNE — *You Gave Me Wings*

34—Peace In The Valley (EP)* 36 37
★VI-EPA-4054
**Position on best seller list based on sales reports of Extended Play recording. Song is not available on a single release. Three other songs in this EP are: It's No Secret; I Believe; and Take My Hand, Precious Lord.*

35—Yes, Tonight Josephine 37 —
★CO-40893—JOHNNIE RAY — *No Wedding Todoy*

36—Calypso Melody 33 34
DO-15559—DANNY WELTON — *Blue Echo*
★MG-12430—DAVID ROSE — *Theme From 'Wings Of Eagles'*

Pos. 4/20 Pos. 4/13

37—Wind In The Willow 38 51
★CO-40832—JO STAFFORD — *King Of Poris*
KA-179—ANN REYNOLDS — *Soy I Can Count On You*

38—Don't Forbid Me 29 30
DE-30219 (9-30219)—ERNEST TUBB — *God's Eyes*
★DO-15521 (4S-15521)—PAT BOONE — *Anastasia*

39—My Love Song 48 —
★CA-3690—TOMMY SANDS — *Ring-A-Ding-A-Ding*

40—Too Much 30 22
★VI-20/47-6800—ELVIS PRESLEY — *Playing For Keeps*

41—Jamie Boy 51 48
★VI-6864—KAY STARR — *A Little Loneliness*

42—Harem Dance — —
★KA-181—ARMENIAN JAZZ SEXTET — *Pretty Girl*

43—Banana Boat (Day-O) 28 18
★VI-20/47-6771)—HARRY BELAFONTE — *Star-O*

44—Who Needs You 40 31
★CO-40811 (4-40811)—FOUR LADS — *It's So Easy To Forget*

45—Shish-Ke-Bab — —
★ME-71092—RALPH MARTERIE — *Bop A Doo—Bop A Doo*

46—Wonderful! Wonderful! 43 47
★CO-40784—JOHNNY MATHIS — *When Sunny Gets Blue*
GL-256—DENNY VAUGHAN — *Since You Went Away*

47—Ring-A-Ding-A-Ding 47 45
★CA-3690—TOMMY SANDS — *My Love Song*

48—I'm Waiting Just For You 41 40
★DO-15545—PAT BOONE — *Why Baby Why*

Pos. 4/20 Pos. 4/13

49—It's Not For Me To Say — —
★CO-40851—JOHNNY MATHIS — *Worm And Tender*

50—I Love My Girl — —
★AP-9811—COZY MORLEY — *Why Don't You Fall In Love*
★DO-15560—HILLTOPPERS — *I'm Serious*

51—A Poor Man's Roses 45 35

52—When Rock And Roll Came To Trinidad 59 —

53—So Long My Love — —

54—Let It Be Me 54 —

55—Only One Love 44 36

56—A Little Loneliness 53 52

57—Leap Frog 58 56

58—Crazy Love — —

59—Love Is Strange 49 33

60—Bahama Mama 46 —

CODE:

AB—Abbott, AC—Accent, AF—Audio Fidelity, AG—Argo, AL—Aladdin, AO—Apollo, AP—ABC-Paramount, AT—Atlantic, BA—Baton, BN—Benida, BT—Bethlehem, BY—Bally, CA—Capitol, CD—Cadence, CH—Chess, CK—Checker, CL—Colonial, CM—Cameo, CO—Columbia, CR—Coral, DA—Dana, DD—Dole, DE—Decca, DL—DeLuxe, DO—Dot, DS—Disneyland, DT—Dooto, DU—Duke, EL—Eldorado, EM—Ember, EP—Epic, ER—Era, EX—Excello, FB—Fabor, FE—Federal, FI—Fiesta, FL—Flash, FP—Flip, FR—Fraternity, GE—Gee, GL—Glory, HE—Herald, IM—Imperial, JU—Jubilee, JZ—Josie, KA—Kapp, KI—King, LI—Liberty, LO—London, LU—Luniverse, ME—Mercury, MG—MGM, MO—Modern, NG—Norgran, OK—Okeh, PE—Peacock, PI—Pilgrim, PR—Prestige, PT—Point, RA—Rainbow, RE—Regent, RM—Rama, RO—Roulette, RP—RPM, SA—Savoy, SE—Seeco, SG—Sage, SP—Specialty, SU—Sun, TI—Tico, UN—United, UQ—Unique, VE—Verve, VI—RCA Victor, VJ—Vee Jay, VK—Vik

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

• All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

NOT JUST GREAT!

NOT JUST TREMENDOUS!

it's... THE ORIGINAL VERSION OF -

"FABULOUS"

b/w

"JUST LOOKIN'"

another EXPLOSIVE 2 Sider by

Charlie Gracie

ORCHESTRA & CHORUS UNDER THE DIRECTION OF BERNIE LOWE

CAMEO-107

CAMEO RECORDS

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

SAMMY DAVIS, JR.
(Decca 30300)

B+ "GOODBYE, SO LONG, I'M GONE" (2:53) [Harvard BMI—Kirk] Sammy Davis gets a great Sy Oliver backing as he tears thru a terrific rocker that'll have the teenagers hopping. One of the best swinging sides to come along in quite some time. Keep an eye on this sleeper.

C+ "FRENCH FRIED POTATOES AND KETCHUP" (2:11) [Pyramid ASCAP—Watts, Trace, Fascinato] The chorus and Oliver's crew assist again as Sammy rhythms thru another up-beat item with a cute lyric. Side is also designed for the teenagers.

DEAN BEARD
(Atlantic 1137)

B+ "ON MY MIND AGAIN" (2:28) [Willet Songs BMI—Beard, Ray, Willet] Atlantic has picked up a hot master that could slowly and steadily blossom into a king-sized hit. It's a sentimental, country flavored romancer set to a strong rock and roll ballad beat. Side has an indescribable "something" that could make it take off. Keep a tab on this one.

C+ "RAKIN' AND SCRAPIN" (2:28) [Willet Songs BMI—Beard, Ray, Willet] The talented songster displays his versatility on this half as he belts across a torrid rock-a-billy jumper.

MAMSELLE'S
(Vik 0272)

B+ "I'LL ALWAYS THANK YOU FOR THE SUNSHINE" (1:52) [Ross Jungnickel ASCAP—LaMotta, Schroeder, Kay] The newest group to join the Vik label is this commercial femme quartet called the Mamselle's. Here they bounce thru a charming cornballer with a happy beat and a catchy melody. Good cutie with an old-fashioned flavor.

C+ "HE'S GRADUATING" (1:56) [American BMI—Palmer, Stanley] High school kids should appreciate this fish beat romancer with a graduation theme. Girls have a wonderful blend and two good tunes.

EILEEN RODGERS
(Columbia 40908)

B+ "EVERYTHING BUT LOVE" (2:29) [Korwin ASCAP — S. Wayne, Frisch] The record buying crowd made an important discovery in Eileen Rodgers when they gratefully accepted her recent hit, "Miracle Of Love." Miss Rodgers' latest release is a dramatic R & R beat essay about a gal who gets all worldly possessions from her man except love. The thrush gives a superlative portrayal on an opus that has sensitive melodic and lyric qualities. Could be a smash.

C+ "DON'T CALL ME SWEETIE (CAUSE I'M BITTER)" (2:21) [Houston BMI—Leven, B. Sherman] Though the song finds Miss Rodgers in similar circumstances as above, she seems to take it in a lighter vein with this cute little jumper. This side should be due for a fair amount of sales and plays.

ALIS LESLEY
(Era 1034)

B+ "HEARTBREAK HARRY" (2:03) [Chadwick ASCAP — Howard, Blythe] The Era label comes up with an exciting new femme who packs a wallop with her initial disk. Side is a terrific rock and roller with a swinging vocal. Strong side with clickability. Watch this one.

C+ "HE WILL COME BACK TO ME" (2:18) [Hilliary BMI — Trost, Kay] The rhythmic chirp rocks thru another commercial jump item aimed at the youngsters.

The Cash Box Disk of the Week

"I JUST DON'T KNOW" (2:53) [Korwin ASCAP—Allen, Stone]

"GOLLY" (1:47) [Korwin ASCAP—Hoffman, Manning]

THE FOUR LADS (Columbia 40914)

● The Four Lads, one of the most consistent hit making groups in the business today, and one of the few performers who have produced "legit" ballad hits in recent months, change the pace on their latest Columbia platter and come up with another terrific side destined to smash thru. Titled "I Just Don't Know", the tune is a catchy jumper with a delightful melody and a cute romantic lyric. The boys blend to perfection throughout the side and end up with an ultra-commercial item we'll be hearing day-in and day-out. Their bass singing is new and exciting. Refreshing waxing headed for the big time. The coupling "Golly" is another about face for the foursome. The melody is a popular operatic theme to which new lyrics have been added. And the boys chant the free-swinging ditty to a happy waltz tempo. Strong coupler. Watch the top half for the big action.

"CUMBERLAND GAP" (1:58) [Ludlow BMI—Donegan]

"WABASH CANNONBALL" (1:55) [Ludlow BMI—Donegan]

LONNIE DONEGAN (Mercury 71094)

● Lonnie Donegan, the dynamic young British songster who took America by storm with his sensational waxing of "Rock Island Line" about a year ago, introduces a fabulous new skiffle beat disk that should outsell his initial click. It's an amazing performance of a torrid original tagged "Cumberland Gap". The side opens at a rapid pace, and as it progresses it builds in intensity and speed. Donegan's vocal efforts on this side must be heard to be believed. And his skiffle sound is just great. "Cumberland Gap" is currently topping England's best seller list. It could do the same here. The bottom portion is Donegan's unique skiffle treatment of the classic folk favorite "Wabash Cannonball". Another thrilling performance making the disk a two-sided threat. Sensational juke stuff.

"DON'T MAKE ME CRY" (2:20) [Patricia BMI—Lanier, Knox]

"ROCK YOUR LITTLE BABY TO SLEEP" (2:21) [Kahl BMI—Knox]

BUDDY KNOX (Roulette 4009)

● Buddy Knox, the exciting new star who skyrocketed to fame with his #1 smash "Party Doll" on the Roulette label, follows-up his initial best seller with two great new sides both of which should attract heaps of coin for all concerned. One portion is a heart-felt interpretation of a beautiful new romantic ballad titled "Don't Make Me Cry". It's a dramatic performance of a strong tune with great teenappeal and it's all set into today's most commercial rock and roll ballad beat. Buddy sounds great. Equally exciting is the ace performer's rockin' delivery of a solid jumper dubbed "Rock Your Little Baby To Sleep". Hard hitting dance deck with a powerful rock-a-billy sound. Kids have been awaiting this Knox sequel. They'll flip when they hear this coupling.

"FABULOUS" [Mayland, Shalimar, Presley BMI—Land, Sheldon]

"JUST LOOKIN' " [Lowe, Sequence, Gladys ASCAP—Mann, Lowe]

CHARLIE GRACIE (Cameo 107)

● Charlie Gracie, the exciting new disk star who skyrocketed to fame with his initial Cameo release "Butterfly", a recent #1 smash, has a fabulous two-sided follow-up that will add thousands of new fans to his rapidly growing admiration society. One half is a terrific new rocker dubbed "Fabulous". It's a red hot item with a potent "Don't Be Cruel" type beat that's sure to have the dancers swinging. Gracie sounds great and comes over as a side that just can't miss. Equally thrilling is the songster's swinging interpretation of another outstanding rock and roller on the flip, "Just Lookin' ". Both sides have just what the teenagers want and the two songs should be on the lists in short order. Take your pick.

BONNIE LOU
(King 5033)

B "KIT 'N KABOODLE" (2:32) [Men-Lo BMI — Ross, Dixon] Bonnie Lou displays some excellent multiple voicing as she belts out a solid rock and roller that moves. Terrific finger-snapper that'll have the happy feet jumpin'.

C+ "TAKES TWO" (2:07) [Mar-Kay BMI—Riley] The tempo is the same on this strong teenage jumper. Here again Bonnie employs the multiple vocal track.

DINAH SHORE
(RCA Victor 6897)

B+ "THE CATTLE CALL" (2:03) [Forster ASCAP — T. Owens] Dinah, freshly off one of her biggest hits with "Chantez, Chantez," supplies a snappy, happy beat to a tune that made country and western news a short while back in a slower tempo. Against a racing C&W guitar backing, Miss Shore, aided with choral support, merrily romps thru the whole affair. Strong contender for chart honors.

B "PROMISES, PROMISES" (2:23) [Manchester ASCAP — S. Redwine, Arr. J. Hamilton] The lark alters the pace here with a slow waltz handled in a wistful, polished manner. It amply demonstrates Miss Shore's great vocal versatility as a charmer in any tempo. Warm number.

ROBERTA LINN
(Piv 1010)

B+ "OLD HACIENDA" [V.I.P. BMI —Sullivan, Wright] The strongest release to come from the Piv label to date is this enchanting romancer by Roberta Linn. Lovely waltz item with a wonderful wedding of lyrics and melody. Roberta's delivery, enchanced by a chorus, is superb. Watch this sleeper.

B "MORE AND MORE AMORE" [Alphan ASCAP — Wright, Allison, Kelley] This half is a charming Italian flavor waltz item with a refreshing, easy-going melody and arrangement. Contagious ditty with clickability. Two sided charmer.

ANDY GRIFFITH
(Capitol 3705)

B+ "A FACE IN THE CROWD" [Remick ASCAP — Schulberg, Glazer] From a flick due for public inspection soon, comes this title tune sung by its star, Andy Griffith. The song is a relaxed, ballad-type rock 'n roller sung with authority and smoothness by the performer. The melody grows in strength after each hearing. Look out for excellent teenage response.

B "MAMA GUITAR" [Remick ASCAP—Schulberg, Glazer] The flip side also finds Griffith vieing for the teenage market in an up-beat piece also from "A Face In The Crowd," that's currently making the rounds. It's another dependable, assuring stint by Griffith. Solid instrumental support. The comedian seems to have an expert command of the "beat."

SKIP FLETCHER
(ABC-Paramount 9804)

C+ "STREET OF MEMORIES" (2:33) [E. B. Marks BMI—Ebb, Klein] Newcomer Skip Fletcher debuts impressively on ABC with a melancholy romancer set to a smooth, subdued rock and roll ballad backdrop. Inviting side.

C+ "REMEMBER ME TO YOU" (2:21) [Words & Music ASCAP—Woods] This half displays the youngster with an appealing romancer with a pleasant lilt.

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the Original ...

"WITH ALL MY HEART"

Jodie Sands

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#1003

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CHANCELLOR 1002

● Be On The Lookout For
Chancellor New Releases

Record Reviews

A DISK & SLEEPER — **B** VERY GOOD — **C** FAIR
B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

JOYCE HAHN
(Cadence 1318)

B+ "GONNA FIND ME A BLUEBIRD" (2:18) [Acuff-Rose BMI—Rainwater] Pert Canadian songstress Joyce Hahn takes hold of a wonderful country field hit, and fashions it for the pop market in delightful style. Sentimental romancer with a contagious beat. Could develop into a smasheroo.

B+ "I SAW YOU, I SAW YOU" (2:23) [Acuff-Rose BMI—Robbins] This half is a tearful love song from the pen of hit tunesmith Marty Robbins. Enchanting melody handled with finesse. This side could also make it.

TONY MARTINEZ ORCH.
(GNP 121)

B "PHAROAH'S CURSE" (2:33) [Skyview ASCAP—Baxter] An eerie intro leads into an exciting, fast-moving latin beat item with Tony Martinez' vibes in the spotlight. Thrilling up-beat latin item that should attract attention. Good change of pace programming.

C+ "RHUMBA RHAPSODY" (2:37) [Associates BMI—Levitch] One of the few new rhumba disks to come along in quite some time is this enchanting pretty with a chorus singing sans lyrics.

RALPH YOUNG
(Epic 9206)

B+ "LOOK AT 'ER" (2:46) [Valyr ASCAP—Merrill] The rich voice of Ralph Young lends itself beautifully to this lovely class ballad from the upcoming B'way musical "New Girl In Town". Excellent tune that could make the grade. Special color sleeve sporting handsome photo of Young should attract disk buyers.

C+ "BIG HAND—LITTLE HAND" (2:35) [Mayfair ASCAP—David, Carr, Curtis] This half features the deep voiced songster with a lilting, folk-flavored ballad about a clock.

ALEX NORTH ORCH.
(RCA Victor 6896)

B "THEME FROM 'THE BACHELOR PARTY'" (2:11) [Hecht-Lancaster & Buzzell ASCAP—North] The title theme from the much raved about "Bachelor Party" film, is imaginatively styled by its author, Alex North. Pretty theme with an off-beat flair. Should gain in prominence as the pic hits local theatres.

B "THEME FROM 'PLAYHOUSE 90'" (2:47) [Rose Jungnickel ASCAP—North, Cahn] This half features the maestro with a wonderful, string-filled interpretation of the theme music from one of TV's top dramatic shows. North co-authored this one.

JOAN WEBER
(Columbia 40898)

B "SATURDAY LOVER — SUNDAY STRANGER" (2:35) [Joy ASCAP—Curtis, Jovan, Mandel] A tearful romancer set to a shuffle beat, is chanted with a moving sincerity by Joan Weber. Pretty number handled with emotion.

B "WHO'LL BE MY JUDGE" (2:34) [Hawthorne ASCAP—Gordon, Wood] Another sorrowful love tale stirringly rendered by the canary. Lovely theme that comes over well under Joan's control.

The Cash Box Sleeper of the Week

"ROSIE LEE" (2:42) [Duchess & Bridgeport BMI—Carr]
"I'LL NEVER FALL IN LOVE AGAIN" (2:48) [Duchess & Bridgeport BMI—Carr]
THE MELLO-TONES (Gee 1037))

"ROSIE LEE" (2:15) [Duchess & Bridgeport BMI—Carr]
"SPEAK FOR YOURSELF" (2:20) [Real Gone BMI—Williams]
THE TUNEDROPS (Gone 5003)

● "Rosie Lee", a tremendous new rock and roll tune that took Detroit by storm last week, seems to be headed for national success. The original version that created all the excitement features the Mello-Tones on the Gee label, a polished group of songsters with a great sound and a smooth technique. Equally exciting is the first cover version of the hit tune which introduces, on Gone Records, a potent new group called the Tunedrops.

The Gee disk has the boys blending to perfection as they come up with a torrid reading of the tricky up-beat ditty the kids'll love. Top notch rock and roll merchandise that'll reap heavy coin. Lead voice is great.

The Gone waxing is a powerful rendition that should fight it out for top honors and go a long way in establishing the young Gone diskery.

The Gee coupling, "I'll Never Fall In Love Again", is a pretty fish beat romancer handled emotionally. The Gone backing features a falsetto voice in the spotlight on an R & R ballad.

"FOUR WALLS" (2:19) [Sheldon BMI—Moore, Campbell]
"TALKIN' TO THE BLUES" (1:48) [Trinity BMI—Lowe, Moore]
JIM LOWE (Dot 15569)

● Jim Lowe, the handsome young deejay who cracked thru as a top disk name with his long running smash "Green Door", sings about a more serious subject on his latest Dot release and ends up with a side that could become a huge hit. The song is a tearful ballad dubbed "Four Walls", a tune that is currently showing signs of becoming an all out hit. Jim's version is chanted with sincerity and great emotion and should attract heavy coin over the counters and in the jukes. Beautiful side that deserves the utmost attention. The coupling is a Lowe original tagged "Talkin' To The Blues". A rhythmic, blues item introduced on the "Modern Romances" network TV'er. Place your chips on the top half.

"WARM UP TO ME BABY" (2:18) [Patricia BMI—Stallman, Kerschiver]
"I TRUSTED YOU" (1:58) [Kahl BMI—Bowen, Knox]
JIMMY BOWEN (Roulette 4010)

● A few months ago, Jimmy Bowen was an unknown to disk buyers. Today he's one of the hottest names in the rock-a-billy field and has to his credit one of the big rhythm hits of the year, "I'm Stickin' With You". In answer to the great demand for a new disk by the artist, Roulette this week issued a torrid new Bowen waxing tagged "Warm Up To Me Baby". It's a powerful follow-up disk armed with a swinging guitar and rhythm background that'll have the hoofers rockin' 'round the clock. Side sports a good teenage lyric, too. The coupler, "I Trusted You" is another commercial rhythm item with a delightful country flavoring. Excellent coupling with the edge going to the upper portion.

"CAN'T WAIT FOR SUMMER" (2:18) [Southern ASCAP—Lampert, Gluck]

"FABULOUS" (2:09) [Mayland, Shalimar, Presley BMI—Land, Sheldon]

STEVE LAWRENCE (Coral 61834)

● Steve Lawrence is rapidly developing into the tremendous star almost everyone expects him to be. He has done better with each new release and currently is making a strong showing with his version of the recent number one hit "Party Doll". His latest coupling should be his biggest. On one side he leans into a wonderful new rock and roll tune tagged "Can't Wait For Summer". A superb rhythm number with a very clever lyric that probably expresses the feelings of every teenager in the country. This is one of the best R & R ditties to come along in quite some time, and it should reap heavy loot. The coupler is an equally commercial rock and roll item titled "Fabulous". Steve's treatment of this half is smooth and should bite off a big share of the sales melon. Two-sided threat. (See R & B Reviews)

"JIM DANDY GOT MARRIED" (2:07) [Najo, Raleign, Progressive BMI—Chase, Carlo, Tucker, Green]

"THE GAME OF LOVE" (2:32) [Progressive BMI—Jones, Baker]

LAVERN BAKER (Atlantic 1136)

● Lavern Baker, the sassy lass recently on the boards with her "Jim Dandy" hit, has a hot new two-sider that should follow suit in the pop dept.

RICKY NELSON
(Verve 10047)

B "I'M WALKING" (1:56) [Reeve BMI — Domino, Bartholomew] Ricky Nelson of the "Ozzie & Harriet" show hands in a swinging rendition of Fats Domino's current chart topper. Rockin' dance item that could establish the youngster as a disk name to be reckoned with.

C+ "A TEENAGER'S ROMANCE" (2:16) [Aztec ASCAP—Gillam] A vocal group assists the songster on his venture thru a pretty rock and roll beat ballad that should appeal to the youngsters. Strong teenage lyric.

THE THREE KITTENS
(Brunswick 55002)

B "CAT AN' MOUSE" (2:17) [Vernon ASCAP—Roberts, Katz] The Three Kittens make their debut on Brunswick with a cute rock and roll beat novelty. Gals have a commercial blend and a cute new item to work with.

C+ "TRINIDAD TRANSFER" (2:30) [Lantern ASCAP—Scott, Smith, Greenlund] This half displays the trio with a contagious calypso ditty. Good beat.

BILL STUBBLEFIELD
(Imperial 5434)

B "BLUE INDIAN SUMMER" (2:13) [Lin BMI-Redd] Bill Stubblefield and the chorus drift thru a most charming latin beat romancer with an enchanting melody and a lovely lyric. The artist's whistling throughout the disk is very infectious. You find yourself whistling along. Watch this sleeper. It's got an indescribable "something" that could send it soaring.

C+ "WITH MIGHTY HANDS" (2:41) [Marquis BMI—Tarver] Stubblefield's fragile whistling fits beautifully into this tender inspirational ballad. Here again the chorus supplies a lovely showcase for the whistler.

DON, DICK 'N JIMMY
(Verve 10043)

B "A MAN'S GOTTA DO (What He Don't Wanna Sometimes)" (2:58) [Aztec ASCAP—Brown, Bregman] A stirring western-flavored song about man's courage is dramatically chanted by Don, Dick 'n Jimmy Strong tune that grows on you with each listen. The beat gets you.

B "MY FAITH, MY HOPE, MY LOVE" (2:49) [Hill & Range BMI—Burford, Ronald] The trio blends beautifully on this rich and touching story of great love. Organ backdrop gives the song a wedding atmosphere. Both decks are contenders.

JOE THERRIEN, JR.
(Brunswick 55005)

B+ "COME BACK TO ME DARLING" (2:06) [Roosevelt-Acme BMI—Therrien, Jr.] Brunswick has picked up a hot master, here. A sensational swinger with an exciting new sound and a rock-i-billyish vocal by a talented newcomer, Joe Therrien. Side has a terrific beat and sound the kids will love. Torrid dance deck.

C+ "HEY BABE! LET'S GO DOWNTOWN" (2:14) [Roosevelt-Acme BMI—Therrien, Jr.] Another solid rocker also penned by the vocalist.

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NATIONAL EXPLOITATION BY THE MIKE CONNERS' OFFICE

"(But As They Say) THAT'S LIFE"

"Goodnight Waltz"

(Decca 9-30303; 30303)

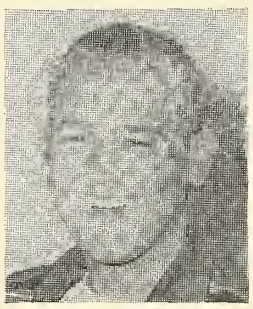
JACK PLEIS

It's that Pleising sound on this one! Jack's unusual orchestral treatment of rollicking R 'n R disc "That's Life" has the tempo (and a surprise-treat finish) that should go big at the boxes and with teenage market. Flip picks up a new beat with waltzin' and rockin' version of "Goodnight Waltz." Looks like a big one!

"IS IT WRONG (For Loving You)"

"BABY SQUEEZE ME"

(Decco 9-30301; 30301)



WARNER MACK

Another bright star on the Decca horizon of hits . . . Warner Mack. And another double-decker hit "Wrong" and "Squeeze Me." New foot-tapping, hand-clapping platter features the new beat—"rockabilly". Breaking through fast in New Orleans. Watch it go at all points!

"BYE BYE, LOVE"

"MISSING YOU"

(Decco 9-30321; 30321)

WEBB PIERCE

Webb Pierces the hit barrier with two more strong slicings "Bye Bye" and "Missing You." Webb always means coins in the boxes and this coupling is moving pronto! Watch action in all locales.

a New World of Sound DECCA Records

London Lowdown

The Variety Club of Great Britain (Tent 36) honored the five British Million Sellers at a Luncheon last Tuesday, and each artist in turn performed his big seller rather than deliver a speech. The five artists were **Vera Lynn, Winifred Atwell, Mantovani, David Whitfield** and **Eddie Calvert.**

Rosemary Clooney was the guest star on last night's "Sunday Night At The Palladium Show". Rosie looked pretty as usual and sang her current best seller "Mangos". But we could have done with more from her, especially the songs which put her on top such as "Botcha Me" and "Come On-A My House".

Eric Rogers, the Palladium M. D., leaves shortly to concentrate on writing for films and T. V. His place will be taken by **Cyril Ornadel.**

High spirits this week thanks to the Chancellor of the Exchequer's decision to abolish entertainment tax on all live performances.

Johnnie Ray opened his two-week stint at the Palladium last week and was sensational. Also on the bill are the fabulous **Beverly Sisters.**

Over here from the U. S. is Publisher **Elton Box.** Also here for several weeks is **Bobby Mellin.**

This Week's Best Selling Pop Singles
(Courtesy "New Musical Express")

1 **Cumberland Gap**—
Lonnie Donegan (Pye-Nixa)
2 **Young Love**—
Tab Hunter (London)
3 **Banana Boat (Day-O)**—
Harry Belafonte (HMV)
4 **Long Tall Sally**—
Little Richard (London)
5 **Don't Forbid Me**—
Pat Boone (London)
6 **Knee Deep In The Blues**—
Guy Mitchell (Philips)
7 **Look Homeward Angel**—
Johnnie Ray (Philips)
8 **Baby Baby**—
Teen-Agers (Columbia)
9 **Don't You Rock Me Daddy-O**—
Lonnie Donegan (Pye-Nixa)
9 **True Love**—
Bing Crosby & Grace Kelly (Capitol)
11 **The Girl Can't Help It**—
Little Richard (London)
12 **I'm Not A Juvenile Delinquent**—
Teen-Agers (Columbia)
13 **99 Ways**—
Tab Hunter (London)
14 **Cumberland Gap**—
The Vipers (Parlophone)
15 **Heart**—
Max Bygraves (Decca)
16 **I'll Take You Home Again Kathleen**
—Slim Whitman (London)
17 **You Don't Owe Me A Thing**—
Johnnie Ray (Philips)
18 **Freight Train**—
Charles McDevitt Group (Oriole)
19 **Singing The Blues**—
Guy Mitchell (Philips)
20 **Cry Me A River**—
Julie London (London)
21 **She's Got It**—
Little Richard (London)
22 **Singing The Blues**—
Tommy Steele (Decca)
23 **Friendly Persuasion**—
Pat Boone (London)
24 **Banana Boat Song**—
Shirley Bassey (Philips)
25 **Garden Of Eden**—
Frankie Vaughan (Philips)
26 **Butterfly**—
Andy Williams (London)
27 **I'm Walkin'**—
Fats Domino (London)
28 **Heart**—
Johnston Brothers (Decca)
29 **Love Is A Golden Ring**—
Frankie Laine (Philips)
30 **Gonna Get Along Without You Now**
—Patience & Prudence (London)

Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

The Cash Box Best Bets

★	"A FACE IN THE CROWD"	Andy Griffith	Capitol 3705
★	"EVERYTHING BUT LOVE"	Eileen Rodgers	Columbia 40908
★	"GONNA FIND ME A BLUEBIRD" / "I SAW YOU, I SAW YOU"	Joyce Hahn	Codence 1318
★	"FLIP-TOP"	Don Belloc	Froternity 759
★	"MY BIG BROTHER'S FRIEND"	Cecelia Botten	Colonial 431
★	"ON MY MIND AGAIN"	Dean Beord	Atlontic 1137
★	"HAUNTED HEART"	Vivienne	Vip 1001
★	"GOODBYE, SO LONG, I'M GONE"	Sommy Davis, Jr.	Decca 30300
★	"ROSEBUD"	Kenyon Hopkins	Cadence 1322
★	"GONNA FIND ME A BLUEBIRD"	Dorryl Roberts	Josie 165

DAN BELLOC ORCH. & CHORUS
(Froternity 759)

B+ "FLIP-TOP" (2:28) [Advertisers Music ASCAP—Walker, Tennant] The catchy theme of the Marlboro cigarette commercials is set to an easy going jump beat by Dan Belloc's ork and chorus. Result is a great dance item with a familiar melody and a wonderful beat. Kids'll love it. Watch this one. Could follow Jimmy Dorsey's "So Rare" onto the charts.

B "WHEN HELEN WALKS BY" (2:05) [Buckeye ASCAP—King, Carlson] A lively bounce beat novelty describing an attractive, shapely damsel is pleasantly handled on this half by the versatile maestro and his chorus.

GARRY WELLS
(Arwin 103)

B "SOMEBODY'S GOTTA CRY" [Artists ASCAP — Bernstein, Wells] The Arwin label introduces an exciting new performer singing a dramatic fish beat ballad loaded with potential. Powerful love story with a good crying gimmick in the backdrop. Solid contender that could make noise.

C+ "TOO LATE FOR LOVE" [Artists ASCAP—Bernstein] This portion stars the young crooner with a touching love tale tenderly chanted against a soft choral-ork backing.

DOROTHY COLLINS
(Coral 61828)

B+ "FOUR WALLS" (2:59) [Sheldon BMI — Moore, Campbell] A touching song of loneliness and unrequited love is chanted with a heavy heart by Dorothy Collins. Song is attracting heavy play and this version could bite off a share of the sales melon. Pretty waltzer.

B "BIG DREAMS (From Little Teens Grow)" (2:40) [Famous ASCAP—White, Wolfson] This half is a strong romancer with a commercial fish-beat. Side has a good teenage lyric treated to a solid Collins reading.

VIVIENNE
(Vip 1001)

B+ "HAUNTED HEART" [Williamson ASCAP — Dietz, Schwartz] An exciting new voice in the person of Vivienne makes debut on the new Vip label. Vivienne is a class performer with a wonderfully rich voice that gives new life to this great oldie. Beautiful side that should attract heavy dee jay action. Watch this sleeper.

B "FROM THIS MOMENT ON" [Buxton Hill ASCAP—Porter] The versatile and talented artist excels once again and she drives thru a varied tempo rendition of another classic. A star with great potential.

BILLY MAY ORCH.
(Capitol 3698)

B "THEMES FROM 'THE STRANGE ONE'" (2:15) [Fred Raphael ASCAP—Hopkins] Billy May and his boys (aided by a chorus) rock thru á striking jump item from the shocking Ben Gazarra starring vehicle, "The Strange One". Eerie melody imaginatively styled. Off-beat rhythm number that could catch.

B "LAUREL'S THEME" (2:17) [Buck BMI—May] This half is an original May blues theme from the up-coming pic "The Fuzzy Pink Nightgown". Pretty mood item with a chorus adding fullness to the inviting arrangement.

ELLA MAE MORSE
(Capitol 3688)

B "MISTER MEMORY MAKER" (2:15) [Compton ASCAP—Spielman] Ella Mae Morse is in fine form as she swings thru a good jump item with a good lyric set to a catchy melody. Strong rhythm romancer that could make the grade. One of the lark's best sides in quite some time.

C+ "WHAT GOOD'LL IT DO ME" (2:04) [Fred Raphael ASCAP—Steininger] Ella picks up the beat and tears thru another rockin' opus. This song is featured in the United Artists' movie "Hit And Run".

GEORGE EVANS
(Q-T 1017)

B "SLEEP MY HEART" (2:22) [Met ASCAP—Chait, Mann] A pretty new love song is set to a pleasant shuffle rhythm by the warm, rich voice of George Evans. The crooner has an inviting technique that comes over well on this legit ballad. Chorus rounds out the number.

C+ "PRAY" (2:45) [Delaware ASCAP—Francis, Genna, Alexander, Eddy] Evans' convincing baritone voice adds sincerity to this melodic inspirational song.

BILL DARNEL
(Jubilee 5269)

B "MISSISSIPPI SHOE-SHINE RAG" (2:45) [Benell BMI—Thomas] Bill Darnel has a solid two-sider here. This half is a lively jumper with a catchy beat and a colorful vocal. Cute ditty reminiscent of the old smash "Chattanooga Shoe Shine Boy".

B "THE FORK OF THE ROAD" (2:24) [Navajo BMI — Jones] This deck is an unusual rhythm item with a love theme set to a folk flavored melody. Spirited reading of a tune with potential. Arrangement is terrific.

Record Reviews

A DISK & SLEEPER B VERY GOOD C FAIR
B+ EXCELLENT C+ GOOD D MEDIOCRE

GEORGE CATES ORCH.
(Coral 61814)

B "THE STRANGE ONE" (2:14) [Horizon ASCAP — Hopkins] George Cates and his boys ride thru the catchy title theme of the much talked about movie "The Strange One". Unusual rhythm item with a good beat and a melody that grows on you.

B "JOCKO'S THEME" (1:51) [Horizon ASCAP—Hopkins] A similar beat accompanies the maestro as he presents another exciting theme from the same pic. Unusual combination of band instruments and strings.

CECELIA BATTEN
(Colonial 431)

B+ "MY BIG BROTHER'S FRIEND" (2:39) [Bentley BMI—Dee] The Colonial label, which produced such hits as "Rose And A Baby Ruth" and "Sittin' In The Balcony", comes up with an exciting new femme vocalist named Cecelia Batten. The lark has a warm sound as she fashions a strong new teenage ballad on this debut disk. Commercial stuff that could step out. Watch the song and the lark.

B "BEFORE" (2:05) [Bentley BMI—Tanner] The canary's fragile voice is effective on this tender song of young love. Cecelia has a wonderful style and voice. She'll make the grade.

TODD RANDALL
(Josie 814)

B "WITH THIS PEN" (2:19) [Herb Reis BMI—Parker] Aided by a pretty backdrop supplied by the Blue Notes, Todd Randall chants a tender love song set to a good fish beat. Emotional song of romance rendered with great feeling. Solid stuff with strong teenappeal.

C+ "LETTERS" (1:51) [Herb Reis BMI—Parker] Another good rock and roll item for the younger set. Side has a solid beat and a good overall sound.

EDDIE BARCLAY ORCH.
(Mercury 71098)

B+ "MATCHIN' KISSES" (2:50) [Rayven BMI—Brassens, Engvick] A charming new novelty that's starting to show life as a vocal, is treated to a delightful instrumentation by Eddie Barclay and his ork. Wonderful melody with a most infectious bounce. Deejays will enjoy this version for change-of-pace programming. Stellar instrumental work.

B "TEN LITTLE TREES" (2:25) [Rayven BMI—Brassens, Carr, Newell] This side is a pretty waltz tempo theme with a charming continental flavor. Lush and flowing dancer. Two strong instrumentals.

KENYON HOPKINS ORCH.
(Cadence 1322)

B+ "ROSEBUD" [Horizon ASCAP —Hopkins] Kenyon Hopkins, the composer of the score from the smash new film "The Strang One", leads his ork thru a wild, swinging rock and roll number featured in the film. Powerful jumper right in line with the merchandise that's selling like hot cakes today. Side should do a bang-up job when the pic hits the local theatres. Crazy instrumental that'll have the kids hoppin'.

B "BOYS THEME" [L. Taylor ASCAP-Hopkins] Here the imaginative composer-conductor wends his way thru an off-beat melody which he penned for another smash new movie "Twelve Angry Men". Chorus works in the backdrop, singing without lyrics. Enchanting theme.

DICK WILLIAMS
(Jubilee 5281)

B "THE RESTLESS BREED" (2:25) [Abe Olman ASCAP—Hughes, Stapley, Alperson] Dick Williams employs his rich, stirring voice to present the title tune from a new film. Emotional rhythm number with potential. Dick has a bright future in store.

C+ "I'LL BE THERE" (2:32) [Harvest ASCAP — Segal, Muskin] Aided by a lush instrumental accompaniment, Williams chants a pretty love song set to a slow waltz tempo. Touching performance by a talented lad.

ARCHIE BLEYER ORCH. & CHORUS
(Cadence 1313)

B "THE STRANGE ONE" (2:30) [Horizon ASCAP—Hopkins] A haunting new jump item, the title theme from the exciting film "The Strange One", is handled in thrilling style by Archie Bleyer's ork and chorus. Off-beat film tune that could follow in the footsteps of "Man With The Golden Arm". It's different. Jockeys should enjoy it.

B "JOCKO'S THEME" (2:30) [Horizon ASCAP—Hopkins] This half is a bluesy theme from the same hit flicker. It's got an easy-going beat enhanced by a choral assist. The chorus sings without lyrics.

DARRYL ROBERTS
(Josie 165)

B+ "GONNA' FIND ME A BLUEBIRD" (1:55) [Acuff-Rose BMI —Rainwater] A tune hitting it big in the country field, gets a top notch pop reading from an exciting newcomer with a big voice. Side has a contagious beat and a melody that sticks with you. Watch this bouncer. It could take off.

C+ "LOVE WHILE YOU'RE YOUNG" (2:40) [Benell BMI—Lasko] Here the youngster displays his rich voice on a good love song set to a strong fish-beat. Good dance deck, too.

BOB ROUBIAN
(Prep 101)

B "IT'S ONLY A PAPER MOON" (2:30) [Harms ASCAP—Arlen, Rose, Harburg] A great oldie is treated to an up-to-date rock and roll reading by Bob Roubian. Solid handclapper that'll have the kids hopping.

C+ "ROCKET TO THE MOON" (2:29) [Central Songs BMI—Roubian] This half displays the star in an original item with a strong rockin' beat and a cute lyric.

FRANKIE CASTRO
(RKO Unique 396)

B "THE RESTLESS BREED" (2:12) [Abe Olman ASCAP—Hughes, Stapley, Alperson, Jr.] A rhythmic earthy ballad, the title tune from a new film "The Restless Breed", is chanted effectively by Frankie Castro. Side has a good beat and could attract attention when the film hits the local theatres.

B "IS THERE A SOMEONE FOR ME" (2:56) [Cherio BMI—Fontaine] This half has the songster presenting an emotional romancer set to today's popular fish-beat. Pretty number that should meet with the approval of the youngsters.

KING BEST SELLERS

BILL DOGGETT
JUST OUT—ALREADY A HIT KING 5044
CHLOE b/w NUMBER THREE

RAM-BUNK-SHUS
BLUE LARGO KING 5020

ANNIE LAURIE
DeLuxe 6107
IT HURTS TO BE IN LOVE

THE LATEST BY EARL BOSTIC
TEMPTATION b/w SEPTEMBER SONG
KING 5041

EARL BOSTIC
King 5025
AVALON
TOO FINE FOR CRYING

SPECIAL RELEASE — THE TEARDROPS
AFTER SCHOOL KING 5037

LITTLE WILLIE JOHN
King 5023
YOU GOT TO GET UP EARLY IN THE MORNING
b/w LOVE, LIFE AND MONEY

OTIS WILLIAMS AND HIS CHARMS
WALKIN' AFTER MIDNIGHT
I'M WAITIN' JUST FOR YOU DE LUXE 6115

BREAKING FOR A HIT DONNIE ELBERT
WHAT CAN I DO b/w HEAR MY PLEA
DE LUXE 6125

NEW RELEASES

ROY MILTON
I'M GRATEFUL
b/w
SUCCOTASH
KING 5035

HERB LANCE
DRIFTING WATER
b/w
CLOSE YOUR EYES
DE LUXE 6124

EARL (Connelly) KING
WALKING SLOWLY
b/w
NOTHIN'
KING 5038

LARRY HARVEY
WHEN LOVE BECOMES A BURDEN
b/w
HIGH WIND
KING 5036

CHARLIE FEATHERS
WHEN YOU DECIDE
KING 5022

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Steve Lawrence

Coral Record
9-61834 (61834)

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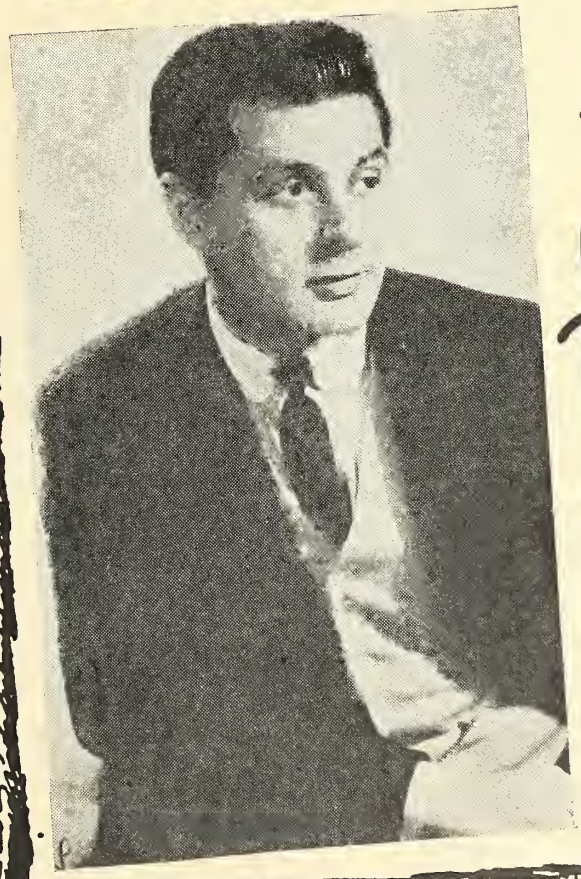
Desmo $ Dollar Doubles $

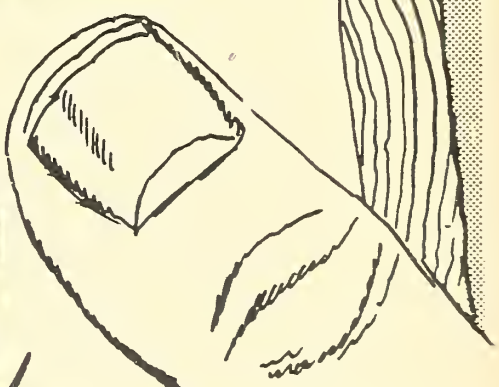
"JUST LOOKIN'" and "A WHITE SPORT COAT"

(and a pink carnation)



Johnny Desmond

Coral Record
9-61835 (61835)



CORAL® RECORDS

Round The Wax Circle

NEW YORK:

Barbara Belle, in New York for a visit, claims **Keely Smith's** record of "Young And In Love" is gonna be a smash. . . . **Sunny Gale** will be leaving for Europe early in May for the United States Air Force and will visit bases in Germany, England, France and Africa. . . . **Margaret Murphy**, formerly secretary to **Dick Linke**, and now working in a similar capacity for **Rosemary Clooney**, will be married April 27 to **John F. Smusz**. . . . RKO Pictures has signed the **Hi-Lo's** to record the title song of "The Girl Most Likely" for use under the main title. . . . **Sid Ascher** has been named public relations, promotion and advertising consultant for Blue Chip Music Company. The firm is a BMI affiliate with offices in New York, Hollywood, London and Paris. . . . **Frank Campana** has joined the staff of Times-Columbia, New York distributor for Columbia Records. Frank was previously in the recording end of the business. . . . **The Toppers**, on the Decca label, introduced a new tune, "Pots And Pans", on the **Godfrey** show last week. The song was written by **Diane Lampert** and **John Gluck, Jr.** . . . **Bill Hayes** this week dispatched a letter to Secretary of State **John Foster Dulles** urging him to employ Rock and Roll music as a cold war weapon. . . . **Vera Lynn** is celebrating 21 years with London Records. . . . **The Four Lads** revisit the **Perry Como** show on June 6th. . . . **Fred Amsel** out to the Coast on behalf of **Judy Scott** negotiating a TV deal. . . . "Chalypso" by **Billy Duke and his Dukes** was sold this week to ABC-Paramount and is being rushed into national release. . . . Operators in the East have been getting good play on "Around The World" by **Victor Young** on Decca. They've been finding it particularly strong for skating rink locations. . . . It's a baby boy born to the **Jack (RCA Victor) Dunns** on Monday, April 15. . . . Decca has signed the **Paulette Sisters**.

KEELY SMITH

CHICAGO:

It's interesting to note the optimistic attitude most people on record row have taken toward the present "seasonal slump". One advised, "The music business is in one big scramble, headed in about ten different directions. But", he added, "things will begin to shape up as summer approaches. Just as happened last year." . . . The long legged bird was kept real busy this past month. He delivered baby girls to both **Ted Sipiora** (Singer One-Stop) and **David Kroninger** (WIND). . . . A pressing plant, geared for major production, is rumored out of the drawing board stage and on its way to completion on Chi's northwest side. . . . **Mort Hillman** and **Bobby Christian** hit the road for an extended midwest deejay tour to plug Salem's first single, "Crickets On Parade". . . . **Leona Anderson** stopped off to see **Marty Faye** on her way east from Calif. Faye and his audience "had a ball" with this grand old gal who "just love to spoof the masters". . . . **Sig Sakowicz's** verra interesting stationery brings word that his morning show will be aired from Lenard's eatery for the next five weeks. . . . **Larry Green** promoting Era's "Evangeline" by **Russel Arms** thru-out Chi, Det, Philly, Cinci, St. Loo and Cream City Areas. Says Larry, "Have road map, will travel". . . . **Connie Francis** broke away from her Breakfast Club stint just long enough to hop Milwaukeeway for a fast hello. . . . Foremost thrush, **Betty Miller**, opens Mr. Kelly's 4/22. . . . **Georgie Shaw** was "In Town Tonight" with his new Decca swinger, "City Of Tears". . . . Thanks to nat'l net TV plug on his parent's show, **Rickey Nelson** is enjoying reportedly tremendous action on his new Verve diskeroo "I'm Walking". . . . **Al Chapman** just received advance notice that he becomes a Gran'pa in October. "Just imagine", says Al, "I'll have to commute from North Hollywood to Chicago to see my grandchild". . . . **Don Cherry** and lovely spouse, **Sharon Kaye**, have booked the old bird for September.

GEORGIE SHAW

HOLLYWOOD:

Ron Hargrave, currently getting a big play with his MGM waxing of "Latch On" is up for a featured role and also to write the theme song for the forthcoming Warner Brothers picture, "Darby Rangers". . . . **Stan Freberg** on a nationwide tour to launch his initial album for Capitol, "A Child's Garden Of Freberg." . . . **Jack Smith**, vocalist and radio personality, now one of KLAC's Big Five disk jockeys, heard in the 9:30 A. M. to 1 P. M. time slot on the Los Angeles independent. . . . **Larry Mead** has leased the Piv master of **Roberta Linn's** recording "Old Hacienda" and will press and distribute the disk for that label. . . . **Kay Starr's** "Jamie Boy" getting top airplay and looks like another hit for the songstress. . . . **Jeff Clark** arranged for **Larry Finley** to pick an 'Album Of The Month' with streamers carrying the deejay's picture to be distributed to record dealers throughout Los Angeles. . . . **Ella Mae Morse's** new Capitol disk, "What Good Will It Do Me", written by **Franz Steininger**, picked as a unanimous hit on Peter Potter's Juke Box Jury. . . . **Dick Lee** remained in town for a week after his Mocambo date to meet the local disk jockeys and visit them with his new Vik release of "A Face In The Crowd". . . . **Lee Hazelwood's** new Phoenix, Ariz. discovery, **Jimmy Spellman**, recording his first record for Dot this week. . . . **Randy Wood** recorded **Jim Lowe** in New York last week, and set his new disk of "Four Walls" and "Talkin' To The Blues" for an immediate release. . . . **Sammy Laine** getting a great reaction to **Julie London's** new Liberty recording of "Boy On A Dolphin" from the new Twentieth Century-Fox picture of the same name. . . . **Martha Davis and Spouse** plugging their new ABC-Paramount album on their regular weekly TV appearances on the **Garry Moore** show.

RON HARGRAVE

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ViVienne

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b/w

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for

"THE GENE AUSTIN STORY"

on the

GOODYEAR TV PLAYHOUSE

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produced by Philip Barry, Jr.
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Congratulations Too on . . .

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GENE AUSTIN

"THAT'S LOVE"

b/w

"TOO LATE"

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EPA - 4057

RCA VICTOR
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MAMA LOOKA BOOBOO

and

JAMAICA FAREWELL

??????

WE ARE ... *and*

WE DID!

CADENCE No. 1321

MAMA LOOKA BOOBOO and JAMAICA FAREWELL

By MARTY FRANKLIN

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Please take 5 minutes and eleven seconds of your time to listen to both sides of this record.
A total loss it wouldn't be!

Archie Bleyer

D.J's and DEALERS:
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Nat'l Sales and Promotion Manager

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FIRST – **WALK HAND IN HAND**

NEXT – **CANADIAN SUNSET**

NEXT – **BABY DOLL**

NEXT – **BUTTERFLY**

AND NOW!

FROM THE PEN OF MELVIN ENDSLEY WRITER OF

SINGIN' THE BLUES

ANDY'S GREATEST

*I LIKE YOUR KIND OF LOVE

c/w

STOP TEASIN' ME

CADENCE No. 1323

***ANDY'S GIRL FRIEND PLAYED BY PEGGY POWERS**

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List Your Top Ten Country Tunes Here

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List Your Top Ten Rhythm 'N Blues Records Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

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NAME .....
FIRM .....
ADDRESS .....
CITY ..... STATE .....

Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

No Teddy Nadler In The Audience: On April 1st, when **Tom Clay** (WSAI Cincinnati, Ohio) played "Easy To Love" by the **Five Keys** (Coral), he offere $5 to the first five persons who could name the group. No correct answer Tom, out of his own pocket, raised the ante to $100 for the first individu who could come up with the group name. Still n right solution. With no winners in sight, kept rais ing the prize money from $500 . . . $1000 . . . $200 and finally $5000. The results: A shaky Clay . . . jammed phones . . . lots of guesses, none correc . . . **Al Meltzer** (WHEN-Syracuse, N.Y.) writes tha "With so many fine albums, I am now programmin albums exclusively on my Wednesday show wit emphasis on the big band sound. . . . **Lonny Star** (WNEW-New York, N.Y.) took the family to th Thunderbird in Miami, Florida for a short vacatio . . . Two records destined for "hit" honors in hi area, says Al Sheahen (KRCK-Ridgecrest, Calif.) are "My Love Song For You" by the **Casuals** (Dot and "I Love My Girl" by the **Hilltoppers** (Dot). . . . **Al Makay's** (KCNA-Tucson, Ariz.) new slot is "Th Session", from 5 to 6 PM. Al reports 3 new station are due in Tucson within the next 6 months. . . .

BRIAN SKINNER
(CKOM-Dauphin-Manitoba, Canada)

Sam Blessing (KOSI-Aurora-Denver, Colo.) would appreciate news for hi weekly newsletter. . . . A 1 hour radio "spectacular" will take place on Apri 26th on station WPGC-Washington, D.C. The 5 to 6 PM show will featur the **Gordon Jenkins'** "Manhattan Tower" Capitol album, plus an openin and closing session between Jenkins and the show's originator, WPGC deeja **Gene Winters**. . . . Thanks to the work of a hypnotist, **Paul Lovett** (WBSM New Bedford, Mass.) has given up smoking over a pack of cigarettes a day This was all achieved, by the way, over the air!

* * * * *

Hits From Higher Education: **Brian Skinne** (CKDM-Manitoba, Canada) is now featuring a "Col legiate Hit Parade" on his "Teen Time" program which entails ballots collected from college student in Brian's area. Brian thinks a "Teacher's Hit Parade" is a possibility. . . . **Jack Lazare** (WNEW-New York N.Y.) has been named Honorary Chairman of "DJ' For DR" (Disk Jockeys For **Damon Runyon**), whic has scheduled a special fund-raising dinner for th **Damon Runyon** Memorial Fund For Cancer Researc for Wednesday evening, May 8th, at Town Hal Restaurant in New York. Other deejay sponsors o "DJ's For DR" are **Bill Williams** (WNEW), **Jac Lacy** (WINS), **Jerry Marshall** and **Ed Stokes** (WMGM and **Al "Jazzbo" Collins** (WRCA). . . . **Bill Phillip** (WBAX-Wilkes-Barre, Pa.) says to keep an ear ou for what he calls the female **Elvis Presley, Alis Lesli** (ERA. Her new disk is appropriately labeled "Heartbreak Harry." . .

JACK LAZARE
(WNEW-New York, N.Y.)

Recent guests on **Bob E. Lloyd's** (WHEC-Rochester, N.Y.) afternoon show have included **George Shearing, Tommy Leonetti,** the **Gaylords,** and 7 unidenti fied pedestrians who were keeping dry during some April snowstorms. . . **Fred Lowery** (WISH-Indianapolis, Ind.) is delighted with his new spot o WISH. . . . Station WEBB-Baltimore, Md., writes dj **Wiley Daniels,** conducte an extensive campaign to fight the high incidence of polio among Negr school children in the Baltimore area. The program, directed to parents highlighted 3 points: 1. Any child not protecte against polio is a neglected child; 2. See your famil doctor about polio vaccine; 3. Polio vaccine is safe and it works. Newscasts, special announcements an music shows brought these points across. Polio clinic and private doctors reported a tremendous turnou for the shots—children and adults. . . . Singer **Jerr** Vale guested on Bob Arnold's (WCSH-Portland, Me. show, "Bob's Band Box," recently. . . . **Al Radk** (KFRE-Fresno, Calif.) used the April 6th **Cash Bo** cover of **Mickey and Sylvia** on his TV show, and says Al, kids love seeing their favorites on video

ROY LAMONT
(WRVA-TV-Richmond, Va.)

* * * * *

Roy Lamont (WRVA-TV-Richmond, Va.) conduct a highly successful TV show, "Teenage Party," Mon day thru Friday from 5 to 6 PM. Roy is also com pleting a novel, an adventure story of the sea. . . On his "Latin Fiesta," **Bill Mullen** (WSID-Baltimore Md.) plays maracas, bongos and claves, and on the "Bill Mullen Show", h does characterizations, including a little fellow named Herman who sits o the mike and throws records at Bill. . . . **Tiny Markle** (WAVZ-New Haven Conn.), deejay and band leader, opened the Lake Compounce Ballroom i Bristol, Conn. for the spring and summer season with his band, and if ther are any dj's in the New England or New York area who are running dance with live music, Tiny would be happy to book some dates thru them. . . **Dick Taylor, Buddy Stevens,** and **Dick Vaughan,** all of WARE-Ware, Mass inaugurated a new show, "School Salute," which entertains a different high school each Saturday.

DICK WILSON

Dick is a new talent on the Columbia roster and a new star in the "pop" heavens! Lead side on this disc is a great addition to the calypso craze, and flip should help lift our man neatly onto the charts!

Bimini Run b/w
One Small Voice
Dick Wilson with
Jimmy Carroll
4—40894

EILEEN RODGERS & RAY CONNIFF

Whenever Eileen presses a new record, you can count on a magnificent reception. These two sides are excellent examples of the "Conniff Sound" plus Eileen's own type of magic and they look like real chart-jumpers!

Don't Call Me Sweetie
(Cause I'm Bitter) b/w
Everything But Love
Eileen Rodgers with
Ray Conniff
4—40908

TONY BENNETT & PERCY FAITH

Mr. "Sell-A-Million" himself here delivers two sides first introduced on the TV spectacular, "Salute to Baseball." Tony sings the lead side straight from his toes and the backing of Percy Faith doesn't hurt the disc at all! Flip side is a wonderful twist on the old ballad with Ray Conniff's assistance. Keep your eye on the #1 slot. This one's really moving!

No Hard Feelings
with Percy Faith b/w
One for My Baby
(And One More for
the Road)
with Ray Conniff
Tony Bennett
4—40907

"LITTLE" JIMMY DICKENS ROSE MADDOX FREDDIE HART

With the emergence of C&W songs and artists into the "pop" field, Columbia presents three new discs you'll be seeing on the charts in both categories! There's a whole new field open to C&W, and Columbia is leading the way!

I Never Had the Blues b/w
Happy Heartaches
"Little" Jimmy Dickens
4—40890-c
Take a Gamble on Me b/w
1-2-3-4 Anyplace Road
(Somewhere, U.S.A.)
Rose Maddox with
Bill Strange Orchestra
4—40873-c
Fraulein b/w
Baby Don't Leave
Freddie Hart
4—40896-c

JERRI ADAMS

In the line of new talents, check Jerri! With Ray Conniff's arrangement, lead side shows her off to great advantage. Flip is the kind of a song every artist hopes for, and she really delivers the goods. Watch this gal and her record climb!

Suddenly
(The Meeting) b/w
A Little Bit of Kindness
Jerri Adams with
Ray Conniff
4—40888

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THE HOTTEST COMPANY IN THE BUSINESS

A DIVISION OF CBS
® "Columbia" (Lp) Marcas Reg.

greater than ever!

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ANDREWS SISTERS

STARS, STARS

GIVE ME BACK MY HEART

RECORD NO. 3707

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEY

		Pos. Last Week
1	**ALL SHOOK UP** ELVIS PRESLEY (RCA Victor)	1
2	**ROUND AND ROUND** PERRY COMO (RCA Victor)	2
3	**LITTLE DARLIN'** DIAMONDS (Mercury)	5
4	**PARTY DOLL** BUDDY KNOX (Roulette) STEVE LAWRENCE (Coral)	4
5	**BUTTERFLY** ANDY WILLIAMS (Cadence) CHARLIE GRACIE (Cameo)	3
6	**GONE** FERLIN HUSKY (Capitol)	6
7	**COME GO WITH ME** DEL-VIKINGS (Dot)	13
8	**I'M WALKIN'** FATS DOMINO (Imperial)	7
9	**WHY BABY WHY** PAT BOONE (Dot)	8
10	**SCHOOL DAY (RING RING GOES THE BELL)** CHUCK BERRY (Chess)	16
11	**PLEDGE OF LOVE** MITCHELL TOROK (Decca) KEN COPELAND (Imperial)	11
12	**ALMOST PARADISE** ROGER WILLIAMS (Kapp) LOU STEIN (RKO Unique) NORMAN PETTY TRIO (ABC-Paramount)	10
13	**ROCK-A-BILLY** GUY MITCHELL (Columbia)	17
14	**LOVE IS A GOLDEN RING** FRANKIE LAINE (Columbia)	12
15	**TEENAGE CRUSH** TOMMY SANDS (Capitol)	9
16	**EMPTY ARMS** IVORY JOE HUNTER (Atlantic) TERESA BREWER (Coral)	21
17	**NINETY-NINE WAYS** TAB HUNTER (Dot)	14
18	**MANGOS** ROSEMARY CLOONEY (Columbia)	26
19	**MAMA LOOKA BOOBOO** HARRY BELAFONTE (RCA Victor)	18
20	**SITTIN' IN THE BALCONY** EDDIE COCHRAN (Liberty)	22

21) SO RARE. 22) DARK MOON. 23) MARIANNE. 24) CALYPSO MELODY. 25) LUCILLE. 26) I'M SORRY. 27) A POOR MAN'S ROSES. 28) I'M STICKIN' WITH YOU. 29) AFTER SCHOOL. 30) YES TONIGHT JOSEPHINE. 31) YOUNG LOVE. 32) WHO NEEDS YOU. 33) PEACE IN THE VALLEY. 34) A WHITE SPORT COAT. 35) HAREM DANCE. 36) WONDERFUL! WONDERFUL! 37) I'M WAITING JUST FOR YOU. 38) JAMIE BOY. 39) CRAZY LOVE. 40) WALKIN' AFTER MIDNIGHT. 41) JUST BECAUSE. 42) DAY-O BANANA BOAT (FREBERG). 43) YOUNG AND IN LOVE. 44) FIRST DATE, FIRST KISS, FIRST LOVE. 45) CHANTEZ, CHANTEZ. 46) THE WALL. 47) IT'S NOT FOR ME TO SAY. 48) BANANA BOAT (DAY-O). 49) TOO MUCH. 50) WIND IN THE WILLOW; CHAPEL OF THE ROSES; DREAMER'S BAY; I'LL TAKE ROMANCE; SO LONG MY LOVE; BAHAMA MAMA.

NOT 1...BUT 2 HITS ON- GONE RECORDS

"ROSIE LEE"

b/w

"SPEAK FOR YOURSELF"

the Tunedrops

GONE-5003

"DON'T ASK ME"

(TO BE LONELY)

b/w

"DARLING"

the Dubs

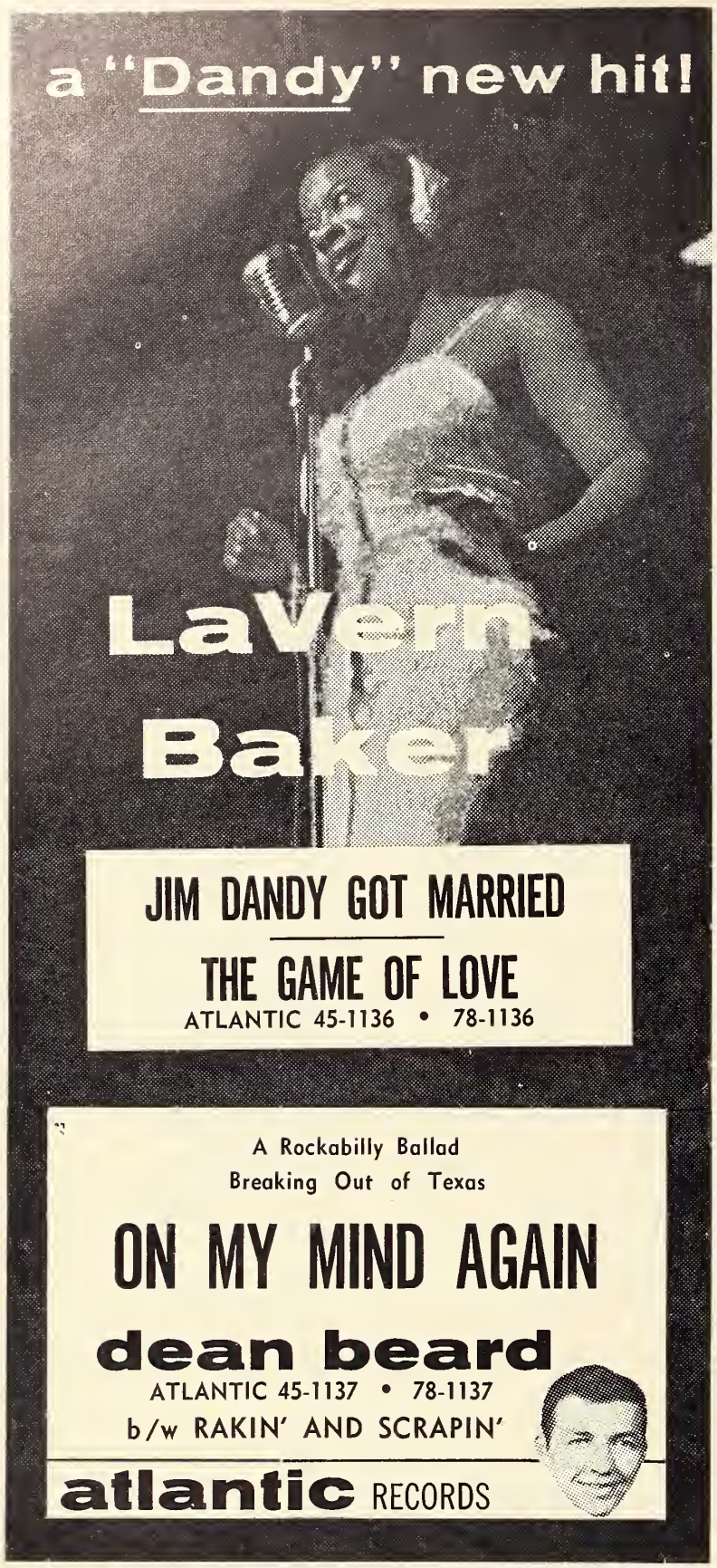
GONE-5002

The Cash Box

R & B Sleeper of the Week

GONE RECORDS

1650 BROADWAY • NEW YORK CITY, N.Y.



JIM DANDY GOT MARRIED

THE GAME OF LOVE

ATLANTIC 45-1136 • 78-1136

A Rockabilly Ballad
Breaking Out of Texas

ON MY MIND AGAIN

dean beard

ATLANTIC 45-1137 • 78-1137

b/w RAKIN' AND SCRAPIN'

atlantic RECORDS

IT'S Tops! IT'S Pop!

Marty Robbins'

A WHITE SPORT COAT

(AND A PINK CARNATION)

COLUMBIA 40864 (4-40864)

From the M-G-M CinemaScope Production
TEN THOUSAND BEDROOMS

ONLY TRUST YOUR HEART

LEO FEIST, INC.

America's Leading ONE STOP Record Service

LESLIE DISTRIBUTORS

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377 WINDSOR ST. HARTFORD, CONN. JAckson 5-1147
221 FRELINGHUYSEN AVE. NEWARK, N. J. Bigelow 3-1155

Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Mama Looka Booboo (H. Belafonte)
4. Marianne (T. Gilkyson)
5. Come Go With Me (Del-Vikings)
6. Round And Round (P. Como)
7. Gone (F. Husky)
8. Butterfly (C. Gracie)
9. Mangos (R. Clooney)
10. Why Baby Why (P. Boone)

Chicago, Ill.

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Party Doll (B. Knox)
4. Come Go With Me (Del-Vikings)
5. Round And Round (P. Como)
6. Gone (F. Husky)
7. Mama Looka Booboo (H. Belafonte)
8. I'm Stickin' With You (J. Bowen)
9. Dark Moon (B. Guitar)
10. Rock-A-Billy (G. Mitchell)

Los Angeles, Calif.

1. All Shook Up (E. Presley)
2. Round And Round (P. Como)
3. Come Go With Me (Del-Vikings)
4. Little Darlin' (Diamonds)
5. Mama Looka Booboo (H. Belafonte)
6. Party Doll (Knox/Lawrence)
7. Why Baby Why (P. Boone)
8. Jamie Boy (K. Starr)
9. Almost Paradise (Williams)
10. Butterfly (A. Williams)

Minneapolis, Minn.

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Come Go With Me (Del-Vikings)
4. Gone (F. Husky)
5. Round And Round (P. Como)
6. Pledge Of Love (Copeland)
7. Why Baby Why (P. Boone)
8. Party Doll (Knox/Lawrence)
9. He's Mine (Platters)
10. Dark Moon (Storm/Guitar)

Pittsburgh, Pa.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Round And Round (P. Como)
4. So Rare (J. Dorsey)
5. Butterfly (A. Williams)
6. Party Doll (B. Knox)
7. Mangos (R. Clooney)
8. School Day (C. Berry)
9. Rock-A-Billy (G. Mitchell)
10. Love Is A Golden Ring (F. Laine)

Seattle, Wash.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Come Go With Me (Del-Vikings)
4. Gone (F. Husky)
5. Party Doll (B. Knox)
6. Butterfly (A. Williams)
7. Round And Round (P. Como)
8. Peace In The Valley (Presley)
9. Why Baby Why (P. Boone)
10. I'm Walkin' (F. Domino)

Cincinnati, Ohio

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Round And Round (P. Como)
4. Come Go With Me (Del-Vikings)
5. Ninety-Nine Ways (Hunter)
6. I'm Walkin' (F. Domino)
7. Butterfly (A. Williams)
8. Why Baby Why (P. Boone)
9. School Day (C. Berry)
10. Party Doll (Lawrence/Knox)

Cleveland, Ohio

1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Little Darlin' (Diamonds)
4. Round And Round (P. Como)
5. So Rare (J. Dorsey)
6. I'm Walkin' (F. Domino)
7. Gone (F. Husky)
8. Rock-A-Billy (G. Mitchell)
9. Party Doll (Lawrence/Knox)
10. Harem Dance (Armenian Jazz Sextet)

Kansas City, Mo.

1. All Shook Up (E. Presley)
2. Party Doll (Lawrence/Knox)
3. Round And Round (P. Como)
4. I'm Walkin' (F. Domino)
5. Little Darlin' (Diamonds)
6. School Day (C. Berry)
7. Ninety-Nine Ways (Hunter)
8. Why Baby Why (P. Boone)
9. Gone (F. Husky)
10. Empty Arms (Brewer/Hunter)

San Antonio, Tex.

1. All Shook Up (E. Presley)
2. I'm Walkin' (F. Domino)
3. Little Darlin' (Diamonds)
4. Why Baby Why (P. Boone)
5. Butterfly (C. Gracie)
6. Round And Round (P. Como)
7. Love Is A Golden Ring (F. Laine)
8. Loneliness (Quarternotes)
9. Party Doll (S. Lawrence)
10. Pledge Of Love (Copeland)

Atlanta, Ga.

1. All Shook Up (E. Presley)
2. Party Doll (S. Lawrence)
3. Gone (F. Husky)
4. Butterfly (A. Williams)
5. Little Darlin' (Diamonds)
6. Pledge Of Love (M. Torok)
7. Walkin' After Midnight (P. Cline)
8. Teen Age Crush (T. Sands)
9. Marianne (T. Gilkyson)
10. Round And Round (P. Como)

Houston, Tex.

1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Little Darlin' (Diamonds)
4. Gone (F. Husky)
5. Lucille (L. Richard)
6. I'm Walkin' (F. Domino)
7. Young Blood (Coasters)
8. Party Doll (S. Lawrence)
9. Round And Round (P. Como)
10. I'm Stickin' With You (J. Bowen)

Denver, Colo.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Round And Round (P. Como)
4. Butterfly (A. Williams)
5. Party Doll (B. Knox)
6. Come Go With Me (Del-Vikings)
7. I'm Walkin' (F. Domino)
8. I'm Stickin' With You (J. Bowen)
9. He's Mine (Platters)
10. Teen Age Crush (T. Sands)

St. Louis, Mo.

1. All Shook Up (E. Presley)
2. So Rare (J. Dorsey)
3. Round And Round (P. Como)
4. Come Go With Me (Del-Vikings)
5. Why Baby Why (P. Boone)
6. Pretend (T. Smith)
7. Strictly Sentimental (J. Valli)
8. Butterfly (Gracie/Williams)
9. Mama Looka Booboo (H. Belafonte)
10. Party Doll (S. Lawrence)

Milwaukee, Wisc.

1. Little Darlin' (Diamonds)
2. Round And Round (P. Como)
3. All Shook Up (E. Presley)
4. Gone (F. Husky)
5. Butterfly (A. Williams)
6. Why Baby Why (P. Boone)
7. Party Doll (S. Lawrence)
8. Sittin' In The Balcony (J. Dee)
9. Mama Looka Booboo (H. Belafonte)
10. Ninety-Nine Ways (Hunter)

San Francisco, Calif.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Round And Round (P. Como)
4. Party Doll (Knox/Lawrence)
5. Butterfly (Williams/Gracie)
6. Come Go With Me (Del-Vikings)
7. I'm Walkin' (F. Domino)
8. Mama Looka Booboo (H. Belafonte)
9. Dark Moon (B. Guitar)
10. Why Baby Why (P. Boone)

Detroit, Mich.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. School Day (C. Berry)
4. So Rare (J. Dorsey)
5. Round And Round (P. Como)
6. Come Go With Me (Del-Vikings)
7. Why Baby Why (P. Boone)
8. Gone (F. Husky)
9. Day-O Banana Boat Song (S. Freberg)
10. Rock-A-Billy (G. Mitchell)

Boston, Mass.

1. Little Darlin' (Diamonds)
2. I'm Stickin' With You (J. Bowen)
3. All Shook Up (E. Presley)
4. Party Doll (B. Knox)
5. Why Baby Why (P. Boone)
6. Lucille (L. Richard)
7. Walkin' After Midnight (P. Cline)
8. Round And Round (P. Como)
9. Gone (F. Husky)
10. Teen Age Crush (T. Sands)

Philadelphia, Pa.

1. Little Darlin' (Diamonds)
2. Butterfly (C. Gracie)
3. All Shook Up (E. Presley)
4. Round And Round (P. Como)
5. Wind In The Willow (A. Reynolds)
6. Sittin' In The Balcony (E. Cochran)
7. Just Because (L. Price)
8. Pledge Of Love (Copeland)
9. Mama Looka Booboo (H. Belafonte)
10. School Day (C. Berry)

New Orleans, La.

1. All Shook Up (E. Presley)
2. I'm Walkin' (F. Domino)
3. Little Darlin' (Diamonds)
4. Love Is A Golden Ring (F. Laine)
5. Butterfly (C. Gracie)
6. I'm Waiting Just For You (P. Boone)
7. Party Doll (S. Lawrence)
8. Poor Man's Roses (P. Cline)
9. Empty Arms (Hunter/Brewer)
10. First Date, First Kiss, First Love (S. James)

Baltimore, Md.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. School Day (C. Berry)
4. Come Go With Me (Del-Vikings)
5. Party Doll (B. Knox)
6. Gone (F. Husky)
7. I'm Stickin' With You (J. Bowen)
8. Mama Looka Booboo (H. Belafonte)
9. Round And Round (P. Como)
10. I'm Walkin' (F. Domino)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

"SCHOOL DAY"
BY CHUCK BERRY
CHESS #1653

"ROCK ME"
BY MUDDY WATERS
CHESS #1652

"OVER THE MOUNTAIN AND ACROSS THE SEA"
JOHNNIE AND JOE
CHESS #1654

"HEY, BO DIDDLY"
BY BO DIDDLY
CHECKER #860

"EVERYBODY NEEDS SOMEBODY"
BY LITTLE WALTER
CHECKER #859

CHESS & CHECKER RECORD COMPANY
4750 S. COTTAGE GROVE AVE. • CHICAGO 15, ILL.
ALL PHONES: KENWOOD 8-4342

Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)		TV	
A Face In The Crowd	Remick	A Woman Wouldn't Be A Woman	Chappell
A Lovely Night	Williamson	All Shook Up	Shalimar
Almost Paradise	Peer	Almost Paradise	Peer
Butterfly	Mayland & Presley	Bazazz	Kay Thompson
Calypso Melody	Cromwell	Build Me A House	Shari
Chantez Chantez	Chantez	Butterfly	Mayland & Presley
Do I Love You (Because You're Beautiful)	Williamson	Chantez Chantez	Chantez
Empty Arms	Ivory	Dark Moon	Dandelion
I Could Have Danced All Night	Chappell	Day-O	Shari
In My Own Little Corner	Williamson	Day-O Banana Boat Song	Ardmore
It's Like Gettin' A Donkey To Gallop	Bregman, Vocco & Conn	First Date, First Kiss, First Love	Lowery
Just In Time	Stratford	Full Of Life	Columbia Pic.
Little White Lies	Bregman, Vocco & Conn	Hold 'Em Joe	Folkways
Mama Guitar	Remick	I Just Don't Know	Korwin
Mama Looka Booboo	Duchess	I'm Going Back	Columbia Pic.
Man On Fire	Robbins	I'm Walkin'	Reeve
Mangos	Redd Evans	I've Grown Accustomed To Her Face	Chappell
Marianne	Montclare	Jamaica Farewell	Shari
Round And Round	Rush	Little Darlin'	Excellorec
Seven Days In Barcelona	Britton	Mama Looka Booboo	Duchess
So Long My Love	Eddie Shaw	Marianne	Montclare
Tango In The Rain	B. F. Wood	Ninety-Nine Ways	Mayland
Ten Minutes Ago	Williamson	Party Doll	Jackie
That's Where I Shine	Remick	Party's Over	Stratford
Today Will Be Yesterday Tomorrow	Weiss & Barry	Round And Round	Rush
Warm And Tender	Famous	Singing The Blues	Acuff-Rose
Who Needs You	Korwin	Who Needs You	Korwin
Why Baby Why	Winneton	Wind In The Willow	Broadcast
Wind In The Willow	Broadcast	You, Me And Us	Roncom
Young And In Love	Hill & Range	Young Love	Lowery

— THE MUSIC BOX —
1301 W. 79th St. CHICAGO 20, Ill.
(ALL PHONES . . . . . ABerdeen 4-3600)
AMERICA'S MOST COMPLETE ONE-STOP!
ORDER SHIPPED SAME DAY RECEIVED—FREE TITLE STRIPS
5¢ ABOVE LP's 10% OVER LIST

BIG IN ALL TRADE MAGS!
Award O' Week, Review Spotlight, Sleeper of the Week, R & B Spotlight, too!

BIG IN POP and R&B FIELD!
An all-around Hit that can't miss! Watch it climb like wildfire!

BIG ON EITHER SIDE!
Two terrific numbers! Both great, and both equal hit material! One's a standard . . . one's a new sensation!

BIG MAYBELLE

"I DON'T WANT TO CRY"

SAVOY 1512

"ALL OF ME"

SAVOY RECORD CO., Inc. NEWARK, N.J.

Record Trade Helps Cecil Steen Celebrate Opening of New Quarters

BOSTON, MASS.—Records, Inc., one of the leading independent record distributing operations in the country, last week threw a huge party to introduce record dealers, juke box operators and record manufacturers to the company's new home at 790 Commonwealth Ave., this city, and at the same time introduce Records, Inc.'s unique concept of "Self-Service" buying. The celebration was also in conjunction with Records, Inc.'s Fifth Anniversary. Above we see some of the many diskery representatives who flew to Boston to extend best wishes for future success to Cecil Steen, president of Records, Inc., and his staff:

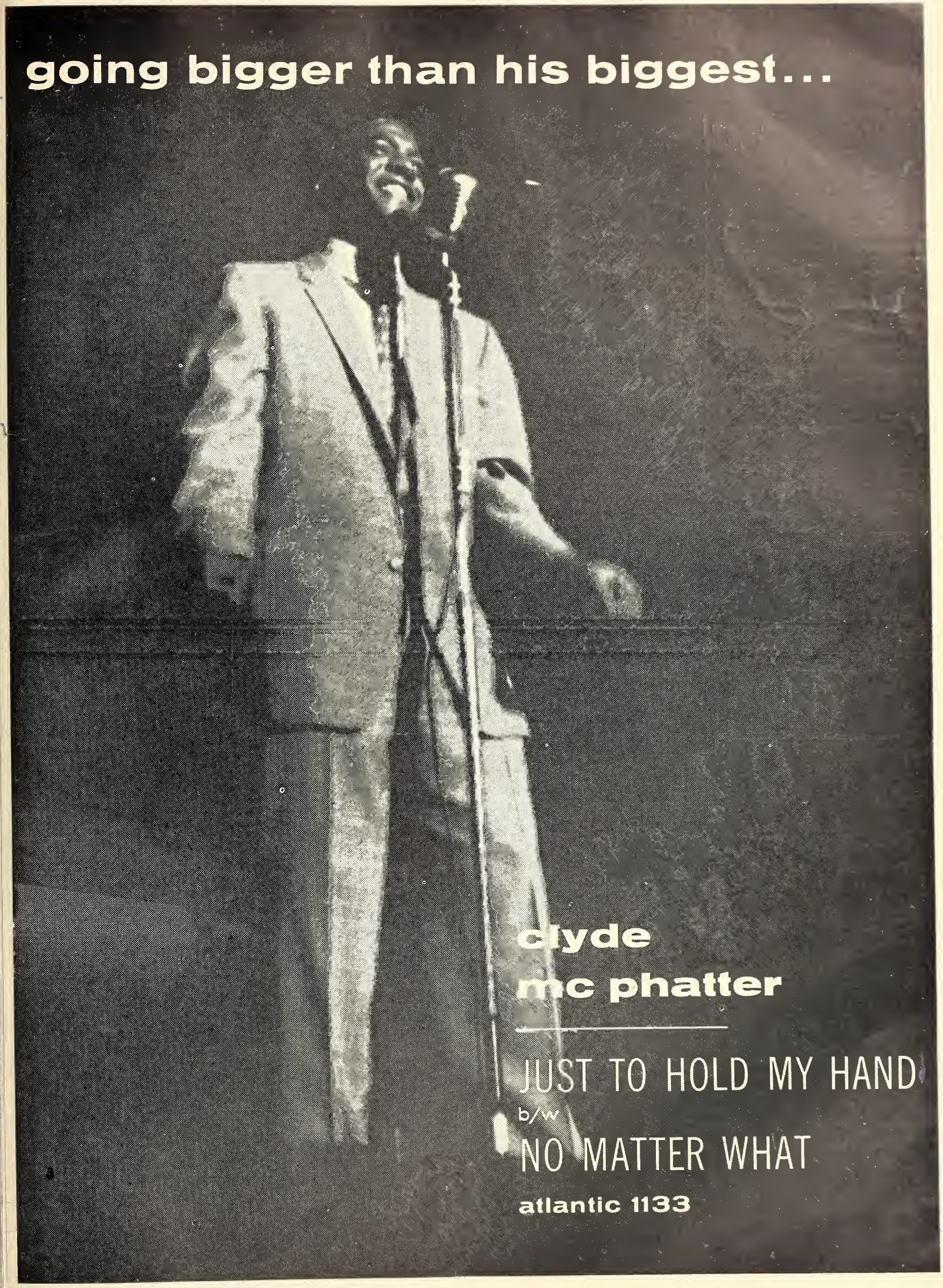
(Top row left) Gil Steele and Tom Wilson of Transition Records and Dick Fitzsimmons of Records, Inc. (Top row center) Dave Miller of Somerset Records and Jerry Blaine of Jubilee Records with Cecil Steen. (Top row right) Irving Jerome of Prep Records and Dick Fitzsimmons.

(Second row left) Cecil Steen and George Wein of Storyville Records. (Second row center) Ray Clark of Vik Records, Dick Fitzsimmons and Sal Perruggi of Vik.

(Third row left) Sol Rabinowitz of Baton Records and Don Dumont of Records, Inc. (Third row center) Dick Fitzsimmons and Jane Gibbs, Liberty Records. (Third row right) Sy Paul of Disneyland and Fitzsimmons.

(Fourth row left) Cecil Steen and Jimmy Krondes of RKO-Unique. (Fourth row center) Don Dumont and Pop Weinstock of Prestige Records. (Fourth row right) Goldie Goldmark of Gale Records, Jack Hooke of Roost Records and Steen.

(Bottom row left) Cecil Steen; Julian J. Borowko, designer in charge of the self service set-up; Don Dumont; and Bill Nielsen of Epic Records. (Bottom row center) Jerry Blaine, Jubilee Records; Dick Fitzsimmons and Morty Palitz of Jubilee. (Bottom row right) Herman Diaz, Vik Records; Dick Fitzsimmons; Ben Rosner, Vik and Bob Duffy of Vik.


going bigger than his biggest...
clyde
mc phatter
JUST TO HOLD MY HAND
b/w
NO MATTER WHAT
atlantic 1133

Columbia Phonographs Keys Huge 2nd Quarter Promotion To Premium Offer: Records—Accessories—Cases

NEW YORK—Beginning May 1, Columbia Phonographs dealers will be offering a "half-price buy" on record-carrying cases specially equipped with records and/or the full line of accessories Columbia recommends to record collectors for the care and protection of their equipment. Buyers of any Columbia phonograph can make savings up to $34 on the purchase of the applicable case and when a model 514 or model 540 is selected will receive corresponding package of case and records free of extra cost.

There are four general categories of premiums offered which apply to various models in the Columbia line. At the low-price end of the line and covering models 512; 513; 514, and 540 are the "Hi-way" kits consisting of carrying cases and 10 EP records. These kits have a list value of $17.

Models 515; 516, and 517, all four-speed, automatic shut-off portables, are matched with "Super Hi-way" kits which are carrying cases with built-in compartments containing an automatic 45 rpm spindle and 10 EP records. List value of this package is $21.

Portables, models 518, 522, and 526, will afford the "half-price" option on the "Hi-Fi Insurance Kit" which features an "Attache' Case" designed to accommodate twenty 12-inch LP's. In the special compartment for accessories, these cases contain an electrostatic cleaning cloth, a can of electrostatic spray, record cleaning brush, a 45 rpm spindle; and a Columbia diamond needle. These kits have a list value of $45.

The last category of premiums offered applies to table model 524 and consoles 527, 528, and 530. The "Library Quartet Hi-Fi Insurance Kit" includes four "library-bound" record storage cases; five 12-inch LP's from the current Columbia catalog, and the full line of Columbia accessories provided in the "Attache' Case" offer.

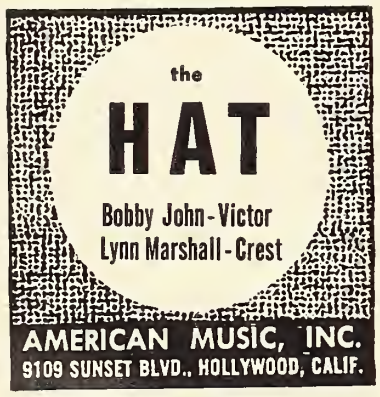
Columbia emphasizes that all the cases in the complete program are designed and produced by Columbia and the "list value" assignments are based on competitive products on today's market. The firm also stressed the currency and quality of the records being made available in this program which ranges from classical recordings of artists like Andre Kostelanetz and David Oistrakh through the full roster of pop artists, such as Duke Ellington, Doris Day and Johnnie Ray.

The firm plans a comprehensive trade and consumer campaign in support of the new program. In addition to full-page announcement ads in trade publications, Columbia will launch a four-week key-city, heavy spot radio consumer campaign. Seventeen-piece promotion kits containing: window streamers, counter cards, tags, labels, and mailers are available to dealers as are photographs of Columbia artists and multi-purpose display racks.

Arthur Schwartz, advertising and sales promotion director, points out that ad mats in this campaign have been created for interchangeable use with any model phonograph. Dealers and distributors will receive mats in sizes of 200 lines, 800 lines, and full page for cooperative consumer advertising.

Columbia Phonographs general manager James Sparling explained the mammoth promotion is aimed at stimulating a traditionally slow season and gaining momentum for the big "graduation-vacation" season approaching.

The promotion ends July 15th.



Finalizing The Deal

NEW YORK — Barney Balaban, president of Paramount Pictures Corporation; Paul Raibourn, vice-president of Paramount; Randy Wood, president-owner of Dot Records, Inc., signed the final papers in New York last week whereby Dot Records became a wholly owned subsidiary of Paramount. Undisclosed terms of the deal are reported to be in excess of $3,000,000, with Wood becoming a Paramount vice-president, and remaining at the head of Dot Records as president with complete autonomy.

Top Selling Records Reported by Retail Outlets From Coast to Coast

BROADWAY MUSIC
New York, N. Y.

1. Little Darlin' (Diamonds)
2. Marianne (T. Gilkyson)
3. All Shook Up (E. Presley)
4. Mangos (R. Clooney)
5. Calypso Melody (D. Rose)
6. Teen Age Crush (T. Sands)
7. Come Go With Me (Del-Vikings)
8. Butterfly (C. Gracie)
9. White Sport Coat (Robbins)
10. Rock-A-Billy (G. Mitchell)

STEDEFORD'S RECORD SHOP
Pittsburgh, Pa.

1. Butterfly (A. Williams)
2. All Shook Up (E. Presley)
3. Little Darlin' (Diamonds)
4. Round And Round (P. Como)
5. I'm Walkin' (F. Domino)
6. After School (R. Starr)
7. So Rare (J. Dorsey)
8. School Day (C. Berry)
9. Let There Be Love (S Keys)
10. Only One Love (G. Hamilton IV)

LA BEAU NOVELTY SALES
St. Paul, Minn.

1. Dark Moon (G. Storm)
2. My Love Song To You (T. Sands)
3. All Shook Up (E. Presley)
4. Rock-A-Billy (G. Mitchell)
5. Come Go With Me (Del-Vikings)
6. Pledge Of Love (Copeland)
7. I'm Sorry (Platters)
8. Teenage Crush (T. Sands)
9. Almost Paradise (Williams)
10. Round And Round (P. Como)

A. WILLIAMS & CO.
Philadelphia, Pa.

1. Butterfly (C. Gracie)
2. Little Darlin' (Diamonds)
3. All Shook Up (E. Presley)
4. Wind In The Willow (A. Reynolds)
5. Sittin' In The Balcony (E. Cochran)
6. Round And Round (P. Como)
7. Mama Looka Booboo (H. Belafonte)
8. Pledge Of Love (Copeland)
9. School Day (C. Berry)
10. I'm Walkin' (F. Domino)

G. C. MURPHY CO.
Washington, D. C.

1. All Shook Up (E. Presley)
2. Party Doll (B. Knox)
3. Butterfly (C. Gracie)
4. Little Darlin' (Diamonds)
5. Come Go With Me (Del-Vikings)
6. School Day (C. Berry)
7. Round And Round (P. Como)
8. Empty Arms (J. Hunter)
9. Gone (F. Husky)
10. I'm Walkin' (F. Domino)

DEW MUSIC CO., INC.
Monroe, La.

1. All Shook Up (E. Presley)
2. Lucille (L. Richard)
3. Little Darlin' (Diamonds)
4. Love Is Strange (Mickey & Sylvia)
5. Jim Dandy (L. Baker)
6. Gone (F. Husky)
7. Round And Round (P. Como)
8. 99 Ways (T. Hunter)
9. School Day (C. Berry)
10. Empty Arms (I. J. Hunter)

GILLETTE MUSIC
Chicago, Ill.

1. Little Darlin' (Diamonds)
2. Party Doll (B. Knox)
3. All Shook Up (E. Presley)
4. Come Go With Me (Del-Vikings)
5. Gone (F. Husky)
6. I'm Stickin' With You (J. Bowen)
7. Round And Round (P. Como)
8. Mama Looka Booboo (H. Belafonte)
9. Dark Moon (B. Guitar)
10. Love Is A Golden Ring (F. Laine)

WALLICH'S MUSIC CITY
Hollywood, Calif.

1. All Shook Up (E. Presley)
2. Come Go With Me (Del-Vikings)
3. Girl Can't Help It (Richard)
4. Round And Round (P. Como)
5. Day-O Banana Boat (S. Freberg)
6. 99 Ways (T. Hunter)
7. Why Baby Why (P. Boone)
8. Young Love (T. Hunter)
9. Don't Forbid Me (P. Boone)
10. Little Darlin' (Diamonds)

E & R RECORD SHOP
San Antonio, Tex.

1. All Shook Up (E. Presley)
2. Butterfly (C. Gracie)
3. I'm Walkin' (F. Domino)
4. Why Baby Why (P. Boone)
5. He's Mine (Platters)
6. Love Is A Golden Ring (F. Laine)
7. Little Darlin' (Diamonds)
8. Round And Round (P. Como)
9. Pledge Of Love (Copeland)
10. Loneliness (Quarternotes)

THE GROOVE-GOSSAGE
Houston, Tex.

1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. I'm Stickin' With You (J. Bowen)
4. Little Darlin' (Diamonds)
5. Young Blood (Coasters)
6. I'm Walkin' (F. Domino)
7. True Love Gone (Enchanters)
8. Gone (F. Husky)
9. Round And Round (P. Como)
10. It's Not For Me To Say (J. Mathis)

RAK SALES, INC.
St. Louis, Mo.

1. So Rare (J. Dorsey)
2. Mama Looka Booboo (H. Belafonte)
3. Why Baby Why (P. Boone)
4. All Shook Up (E. Presley)
5. Come Go With Me (Del-Vikings)
6. Love Is Strange (Mickey & Sylvia)
7. Ring-A-Ding (T. Sands)
8. 99 Ways (T. Hunter)
9. Party Doll (S. Lawrence)
10. Dark Moon (G. Storm)

AMPHION MUSIC STORE
Cleveland, Ohio

1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Round And Round (P. Como)
4. Mama Looka Booboo (H. Belafonte)
5. Little Darlin' (Diamonds)
6. Gone (F. Husky)
7. Leap Frog (C. Alaimo)
8. So Rare (J. Dorsey)
9. I'm Walkin' (F. Domino)
10. No Other One (C. Francis)

VAN CURLER MUSIC
Albany, N. Y.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Round And Round (P. Como)
4. Come Go With Me (Del-Vikings)
5. I'm Walkin' (F. Domino)
6. Party Doll (B. Knox)
7. Butterfly (A. Williams)
8. Gone (F. Husky)
9. Why Baby Why (P. Boone)
10. Almost Paradise (Williams)

MADRONA RECORD SHOP
Portland, Ore.

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Gone (F. Husky)
4. Come Go With Me (Del-Vikings)
5. Love Is A Golden Ring (F. Laine)
6. Dark Moon (B. Guitar)
7. Mama Guitar (D. Cornell)
8. Sittin' In The Balcony (E. Cochran)
9. Rock-A-Billy (G. Mitchell)
10. Lucille (L. Richard)

GREENLINE RECORD CENTE
Jamaica, L. I., N. Y.

1. Come Go With Me (Del-Vikings)
2. All Shook Up (E. Presley)
3. Mama Looka Booboo (H. Belafonte)
4. Almost Paradise (Williams)
5. Rock-A-Billy (G. Mitchell)
6. Calypso Melody (D. Rose)
7. Little Darlin' (Diamonds)
8. Why Baby Why (P. Boone)
9. Who Needs You (4 Lads)
10. Mangos (R. Clooney)

GLEN MUSIC SHOP
Detroit, Mich.

1. All Shook Up (E. Presley)
2. So Rare (J. Dorsey)
3. School Day (C. Berry)
4. Little Darlin' (Diamonds)
5. Day-O Banana Boat (S. Freberg)
6. Gone (F. Husky)
7. Pledge Of Love (J. Janis)
8. Empty Arms (I. J. Hunter)
9. Round And Round (P. Como)
10. White Sport Coat (Robbins)

BOSTON RECORD DIST.
Boston, Mass.

1. Why Baby Why (P. Boone)
2. Little Darlin' (Diamonds)
3. Lucille (L. Richard)
4. I'm Stickin' With You (J. Bowen)
5. Teen Age Crush (T. Sand
6. Walkin' After Midnight (P. Clin
7. Pum-Pa-Lum (S. Lawrence)
8. All Shook Up (E. Presley)
9. I'm Sorry (Platters)
10. School Day (C. Berry)

ODLAND MUSIC SHOP
Sioux Falls, S. Dak.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. I'm Stickin' With You (J. Bowe
4. Sittin' In The Balcony (E. Cochra
5. Come Go With Me (Del-Viking
6. Round And Round (P. Com
7. Party Doll (S. Lawrence)
8. Butterfly (A. Williams)
9. Pledge Of Love (Copeland
10. After School (R. Starr)

THOMPSON'S
Eugene, Ore.

1. Round And Round (P. Com
2. All Shook Up (E. Presley)
3. Party Doll (B. Knox)
4. Butterfly (A. Williams)
5. Why Baby Why (P. Boone
6. Little Darlin' (Diamonds)
7. I'm Walkin' (F. Domino)
8. Teen Age Crush (T. Sands)
9. Gone (F. Husky)
10. Sittin' In The Balcony (E. Cochra

SUPER ENTERPRISE
Washington, D. C.

1. All Shook Up (E. Presley)
2. I'm Walkin' (F. Domino)
3. Gone (F. Husky)
4. Come Go With Me (Del-Viking
5. Little Darlin' (Diamonds)
6. White Sport Coat (Robbins
7. Party Doll (B. Knox)
8. Round And Round (P. Com
9. School Day (C. Berry)
10. Just To Hold My Hand (C. McPhatte

GRAYMAT MUSIC SHOP
Morristown, N. J.

1. Little Darlin' (Diamonds)
2. Come Go With Me (Del-Viking
3. All Shook Up (E. Presley)
4. Butterfly (C. Gracie)
5. Gone (F. Husky)
6. Party Doll (B. Knox)
7. I'm Walkin' (F. Domino)
8. Mama Looka Booboo (H. Belafont
9. I'm Stickin' With You (J. Bowe
10. Round And Round (P. Com

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

RCA Victor Announces Trade-In Record Plan

NEW YORK, N. Y.—A giant nationwide trade-in record sale for the entire month of May was announced this week by RCA Victor.

During the month, RCA Victor dealers will be able to offer their customers a $1.00 trade-in allowance on any old 78, 45 or 33⅓ album of any label that originally retailed for $2.00 or more toward the purchase of any current classical album in the Victor catalog.

Details of the plan were announced by W. W. Bullock, manager of Victor's album department. He pointed out that customers can trade in as many albums as they like. However, only one old album can earn the $1.00 allowance on the purchase of any new classical single L.P. album.

"We anticipate that our trade-in deal will be the greatest stimulus to the sale of classical albums since we reduced the suggested retail price to $3.98 two years ago last January," said Bullock.

"The normal stocking program is fine but it does nothing for the consumer," Bullock continued. "Our trade-in program is timed perfectly to bring the consumer into dealers' stores at the normal slack period of the year."

The trade-in campaign will be supported by saturation co-op radio and newspaper advertising throughout the country.

Point of sale material includes a mammoth window display and streamers for store display.

Columbia Adds Marian Tilin

NEW YORK — Columbia Records last week announced the addition of Marian Tilin to its Educational Department.

Mrs. Tilin will be primarily responsible for improving and developing the Distribution of Columbia's Educational Catalog.

Mrs. Tilin comes to Columbia with twelve years experience in managing The Record Shop, one of San Francisco's leading record dealers. She has also done extensive work as a Children's Librarian.

"At Home And Away"

PORTLAND, MAINE—Jerry Vale, Columbia singing star, who has been headlining the entertainment at the Better Homes Show at the Portland (Maine) Exposition Building was a recent guest of Bob Arnold, host of "At Home and Away," a record show heard daily on WCSH. The pair chatted about records in general and Vale's records in particular. Vale also appeared on "Dance Party," a live WCSH-TV show featuring high school students from various communities.

Decca Intros New "Parnassus" Series, A Treasury Of The Spoken Word

NEW YORK—Decca Records has announced the first release in a brand new series of long play albums. This is the "Parnassus Series," and the initial release consists of six 12-inch Lp's.

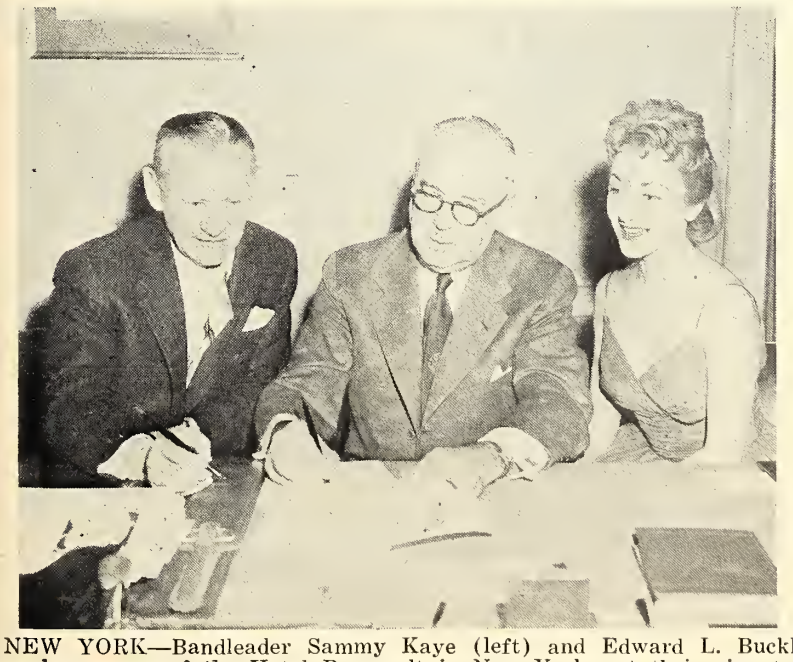
The "Parnassus Series" has been designed to provide "A Treasury of the Spoken Word." The company was a pioneer in this field of recording some years ago. Among the first "spoken word" recordings issued by Decca were such full-length plays as "The Cocktail Party," "Death of a Salesman" and "The Lady's Not For Burning," as well as the poetry of such well known writers as Carl Sandburg, Robert Frost, and others. With the new series, however, it peresents a program of the great poems in the English language.

According to the ancient Greeks, Olympus was the home of the gods. Parnassus, another lofty mountain, was sacred to Apollo and the Muses, inspirers of the arts. The name "Parnassus," therefore, is used as a symbol for literature, music and, especially, poetry. Although the recordings in the "Parnassus Series" have cultural value, they are presented by Decca mainly for pure listening pleasure. To attain this goal, the series includes recitations by such names as John Gielgud, Arnold Moss, Alexander Scourby, Pamela Brown, Agnes Moorehead, etc.

The six albums that comprise the first release in the "Parnassus Series" are: "Famous Poems That Tell Great Stories"; "William Shakespeare, Immortal Scenes And Sonnets"; "The Fun-Makers, "An Evening With The Humorists"; "The Heart Speaks, Lyrics Of Love"; "The Heroic Soul, Poems Of Patriotism"; and "Words To Live By, Prayers And Inspirations."

Each of the albums carries an introduction, a general statement concerning the series, and is also accompanied by explanatory notes by Decca's editor, Louis Untermeyer, whose various anthologies are used in schools and homes throughout the country.

Kaye Plays Roosevelt Grill



NEW YORK—Bandleader Sammy Kaye (left) and Edward L. Buckley, general manager of the Hotel Roosevelt in New York, set their signatures on the contract for Kaye's 8-week engagement at the Roosevelt Grill starting Monday, April 22. This marks Kaye's first New York hotel engagement in three years. Sandi Summers, Kaye's new vocalist, looks on happily.

Irving Caesar Sets "Pledge of Allegiance To The Flag" To Music

NEW YORK—Irving Caesar has set to music the "Pledge of Allegiance to the Flag" at the request of Representative Louis C. Rabaut of Michigan. A recording of the Pledge has just been published featuring the U.S. Air Force Band under the direction of Captain Robert L. Landers with the Singing Sergeants of the U.S. Air Force Band, and on the reverse side, a rendition by the U.S. Marine Band under the baton of Albert Schoepner, featuring the Interservice Chorus.

Caesar, well known for his popular songs including "Tea for Two," "Swanee," as well as his "Sing a Song of Safety," which is used in schools throughout the country, has turned the "Pledge of Allegiance" over to the Government as a public service.

A native New Yorker, Caesar has collaborated with such well-known writers as George Gershwin, Vincent Youmans and Sigmund Romberg, among others.

M-G-M RECORDS
MARVIN RAINWATER
"GONNA FIND ME A BLUEBIRD"
K 12412 (45 rpm)
12412 (78 rpm)
THE GREATEST NAME IN ENTERTAINMENT

Hot Cakes Sell Like
ZEPHYR
RECORDS

FIRST TIME ON RECORD!
Robert Wagner
"So Young"
and
"Almost Eighteen"
55069
LIBERTY RECORDS, Inc.
1556 N. LaBrea Hollywood, Calif.
HO 2-0811

HEADING FOR THE TOP!!
No. 5432
Ken Copeland
"Pledge Of Love"
Imperial Records

Breaking For A Hit!
ROBERTA LINN
sings
"OLD HACIENDA"
and
"More And More Amore"
PIV 1010
PIV RECORDS
1486 N. Fair Oaks Avenue
Pasadena California

STAN FREBERG
"TELE-VEE-SHUN"
CAPITOL # 3687
SNYDER MUSIC CORPORATION

1,001 Attend Decca Screening

CHICAGO—One thousand and one Decca dealers, distributors and other members of the Decca organization turned out en masse to witness a special showing of Mike Todd's Academy Award winning flicker "Around The World In 80 Days." The screening was held in this city Sunday, April 7th. The theatre accommodates 1,019 people. Decca manufactures the film's sound track album which is currently one of the nation's best sellers. Top left: shows some of the 1,001 Decca folk entering Mike Todd's Cinestage Theatre. Bottom left: Al Chapman, Decca's Chicago Sales Manager greeting Mr. and Mrs. Joe Kaufman of Distributors' Outlet, a Chi disk shop. Top right: Mr. & Mrs. Wilbur Templin of Elkhart, Ind., whose Templin Music store has been in business 51 years selling records, phonos, pianos, organs and appliances. Center right: Mr. & Mrs. Max Hockman of Record Rendezvous in Ft. Wayne, Ind. Bottom right: Decca salesman Larry Nufer with Miss Roma Heer and her sister in law of Stampford's Dept. Store in Dubuque, Ia. These folks started out at 4 AM to arrive on time for the special showing in Chicago.

ARROW RECORDS

You'll get a BIG, BIG laugh out of BOBBY BUNNY'S new swinging instrumental

"THE JOKER"
b/w
"SCATTY CAT"

ARROW # 714

Arrow Records, 1650 Broadway, N. Y. C.

Fast climbing the charts . . .

DON'T CRY MY LOVE

A great vocal rendition by

VERA LYNN

on London Records (# 1729)

THE B.F. WOOD MUSIC CO., INC.

Allied Appoints 2 VPs

HOLLYWOOD—Daken K. Broadhead, president of Allied Record Manufacturing Company, last week announced the appointments of John. F. Wegner as vice president for administration and finance and Ned R. Herzstam as vice president of sales and public relations.

Wegner, who has a degree from Stanford Graduate School of Business Administration, joined Allied in December of 1945. For several years he represented Allied in the east. Since Wegner's return to Allied-West Coast in 1952, he has assisted the president in administrative matters.

Herzstam received his degree from the Harvard Graduate School of Business Administration, and became associated with Allied in 1951, after several years as sales promotion manager for Capitol Records. Herzstam is also vice president of Allied Record Sales Company and western repertoire and sales manager for Urania Records Distributing Company.

Broadhead stated that these new appointments, along with the existing vice president of manufacturing, Samuel Salzman, are in line with the expansion program of Allied Record Manufacturing Company.

ATTENTION SMALL RECORD MANUFACTURERS!

If you have a master and want to make it a hit, give it national exploitation and sales on the "Gone" Label, please contact me.

GEORGE GOLDNER

former head of RAMA, GEE, TICO and ROULETTE RECORDS—

at GONE RECORDS, 1650 Broadway, New York City Circle 6-4710

Best Selling Pop Albums

★ Also Available in EP

Pos.	Last Week		
1.	1.	★CALYPSO	HARRY BELAFONTE (RCA Victor LPM 1248 * EPA 1248)
2.	2.	★MY FAIR LADY	BROADWAY CAST (Columbia OL 5090 * A 5090)
3.	4.	★LOVE IS THE THING	NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)
4.	3.	★AN EVENING WITH BELAFONTE	HARRY BELAFONTE (RCA Victor LPM 1402 * EPA 1402)
5.	6.	AROUND THE WORLD IN EIGHTY DAYS	MOVIE SCORE (Decca DL 9046)
6.	9.	★ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES	ROGER WILLIAMS (Kapp KXL 5000 * KE-714, 15, 16, 17, 18) (2—12" LP)
7.	5.	★OKLAHOMA	MOVIE CAST (Capitol SAO 595 * SDM 595)
8.	8.	★HYMNS	TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)
9.	7.	★THE KING AND I	MOVIE CAST (Capitol W 740 * EAP 740)
10.	10.	★CLOSE TO YOU	FRANK SINATRA (Capitol W 789 * EAP 789)
11.	11.	★THE EDDY DUCHIN STORY	MOVIE SCORE (Decca DL 8289)
12.	12.	★ELVIS	ELVIS PRESLEY (RCA Victor LPM 1382 * EPB 1382)
13.	17.	IT'S POLKA TIME	STAN WOLOWIC (ABC-Paramount ABC 151)
14.	15.	★HERE'S LITTLE RICHARD	LITTLE RICHARD (Specialty SP 100 * 400, 401, 402)
15.	13.	★SUDDENLY IT'S THE HI-LO'S	(Columbia CL 592 * B-9521, 2, 3)
16.	14.	★JERRY LEWIS JUST SINGS	JERRY LEWIS (Decca DL 8410)
17.	21.	CINDERELLA	ORIGINAL TV CAST (Columbia OL-5190)
18.	16.	★FOUR FRESHMEN AND FIVE TRUMPETS	(Capitol T 763)
19.	—	WALTZ WITH LAWRENCE WELK	(Coral CRL 57119)
20.	—	★SPIRITUALS	TENNESSEE ERNIE FORD (Capitol T-818 * EAP-1-818, 2-818, 3-818)
21.	20.	★ROCKIN'	FRANKIE LAINE (Columbia CL-975 * B-9751, B-97512)
22.	22.	PAT	PAT BOONE (Dot DLP-3050)
23.	18.	★ELLA FITZGERALD SINGS THE RODGERS AND HART SONG BOOK	(2—12" LP) (Verve MG V 4002 * EPV-5027, 8, 9, 30, 31, 32, 33, 34, 35)
24.	23.	★'S WONDERFUL	RAY CONNIFF (Columbia CL 925 * EPA 925)
25.	24.	ANASTASIA	SOUND TRACK (Decca DL 8460)

The Cash Box

M O A

SPECIAL ISSUE
(dated: may 25th)

your advertising message will reach ALL of the nation's operators

•

distributed at the MOA Convention at the Morrison Hotel, chicago, all during the show.....and those juke box operators unable to attend will receive it by mail.

goes to press:

THURS. MAY 16th

•

reserve your space now!

The Cash Box

1721 broadway, new york 19, n. y.
(phone: judson 6-2640)

- **CHICAGO**
  32 w. randolph st. (phone: dearborn 2-0045)
- **BOSTON**
  80 boylston st. (phone: hancock 6-8386)
- **HOLLYWOOD**
  6272 sunset blvd. (phone: hollywood 5-2129)

Now available as a Single!

"Poor Butterfly"

SARAH VAUGHAN

A Great New Hit!

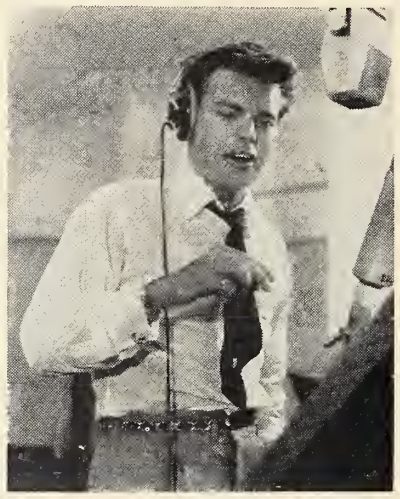
From Her Fabulous Album

"GREAT SONGS FROM HIT SHOWS"

Mercury 71085

Mercury REG. U.S. PAT. OFF. RECORDS

Liberty Records Pacts Robert Wagner



HOLLYWOOD — Robert Wagner, 20th Century Fox film star, has signed a long-term pact with Liberty Records, according to the company's president, Si Waronker.

Both Waronker and his partner, Jack Ames, convinced young Wagner that his millions of movie fans throughout the world were a ready-made audience for his recording efforts. Wagner heretofore never sang professionally but did amateur crooning prior to his rise as a motion picture box office attraction. Under the guidance of the two partners Wagner actively trained his voice for the current pop market. Last Thursday evening after a rigorous day of p.a.'s in San Francisco, he flew into Los Angeles, signed his Liberty pact at 7:30 PM and started recording at 9:00 PM in the company's studios. The first session was completed at 3 AM and Bob returned to San Francisco to continue his 20th Century-Fox tour.

The next day dubs of Wagner's two sides, "So Young" by Dwight Sherman, and "Almost Eighteen" by Joe Greene were shipped to deejays.

Liberty's pressing factilities worked through the weekend and by last Monday the company's distributors were getting their initial orders out to the retail stores.

"Bob has a wonderful, unusual style that the teenagers will love," comments Liberty's Bobbi Dieterle, "and in line with the company's policy of developing new recording talent, I feel that we have a new star in the record business."

Candlelight & Bullseye Merge

NEW YORK—Candlelight Records and Bullseye Records, two New York diskeries, last week announced their merger.

The new firm will have as president Rod Zinzer (former Candlelight prexy) and as vice-president, Woody Hendeling (former Bullseye prexy).

The company which will continue to issue disks on both labels, has added Helen Carr, the Mellows and Carl Spencer to its roster. Scheduled as the initial release is Sammy Lowe's coupling "Wail Man Wail" b/w "Easy My Love" on Candlelight.

The two lines will be handled by the same distributors in the various cities.

Treasury Promotes "Any Bonds Today" Through Deejays

WASHINGTON, D.C.—The United States Treasury Department has sent more than 3,000 letters to radio stations throughout the country requesting that the jockeys play the Ray Charles Singers-Mitchell Ayres recording of Irving Berlin's "Any Bonds Today", a tune put over back in the days of World War II. The letter campaign is being run in conjunction with the 16th anniversary of Series E Savings Bonds which will be celebrated in May — a month designated as Minute Man Month.

Jockeys are being asked to play this special recording as often as possible during May and to continue spinning the disk as long as the grooves hold out. The record features a special introduction by Perry Como.

Bourne Music Expands Educational Operation

NEW YORK — The Bourne Music Publishing Company last week announced that it is expanding its educational operation to meet with the greatly increased activity in this field.

Ken Walker, sales and promotion manager of Bourne's educational firms stated that the pubbery had more than tripled its business in this department during the past year and intends to acquire many new educational catalogs.

The Walter Schumann choral catalog will be further activated during the coming year and with the purchase of the catalog of the Bach Music Company of Boston, the Bourne educational firms will have more than 1000 concert music, piano solo and school texts to work with.

In conjunction with this expansion, Walker announced that he had retained additional field men to promote all phases of this branch of music.

Canadian DJ Gets Master

NEW YORK — Gerry Myers, deejay at CKOY, Ottawa, Canada, recently picked up a master of an English record, "Freight Train". Myers arranged to release the record on Chick Records in the United States and on Spartan Records in Canada.

Concentrated exposure by Myers in Ottawa, and co-operation by Carl Reese, all-night deejay at WERE-Cleveland, initially played a big part in creating a stir. Evidence that record was being heard from were several calls received at **The Cash Box** offices by record manufacturers searching for information on the tune.

Nancy Whiskey is the artist who sings the novelty skiffle beat.

Carter Named To Tico Post

NEW YORK — Joe Kolsky, Tico Rama, Gee and Roulette veepee, announced this week the appointment of Don Carter as general manager of Tico Distributing Corporation.

Carter, who will oversee the distributing segment of the operation, reported that the sales staff had been enlarged and that Tico Distributing was making a big push for additional lines. In addition to the Tico, Rama, Gee, and Roulette lines, Tico Distributing also handles Dootone, Lido, and Flash.

Audio-Fidelity Requires Mexican Line For U. S.

NEW YORK — Audio Fidelity Records of New York last week announced that it had completed negotiations with the Musart diskery of Mexico whereby the U.S. company would produce and distribute the Mexican firm's Latin-American LP line here in the States.

Sidney Frey, president of Audio Fidelity, in announcing the new 12" album line, stated that initial test sales in key areas had met with an enthusiastic response from both dealers and consumers. Frey averred that the new line, tho marketed at $3.98, is recorded in hi-fi and will be reproduced, in the United States, to the same exacting specifications and standards as Audio Fidelity Records.

The records, protected in glassine envelopes, inside 4-color jackets are now being released thru the firm's present roster of independent distributors.

The first Musart releases include: "Paso Dobles (Bullfight Music)"; "El Tango Argentino"; "Ritmo Sabroso" and "Rico Cha Cha Cha"—the last two by the internationally-known orchestra leader, Ramon Marquez.

The next group scheduled for release in the coming months includes: "Viva Mexico"; "Agustin Lara plays Agustin Lara"; "Fantasia Carioca"; "Guitar Classics"; "Music from the Tropics"; and "Danzones". Some 50 other albums, featuring a continental musical approach, are currently in production and will be released during the fall and winter season.

Capitol To Issue "Kate Smith" Album Marking Singer's 4th Decade In Entertainment Field

HOLLYWOOD — Simply titled "Kate Smith" is a new 12-inch long play high fidelity album to be released by Capitol Records this week. The orchestra backing Miss Smith is conducted by Nelson Riddle.

Appearance of the album precedes by two weeks a special one-hour "Kate Smith Hour" appearance of Miss Smith over the ABC-TV network Sunday, April 28, from 9 to 10 p.m. PDT. On May 1 this year Miss Smith will be entering her fourth decade in show business. On the same date in 1931 she made her first radio network broadcast, and on May 1, 1909 Miss Smith was born.

In addition to the special ABC telecast Miss Smith is expected to sing songs from the album on upcoming performing appearances on "The Ed Sullivan Show" over CBS-TV.

Songs included in the package are "The Nearness of You," "They Can't Take That Away From Me," "The Very Thought Of You," "'S Wonderful" and "Love Walked In."

Girl On the Post Card

NEW YORK — An interesting and unusual promotional campaign using only postal cards is currently hitting jockeys in an effort to draw attention to the Don Meehan country version on MGM of the tune "Man In The Phone Booth."

Each week for four weeks a teaser card with a photo of the girl Meehan is phoning in the song is sent to the dee jay. The first card shows only her eye. The second shows a half-photo of her face. The third has Meehan sitting in a phone booth with a hazy photo of the girl he's phoning, in the distance. The fourth finally shows a full portrait of the attractive femme.

FALSE HEARTED GIRL
Tennessee Ernie Ford
CAPITOL
AMERICAN MUSIC, INC.
9109 SUNSET BLVD., HOLLYWOOD, CALIF.

ROGER WILLIAMS
"ALMOST PARADISE"
K-175
KAPP records

Billboard—
"Strictly an oddity"
Oddly enough shipped
150,000 in ten days!
"SHISH KEBAB"
RALPH MARTERIE
His Latest Smash!
and
"BOP A DOO BOP A DOO"
Mercury 71092
Mercury REG. U.S. PAT. OFF. RECORDS

Getting Stronger!
Four Tunes
COOL WATER
b/w
A LITTLE ON THE LONELY SIDE
JUBILEE 5276
Jubilee Records
1650 Broadway, New York City

The Big Ones Come from Valleybrook
"HOOK, LINE AND SINKER"
recorded by
BILL HALEY
and his Comets
DECCA 30214
Valleybrook PUBLICATION, Inc.
129 E. 5th Street
Chester, Penna.
New York Office: 224 W. 49th St., Suite 407 • CI 6-5252

The HI-est In POLKA
— HI-FI LP'S —
"LI'L WALLY
★ IN HI-FI" ★
JAY-JAY RECORDS are MONEY MAKERS
Jay-Jay LP #1003
JAY-JAY POLKA RECORD CO
2603 W. AUGUSTA BLVD.,
CHICAGO 22, ILLINOIS

3 Way Smash
Carl Perkins
"YOUR TRUE LOVE"
b/w
"MATCHBOX"
SUN 261
SUN RECORD CO.
706 UNION ST.
MEMPHIS, TENN.

FOURTEEN
YEAR OLD

CAROL
HUGHES

A Great New Hit
Record!

"MY BIG
BROTHER'S
FRIEND"

and

"LOVER BOY"

Mercury 71095

Mercury
REG. U.S. PAT. OFF.
RECORDS

Annual National Golf Tournament To Be Intra-Industry Affair

NEW YORK—The First Annual National Golf Tournament sponsored by the Disc Industry Scholarship Committee (DISC) will be an intra industry function.

DISC was formed to encourage and stimulate interest among young men and women in the writing, creation and performance of American music by awarding scholarships for such purposes to legitimate educational institutions at the university level; to encourage cooperation and good fellowship among the people and organizations connected with the music-record-phono business; to organize and sponsor golf tournaments among those connected with these industries; to cement relations among all phases of the music industry and to provide a common ground for an informal meeting of members of the industry.

All people associated with the distribution, manufacture, promotion, creation and sale of records are eligible for membership in DISC. The dues will be $10 per year.

The 1st Annual National Golf Tournament will be held in late September at Shawnee, Pa. All expenses, including transportation via air to and from Shawnee will be provided for the 16 semi-finalists.

If you are interested in participating in the tournament or becoming a member of DISC, fill out and mail entry blank below.

Livingston Issues First Elektra Stereo Tapes

LIVINGSTON, N. J.—The first in a series of stereophonic and monaural recorded tapes from material of the Elektra-Stratford Record Corp. has just been announced by Livingston Audio Products Corp.

On the basis of an agreement between Elektra and Livingston, Livingston will continue to put out in tape form much of the material currently being recorded by Elektra, with Livingston engineers attending to the stereophonic part of the recording.

One of the present releases, entitled "Tenderly", features Norene Tate, a torch singer, rendering a group of familiar and nostalgic songs. A second tape, "Josh White Sings The Blues", presents the folk songster with interpretations of spirituals and blues. A performance by Sabicas, Flamenco guitarist, comprises the third reel.

In line with Livingston's announced policy, all releases are available in both stacked and staggered stereo versions, as well as monaurally.

At the same time, the Livingston firm announced the publication of a new catalog of all recorded tapes available from Livingston Audio Products Corporation. Containing more than 40 stereophonic and over 160 monaural titles, the 48-page booklet covers a variety of material, ranging from classical music to jazz. It also features such items as a complete performance of a Shakespeare play by a name cast and a selection of satires and monologues by Henry Morgan.

Livingston also acts as the exclusive agency for the release on tape of material from the catalogs of a number of independent recording companies, such as Boston, Empirical, Esoteric, Lyrichord, Oceanic, Riverside, Hack Swain and Tico.

Enter the First Annual National Golf Tournament Now!!

Sponsored by the Disc Industry Scholarship Committee (DISC)

WHO IS ELIGIBLE:

If you're connected with the creation, promotion, manufacture, sale or distribution of phonograph records, you're eligible. If you're a record dealer, juke box operator, disk jockey, a & r man, distributor, recording artist, a record manufacturer, music publishers, session musician, etc., you are eligible.

PRIZES:

All expenses, including transportation via air to and from Shawnee, will be provided for the 16 semi-finalists. An impressive list of prizes will be offered for semi-finalists and finalists. The prize committee is currently at work finalizing details.

HOW TO ENTER:

Fill in the application blank below and send to Disc Industry Scholarship Committee, Room 1400, 157 W. 57th Street, New York, N. Y. Checks should be made payable to: Murray Luth, Treasurer, D. I. S. C. Each entrant will be notified as to the location of the course, etc., and the time within which he must play, both in the qualifying and match play rounds. Each entrant will receive a membership card and a book containing full details about the organization and the golf tournament.

TOURNAMENT DETAILS:

Plans are for the '57 tournament to get under way in a matter of weeks. Two weeks will be designated as a qualifying period. Everyone will qualify in one of four (A-B-C-D) handicap categories. The qualifying round will determine your category of competition. Following the qualifying weeks there will be area competition right through the summer. These areas will be determined by number and location of entrants who wish to take part in the tournament. Each of the area winners (A-B-C-D categories) will participate in regional playoffs which will eventually produce four regional winners (North-East-South-West) with a winner in each of the four handicap categories from each of these regions.

The sixteen ultimate winners (four regional, four categories) will play off at a two-day tournament to be held at the Shawnee-on-Delaware Country Club, Shawnee, Pennsylvania, in late September. Special arrangements will be made with various golf clubs around the country to permit use of their facilities at a minimum cost for all play.

ADDITIONAL ENTRY BLANKS AVAILABLE FROM HIRSH de LA VIEZ, CHAIRMAN MEMBERSHIP COMMITTEE, D.I.S.C., ROOM 1400, 157 W. 57th STREET, N.Y.C., TO WHOM THIS APPLICATION BLANK AND REMITTANCE SHOULD BE SENT.

ENTRY BLANK
First Annual National Golf Tournament
Sponsored by Disc Industry Scholarship Committee (DISC)

I hereby apply for membership in the Disc Industry Scholarship Committee, and agree to abide by its by-laws.

Name _____
Address _____
City _____ State _____
Firm Name _____
Type of Business _____
I Have Enclosed ☐ *Check* ☐ *Money Order for* $10.00

Granz Expects $10,000,000 Year For Verve

NEW YORK—Following a first quarter audit, Verve Records President Norman Granz estimated that 1957 will be a ten million dollar year for the recording company. Granz based his figure on the fact that Verve sales passed the two million mark for the first three months of this year. The jazz tycoon recently parlayed his other three labels, Clef, Norgran, and Down Home, into the Verve catalog in a bid to give Verve a major label status.

Verve's A&R chiefs Buddy Bregman and Barney Kessel have signed numerous new pop artists for the label, the latest being Ricky Nelson. The young son of Ozzie and Harriet Nelson is making his disk debut with "A Teenager's Romance" b/w "I'm Walkin'".

WPOW, New N.Y. Radio Station, Inks Bob Ancell As Deejay

NEW YORK—New York station WPOW has added Bob Ancell to its deejay staff. Twenty-three year old Ancell comes from WCUE-Cleveland where he conducted popular stints for two years.

During this time, Ancell promoted many stage and TV shows, which included such personalities as Pat Boone, the Hilltoppers, Tab Hunter, the Four Lads, Johnnie Ray, and Sarah Vaughan.

Ancell will broadcast from 5 to 8 P. M. daily, and also head a four-hour show on Sundays starting May 1st.

Prior to his entering radio, Ancell was engaged in publicity and promotion in various parts of the country. While attending John Carroll University in Cleveland, the disk jockey married the former singer Gina Noss.

It was in Cleveland where Ancell got his first taste of radio by doing an all night show on WDOK from a Cleveland night club.

3-Speed Transistorized Portable Phono Intro'd

NEW YORK—A 3-speed transistorized portable record player, a German import called the Buton, is being introduced to the American market by the Audio-Master Corp., 17 East 45th Street, New York City.

The high fidelity equipment is contained in a three-tone carrying case, measuring 13" x 11" x 5", built to luggage specifications, and may be conveniently transported anywhere.

The Buton uses four transistors with an output of 450 mA. The Electromotor operates on a six-volt battery, playing 33, 45 and 78 rpm records. Its frequency range is from 50 to 13,000 cps. List price of the Buton is $89.50 plus federal tax.

Lee Castle Leads Jimmy Dorsey Ork At Statler

NEW YORK—The Jimmy Dorsey Orchestra, conducted by Lee Castie, will be back at the Cafe Rouge of Hotel Statler, New York City, Monday evening, April 22, 1957, for an extended engagement, according to Thomas F. Troy, general manager of the hotel.

The orchestra will feature vocalists Tommy Mercer and Dottie Reid. Mercer is familiar to Cafe Rouge patrons of the past, with Miss Reid making her initial appearance with Dorsey orchestra in the Statler room.

Castle has played with Artie Shaw, Glenn Miller, Tommy and Jimmy Dorsey, as well as the Benny Goodman Band. He specializes in sweet trumpet and dixieland music, and is musical conductor and featured trumpeter for the orchestra.

Bobby Sherwood Makes Film Debut In "Pal Joey"

NEW YORK—Bobby Sherwood, jazz pianist who 10 years ago was a member of Columbia Pictures' studio orchestra scoring films under the direction of Morris Stoloff, will return next week to appear on the other side of the camera as the second male lead in the Essex-George Sidney production, "Pal Joey."

Currently a regular panelist in New York on the television program, "Masquerade Party," Sherwood is taking a leave of absence from the show to make his film debut. He was given the role of the piano-playing orchestra leader in the Rita Hayworth-Frank Sinatra-Kim Novak starrer after director George Sidney and producer Fred Kohlmar had seen him perform in Las Vegas.

Latest News

TULSA, OKLA.—Fraternity songstress Cathy Carr, while in Tulsa for a stint at Pierre's Supper Club, visited Don Wallace, KTUL jockey, and picked up the latest news from Don's issue of *The Cash Box*.

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Two New Trinity Tunes Set For TV Debut

NEW YORK—Trinity Music, Inc. this week (week beginning Sunday April 21) had two of its tunes lined up for top video show kickoffs. First is "That's Love", which Gene Austin recorded for RCA Victor and which is featured on "The Gene Austin Story" on the Goodyear TV Playhouse, Sunday, April 21, 9 to 10 p.m. via the NBC-TV network.

Second is "Talking to the Blues", which will be featured for five consecutive days on another major TV show, this one a day time serial, "Modern Romances" on NBC-TV, 4:45-5 p.m. Monday through Friday starting April 22. "Talking to the Blues" is the new Jim Lowe record on Dot.

Lowe, himself, makes his television dramatic debut on the "Modern Romances" show, and not only "Talking to the Blues", but the coupling of his record, "Four Walls", will also be featured on the show.

Trinity and "Modern Romances" kicked off the Betty Johnson hit record "I Dreamed" on Bally on another of the MR daytime serials several months ago. Both Miss Johnson and Lowe are managed by Csida-Grean Associates, Inc., personal management wing of Trinity Music, Inc. C-G, however, have no managerial connection with Austin.

New British Publishing Company Formed

LONDON, ENG.—In order to enable its office to get the best possible exploitation coverage for the musical artists it handles, Kruger Enterprises Ltd., of London has formed the Florida Music Company.

The Florida Music firm will remain a subsidiary of Kruger and will operate for the present out of Glouchester Mansions, Cambridge Circus, in London.

The new company is beginning its operation with an initial catalog of 20 numbers including all the music from the forthcoming British musical film "Rock You Sinners". Many jazz and rock and roll instrumentals are also being handled by Florida and representation in the U.S. is currently in the course of discussion.

Under the new set up, Jeff Kruger will personally handle the affairs of the company until such time as a suitable general manager can be appointed. Kruger left for the States April 20th to discuss Stateside representation with several companies.

Florida will also handle the music from the second British musical film now in production but as yet untitled.

The new pubbery will be on the lookout for worthwhile material to handle and will also accept U.S. material seeking an outlet in England.

ATTENTION SONGWRITERS!!

ATTENTION TALENT!!

GEORGE GOLDNER, former head of RAMA, GEE, TICO AND ROULETTE RECORDS, will interview talent and writers for recording purposes.

GONE RECORDS

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Album Reviews

POPULAR

"DANCE TO THE MUSIC OF LESTER LANIN"—Lester Lanin And His Orchestra—Epic LN 3340 (1-12″ LP)

Lester Lanin is one of the important music figures making the rounds of "Society" and providing dance music at social functions. Actually recorded at one of Lanin's engagements, this waxing contains a collection of 33 tunes (including 4 from "My Fair Lady") played in a rhythmic, uptempo manner. Attractive photo. Lanin's previous Epic release sold very well, a factor dealers should take note of.

"AN ENCHANTED EVENING"—Music Of Rodgers And Hammerstein—Cyril Ornadel And His Westminster Orchestra Of London—Rama RLP 5002 (1-12″ LP)

"SO NICE TO COME HOME TO"—Music Of Cole Porter—Cyril Ornadel And His Westminster Orchestra Of London—Rama 5003 (1-12″ LP)

Rama has two challenging issues for the mood music public. Both pressings feature the Westminster Orchestra Of London under Cyril Ornadel's direction, and each contains music from two musical comedy masters, Richard Rodgers ("If I Loved You," "People Will Say We're In Love") and Cole Porter ("Night And Day," "Begin The Beguine"). The big ork performs the melodies with lush inventiveness. Both packages have attractive four-color pics. Fine songs, well played.

"CHOPIN BY STARLIGHT"—The Hollywood Bowl Symphony Orchestra—Conducted By Carmen Dragon—Capitol P8371 (1-12″ LP)

A collection of Chopin pieces always offers impressive sales possibilities to both the classical and mood music minded. Carmen Dragon and The Hollywood Bowl Symphony Orchestra have a long list of concert-type disks containing melodic gems, and waxing of Chopin nocturnes, etudes, preludes, waltzes plus other short works by the composer is a reliable addition to the many efforts by the popular orchestra. Fine cover photo.

"DANNY AT THE PALACE"—Danny Kaye—Decca DL 8461 (1-12″ LP)

Irrepressible Danny Kaye takes over on this Decca issue culled from a previous 10 incher plus other releases. The material includes "Tschaikovsky," the number from "Lady In The Dark" in which Danny stopped the show by quickly rattling off a collection of Russian composers; Noel Coward's "Mad Dogs And Englishmen," and "Lobby Number," a satire on Hollywood films. A master comic in some of his most hilarious routines.

"DAME DREAMING"—Bill Doggett—King 532 (1-12″ LP)

"A SALUTE TO ELLINGTON"—Bill Doggett—King 533 (1-12″ LP)

The Doggett combo smashed through the pop charts with "Honky Tonk," and are currently making R&B noise with "Ram-Bunk-Shush." This puts folks in a fine frame of mind to take notice of these two new Doggett LP entries, one a salute to various dame names ("Dinah," "Laura," "Sweet Lorraine"), the other a tribute to Duke Ellington ("Sophisticated Lady," "Caravan," "I Let A Song Go Out Of My Heart"). On both counts, organist Doggett and the crew roll smoothly with an easy swing touch, and the familiar accentuated Doggett beat. This is a well arranged, moody Doggett his fans will admire.

"EVE"—Eve Boswell—Capitol T 10077 (1-12″ LP)

This is Miss Boswell's singing intro here. She is a favorite thrush in England and on the Continent. Reasons for said distinction are amply displayed on the waxing, a bill of folk tunes ("Gypsy Moon") and pop matter ("Some Day I'll Find You") sung in no less than 8 languages, by the multi-lingual lark. Miss Boswell is both at home with each language, and nicely suited for folk and pop material. Expose this record. It will bring results.

"YOU AND I AND THE MUSIC . . ."—Joseph Gershenson And His Orchestra—Decca DL 8455 (1-12″ LP)

Gershenson, a composer, conductor and arranger for Universal pictures, has a mood disk from Decca indicating his musical know-how. The 12 selections, "Body And Soul," "The Way You Look Tonight," "Dancing In The Dark," etc., are performed melody first, lush arangements second. Twelve first rate tunes played with distinction.

"CHA-CHA-CHA, IF YOU PLEASE"—Manny Lopez And His Orchestra—RCA Victor LPM-1409 (1-12″ LP)

As part of Victor's "World Of Romance" promotion, this package of lightly arranged cha-cha-cha sessions by Manny Lopez and the ork should be in for extra-sales pull to the dance crowd. The selections are mostly originals, with an occasional standard transcribed for cha-cha-cha ("Canadian Sunset," "My Prayer"). Solid entry for the dance floor.

"MY FAIR LADY"—The London Festival Symphony Conducted By Cyril Ornadel—Liberty LRP 3033 (1-12″ LP)

"My Fair Lady" makes another disk appearance, and it's one of the best. In a continuous orchestral treatment, the London Festival Symphony presents the rousing Lerner-Loewe score with spontaneity and wit. The package is an outstanding example of eye-appeal. Those who prefer an orchestral treatment of the score will find a bright version here.

"STARS AND STRIPES FOREVER"—Music Recorded Directly From The Sound Track Of The Twentieth Century-Fox Technicolor Musical—MGM E 3508 ST (1-12″ LP)

This is a collection of 9 pieces that were featured in the recent film bio of John Philip Sousa plus 4 dividends in a similar rousing vein (i.e. "On The Mall" and "American Patrol"). The sound track portion of the disk is handled by Alfred Newman and the ork, and features such band compositions as "Washington Post March," and "Battle Hymn Of The Republic." The American Military Band takes over on the four additional numbers. Familiar music, well performed.

"RIDIN' HIGH WITH THE SABRES"—The Sabres With Dennis Farnon And His Orchestra—RCA Victor LPM-1376 (1-12″ LP)

The Sabres are a worthy addition to the current popularity of the sophisticated vocal group. The boys stick to the "Ridin' High" set title on most of the cases ("Jezebel," "Sweet Georgia Brown") and manage to include several warm moments ("The Thrill Is Gone," "Love Nest"). Dennis Farnon and the ork provide excellent support. The industry will be hearing more from "The Sabres."

"THE SATISFIERS"—Coral CRL 57108 (1-12″ LP)

The Satisfiers supplied Perry Como with group backing a few years back on his radio-TV stints. This Coral disk presents the quartet in 12 vocal

Album Reviews

offerings that go beyond the general sentimental ways of most singing groups. Working with class material ("Solitude," "Over The Rainbow"), they click with wit, freshness and charm. Dick Jacobs and the ork follow suit with handsome support. Notable group efforts.

"AFTER MIDNIGHT"—With Helen Grayco—Vik LX 1066 (1-12" LP)

Miss Grayco is the featured singer on Spike Jones' (her hubsand) new TV show, and in this collection of 12 fine standards ("While We're Young," "Glad To Be Unhappy," "You Don't Know What Love Is"), the artist sings expressively and wistfully. Jud Conlin and the ork, supplied with expert Russ Garcia arrangements, form ideal backing. These are way above board vocal-instrumental performances.

"A TREASURY OF RIBALDRY"—Reading By Martyn Green—Riverside 7001 (1-12" LP)

A collection of earthy humor and advice is the subject of this Riverside release featuring, as narrator, the famed British actor, Martyn Green. The strictly adult fare is handled in a straightforward, deceptively formal approach by Mr. Green. The material comes from Louis Untermeyer's anthology, "A Treasure Of Ribaldry." Unusual disk entry appealing to a select audience.

"ONE NIGHT IN ACAPULCO"—Mario Ruiz Armengol And His Orchestra—RCA Victor LPM 1292 (1-12" LP)

Victor has launched a "World Of Romance" promotional campaign, to run through June, on its international pop albums. This set is one of 3 in the series that will include, at no extra cost, an EP teaching simple foreign phrases of use to the tourist. Mario Ruiz Armengol displays a polished mood touch in this collection of Spanish melodies ("Quereme Mucho," "Magic Is The Moonlight") plus 2 from other soil, "When Day Is Done," and "I'll See You Again." The sales picture for this issue is greatly enhanced by the promotion and the EP.

"CALYPSO"—Sung By Russell Daville—Monarch LP-602 (1-12" LP)

Calypso still holds sales attention for the industry. These sessions are good examples of Calypso performed with a commercial touch. They're sung by Russell Daville, an artist with a competent rhythmic delivery and ear for a Calypso lyric. Group and instrumental support. Calypso followers form a sizeable sales attraction for the disk.

"HAWAIIAN ROOM"—Melodies For Dancing From The Enchanted Islands —MGM E3498 (1-12" LP)

This disk ties in with the Hawaiian Room, a famous oasis in New York's Hotel Lexington. Twelve all-time Hawaiian favorites ("Little Grass Shack," "Sweet Lelani," and "Kuulei") are performed for the dance floor by steel guitarist and vocalist George Hines and another singer, Johnny Coco with an air that retains an authentic Hawaiian delivery. Fine package photo. Mood and dance floor sales potential.

JAZZ

"WEST OF THE MOON"—Lee Wiley —RCA Victor LPM-1408 (1-12" LP)

Here are 12 vocal-jazz delights. Stylist Lee Wiley, immeasurably aided by the arrangements of Ralph Burns, settles with a light touch (whether she swings on a tune or not) on a bill composed of such goodies as "As Time Goes By," "This Is New," and "You Must Have Been A Beautiful Baby." Miss Wiley's careful phrasing comes from an intimate, "amplified" whisper delivery. Instrumental artists include Urbie Green (trombone), "Peanuts" Hucko (clarinet) and Nick Travis (trumpet). Excellent attraction. A $2.98 "Save On Records" special for May.

"JAY AND KAI"—J. J. Johnson And Kai Winding—Columbia CL 973 (1-12" LP)

The former trombone team of J. J. Johnson and Kai Winding proved one of the most successful of all jazz disk personalities. Columbia has issued a disk that spotlights the two musicians both in their former combo relationship and new duties as heads of 2 aggregations. Such items as "The Song Is You," and "Wee Small Hours" contain both boys together, while on "Yes, You" it's the Winding Septet, and on "I Should Care" it's the J. J. Johnson Quintet. Excellent potential to the jazz coterie.

"SOUNDS BY SOCOLOW"—Frank Socolow Sextet—Bethlehem BCP-70 (1-12" LP)

Socolow, a former sideman for the likes of Artie Shaw, Buddy Rich, Boyd Raeburn, has invested in a sextet, and the results in this Bethlehem recording are some fresh and snappy sessions on a mixture of originals and standards. The always bright arrangements find plenty of swinging room for Socolow (tenor and alto sax), Eddie Bert (trombone), and Sal Salvador (guitar), featured players. Sturdy jazz presentation.

"JAZZ AT THE ACADEMY"—Hal McKusick Quartette—Coral CRL 57-116 (1-12" LP)

There's a decidedly bluesy quality about the whole affair here. It is achieved with skillful work all around by the Hal McKusick Quartette at an appearance at the Brooklyn Academy. Though some numbers take-off ("Out Of This World," "Irresistible You"), in the main McKusick (alto sax) and the crew roam wistfully on such items as "Prelude To A Kiss," "When The Sun Comes Out." Lots of well played and arranged warm jazz.

CLASSICAL

RACHMANINOFF: Rhapsody On A Theme Of Paganini, Op. 43—FRANCK: Symphonic Variations—DELIUS: Irmelin — Prelude — Leon Fleisher, Piano—The Cleveland Orchestra, George Szell, Conductor—Epic LC 3330 (1-12" LP)

This is one of two disks introducing the internationally acclaimed pianist, Leon Fleisher, on Epic. The works (including the orchestral Prelude by Delius) are two romantic favorites on which Mr. Fleisher displays tonal beauty, technical skill and warmth. George Szell and the Cleveland Orchestra offer the young keyboard artist assuring support. Effective coupling of compositions.

VAUGHAN WILLIAMS: Symphony No. 4 In F Minor—Columbia ML 5158 (1-12" LP)

Williams' fourth symphony, a rarity in the LP catalogue, is a work of immense power and authority with only temporary pauses from its aggressive start to its bang-up finale. Under the baton of Dimitri Mitropolis, the Philharmonic-Symphony Orchestra Of New York tear into the opus with energy and command. The symphonic coterie will almost naturally turn to this interpretation of the piece when it is sought.

A Visit From The Four Voices

WASHINGTON, D. C.—The Four Voices, Columbia songsters, during their stint at the Casino Royal, this city, visited the Musical Sales Company, Baltimore distributor of the Seeburg phonographs. Above the boys surround the 1957 Seeburg 200 Select-O-Matic. With the Four Voices—Al Chase, Frank Foster, Bill McBride and Sal Mayo, are Bob Beasley, Columbia Records' Baltimore Branch Manager (far left); and Norman Caffrey, Columbia's promotion manager (far right).

President Label Signs British Pianist

LONDON, ENGLAND — President Records prexy Ed Kassner, last week announced that he has signed Britain's "Pin-Up of the Piano" Dolores Ventura, to a long-term contract.

Dolores, who hails from Cairns, Australia, was born on a gold mine which her father managed. Taught piano by her mother, she became a featured soloist with the Sydney Symphony Orchestra. While on a world tour she came into contact with Latin American music, and upon reaching England received a night club offer to play Latin American and popular music. She became an instant success, and is now appearing with her own chorus and orchestra on TV.

Kassner is elated with her first recordings, which have been rushed to America, and will be released on his President label first week in May, to be followed by an LP which will also feature "Miss Pin-Up" vocally.

While in London, Kassner also secured a release on the Columbia label of his current Dave Appell recording "Applejack." Both the artist and the song are featured in the film "Don't Knock the Rock," doing SRO business in London movie houses. Another new addition to President is the Robert French Orchestra, which is at the moment cutting a series of Mood Music LP's under Kassner's direction.

Jerry Gray To Open New Dancery

HOLLYWOOD—Jerry Gray and his orchestra have signed a long-term deal to appear every weekend at the Club Deauville in Santa Monica. The Gray Band will play for dancing on Friday and Saturday nights, and Sunday afternoons, throughout the summer months.

Formerly a private club, the Deauville will be open to the public for the weekend dances. A grand opening will be held on Friday, May 3, and opening night ceremonies will be televised by two Los Angeles TV stations. The Mike Conner office has been signed to do public relations for Gray and the band. Gray is currently holding auditions for a girl vocalist to sing with the band for the entire engagement.

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Tony Bennett . . . "One Kiss Away From Heaven" (COLUMBIA 40849)
Kitty Kallen . . . . . "Star Bright" (DECCA 30267)
Julius La Rosa . . . . "Man To Man" (RCA VICTOR 6878)
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Disk Jockey

REGIONAL RECORD REPORTS

Bob Osterberg
KHJ—Los Angeles, Calif.

1. Chantez, Chantez (D. Shore)
2. Almost Paradise (N. Petty Trio)
3. Round And Round (P. Como)
4. Mama Looka Booboo (H. Belafonte)
5. Love Is A Golden Ring (F. Laine)
6. Calypso Melody (D. Rose)
7. Young And In Love (D. Kallman)
8. Dreamers 8ay (Patience & Prudence)
9. 1492 (B. Johnson)
10. Harem Dance (Armenian Jazz Sextette)

Bob Engel
WJW—Cleveland, Ohio

1. Party Doll (S. Lawrence)
2. Ninety-Nine Ways (T. Hunter)
3. Round and Round (P. Como)
4. Dreamers 8ay (Patience & Prudence)
5. Why 8aby Why (P. Boone)
6. Love Is A Golden Ring (F. Laine)
7. A Little Loneliness (K. Starr)
8. Pledge of Love (Copeland)
9. First Date, First Kiss, First Love (S. James)
10. That's Where I Shine (J. Desmond)

Larry Brownell
WKBW—Buffalo, N. Y.

1. Round And Round (P. Como)
2. Rock-A-Billy (G. Mitchell)
3. All Shook Up (E. Presley)
4. I'm Waiting Just For You (P. Boone)
5. Ninety-Nine Ways (Hunter)
6. Mangos (R. Clooney)
7. I Love My Girl (Hilltoppers)
8. After School (Teardrops)
9. When Rock & Roll Came To Trinidad (N. Cole)
10. Let Me Sing And I'm Happy (J. Lewis)

Val Clenard
KMPC—Hollywood, Calif.

1. Party Doll (8. Knox)
2. Little Darlin' (Diamonds)
3. Mama Looka Booboo (H. Belafonte)
4. Round And Round (P. Como)
5. So Lovable (J. Stark)
6. All Shook Up (E. Presley)
7. Almost Paradise (Williams)
8. I'll Take Romance (Gorme)
9. Love Is A Golden Ring (F. Laine)
10. Brazilian Hobo (Hammack)

Don Stewart
WKCT—Bowling Green, Ky.

1. All Shook Up (E. Presley)
2. Butterfly (C. Gracie)
3. Party Doll (B. Knox)
4. I'm Stickin' With You (J. Bowen)
5. Gone (F. Husky)
6. I'm Walkin' (F. Domino)
7. Strictly Sentimental (J. Valli)
8. Walkin' After Midnight (P. Cline)
9. Teen Age Crush (T. Sands)
10. Lucky Lips (R. Brown)

John Leban
WCAE—Pittsburgh, Pa.

1. All Shook Up (E. Presley)
2. So Rare (J. Dorsey)
3. Little Darlin' (Diamonds)
4. After School (R. Starr)
5. Empty Arms (T. Brewer)
6. Gone (F. Husky)
7. Round And Round (P. Como)
8. True Love Gone (Madigan)
9. Please Don't Do That To Me (McGuires)
10. School Day (C. Berry)

Tony Rizz
WEST—Caribou, Me.

1. Rock-A-Billy (G. Mitchell)
2. Calypso Melody (D. Rose)
3. Come Go With Me (S. Gale)
4. Jamie Boy (K. Starr)
5. Almost Paradise (L. Stein)
6. Yes Tonight Josephine (Ray)
7. Poor Man's Roses (P. Page)
8. Ballerina (N. Cole)
9. Towers Trot (D. Jacobs)
10. Lucky Lips (R. Brown)

Bill Perkins
WCIN—Cincinnati, Ohio

1. Mangos (R. Clooney)
2. So Rare (J. Dorsey)
3. Mama Looka Booboo (H. Belafonte)
4. Pamela Throws A Party (J. Riesman)
5. Hotta Chocolatta (E. Fitzgerald)
6. Butterfly (A. Williams)
7. Calypso Melody (D. Rose)
8. Lucky Lips (R. Brown)
9. Love Is A Hurting Game (I. J. Hunter)
10. Day-O (Banana Boat) (S. Freberg)

Day Sandstrolm
WWRI—West Warwick, R. I.

1. Time Out For Tears (Connor)
2. Butterfly (C. Gracie)
3. Ninety-Nine Ways (T. Hunter)
4. Boy On A Dolphin (London)
5. Once In Love With Amy (R. Bolger)
6. Chacoun (Tarriers)
7. Love Is A Golden Ring (F. Laine)
8. Blow The Wind Southerly (Beverleys)
9. I Dreamed (B. Johnson)
10. Man In The Phone Booth (D. Meehan)

Bob 'Coffeehead' Larsen
WEMP—Milwaukee, Wisc.

1. Round And Round (P. Como)
2. Butterfly (A. Williams)
3. Why Baby Why (P. Boone)
4. Ninety-Nine Ways (Hunter)
5. Twelve O'Clock Tonight (D. Day)
6. Dark Moon (B. Guitar)
7. My Honey's Lovin' Arms (B. Martin)
8. Mangos (R. Clooney)
9. Mama Guitar (Mooney/Cornell)
10. True Love Gone (Madigan)

Bob Stevens
KTSA—San Antonio, Tex.

1. All Shook Up (E. Presley)
2. Round And Round (P. Como)
3. Why Baby Why (P. Boone)
4. Butterfly (C. Gracie)
5. I Miss You So (C. Connor)
6. Teen Age Crush (T. Sands)
7. It's Not For Me To Say (J. Mathis)
8. Let There Be You (Five Keys)
9. My Idea Of Love (J. Olenn)
10. Party Doll (S. Lawrence)

"Easy" Ed Ellis
WNIX—Springfield, Vt.

1. Round and Round (P. Como)
2. I'm Stickin' With You (J. Bowen)
3. Empty Arms (I. J. Hunter)
4. I Didn't Know How To Cry (J. Deane)
5. Who Needs You (Four Lads)
6. Jim Dandy (L. Baker)
7. My Jimmy (J. Smith)
8. A Shoulder To Cry On (Silo)
9. I'll Take Romance (E. Gorme)
10. Party Doll (S. Lawrence)

Bob Klose
WKWK—Wheeling, W. Va.

1. All Shook Up (E. Presley)
2. Party Doll (B. Knox)
3. Little Darlin' (Diamonds)
4. I'm Stickin' With You (J. Bowen)
5. Just Because (L. Price)
6. Butterfly (A. Williams)
7. Gone (F. Husky)
8. Dreamy Eyes (Four Preps)
9. Lucille (L. Richard)
10. Why Baby Why (P. Boone)

John Foster
WKNE—Keene, N. H.

1. Marianne (T. Gilkyson)
2. Round And Round (P. Como)
3. Party Doll (S. Lawrence)
4. Young Love (T. Hunter)
5. Butterfly (A. Williams)
6. Poor Man's Roses (P. Page)
7. Who Needs You (Four Lads)
8. Why Baby Why (P. Boone)
9. Teen Age Crush (T. Sands)
10. Mangos (R. Clooney)

Hal Peterson
WBSM—New Bedford, Mass.

1. Come Go With Me (Del-Vikings)
2. Shrine Of St. Cecelia (Young)
3. Walkin' After Midnight (P. Cline)
4. A Little Loneliness (Starr)
5. Yes Tonight Josephine (J. Ray)
6. Sweet Slumber (A. Hibbler)
7. Man In The Phone Booth (Wanderer)
8. I Didn't Know How To Cry (J. Deane)
9. You Let My Love Grow Cold (D. Washington)
10. Sold To The Man With The Broken Heart (T. Bennett)

Alene McKinney
KBIG—Hollywood, Calif.

1. Almost Paradise (R. Williams)
2. Love Is A Golden Ring (F. Laine)
3. That's The Way I Feel (Four Freshmen)
4. Young And In Love (D. Kallman)
5. Round and Round (P. Como)
6. So Lovable (J. Stark)
7. Calypso Melody (D. Rose)
8. Evangeline (R. Arms)
9. That's Where I Shine (J. Desmond)
10. Boy On A Dolphin (London)

Dick Thompson
KSON—San Diego, Calif.

1. All Shook Up (E. Presley)
2. Butterfly (A. Williams)
3. Round and Round (P. Como)
4. Mama Looka Booboo (H. Belafonte)
5. Little Darlin' (Diamonds)
6. Young Love (S. James)
7. Almost Paradise (Williams)
8. Come Go With Me (Del-Vikings)
9. Party Doll (B. Knox)
10. That's Where The Heartaches Begin (E. Presley)

"Slim Jim" Stevens
WLLH—Lowell, Mass.

1. Round And Round (P. Como)
2. Party Doll (S. Lawrence)
3. Marianne (Easy Riders)
4. Who Needs You (Four Lads)
5. Almost Paradise (L. Stein)
6. Calypso Dance (R. Anthony)
7. Mangos (R. Clooney)
8. Banana Boat (Day-O) (H. Belafonte)
9. Why Baby Why (P. Boone)
10. That's Where I Shine (J. Desmond)

Frances Yates
WENC—Whiteville, N. C.

1. Come Go With Me (Del-Vikings)
2. Remember Me, I'm The One Who Loves You (Fontaines)
3. All Shook Up (E. Presley)
4. Little Darlin' (Diamonds)
5. School Day (C. Berry)
6. Just Because (L. Price)
7. I'm Walkin' (F. Domino)
8. Gone (F. Husky)
9. Party Doll (S. Lawrence)
10. Why Baby Why (P. Boone)

Bill Davis
WLOW—Norfolk, Va.

1. All Shook Up (E. Presley)
2. Round and Round (P. Como)
3. Gone (F. Husky)
4. Come Go With Me (Del-Vikings)
5. I'm Walkin' (F. Domino)
6. Party Doll (Lawrence/Knox)
7. Butterfly (A. Williams)
8. I'm Sorry (Platters)
9. Little Darlin' (Diamonds)
10. Why Baby Why (P. Boone)

Alan King
WITJ—Ithaca, N. Y.

1. Round and Round (P. Como)
2. Little Darlin' (Diamonds)
3. Party Doll (B. Knox)
4. Butterfly (A. Williams)
5. I'm Walkin' (F. Domino)
6. I'm Sorry (Platters)
7. School Day (C. Berry)
8. Rock-A-Billy (G. Mitchell)
9. After School (R. Starr)
10. Young Love (T. Hunter)

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Disk Jockey

REGIONAL RECORD REPORTS

Sammy David
KRMD—Shreveport, La.

1. Love Is A Golden Ring (F. Laine)
2. So Rare (J. Dorsey)
3. Mama Guitar (J. LaRosa)
4. Here Comes Romance (Clovers)
5. Poor Man's Roses (P. Page)
6. Hotta Chocolatta (E. Fitzgerald)
7. Do Anything (M. Miller)
8. Mangos (R. Clooney)
9. Chapel Of The Roses (B. Whalen)
10. Feelin' Sorry For Myself (G. Nash)

Milo Hamilton
WIND—Chicago, Ill.

1. Little Darlin' (Diamonds)
2. Party Doll (B. Knox)
3. Round And Round (P. Como)
4. Gone (F. Husky)
5. I'm Stickin' With You (J. Bowen)
6. Little White Lies (Johnson)
7. Sittin' In The 8alcony (E. Cochran)
8. Crickets On Parade (8. Christian)
9. I'm Walkin' (Domino/Nelson)
10. Do I Love You (V. Damone)

Hy Davis
WAIP—Mobile, Ala.

1. All Shook Up (E. Presley)
2. Pledge Of Love (M. Torok)
3. Empty Arms (Brewer/Hunter)
4. Butterfly (A. Williams)
5. Love Is A Golden Ring (F. Laine)
6. Do I Love You (V. Damone)
7. Little Darlin' (Diamonds)
8. Party Doll (B. Knox)
9. Mama Guitar (La Rosa/Cornell)
10. There Oughta Be A Law (Mickey & Sylvia)

Dub Phillips
WQSN—Charleston, S. C.

1. Gone (F. Husky)
2. Party Doll (B. Knox)
3. Young Love (S. James)
4. Butterfly (A. Williams)
5. Round And Round (P. Como)
6. All Shook Up (E. Presley)
7. Why Baby Why (P. Boone)
8. First Date First Kiss First Love (S. James)
9. Walkin' After Midnight (P. Cline)
10. Teen Age Crush (T. Sands)

Ken Garland
WPOR—Portland, Me.

1. Little Darlin' (Diamonds)
2. After School (R. Starr)
3. School Day (C. Berry)
4. Gone (F. Husky)
5. Round and Round (P. Como)
6. It All Depends On You (J. Lewis)
7. That's Where I Shine (J. Desmond)
8. Dark Moon (B. Guitar)
9. Rock-A-Billy (G. Mitchell)
10. I Love My Girl (C. Morley)

Lou Miller
KOCY—Oklahoma City, Okla.

1. Little Darlin' (Diamonds)
2. Teen Age Crush (T. Sands)
3. Round and Round (P. Como)
4. Mangos (R. Clooney)
5. Mama Looka Booboo (R. Mitchum)
6. Ninety-Nine Ways (Hunter)
7. The Wall (Rogers/Page)
8. Gone (F. Husky)
9. White Sport Coat (Robbins)
10. Jamie Boy (K. Starr)

Tom Harvey
CKEY—Toronto, Ont., Can.

1. Round and Round (P. Como)
2. Butterfly (A. Williams)
3. Party Doll (B. Knox)
4. Little Darlin' (Diamonds)
5. I'm Walkin' (F. Domino)
6. All Shook Up (E. Presley)
7. Teen Age Crush (T. Sands)
8. Marianne (T. Gilkyson)
9. Why Baby (P. Boone)
10. Young Love (T. Hunter)

Lonny Starr
WNEW—New York, N. Y.

1. Almost Paradise (Williams)
2. It's Not For Me To Say (J. Mathis)
3. After School (R. Starr)
4. Empty Arms (T. Brewer)
5. Four Walls (J. Reeves)
6. Ten Little Trees (L. Welk)
7. Valley Of The Redwoods (J. Wald)
8. How Many Stars Have To Shine (C. MacRae)
9. My Beautiful Dream (Coronados)
10. Little White Lies (Johnson)

John "Mad Man" Michaels
WOKY—Milwaukee, Wisc.

1. Little Darlin' (Diamonds)
2. Mangos (R. Clooney)
3. Bahama Mama (Four Aces)
4. Round And Round (P. Como)
5. One Step At A Time (Lee)
6. Butterfly (B. Williams)
7. Love Is A Golden Ring (F. Laine)
8. Sweet Talk (Westernaires)
9. Who Am I To Say (J. Southern)
10. Pledging My Love (J. Janis)

Jack Stant
WDRF—Chester, Pa.

1. I Love My Girl (C. Morley)
2. Cloud 99 (Jodimars)
3. Forty Cups of Coffee (B. Haley)
4. Mama Guitar (D. Cornell)
5. Wind In The Willow (A. Reynolds)
6. Ain't Nobody Home (Cogan)
7. Butterfly (C. Gracie)
8. Face In The Crowd (Mooney)
9. In The Arms Of My Love (J. Valino)
10. Calypso Rock (M. Pedicin)

Bernie Bond
WKCR—New York, N. Y.

1. All Shook Up (E. Presley)
2. Harem Dance (Armenian Jazz Sextette)
3. Little Darlin' (Diamonds)
4. Pledge Of Love (Copeland)
5. School Day (C. Berry)
6. Ninety-Nine Ways (Hunter)
7. Empty Arms (I. J. Hunter)
8. Why Baby Why (P. Boone)
9. Red Sails In The Sunset (J. Turner)
10. White Sport Coat (Robbins)

Frank Glieber
WRR—Dallas, Tex.

1. Little Darlin' (Diamonds)
2. Round and Round (P. Como)
3. Rock-A-Billy (G. Mitchell)
4. So Long My Love (F. Sinatra)
5. 1492 (B. Johnson)
6. First Date, First Kiss, First Love (S. James)
7. I'm Walkin' (F. Domino)
8. It's Not For Me To Say (J. Mathis)
9. Till (P. Faith)
10. Empty Arms (Hunter/Brewer)

Gerry Herbert
CFCF—Montreal, Que., Can.

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Empty Arms (T. Brewer)
4. Don't Forbid Me (P. Boone)
5. Round and Round (P. Como)
6. I'm Walkin' F. Domino)
7. Mangos (R. Clooney)
8. Sittin' In The Balcony (E. Cochran)
9. Gone (F. Husky)
10. Party Doll (S. Lawrence)

Chuck Otte
KLPW—Union, Mo.

1. All Shook Up (E. Presley)
2. Butterfly (A. Williams)
3. Gone (F. Husky)
4. I'm Walkin' (F. Domino)
5. Why Baby Why (P. Boone)
6. Ninety-Nine Ways (Hunter)
7. Dark Moon (G. Storm)
8. Mama Guitar (D. Cornell)
9. Tricky (R. Marterie)
10. Round and Round (P. Como)

Lamar Sherlock
KTMS—Santa Barbara, Calif.

1. Chapel Of The Roses (B. Whalen)
2. Young And In Love (D. Kallman)
3. I Cry For More (S. Syms)
4. Round And Round (P. Como)
5. I'm Waiting Just For You (P. Boone)
6. Lucky Lips (R. Brown)
7. Almost Paradise (Williams)
8. Mama Looka Booboo (H. Belafonte)
9. 1492 (B.. Johnson)
10. Evangeline (R. Arms)

Norm Prescott
WBZ—Boston, Mass.

1. After School (R. Starr)
2. Rock-A-Billy (G. Mitchell)
3. Harem Dance (Armenian Jazz Sextette)
4. Almost Paradise (R. Williams)
5. School Day (C. Berry)
6. Chosen Few (Dion & Timberlanes)
7. Little Darlin' (Diamonds)
8. Sittin' In The Balcony (Dee)
9. Walkin' After Midnight (P. Cline)
10. Why 8aby Why (P. Boone)

Don Bell
KRNT—Des Moines, Iowa

1. Fine & Dandy (E. Gorme), Rainbow Kisses (J. Brandon)
2. Day-O (Banana Boat) (S. Freberg)
3. Just How Much I Love You (M. Miller & Girls)
4. Poor Butterfly (S. Vaughan)
5. Rock-A-Billy (G. Mitchell)
6. All Shook Up (E. Presley)
7. Little Darlin' (Diamonds)
8. Butterfly (A. Williams)
9. Do I Love You (B. Eberly)
10. Yes Tonight Josephine (Ray)

John McCarthy
WPEP—Taunton, Mass.

1. Tricky (R. Marterie)
2. Rock-A-Billy (G. Mitchell)
3. Bridge Of Saint Lo (L. Welk)
4. Calypso Melody (D. Rose)
5. Lucille (L. Richard)
6. Boy On A Dolphin (London)
7. Jamie Boy (K. Starr)
8. Pledge Of Love (Contino/Torok)
9. Ninety-Nine Ways (T. Hunter)
10. Ghost Of A Chance (B. Herrman)

Al Makay
KCNA—Tucson, Ariz.

1. Round and Round (P. Como)
2. Party Doll (S. Lawrence)
3. Little Darlin' (Diamonds)
4. All Shook Up (E. Presley)
5. Who Needs You (Four Lads)
6. Why Baby Why (P. Boone)
7. I'm Walkin' (F. Domino)
8. Butterfly (A. Williams)
9. Come Go With Me (Del-Vikings)
10. Sittin' In The Balcony (D. Cornell)

Howie Leonard
WLOB—Portland, Me.

1. School Day (C. Berry)
2. I'm Sorry (Platters)
3. Round and Round (P. Como)
4. Little Darlin' (Diamonds)
5. Gone (F. Husky)
6. Calypso Melody (D. Rose)
7. Empty Arms (Hunter/Brewer)
8. It's Not For Me To Say (J. Mathis)
9. Dark Moon (B. Guitar)
10. I Love My Girl (C. Morley)

Jerry Wichner
WQAM—Miami, Fla.

1. Round and Round (P. Como)
2. Little Darlin' (Diamonds)
3. Butterfly (C. Gracie)
4. Party Doll (B. Knox)
5. I'm Walkin' (F. Domino)
6. Why Baby Why (P. Boone)
7. Teen Age Crush (T. Sands)
8. Jim Dandy (L. Baker)
9. All Shook Up (E. Presley)
10. Don't Forbid Me (P. Boone)

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Disk Jockey

REGIONAL RECORD REPORTS

Jim Williams
WWSW—Pittsburgh, Pa.

1. Mangos (R. Clooney)
2. Almost Paradise (Williams/Stein)
3. Who Needs You (Four Lads)
4. Round And Round (P. Como)
5. Don't Ever Love Me (H. Belafonte)
6. Crazy Love (F. Sinatra)
7. Butterfly (A. Williams)
8. Sold To The Man With A Broken Heart (T. Bennett)
9. Ninety-Nine Ways (Hunter)
10. April Give Me One More Day (S. Vaughan)

Norman Wain
WDOK—Cleveland, Ohio

1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Little Darlin' (Diamonds)
4. Round And Round (P. Como)
5. Peace In The Valley (E. Presley)
6. Wonderful Wonderful (J. Mathis)
7. Party Doll (S. Lawrence)
8. So Rare (J. Dorsley)
9. Leap Frog (C. Alaimo)
10. A Girl In Her Teens (C. Maduri)

Pee Wee King
WKLO—Louisville, Ky.

1. Round And Round (P. Como)
2. Butterfly (A. Williams)
3. Party Doll (S. Lawrence)
4. Teen Age Crush (T. Sands)
5. Too Much (E. Presley)
6. Gone (F. Husky)
7. Why Baby Why (P. Boone)
8. You Don't Have To Be A Baby (S. Long)
9. Walkin' After Midnight (P. Cline)
10. Little White Lies (Johnson)

Robin Seymour
WKMH—Detroit, Mich.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Why Baby Why (P. Boone)
4. Empty Arms (I. J. Hunter)
5. So Rare (J. Dorsey)
6. Yes Tonight Josephine (Ray)
7. School Day (C. Berry)
8. Day-O (Banana Boat) (S. Freberg)
9. Harem Dance (Armenian Jazz Sextet)
10. True Love Gone (B. Madigan)

Ray Perkins
KIMN—Denver, Colo.

1. All Shook Up (E. Presley)
2. Little Darlin (Diamonds)
3. Come Go With Me (Del-Vikings)
4. Round and Round (P. Como)
5. Butterfly (A. Williams)
6. Party Doll (B. Knox)
7. Teen Age Crush (T. Sands)
8. I'm Walkin' (F. Domino)
9. Ninety-Nine Ways (T. Hunter)
10. Love Is A Golden Ring (F. Laine)

Bob Chambers
WKXY—Sarasota, Fla.

1. Teen Age Crush (T. Sands)
2. Chapel Of The Roses (Page)
3. Tricky (R. Marterie)
4. Butterfly (A. Williams)
5. I'll Take Romance (E. Gorme)
6. Marianne (T. Gilkyson)
7. Why Baby Why (P. Boone)
8. Chapel Of The Roses (B. Whalen)
9. I Need You So (J. James)
10. Mama Guitar (J. La Rosa)

Al Meltzer
WHEN—Syracuse, N. Y.

1. All Shook Up (E. Presley)
2. Party Doll (B. Knox)
3. I'm Stickin' With You (J. Bowen)
4. Little Darlin' (Diamonds)
5. Why Baby Why (P. Boone)
6. Butterfly (A. Williams)
7. Round and Round (P. Como)
8. I'm Walkin' (F. Domino)
9. Rock-A-Billy (G. Mitchell)
10. I'm Sorry (Platters)

Alan Fredericks
WGBB—Freeport, N. Y.

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Lucille (L. Richard)
4. Day-O (Banana Boat) (S. Freberg)
5. I'm In The Mood For Love (F. Domino)
6. Teenage Love (Teenagers)
7. Come Go With Me (Del-Vikings)
8. Rock-A-Billy (G. Mitchell)
9. My Love Song (T. Sands)
10. Won't You Give Me A Chance (Chuckles)

Jack Huffman
WTUS—Tuskegee, Ala.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Butterfly (A. Williams)
4. Fools Fall In Love (Drifters)
5. Come Go With Me (Del-Vikings)
6. Walkin' After Midnight (P. Cline)
7. Love Is A Golden Ring (F. Laine)
8. Gone (F. Husky)
9. Jamie Boy (K. Starr)
10. I'm Walkin' (F. Domino)

Norman Page
WCAR—Detroit, Mich.

1. All Shook Up (E. Presley)
2. Why Baby Why (P. Boone)
3. Calypso Melody (D. Rose)
4. Come Go With Me (Del-Vikings)
5. So Rare (J. Dorsey)
6. Leap Frog (C. Alaimo)
7. Round And Round (P. Como)
8. Party Doll (B. Knox)
9. Mama Looka Booboo (H. Belafonte)
10. No Other One (C. Francis)

Bill "Sparky" Mallen
WSID—Baltimore, Md.

1. Hosana (H. Belafonte)
2. There Oughta Be A Law (Mickey & Sylvia)
3. Round and Round (P. Como)
4. Julida Polka (Li'l Wally)
5. Butterfly (C. Gracie)
6. Young Love (T. Hunter)
7. No Deposit No Return (M. Davis)
8. Mary Lou Polka (Polka Chips)
9. Shu Shu (J. Morand)
10. La Peluca (T. Molina)

Dick Martin
WWDC—Washington, D. C.

1. All Shook Up (E. Presley)
2. I'm Walkin' (F. Domino)
3. Come Go With Me (Del-Vikings)
4. Little Darlin' (Diamonds)
5. Gone (F. Husky)
6. Party Doll (B. Knox)
7. Round And Round (P. Como)
8. White Sport Coat (Robbins)
9. Butterfly (C. Gracie)
10. I'm Sorry (Platters)

George Williams
WMAK—Nashville, Tenn.

1. All Shook Up (E. Presley)
2. It's Not For Me To Say (J. Mathis)
3. School Day (C. Berry)
4. Dark Moon (B. Guitar)
5. So Rare (J. Dorsey)
6. Mama Guitar (A. Mooney)
7. Empty Arms (T. Brewer)
8. Yes Tonight Josephine (Ray)
9. Gone (F. Husky)
10. Young Blood (Coasters)

Bill Atkins
KDOK—Tyler, Tex.

1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Little Darlin' (Diamonds)
4. Lucille (L. Richard)
5. Party Doll (B. Knox)
6. I'm Walkin' (F. Domino)
7. Sittin' In The Balcony (E. Cochran)
8. Just Because (L. Price)
9. I'm Sorry (Platters)
10. Pledge Of Love (Copeland)

Ray Harris
WTSV—Claremont, N. H.

1. Almost Paradise (Williams/Stein)
2. Party Doll (Knox/Lawrence)
3. Gone (F. Husky)
4. Pledge of Love (Copeland/Contino/Torok)
5. Calypso Melody (D. Rose)
6. All Shook Up (E. Presley)
7. Sittin' In The Balcony (Cochran/Dee)
8. Boy On A Dolphin (London)
9. Little Darlin' (Diamonds)
10. Love Is A Golden Ring (F. Laine)

Nick Nickson
WBBF—Rochester, N. Y.

1. All Shook Up (E. Presley)
2. Round and Round (P. Como)
3. Butterfly (A. Williams)
4. Walkin' After Midnight (P. Cline)
5. Almost Paradise (R. Williams)
6. Gone (F. Husky)
7. Love Is A Golden Ring (F. Laine)
8. Let Me Sing & I'm Happy (J. Lewis)
9. Little Darlin' (Gladiolas)
10. Poor Man's Roses (P. Page)

Ralph H. Canary
KDSJ—Deadwood, S. Dak.

1. Little Darlin' (Diamonds)
2. Round And Round (P. Como)
3. Gone (F. Husky)
4. Why Baby Why (P. Boone)
5. Teen Age Crush (T. Sands)
6. All Shook Up (E. Presley)
7. Mama Looka Booboo (H. Belafonte)
8. White Sport Coat (Robbins)
9. I'm Stickin' With You (Fontaines)
10. Party Doll (S. Lawrence)

Tiny Markle
WAVZ—New Haven, Conn.

1. It Must Be True (L. Elgart)
2. Round and Round (P. Como)
3. Fork In The Road (Darnell)
4. Butterfly (A. Williams)
5. Pledge Of Love (M. Torok)
6. Almost Paradise (Williams)
7. Mama Looka Booboo (H. Belafonte)
8. Calypso Melody (D. Rose)
9. Yes Tonight Josephine (Ray)
10. Harem Dance (Armenian Jazz Sextet)

Jimmy Hutsell
WCRK—Morristown, Tenn.

1. Butterfly (B. Williams)
2. Party Doll (B. Knox)
3. I'm Walkin' (F. Domino)
4. Why Baby Why (P. Boone)
5. Ain't That Love (Charles)
6. All Shook Up (E. Presley)
7. A Thousand Miles Away (Diamonds)
8. Lucille (L. Richard)
9. Round And Round (P. Como)
10. Lucky Lips (R. Brown)

Doug Burrows
CKY—Winnipeg, Man., Can.

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Come Go With Me (Del-Vikings)
4. Why Baby Why (P. Boone)
5. Party Doll (B. Knox)
6. Butterfly (A. Williams)
7. I'm Sorry (Platters)
8. Round and Round (P. Como)
9. Lucille (L. Richard)
10. Ninety-Nine Ways (Hunter)

Herb Oscar Anderson
WBBM—Chicago, Ill.

1. Little Darlin' (Diamonds)
2. Round And Round (P. Como)
3. All Shook Up (E. Presley)
4. Ninety-Nine Ways (Hunter)
5. Almost Paradise (Williams)
6. Teen Age Crush (T. Sands)
7. Why Baby Why (P. Boone)
8. Marianne (Hilltoppers)
9. Butterfly (A. Williams)
10. Gone (F. Husky)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"DAY-O BANANA BOAT SONG"
The Cash Box Sleeper of the Week 3/23
Stan Freberg ..... Capitol 3687

"HAREM DANCE"
The Cash Box Disk of the Week 4/13
Armenian Jazz Sextet ..... Kapp 181

"SHISH-KEBAB"
The Cash Box Disk of the Week 4/13
Ralph Marterie ..... Mercury 71092

"DARK MOON"
The Cash Box Sleeper of the Week 4/6
Gale Storm ..... Dot 15558

"I LOVE MY GIRL"
The Cash Box Disk of the Week 4/13
The Cash Box Best Bets 4/6
Hilltoppers ..... Dot 15560
Cozy Morley ..... ABC-Paramount 9811

"IT'S NOT FOR ME TO SAY"
The Cash Box Disk of the Week 3/16
Johnny Mathis ..... Columbia 40851

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2775 W. PICO BLVD. Phone: REpublic -7258 LOS ANGELES 6, CALIF.

R & B Ramblings

NEW YORK:

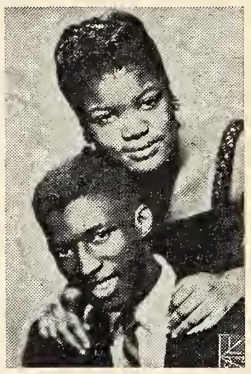
The scramble is on for masters happening as territorial hits. **Joe Kolsky** of Gee picked up "Rosie Lee" by **The Mello-Tones** last week (and was immediately covered on Gone Records) by **The Tunedrops**; **Jerry Wexler**, Atlantic Records brought one back from Texas with him, "On My Mind Again", by **Dean Beard**, and **Sol Rabinowitz**, Baton Records, picked up "The Travelling Stranger" by **Bill Johnson Quintette**. With small labels and no-name artists hitting all over the country, diskeries are on the watch and all distribs and deejays are on the alert. . . . Roulette Records hot this week with the new **Buddy Knox** and **Jimmy Bowen** releases. **Buddy Knox** (billed as Lieutenant) sings a strong two-sider, "Rock Your Little Baby To Sleep" and "Don't Make Me Cry"—and **Jimmy Bowen** chants "Warm Up To Me Baby". . . . **George Goldner**, in addition to "Rosie Lee", is swinging with "Don't Ask Me (To Be Lonely)" by **The Dubs** and "Mine" by **Jimmy Stone**. . . . Atlantic Records out with the new **Lavern Baker**, "Jim Dandy Got Married" and "The Game Of Love". Atlantic is really on the move with "C. C. Rider" by **Chuck Willis** and **Clyde McPhatter's** "Just Hold My Hand". . . . Sol Rabinowitz elated as his **Ann Cole's** "Got My Mojo Working" on Baton continues to build to a national hit. At this point it looks like the deck will undoubtedly be Miss Cole's biggest to date. . . . **Al Silver's** daughter is home from the hospital and the Silver family, after considerable finagling, managed to line up flight reservations and hotel reservations for that Miami vacation. Silver's Herald label hot with **Ronnie Pearson's** "Hot Shot". . . . Their purchase of the **Dean Beard** master of "On My Mind Again" was made from **Slim Willet**. Release had been on the Edmorrall label. One of their local friends tipped them to the action on it and a fast deal was made. Two of the Atlantic stars, **Lavern Baker** and **Clyde McPhatter**, in New York this week. They hit this area while on their "Biggest Show" package, now about two thirds completed. The overall tour covers about 90 one-nighters. . . . **Bea Kaslin**, Hull Records, says her "Baby" by the **Avons** doing very well. She has also just released "Finder" and "Adreann" by **The Sparks**. . . . **Lou Sprung** and **Phil Rose**, Glory Records, claim another hit with the new **Vince Martin** release, "Wait For Me (My Pretty Darlin')" and "Big Dreams (From Little Teens Grow)". Rose advises **The Tarriers'** LP has been selling in big figures all over the country. . . . **Larry Dean** (WCHB-Detroit, Mich.) doing a solid music column in the local paper in addition to his radio chores. . . . **Herb Abramson**, Atco Records, has one going strong for the label in "Young Blood" by the **Coasters**. The deck is showing good activity in several areas. . . . **Don Robey**, Peacock and **Duke Mayhoff**, happy since his "I Smell Trouble" by **Bobby Bland** is hitting all over the country. Robey, after cutting **The El Torros** and **The Uniques** in Chicago, stopped over in Atlantia long enough to sign **An and Bess, The Freedman Twins**. . . . New **James Brown** release "Love Or A Game" and "Messing With The Blues" looks good on Federal, as does **Otis Williams'** "No Got De Woman" and "Nowhere On Earth". . . . **Googie Rene**, recently with Jocko Henderson show at the Loew's State Theatre is doing very nicely with his Class recording, "Sidetrack" and "Break It Up". . . . **Donnie Elbert** on Deluxe Records is a "he"—not a "lass" as indicated in our recent review of "What Can I Do" and "Hear My Plea". Sorry—couldn't tell from the voice. We hear the deck is getting a great reaction. . . . **Stan Steinhaus**, Panart Records, says on his recent trip to Havana, Cuba, he found the teener market almost completely taken over by American rock and roll. Of the top twenty in Havana, six were **Presley**, six were **Haley**, one **Trenier**, four were by the Chilean balladeer, Lou Gatica, and the remaining three were Cuban numbers. Stan says all the teeners wear black leather jackets and denims. R & R has almost knocked mambo and cha cha cha out of its birthplace. Stan also predicts that the next dance to catch on here will be the merencumbe. It is a combination of the Dominican Merengue and the Colombian Cumbia. On two previous occasions Steinhaus was right. He called the turn on cha cha cha in this column, and several years later did the same with Merengue. Let's wait and see. . . . **Don Carter** upped to general manager of Tico Distributing Corporation by **Joe Kolsky**, vee-pee. Don has enlarged the New York sales staff and is now actively engaged in taking on more lines. In addition to the Tico, Rama, Gee and Roulette lines, Tico distrib set-up also handles Dootone, Lido, and Flash. . . . **Leo Parks**, Fortune Records, barely able to contain his enthusiasm as he tells of **Andre (Bacon Fat) William's** "You Are My Sunshine" and "Mean Jean". Also doing a tremendous sales job for the Detroit label is **The Five Dollars'** "How To Do The Bacon Fat". Fortune is setting up a "How To Do The Bacon Fat" contest with prominent deejays in every area.

ANN COLE

CLYDE McPHATTER

CHICAGO:

It was a tremendously happy **Sam Evans** reporting on his first Opera House venture. "We went beyond all expectations. The crowds were tremendous and acts simply wonderful", Evans offered. . . . Vee-Jay's **Abner** singing the song of the open road as he visited Baltimore and Washington last week. "Had so much fun with the deejays and distribs", Ab stated, "I'm going to make it my business to be on the road more often." **Abner** brought back news that **Jimmy Reed's** "Little Rain" b/w "Honey Where You Going" and **The Spaniels'** "Everyone's Laughing" are breaking wide open in that area. . . .



JOHNNIE & JOE

Russ Vanoy shed his army fatigues for charcoal gray and spot behind a mike at WBEE. . . . **Sandy Harbin**, Dot, predicts "Isabella" by **Roy Tan Combo** is going to be another "Come Go With Me" (**Del Vikings**). The young song plugger was kept real busy with **The Casuals** (My Love Song To You) and **LeRoy Van Dyke** (The Honky Tonk Song) making deejay visits last week. . . . Still United's #1 tune this past week is **Jr. Parker's** Dukerooo, "The Next Time You See Me" and #2 is another Duke deck, **Bobby Blue Bland's** "I Smell Trouble". "This", says **George Leaner**, "points out that real, true R&B can sell. This is not marginal music. This is plain, old, every day blues." . . . **Chuck Willis** ("C. C. Rider") one nited Barbara's Playhouse, Gary. . . . Vee-Jay's **Calvin Carter** (A&R) winning a bout with pneumonia contacted some time back. . . . Things have cooled down considerably over at All-State after **Jimmy Bowen** left. Seems the youngster's combo was cut down to two when his bassist and guitarist took sick. Had to find two musicians in a hurry and turned All-State into a rehearsal hall. "There wasn't much work done", stated **Dan Hosto**, "but the joint was rockin' all the same". . . . **Ray Charles** one niting thru Dayton-Cleveland area. . . . **Monty Bruce** stopped off to give local dee-jays a hi-dee-ho with Tetra's "Good Morning Captain". . . . Imperial LP "Here Stands **Fats Domino**" getting great reception from Chi area. Sales are reportedly way up. . . . **Big J. Neeley** and Ork honkin' into our town real soon so says Shaw office. . . . **Vic Faraci** breaking up over **Googie Rene's** Class chance, "Break It Up". . . . "The biggest thing we've ever had". That's what **Phil** and **Len Chess** shout about "School Day" by **Chuck Berry**. "That's not all", added **Phil Chess**, "'Over The Mountain' by **Johnny and Joe** hit # 1 spot in Detroit, last week." **Mickey Shore** telegrammed that he was skedding the duo for his pending big show in the motor city. . . . Garmisa Distribs getting tremendous reaction from local stations on O J's "*I*'m Serious" by **Bobby Chandler**. . . . Atlantic finally married off "Jim Dandy" and tells the whole story in **LaVern Baker's** swingeroo "Jim Dandy Got Married". . . . **The Moonglows** sessions in NYC, this past week. . . .

THE MOONGLOWS

Sam Evans along with **The Macio Woods Singers, The Staple Singers**, and **Roberta Martin Singers** performed for an estimated six hundred inmates at Cook County Jail Chapel last 4/16 as a public service lenten program. . . . New Chess/Checker HQ on record row shaping up into something tremendous. Front was unveiled and everyone's talking about the big—modern look. . . . **Stan Pat** called excitedly to report that Roulette's hot again with the "Big Two", **Buddy Knox's** "Rock Your Little Baby to Sleep" and **Jimmy Bowen's** "Warm Up To Me, Baby". "Look big", predicted Pat. . . . Rumors flitting that booking for single acts is getting tight while personalities fronting small bands are realizing easy going. Looks like more bands are headed this way if above rumors are true.

LOS ANGELES:

Leroy Conley reports that RPM Records have a hit album in the **B. B. King** LP. Leroy aslo expects B. B. King's new single of "Troubles, Troubles, Troubles" to be his biggest record yet. . . . Imperial Records have released the first instrumental recordings by **Fats Domino** and his orchestra. The selection is contained in the new Domino EP, and Fats gives an instrumental treatment to the oldie, "As time Goes By". . . . **Googie Rene** currently in the East Coast. His new Class Records release of "Side Track" is already showing up in several areas. . . . **Buck Ram** has been signed as musical director for the new American-International film, "Carnival Rock". Ram will provide the songs and the artists for the new film, as he did for the picture "Rock All Night" which is currently showing in thirteen Los Angeles Drive-In theatres. . . . **Roy Milton** and his band into the 54 Ballroom for the next two weekends. . . . **The Midnighters** did so well on their recent West Coast tour, that **Carl Petersen** of Universal Attractions has booked them for an early return engagement. . . . **Big Jay McNeely** played dates in the Northwest and then flew to Los Angeles to spend a few days visiting with his mother before returning to the East Coast. . . . **Roy Brown**, who is on the charts with his Imperial recording of "Party Doll" set for a tour of the West Coast that includes a two week engagement at the 54 Ballroom in Los Angeles. . . . **Sid Talmadge** has a big hit for the Flash label in their record of "Back To Trinidad" by **Brown and Green** which he called "the greatest Calypso of them all". . . . Capitol Records pushing the **Five Keys** release of "Let There Be You" for a big Rhythm and Blues hit.

GOOGIE RENE

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically) — * Indicates first appearance on Territorial Tips

AFTER HOURS
Lloyd Glenn (Aladdin 3346)

AFTER SCHOOL
Randy Starr (Dole 100)
Teardrops (King 5037)

BIG WHEEL
Clifton Chenier (Argo 5262)

BIRTHDAY PARTY
THE LAST TIME
Sil Austin (Mercury 71027)

BUTTERFLY
Andy Williams (Cadence 1308)

CALYPSO JOE
Louis Amondo (Enclno)

CHLOE
Bill Doggett (King 5044)

CHICKEE WAH-WAH
Bobby Marchan (Gale 101)

DEAREST
Mickey & Sylvia (Vik 0267)

*DEAREST DARLING
Rosebuds (Gee 1033)

DON'T WANT NO WOMAN
Bobby Blue Bland (Duke 167)

EVERYBODY NEEDS SOMEBODY
NOBODY BUT YOU
Little Walter (Checker 859)

FLORENCE
Paragons (Winley 215)

FORBIDDEN FRUIT
Anita Ellis (Epic 9204)

GONE
Ferlin Husky (Capitol 3628)

GUIDED MISSILES
Cuff Links (Dootone 409)

HARD HEAD
Jon Thomas (Mercury 71078)

HERE COMES ROMANCE
Clovers (Atlantic 1129)

HE'S MINE
Platters (Mercury 71032)

HONEY, HONEY
Louie Lymon & Teenchords (Fury 1003)

HONEY, WHERE YOU GOING
LITTLE RAIN
Jimmy Reed (Vee-Jay 237)

I DON'T BELIEVE
Bobby Blue Bland (Duke 160)

*I LOVE MY GIRL
Cozy Morley (ABC-Paramount)

I'M STICKIN' WITH YOU
Jim Bowen (Roulette 4001)

I'M THE ONE
Jimmy McCracklin (Irma)

IN THE CHAPEL
Ann Cole (Baton 232)

IT'S NOTHING TO ME
Loy Clingman (Liberty Bell 9012)

*I WANT TO BE MARRIED
*TROUBLES, TROUBLES, TROUBLES
B. B. King (RPM 492)

*I WANT TO DANCE
*MARRY ME
Shiirley & Lee (Aladdiin 3369)

JUST BECAUSE
Larry Williams (Specialty 597)

JUST TO HOLD MY HAND
Clyde McPhatter (Atlantic 1137)

LET ME CRY
Willie Headon (Dooto 410)

*LIMA BEANS
Eddy Wore (Chess)

MIDNIGHT
Gogi Rene (Class 205)

MY HOME IS A PRISON
Lonesome Sundown (Excello)

MY LIFE
GOING BACK HOME
Howlin' Wolf (Chess 1640)

MY LOVE WILL NEVER DIE
Otis Rush (Cobra 5005)

OH HAPPY DAY
Satins (Ember 1014)

ONE MORE DANCE
Horrold Burrage (Cobra 5004)

ONLY JIM
Six Teens (Flip 320)

*OUT IN THE COLD AGAIN
Lymon & Teenagers (Gee 1036)

*OVER THE MOUNTAIN
Johnnie & Joe (Chess 1654)

PLEDGE OF LOVE
Ken Copeland (Imperial 5432)

PRETEND
Tab Smith (United 205)

PRETTY GIRL
Nappy Brown (Savoy 1511)

*RAINDROP
Viscounts (Mercury 71073)

RANG TANG DING DONG
Cellos (Apollo 510)

RED SAILS IN THE SUNSET
Joe Turner (Atlantic 1131)

ROCK ME
Muddy Waters (Chess 1652)

SITTIN' IN THE BALCONY
Eddy Cochran (Liberty 55056)

SHE'S GOTTA WOBBLE
Sugar Boy (Imperial 5424)

SHOULD I EVER LOVE AGAIN
Wynona Carr (Specialty 589)

*SO LONG
*MY FAITH, MY HOPE, MY LOVE
Roy Homilton (Epic 9212)

SOMEBODY SOMEWHERE
Gene Allison (Decca 30185)

*SO RARE
Jimmy Dorsey (Fraternity 755)

TEENAGE LOVE
Lymon & Teenagers (Gee 1032)

TRICKY
Gus Jinkins (Flash 115)

TRUE LOVE GONE
Enchonters (Corol 61756)

UNITED
Love Notes (Holidoy)

WALKING BY MYSELF
Jimmy Rogers (Chess 1643)

WHY DO YOU HAVE TO GO
Dells (Vee-Joy 236)

*YOUNG BLOOD
Coosters (Atco 6087)

YOUR CHEATIN' HEART
Peorls (Onyx 510)

YOUR TRUE LOVE
Carl Perkins (Sun 261)

THE NATION'S R & B TOP 20

Pos.		Last Week
1	I'M WALKIN' *Fats Domino (Imperial 5428)*	1
2	SCHOOL DAY *Chuck Berry (Chess 1653)*	5
3	ALL SHOOK UP *Elvis Presley (RCA Victor 6870)*	6
4	LITTLE DARLIN' *Diamonds (Mercury 71060)* *Gladiolas (Excello 2101)*	7
5	LUCILLE *Little Richard (Specialty 598)*	2
6	JUST BECAUSE *Lloyd Price (ABC-Paramount 9792)*	3
7	COME GO WITH ME *Del Vikings (Dot 15538)*	4
8	PARTY DOLL *Buddy Knox (Roulette 4002)* *Roy Brown (Imperial 5427)*	8
9	C. C. RIDER *Chuck Willis (Atlantic 1130)*	18
10	NEXT TIME YOU SEE ME *Little Jr. Parker (Duke 164)*	10
11	IT HURTS TO BE IN LOVE *Annie Laurie (DeLuxe 6107)*	9
12	EMPTY ARMS *Ivory Joe Hunter (Atlantic 1128)*	11
13	SEND ME SOME LOVIN' *Little Richard (Specialty 598)*	15
14	I SMELL TROUBLE *Bobby Blue Bland (Duke 167)*	20
15	I'M SORRY *Platters (Mercury 71032)*	13
16	MAMA LOOKA BOOBOO *Harry Belafonte (RCA Victor 20-6830)*	17
17	THERE OUGHTA BE A LAW *Mickey & Sylvia (Vik 0267)*	—
18	LOVE'S A HURTIN' GAME *Ivory Joe Hunter (Atlantic 1128)*	—
19	GOT MY MOJO WORKING *Ann Cole (Baton 237)* *Muddy Waters (Chess 1652)*	—
20	NUMBER THREE *Bill Doggett (King 5044)*	—

Swinging The Calliope

CINCINNATI — Margie Meinert, noted organist, is pictured seated at a Wurlitzer caliola. This caliola, more commonly known as a calliope, was built by the Wurlitzer Company somewhere around 1895. It was originally designed to be used on a steam operated carousel. The instrument itself was operated by a small steam engine, the steam being taken from the same boiler which propelled the large engine that drove the carousel.

This particular calliope was originally used in Arnold's Amusement Park, Lake Okoboji, Iowa. After it was no longer used on the carousel, it was converted to an electric motor and furnished music in a skating rink for many years.

The Horn Brothers of Sarasota, Florida, acquired it from the skating rink operator in 1949 and gave Fraternity Records permission to have the calliope flown to Universal Recording Studies in Chicago where the diskery recorded several sides with Margie Meinert. The first release is "Tiger Rag" backed with "Waiting For The Robert E. Lee."

The calliope has since been placed permanently on an old Ohio river boat, the Gordon S. Greene, which is anchored at Sarasota. It has been renovated and made into a night club at a cost of more than $100,000 and will be opened to the public at a gala celebration May 5th. Margie Meinert has been made Queen of the boat and will play the calliope for its opening.

DOUBLE SIDED SMASH!
"GROANING THE BLUES"
b/w "IF YOU WERE MINE"
by OTIS RUSH
COBRA 5010
ANOTHER DOUBLE SIDED SMASH!
"CRYING THE BLUES"
b/w "LITTLE GIRL"
by LITTLE WILLIE FOSTER
COBRA 5011
COBRA RECORD CORP.
2854 W. ROOSEVELT CHICAGO 12, ILL.
(All Phones: NEvada 8-2325)

Getting Bigger!
"GUIDED MISSILES"
The Cuff Links
409
ON THE CHARTS!
"Let Me Cry"
Willie Headen
410
DOOTO RECORDS

Atlantic Buys Beard Master

ABILENE, TEXAS—Atlantic Records v.p. Jerry Wexler (right) is shown looking at the contract which turned over "On My Mind Again" and "Rakin' and Scrapin'," a "hot" master, to Atlantic. The disk by Dean Beard (center) was issued recently on the Edmorrall label which is headed by Slim Willet (left). Heavy action in the Fort Worth, Dallas and San Antonio territories brought Jerry Wexler flying down to Abilene, where he arranged a fast transfer of the master to the Atlantic label.

CASH MAKING CHART BREAKER!
BOBBY BLUE BLAND'S
"I SMELL TROUBLE"
b/w
"DON'T WANT NO WOMAN"
Duke 167
DUKE RECORDS, INC.
2809 ERASTUS ST.
HOUSTON 26, TEX.

NEW RELEASE!
"IT'S HARD, BUT IT'S FAIR"
b/w
"COOL, CALM, COLLECTED"
GUITAR GABLE
EXCELLO 2108

"SIN IS TO BLAME"
b/w
"PRAYING TIME"
JEWEL GOSPEL TRIO
NASHBORO 599

"YOU MUST SEE JESUS"
b/w
"TRAVELIN' THROUGH THE LAND"
RADIO FOUR
NASHBORO 600

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Top Jazz Men Join Faculty of New School of Jazz

LENOX, MASS.—An announcement of faculty appointments to the new School of Jazz in Lenox, Mass., was made last week by John Lewis, Executive Director of the school.

Some of the most important names in modern jazz will head the faculty of the new school which will take over the musical leadership of the Tanglewood area in western Massachusetts when the Boston Symphony departs on August 11th.

John "Dizzy" Gillespie, will teach trumpet. Oscar Peterson, Canadian born pianist and one of the stars of "Jazz at the Philharmonic," will teach piano as will John Lewis who is pianist and musical director of the Modern Jazz Quartet. Ray Brown, ace bassist will teach that instrument; Max Roach will instruct in drums. Herb Ellis, of the Oscar Peterson Trio, will teach guitar, and Milt Jackson, recording artist and member of the Modern Jazz Quartet, will be in charge of vibraharp. Heading composition work will be trombone player Bill Russo known for his Stan Kenton arrangements and his recent ballet score, "The World of Alcina." Russo will be assisted by Jimmy Giuffre, leader of his own trio and known both as a composer and performer on clarinet, tenor and baritone saxophone. Other faculty members who have been active in composition will also instruct in that subject.

History of Jazz will be presented by Marshall W. Stearns, Guggenheim Fellow, author of "The Story of Jazz" and executive Director of the Institute of Jazz Studies.

Jule Foster, Associate Professor of Music at Texas Technological College, will be Dean, Lewis said. The other faculty appointments will be announced within a month.

The School of Jazz, Inc., is a non-profit organization formed by jazz musicians, critics and writers. It will hold its first session this coming summer from August 12th to August 30th, at the Berkshire Music Barn, adjacent to Music Inn, and will make use of the neighboring dormitory facilities of the Boston Symphony Orchestra's Berkshire Music Center. Enrollment this year will be limited to 40 musicians and 20 auditors (non-playing students).

A Bulletin of courses and full information may be obtained by writing to Stephanie Barber, School of Jazz, Lenox, Mass.

The Cash Box HOT

NEW YORK

1	LITTLE DARLIN'	Diamonds (Mercury 71060)
2	COME GO WITH ME	Del-Vikings (Dat 15538)
3	JUST BECAUSE	Lloyd Price (ABC-Paramaunt 9792)
4	ALL SHOOK UP	Elvis Presley (RCA Victar 20-6870)
5	I'M WALKIN'	Fats Domina (Imperial 5428)
6	MAMA LOOKA BOOBOO	Harry Belafante (RCA Victar 20-6830)
7	JUST TO HOLD MY HAND	Clyde McPhatter (Atlantic 1137)
8	SCHOOL DAY (RING RING GOES THE BELL)	Chuck Berry (Chess 1653)
9	FLORENCE	Paragons (Winley 215)
10	PARTY DOLL	Buddy Knax (Roulette 4002)

CHICAGO

1	NEXT TIME YOU SEE ME	Little Jr. Parker (Duke 164)
2	ALL SHOOK UP	Elvis Presley (RCA Victar 20-6870)
3	I'M WALKING	Fats Damino (Imperial 5428)
4	COME GO WITH ME	Del-Vikings (Dot 15538)
5	LITTLE DARLIN'	Diamonds (Mercury 71060)
6	JUST BECAUSE	Lloyd Price (ABC-Paramaunt 9792)
7	I SMELL TROUBLE	Babby Blue Bland (Duke 167)
8	IT HURTS TO BE IN LOVE	Annie Laurie (DeLuxe 6107)
9	MAMA LOOKA BOOBOO	Harry Belafante (RCA Victor 20-6830)
10	C. C. RIDER	Chuck Willis (Atlantic 1130)

NEW ORLEANS

1	C. C. RIDER	Chuck Willis (Atlantic 1130)
2	JUST BECAUSE	L. Williams (Specialty 597) Llayd Price (ABC-Paramaunt 9792)
3	SCHOOL DAY (RING RING GOES THE BELL)	Chuck Berry (Chess 1653)
4	I'M WALKIN'	Fats Domina (Imperial 5428)
5	PARTY DOLL	Roy Brown (Imperial 5427)
6	RED SAILS IN THE SUNSET	Joe Turner (Atlantic 1131)
7	ALL SHOOK UP	Elvis Presley (RCA Victor 20-6870)
8	LUCILLE	Little Richard (Specialty 598)
9	SEND ME SOME LOVIN'	Little Richard (Specialty 598)
10	OH HAPPY DAY	Satins (Ember 1014)

ST. LOUIS

1	C. C. RIDER	Chuck Willis (Atlantic 1130)
2	I'M WALKIN'	Fats Domina (Imperial 5428)
3	LUCILLE	Little Richard (Specialty 598)
4	SCHOOL DAY (RING RING GOES THE BELL)	Chuck Berry (Chess 1653)
5	COME GO WITH ME	Del-Vikings (Dat 15538)
6	ALL SHOOK UP	Elvis Presley (RCA-Victor 20-6870)
7	JUST TO HOLD MY HAND	Clyde McPhatter (Atlantic 1137)
8	IT HURTS TO BE IN LOVE	Annie Laurie (DeLuxe 6107)
9	GOT MY MOJO WORKING	Ann Cole (Baton 237)
10	JUST BECAUSE	Lloyd Price (ABC-Paramount 9792)

NEWARK

1	JUST BECAUSE	Llayd Price (ABC-Paramaunt 9792)
2	I'M WALKIN'	Fats Domina (Imperial 5428)
3	EMPTY ARMS	Ivory Jae Hunter (Atlantic 1128)
4	LUCILLE	Little Richard (Specialty 579)
5	SCHOOL DAY (RING RING GOES THE BELL)	Chuck Berry (Chess 1653)
6	IT HURTS TO BE IN LOVE	Annie Laurie (DeLuxe 6107)
7	RANG TANG DING DONG	Cellos (Apollo 510)
8	MAMA LOOKA BOOBOO	Harry Belafonte (RCA Victor 20-6830)
9	FLORENCE	Paragons (Winley 215)
10	THERE OUGHTA BE A LAW	Mickey & Sylvia (Vik 0267)

DALLAS

1	SCHOOL DAY (RING RING GOES THE BELL)	Chuck Berry (Chess 1653)
2	I'M WALKIN'	Fats Domina (Imperial 5428)
3	LUCILLE	Little Richard (Specialty 579)
4	ALL SHOOK UP	Elvis Presley (RCA Victor 20-6870)
5	LITTLE DARLIN'	Diamonds (Mercury 71060)
6	HE'S MINE	Platters (Mercury 71032)
7	DON'T WANT NO WOMAN	Bobby Blue Bland (Duke 167)
8	NEXT TIME YOU SEE ME	Little Jr. Parker (Duke 164)
9	TROUBLES, TROUBLES, TROUBLES	B. B. King (RPM 492)
10	YOUNG BLOOD	Coasters (Atco 6087)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box

	PHILADELPHIA	LOS ANGELES	DETROIT
1	JUST BECAUSE *Lloyd Price* *(ABC-Paramount 9792)*	COME GO WITH ME *Del Vikings* *(Dot 15538)*	NEXT TIME YOU SEE ME *Little Jr. Parker* *(Duke 164)*
2	LITTLE DARLIN' *Diamonds* *(Mercury 71060)*	JUST BECAUSE *Lloyd Price* *(ABC-Paramount 9792)*	ALL SHOOK UP *Elvis Presley* *(RCA Victor 20-6870)*
3	LUCILLE *Little Richard* *(Specialty 598)*	LITTLE DARLIN' *Diamonds* *(Mercury 71060)*	SCHOOL DAY (RING RING GOES THE BELL) *Chuck Berry* *(Chess 1653)*
4	COME GO WITH ME *Del Vikings* *(Dot 15538)*	I'M WALKIN' *Fats Domino* *(Imperial 5428)*	IT HURTS TO BE IN LOVE *Annie Laurie* *(DeLuxe 6107)*
5	SCHOOL DAY (RING RING GOES THE BELL) *Chuck Berry* *(Chess 1653)*	ALL SHOOK UP *Elvis Presley* *(RCA Victor 20-6870)*	LITTLE DARLIN' *Diamonds* *(Mercury 71060)*
6	C. C. RIDER *Chuck Willis* *(Atlantic 1130)*	NEXT TIME YOU SEE ME *Little Jr. Parker* *(Duke 164)*	COME GO WITH ME *Del-Vikings* *(Dot 15538)*
7	IT HURTS TO BE IN LOVE *Annie Laurie* *(DeLuxe 6107)*	PARTY DOLL *Buddy Knox* *(Roulette 4002)*	I'M WALKIN' *Fats Domino* *(Imperial 5428)*
8	I'M WALKIN' *Fats Domino* *(Imperial 5428)*	SCHOOL DAY (RING RING GOES THE BELL) *Chuck Berry* *(Chess 1653)*	LUCILLE *Little Richard* *(Specialty 598)*
9	SEND ME SOME LOVIN' *Little Richard* *(Specialty 598)*	LUCILLE *Little Richard* *(Specialty 598)*	PARTY DOLL *Buddy Knox* *(Roulette 4002)*
10	ALL SHOOK UP *Elvis Presley* *(RCA Victor 20-6870)*	GOT MY MOJO WORKING *Ann Cole* *(Baton 237)*	JUST BECAUSE *Lloyd Price* *(ABC-Paramount 9792)*

	ATLANTA	MEMPHIS	SAN FRANCISCO
1	LUCILLE *Little Richard* *(Specialty 598)*	I SMELL TROUBLE *Bobby Blue Bland* *(Duke 167)*	ALL SHOOK UP *Elvis Presley* *(RCA Victor 20-6870)*
2	IT HURTS TO BE IN LOVE *Annie Laurie* *(DeLuxe 6107)*	LUCILLE *Little Richard* *(Specialty 598)*	JUST BECAUSE *Lloyd Price* *(ABC-Paramount 9792)*
3	SCHOOL DAY (RING RING GOES THE BELL) *Chuck Berry* *(Chess 1653)*	SCHOOL DAY (RING RING GOES THE BELL) *Chuck Berry* *(Chess 1653)*	I'M WALKIN' *Fats Domino* *(Imperial 5428)*
4	PARTY DOLL *Roy Brown (Imperial 5427)* *Buddy Knox (Roulette 4002)*	NEXT TIME YOU SEE ME *Little Jr. Parker* *(Duke 164)*	IT HURTS TO BE IN LOVE *Annie Laurie* *(DeLuxe 6107)*
5	LITTLE DARLIN' *Gladiolas (Excello 2101)* *Diamonds (Mercury 71060)*	GOT MY MOJO WORKING *Muddy Waters* *(Chess 1652)*	LUCILLE *Little Richard* *(Specialty 598)*
6	I'M WALKIN' *Fats Domino* *(Imperial 5428)*	IT HURTS TO BE IN LOVE *Annie Laurie* *(DeLuxe 6107)*	LITTLE DARLIN' *Diamonds* *(Mercury 71060)*
7	EMPTY ARMS *Ivory Joe Hunter* *(Atlantic 1128)*	I'M WALKIN' *Fats Domino* *(Imperial 5428)*	SCHOOL DAY (RING RING GOES THE BELL) *Chuck Berry* *(Chess 1653)*
8	NEXT TIME YOU SEE ME *Little Jr. Parker* *(Duke 164)*	LOVE'S A HURTIN' GAME *Ivory Joe Hunter* *(Atlantic 1128)*	NEXT TIME YOU SEE ME *Little Jr. Parker* *(Duke 164)*
9	ROCK ME *Muddy Waters* *(Chess 1652)*	SOMEBODY SOMEWHERE *Gene Allison* *(Decca 30185)*	JIM DANDY *Lavern Baker* *(Atlantic 1116)*
10	COME GO WITH ME *Del-Vikings* *(Dot 15538)*	C. C. RIDER *Chuck Willis* *(Atlantic 1130)*	I'M THE ONE *Jimmy McCracklin* *(Irma)*

R & B Sure Shots

"JUST TO HOLD MY HAND"
Clyde McPhatter . . . . . Atlantic 1137
The Cash Box Award o' the Week 4/13

"WHY DO YOU HAVE TO GO"
Dells . . . . . Vee-Jay 236
The Cash Box R&B Sleeper of the Week 3/9

"I WANT TO GET MARRIED"
"TROUBLES, TROUBLES, TROUBLES"
B. B. King . . . . . RPM 492
The Cash Box Award o' the Week 4/20

Air Mail Subscription to THE CASH BOX $30

Congratulations "Googie" on Lowe's State, N. Y. C., Opening
"SIDE-TRACK"
b/w "BREAK IT UP"
GOOGIE RENE
208
Class RECORDS
1107 El Centro • Hollywood, Calif.

A New Hit
by B. B. King
"Troubles, Troubles, Troubles"
and
"I Want To Get Married"
RPM # 492
RPM RECORDS
9317 W. Washington Blvd. • Culver City, Calif.

ANOTHER SMASH HIT BY...
THE SPANIELS
"EVERYONE'S LAUGHING"
VEE-JAY 246
Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

BREAKING IN
KANSAS CITY - ST. LOUIS AREAS
"HOTSHOT"
RONNIE PEARSON
Herald # 500
Herald RECORDS
1697 B'way.
New York City, N.Y.

FRANKIE LYMON & THE TEENAGERS AT THEIR GREATEST!
"OUT IN THE COLD AGAIN"
b/w
"Miracle In The Rain"
Gee 1036
GEE
659 10th AVE.
NEW YORK, N. Y. (CI 6-4490)

R & B Reviews

A AWARD & SLEEPER — **B** VERY GOOD — **C** FAIR
B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

PHYLLIS BRANCH
(Tuxedo 919)

B+ "CALYPSO FEVER" (2:30) [Ford Music BMI—Branch, Ford] Phyllis Branch does an exciting job on a melodic quick beat calypso item. Miss Branch is a strong piece of talent and she turns in a reading that should get this side lots of airplay.

B+ "BABALU" (2:52) [Peer International BMI — Margarita Lecuona] This is a re-issue of Miss Branch's best effort to date. The deck never did get too much exposure and so it could be treated as a new side. It is one of the better versions of the exciting tune. Some jockey who wants to be a hero can make this side.

LITTLE RICHARD
(Peacock 1673)

B+ "MAYBE I'M RIGHT" (2:42) [Lion BMI — Penniman] Little Richard sings a slow, rhythmic blues with deep feeling. Richard is in love and he tells his story with sincerity and in good voice. Deck makes excellent listening and it may turn out to be a big seller.

B+ "I LOVE MY BABY" (2:22) [Lion BMI—Penniman] Richard changes his tempo on the flip, rocking out a quick beat with socko effect. Richard turns on the charm on this side and creates a happy illusion. Two good sides—either of which can make it.

EARL (CONNELLY) KING
(King 5038)

B+ "WALKING SLOWLY" (2:37) [Jay & Cee BMI—Singleton, McCoy] Earl (Connelly) King wails a slow beat bouncer ballad in good style. His treatment of the lilter blues should please a good sized clientele. Melodic teaser that grows with each listen.

B+ "NOTHIN'" (2:25) [Jay & Cee BMI—Watkins, Bell] King turns in another very strong vocal of a slow, rhythmic item. King has a wonderfully pleasing projection that gets the most out of a piece of material. Two very strong offerings.

JIMMY STONE
(Gone 5001)

B+ "MINE" (2:37) [Realgone Music BMI—Jack Peters] Jimmy Stone has a real powerful offering in this slow beat, haunting love song. Stone's treatment is in the current rock-a-billy feeling on a soft kick. Deck grows on the listener with each successive hearing. Could be a big one.

B "FOUND" (2:36) [Realgone Music BMI—Jack Peters] Stone does another excellent job on the flip. A quick beat country flavor that infects. Two "realgone" sides—but for the action we look to "Mine".

ROY BROWN
(Imperial 5439)

B+ "LET THE FOUR WINDS BLOW" (2:12) [Commodore BMI—Bartholomew, Domino] Roy Brown sings a swingy up-tempo ballad with an easy vocal. Infectious ditty that is handled just right. Deck should meet the favor of Brown's fans and make him some new ones.

B "DIDDY-Y-DIDDY-O" (2:10) [Travis BMI — Bartholomew, Brown] Roy Brown rocks and rolls on this side. It is a quick beat jump with an all out vocal by the hard hitting Brown. Good dance tempo.

The Cash Box Award o' the Week

"JIM DANDY GOT MARRIED" (2:07)
[Najo, Raleigh, Progressive BMI—Chase, Carlo, Tucker, Green]

"THE GAME OF LOVE" (2:32)
[Progressive BMI—Jones, Baker]

LAVERN BAKER (Atlantic 1136)

LAVERN BAKER

● Lavern Baker, having had a good thing with "Jim Dandy", follows with "Jim Dandy Got Married". A new set of lyrics to what amounts to the same tune. Lavern belts, swinging the rhythm piece with all the selling power she has projected on all her hits. Happy, infectious, and a socko dance beat. Should take off quickly and rack up a tidy sale. The coupling, "The Game Of Love", is a middle beat rhythm ballad with a neat bit of chanting by Lavern Baker and a fetching arrangement. The more melodic side, it is a simple bouncer with great commercial possibilities. It is very likely that after the first plunge on "Jim Dandy Got Married" this could become the long term side. Watch both sides carefully—overlooking neither.

"ROSIE LEE" [Duchess & Bridgeport Music BMI—J. Carr]

THE MELLO-TONES — Gee Records
THE TUNEDROPS — Gone Records

● These are two versions released nationally almost simultaneously, although the Mello-Tones etching had already created noise in the Detroit area before being picked up by Gee. Both have every chance to become a big national hit. See pop reviews.

ARTHUR BUTLER
(DeLuxe 6127)

B "LOCK, STOCK AND BARREL" (2:04) [Men Lo BMI—Ladell] Arthur Butler is another youngster with the teenage sound. He handles a happy middle beat bouncer with a good reading. Material is good and Butler does it justice. Kids should go with this side.

B "NAUGHTY LITTLE ANGEL" (2:47) [Men Lo BMI—Nobles] Young Butler changes pace on this deck, singing a slow beat ballad pretty. Easy and swaying wax.

MEL JACKSON
(Josie 815)

B+ "SHE TOOK THE WHOLE SHEBANG" (2:04) [Zodiac Music BMI — Lincoln Chase] Mel Jackson does an infectious reading of a cute, syncopated rhythm novelty. Jackson does just fine—winding up with a wax that could grab off good action.

B "MOVE IT OVER BABY" (2:15) [Benell Music BMI — Mel Jackson] Jackson backs with a good but routine quick beat jump. Good teener dance bait.

DANNY FLORES
(RPM 491)

B+ "NO MATTER WHAT YOU DO" (1:50) [Modern Red, White & Blue BMI—Flores, Taub] Flores steps out with this quick beat tune and turns in a strong performance. The deck has a solid arrangement, good sound, and a hard hitting Flores. Deck could grab lots of attention.

B "TRYING TO FORGET" (2:05) [Modern Red, White & Blue BMI—Flores, Taub] Danny Flores wails a slow, rhythmic blues with feeling and a belty type projection. Deck loaded with excitement and the kids could cotton to it.

GENE MUMFORD and Serenaders
(Whiz 1500)

B+ "WHEN YOU'RE SMILING" (2:41) [Mills ASCAP — Fisher, Goodwin, Shay] Here's a sleeper that could grab a big piece of the spotlight. Mumford handles the oldie with a wonderful individualized treatment. Exposure could start this one going. Watch it carefully.

B "PLEASE GIVE ME ONE MORE CHANCE" (2:35) [Maureen BMI—Cobb, Mumford] Mumford and the Serenaders drift lightly through a soft, slow beat ballad. Tender offering that makes easy and pleasant listening.

The Cash Box R & B Best Bets

★ "WALKING SLOWLY"	Earl (Connelly) King	King	5038
★ "MINE"	Jimmy Stone	Gone	5001
★ "LET THE FOUR WINDS BLOW"	Roy Brown	Imperial	5439
★ "MAYBE I'M RIGHT" / "I LOVE MY BABY"	Little Richard	Peacock	1673

JOHNNY OTIS
(Peacock 1675)

B "BUTTERBALL" (2:17) [Lion BMI—J. Otis] Johnny Otis aggregation work out an infectious love bouncer. A quick beat effort the kids can hop to—and lyrics the kids can dig.

C+ "SANDY'S BOOGIE" (2:46) [Lion BMI—J. Otis] Otis and his band turn in a swingy treatment of a middle beat bounce. Happy deck—a good coupler for "Butterball".

THE JOLLY JAX
(Teenage 1005)

B+ "MICKEY MOUSE ROCK" (2:27) [Walt Disney ASCAP — Dodd, Hill] The Jolly Jax rock the kiddie TV theme and come up with an exciting treatment that could get a good ride. Lively opus with a teenage sound. Don't sell it short.

C+ "WALK ON" (2:48) [Jeepster BMI—Carroll, Hill] The Jolly Jax turn in a middle beat jump and come up with a pleasing wax—but not one that stands out from all the other good etchings.

LEFTY BATES
(United 206)

B "SOMEBODY WILL UNDERSTAND" (2:40) [Pamlee BMI—Allen, Smith] Lefty Bates sings a slow beat pop-styled blues with deep feeling. Ok performance of a standard type blues.

C+ "CHICAGO CHA CHA" (2:35) [Pamlee BMI—Bates] Flip is an instrumental cha cha cha. Good sound and happy arrangement. Latinicks will like it.

SPIRITUAL

THE SINGING SONS
(Nashboro 598)

B+ "THE CHRISTIAN WAY" (2:55) [Excellorec BMI—B. Parks] The Singing Sons blend beautifully on a rhythmic middle beat spiritual. Catchy rhythm vocal phrasing and melodic tune make this a strong deck.

C+ "SEND IT ON DOWN" (2:50) [Excellorec BMI—B. Parks] The Singing Sons back with a slow beat rhythm gospel item sung fervently. The Sons stir up an excitement with the staccato rhythm piece.

THE ORIGINAL FIVE BLIND BOYS
(Vee-Jay 240)

B+ "LET'S HAVE CHURCH" (2:42) [Conrad BMI—A. Brownlee] The Original Five Blind Boys offer an excited exhortation with a slow rhythm chant to back. The lead talks it up with an occasional chant or screech while the Blind Boys build to a frenzy. Exciting deck that is different and could rack up a strong sale.

B+ "DON'T FORGET THE BRIDGE" (2:32) [Conrad BMI—Woodard] The Original Five Blind Boys dish up another middle beat exciter with a hard hitting lead getting solid backing by the balance of the group. Two exciting decks that should please a real jubilee audience.

GOSPEL ALL STARS
(Apollo 309)

B "IT'S ME OH LORD" (2:10) [Martin BMI — Cleveland] The Gospel All Stars team on a quick beaty gospel tune and the result is a stirring wax. Good, bouncy religious wax.

B "LORD REMEMBER ME" (2:55) [Bess BMI—Cleveland Arr.] The All Stars change pace on the flip and offer a slow, moving spiritual tenderly fashioned.

Top Selling Records
Reported by
R & B Retail Outlets
From Coast to Coast

SCHERSON BROS.
Los Angeles, Calif.

1. Come Go With Me (Del-Vikings)
2. Little Darlin' (Diamonds)
3. Just Because (L. Price)
4. Fool's Prayer (LeMay)
5. Love Is Strange (Mickey & Sylvia)
6. Take My Heart (Stevens)
7. I Cried A Million Tears (Williams)
8. I'm Walkin' (F. Domino)
9. Only Jim (Six Teens)
10. Party Doll (B. Knox)

BERNARD'S
Brooklyn, N. Y.

1. Mama Looka Booboo (H. Belafonte)
2. Just Because (L. Price)
3. Lucille (L. Richard)
4. All Shook Up (E. Presley)
5. I'm Walkin' (F. Domino)
6. Without Love (C. McPhatter)
7. Empty Arms (I. J. Hunter)
8. Ain't That Love (R. Charles)
9. Dearest (Mickey & Sylvia)
10. Little Darlin' (Diamonds)

MET MUSIC
Chicago, Ill.

1. Come Go With Me (Del-Vikings)
2. Little Darlin' (Diamonds)
3. The Next Time You See Me (L. J. Parker)
4. Send Me Some Lovin' (L. Richard)
5. Rock Me (M. Waters)
6. Joy Ride (D. Bagby)
7. Got My Mojo Working (Cole)
8. Just Because (L. Price)
9. Groaning The Blues (Rush)
10. I Smell Trouble (B. B. Bland)

LOMAKIN MUSIC
Pittsburgh, Pa.

1. School Day (C. Berry)
2. Little Darlin' (Diamonds)
3. Hey Bo Diddley (Bo Diddley)
4. Lucille (L. Richard)
5. Send Me Some Lovin' (Little Richard)
6. After School (R. Starr)
7. Shirley (Schoolboys)
8. Miracle In The Rain (Lymon)
9. Why Do You Have To Go (Dells)
10. Lima Beans (E. Ware)

J. C. MOORE RECORD SHOP
Meridian, Miss.

1. I'm Walkin' (F. Domino)
2. I Don't Want No Woman (B. B. Bland)
3. Got My Mojo Working (M. Waters)
4. Tricky (G. Jenkins)
5. Jim Dandy (L. Baker)
6. Without Love (C. McPhatter)
7. School Day (C. Berry)
8. I'm Grown (L. Slim)
9. Everybody Needs Somebody (L. Walter)
10. Ram-Bunk-Shush (Doggett)

ONE STOP MUSIC
New Orleans, La.

1. C. C. Rider (C. Willis)
2. School Day (C. Berry)
3. Send Me Some Lovin' (L. Richard)
4. Their Oughta Be A Law (Mickey & Sylvia)
5. Oh Happy Day (S Satins)
6. Lucille (L. Richard)
7. All Shook Up (E. Presley)
8. Empty Arms (I. J. Hunter)
9. Come Go With Me (Del-Vikings)
10. Just Because (L. Williams)

HORN'S RECORDS
Detroit, Mich.

1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Next Time You See Me (L. J. Parker)
4. It Hurts To Be In Love (A. Laurie)
5. Mama Looka Booboo (H. Belafonte)
6. Little Darlin' (Diamonds)
7. Come Go With Me (Del-Vikings)
8. Don't Want No Woman (B. B. Bland)
9. Empty Arms (I. J. Hunter)
10. Should I Ever Love Again (W. Carr)

THE VANITY SHOPPE
Savannah, Ga.

1. Send Me Some Lovin' (L. Richard)
2. There Oughta Be A Law (Mickey & Sylvia)
3. Just Because (L. Price)
4. C. C. Rider (C. Willis)
5. Little Darlin' (Diamonds)
6. I'm Walkin' (F. Domino)
7. Blue Monday (F. Domino)
8. Ain't That Love (R. Charles)
9. Come Go With Me (Del-Vikings)
10. Red Sails In The Sunset (J. Turner)

JOE'S MUSIC SHOP
St. Louis, Mo.

1. Just To Hold My Hand (C. McPhatter)
2. C. C. Rider (C. Willis)
3. It Hurts To Be In Love (A. Laurie)
4. I Got My Mojo Working (A. Cole)
5. Next Time You See Me (L. J. Parker)
6. All Shook Up (E. Presley)
7. So Rare (J. Dorsey)
8. So Long (R. Hamilton)
9. Why Do You Have To Go (Dells)
10. It's Nothing To Me (L. Clingman)

R & B Disk Jockey
REGIONAL RECORD REPORTS

DUB PHILLIPS
WQSN—Charleston, S. C.

1. Party Doll (B. Knox)
2. I'm Walkin' (F. Domino)
3. School Day (C. Berry)
4. Love Is Strange (Mickey & Sylvia)
5. All Shook Up (E. Presley)
6. I'm Sorry (Platters)
7. Butterfly (A. Williams)
8. Lucky Lips (R. Brown)
9. Lucille (L. Richard)
10. Young Love (S. James)

BOB STEVENS
KTSA—San Antonio, Tex.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Butterfly (C. Gracie)
4. I'm Walkin' (F. Domino)
5. He's Mine (Platters)
6. A Thousand Miles Away (Heartbeats)
7. School Day (C. Berry)
8. Ram-Bunk-Shush (B. Doggett)
9. Isabella (R. Tan)
10. Empty Arms (I. J. Hunter)

BILL CARRIGAN
WJGD — Columbia, Tenn.

1. All Shook Up (E. Presley)
2. Empty Arms (I. J. Hunter)
3. He's Mine (Platters)
4. C. C. Rider (C. Willis)
5. White Sport Coat (Robbins)
6. Nobody's Woman (Feathers)
7. School Day (C. Berry)
8. I'm Stickin' With You (R. Brown)
9. Your True Love (C. Perkins)
10. Pledge Of Love (Copeland)

ALAN KING
WIJT — Ithaca, N. Y.

1. School Day (C. Berry)
2. Little Darlin' (Diamonds)
3. I'm Walkin' (F. Domino)
4. There Oughta Be A Law (Mickey & Sylvia)
5. Empty Arms (I. J. Hunter)
6. All Shook Up (E. Presley)
7. I'm Sorry (Platters)
8. Just Because (L. Price)
9. Party Doll (B. Knox)
10. After School (R. Starr)

JACK HUFFMAN
WTUS — Tuskegee, Ala.

1. Come Go With Me (Del-Vikings)
2. Little Darlin' (Diamonds)
3. Party Doll (B. Knox)
4. I'm Walkin' (F. Domino)
5. Empty Arms (I. J. Hunter)
6. School Day (C. Berry)
7. Lucille (L. Richard)
8. I'm Sorry (Platters)
9. Fools Fall In Love (Drifters)
10. It Hurts To Be In Love (A. Laurie)

KEN ALBRIDGE
KHMO — Hannibal, Mo.

1. I'm Walkin' (F. Domino)
2. All Shook Up (E. Presley)
3. Lucky Lips (R. Brown)
4. Party Doll (B. Knox)
5. Little Darlin' (Diamonds)
6. Come Go With Me (Del-Vikings)
7. Lucille (L. Richard)
8. Empty Arms (I. J. Hunter)
9. I'm Sorry (Platters)
10. Butterfly (C. Gracie)

FRANK SWEENEY
WLAM — Lewiston, Me.

1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Party Doll (B. Knox)
4. Butterfly (C. Gracie)
5. I'm Stickin' With You (J. Bowen)
6. That's When Your Heartaches Begin (E. Presley)
7. Rock-A-Billy (G. Mitchell)
8. Little Darlin' (Diamonds)
9. Only One Love (G. Hamilton IV)
10. Come Go With Me (Del-Vikings)

AL MAKAY
KCNA — Tucson, Ariz.

1. I'm Walkin' (F. Domino)
2. Lucille (L. Richard)
3. Party Doll (S. Lawrence)
4. A Thousand Miles Away (Heartbeats)
5. Little Darlin' (Diamonds)
6. Ain't Got No Home (Henry)
7. I'm Stickin' With You (J. Bowen)
8. Just Because (L. Price)
9. School Day (C. Berry)
10. There Oughta Be A Law (Mickey & Sylvia)

FRANK "SPIDER" GRAHAM
WEBB — Baltimore, Md.

1. I'm Walkin' (F. Domino)
2. Just Because (L. Price)
3. Little Darlin' (Diamonds)
4. Next Time You See Me (J. Parker)
5. Come Go With Me (Del-Vikings)
6. Mama Looka Booboo (H. Belafonte)
7. I'm Sorry (Platters)
8. I Love My Girl (Metronomes)
9. Lucky Lips (R. Brown)
10. I'm Wondering (C. Edwards)

NEW FEATURE

The Cash Box Starts Reports On R & B Retail Outlets

NEW YORK — In the adjoining column, The Cash Box institutes a new feature, "R&B Retail Outlets", which will have reports from retailers all over the country giving their top ten sellers in the R&B field.

We anticipate that this feature will be of the utmost importance to the trade for it will pinpoint exactly which R&B disks are selling in which particular stores. Each store will be identified as to name, city and state.

The Cash Box Hot Charts and other R&B features have long been recognized at THE authentic lists in our business. They have achieved this recognition through many years of accurate reporting and reflection of what is actually happening in the trade. This new feature will take its place alongside the others.

Ever since its inception, The Cash Box has made a studied effort to expand its services to its readers in every way possible. As the music industry has grown and taken on greater importance in the entertainsibility of providing the record busiexpanded and assumed the responsibility of providing the record business with the vital statistics without which it could not effectively operate.

We intend to continue to provide information which is completely objective and we intend further to institute new features and aids as we feel they are of value to the music business.

Newport Roster of Stars Growing

NEW YORK — The roster of jazz stars to appear at the Newport Jazz Festival at Newport, R.I. during the July 4th holidays is growing rapidly. Dizzy Gillespie and his big band, Dave Brubeck, George Shearing, Roy Eldridge, Gerry Mulligan, the Oscar Peterson Trio, Jo Jones, Turk Murphy, Stuff Smith and Jack Teagarden will join Louis Armstrong, Ella Fitzgerald, Count Basie and his band and Sarah Vaughan, whose Newport appearances were announced previously.

A host of international jazz performers also will be on hand. Already signed are Toshiko Akiyoshi (Japan), Rolf Kuhn (Germany), Matt Matthews (Holland) and Bernard Peiffer (France). Others, representing at least seven more countries, will be added in the near future.

All musical performances at the three-day fete will be recorded on Norman Granz' Verve label, to be issued as a five-album "Newport Jazz Festival" package in September.

George Wein, director and a founder of the non-profit organization sponsoring the annual event, this year instituted a new method of selecting the artists who will perform at the afternoon concerts on July 5th and 6th. A questionnaire was sent to 100 jazz critics and music editors asking them to vote for the groups and solists in which they were most interested. Candidates included the newer experimental groups and instrumentalists as well as veteran jazz musicians not yet accorded overall public acclaim.

"This year's program will have every school of jazz represented," Wein said. "Many artists will be making their first appearance at Newport. New names are being added daily, and the 1957 Festival expects to boast the greatest galaxy of jazz stars ever brought together."

In addition to morning panel discussions and the afternoon and evening concerts, a number of informal and impromptu "jam sessions" will take place. These have become a tradition at the "new Newport" and are one of the most popular aspects of the Festival.

A Brand New Gus Jinkins!
Another Smash Hit!
"So What"
b/w
"Spark Plug"
Gus Jinkins
FLASH # 116

Greatest Calypso Of All!
"Back To Trinidad"
b/w
"Kiss Me Baby"
Brown And Green
FLASH # 119

FLASH RECORDS
623 EAST VERNON AVENUE LOS ANGELES, CALIFORNIA

Canadian Capers

TORONTO TOPICS:

PERRY COMO

Thousands of Torontonians turned out to welcome Perry Como when he arrived in Toronto April 14th, for the Easter Seal Show. The Show was a tremendous success, and was telecast from Coast to Coast. . . . The Diamonds (Mercury) in town doing several TV appearances. . . . Tom Edwards of WERE-Cleveland has been spinning Jack Kingston's Quality recording of "The Springhill Mine Explosion." The tune was penned by Jack, and has been a big seller this side of the border. . . . Currently appearing at The Brown Derby are the Riverboat Ramblers, and they're doing a great job. . . . Joan Fairfax vocalist on "The Denny Vaughn Show" has just returned from Chicago where she appeared on the "Don McNeil Show." . . . Larry Harvey (Regency) has had many TV offers since his first release "High Wind" b/w "When Love Becomes A Burden." . . . Joyce Hahn (Cadence/Sparton), star of "The Cross Canada Hit Parade," seems to have a real winner with her latest release "Gonna Find Me A Bluebird" and "I Saw You, I Saw You."

THE DIAMONDS

BYTOWN BROWSING:

Appearing nightly at The Gatineau is Jimmy Caesar with dance team Bobby Day & Babs. . . . Circus Lounge Grill features Sylvia Copeland vocalist. . . . Fats Domino (Imperial) did a one night stand at the Auditorium April 17th.

MONTREAL MEMOS:

Lou Monte (RCA Victor) is the current attraction at the Cafe Mocambo this week. Opening there on the 22nd are the DeJohn Sisters, Columbia recording artists. . . . "The Biggest Show of Stars" comes into the Montreal Forum April 28th featuring Fats Domino, Clyde McPhatter, Bill Doggett & Lavern Baker. This should draw quite a crowd of teenagers. . . . Everybody here in Montreal delighted with the early reaction south of the border to Joyce Hahn's new Cadence release "I Saw You, I Saw You," and is anxiously awaiting the Canadian release of this record.

"Singspiration Time"

BALTIMORE, MD.—Bill Neal, the nation's only full time gospel disk jockey, conducts "Singspiration Time" over the Gospel Broadcasting System which originates in Baltimore.

Down Where The Big Hits Begin!
ALLEN DIST. CO. Inc.
420 W. BROAD STREET (Phone: 3-8653) RICHMOND, VA.

Country Disk Jockey

REGIONAL RECORD REPORTS

CLARENCE KNEELAND
WICH—Jewett City, Conn.
1. Am I Losing You (J. Reeves)
2. Train Of Love (J. Cash)
3. Loving You (Lee & Cooper)
4. Hey Honey (D. Owens)
5. A White Sport Coat (M. Robbins)
6. Honky Tonk Song (W. Pierce)
7. I Miss You Already (Young)
8. My Heart Already Knows (Pierce, Wells)
9. Gone (F. Husky)
10. You Can't Hurt Me Anymore (C. Smith)

CLAY EAGER
WLW—Cincinnati, Ohio
1. Gone (F. Husky)
2. Honky Tonk Song (W. Pierce)
3. Young Love (S. James)
4. All Shook Up (E. Presley)
5. I've Got A New Heartache (R. Price)
6. Tears Behind The Smile (G. Morgan)
7. Anyplace (B. W. Bob)
8. I'm Tired (W. Pierce)
9. Train Of Love (J. Cash)
10. Gonna Find Me A Bluebird (M. Rainwater)

EARL ZETSCHE
KGAF — Gainesville, Texas
1. Pledge Of Love (Copeland/Torok)
2. Baby I'm Sorry (Strikes)
3. Bow My Back (B. Griffin)
4. Gone (F. Husky)
5. All Shook Up (E. Presley)
6. There You Go (J. Cash)
7. Honky Tonk Song (Pierce)
8. Walkin' After Midnight (P. Cline)
9. Let's Elope Baby (B. Griffin)
10. Fraulein (B. Helms)

TOM "CACTUS" SHOVAN
WKXL — Concord, N. H.
1. Gonna Find Me A Bluebiird (M. Rainwater)
2. Gone (F. Husky)
3. Am I Losing You (J. Reeves)
4. I'm Tired (W. Pierce)
5. Marriage & Divorce (Snow)
6. Now That You're Gone (L. Frizzell)
7. I Miss You Already (Young)
8. Young Love (S. James)
9. Honky Tonk Song (W. Pierce)
10. Don't Laugh (Louvins)

"RED" RIDDLE
WFIS—Fountain Inn, S. C.
1. Gone (F. Husky)
2. Young Love (S. James)
3. Am I Losing You (J. Reeves)
4. Knee Deep In The Blues (M. Robbins)
5. That's The Story Of My Life (B. Martin)
6. Gonna Find Me A Bluebird (M. Rainwater)
7. Fraulein (B. Helms)
8. Marriage & Divorce (Snow)
9. First Date, First Kiss, First Love (S. James)
10. All Shook Up (E. Presley)

ROSS WALLACE
WACO—Waco, Texas
1. Gone (F. Husky)
2. Young Love (S. James)
3. There You Go (J. Cash)
4. Walkin' After Midnight (P. Cline)
5. Honky Tonk Song (W. Pierce)
6. I'm Daydreaming Tonight (P. Wagoner)
7. First Date, First Kiss, First Love (S. James)
8. A White Sport Coat (M. Robbins)
9. Texas Blues (S. Schulte)
10. Am I Losing You (J. Reeves)

"COUSIN JOHNNY" SMALL
WNLC—New London, Conn.
1. Ho Honey Ho (Osbornes & Allen)
2. Whispering Wind (R. King)
3. My Heart Turned Gypsy (C. Mayfield)
4. Money (Browns/Rusty & Doug/Terry/Odie & Jodie)
5. Gonna Find Me A Bluebird (M. Rainwater)
6. The Robert E. Lee (B. Ryan)
7. Am I Losing You (J. Reeevs)
8. There You Go (J. Cash)
9. Tragic Romance (Lilly Bros. & Stover)
10. Fraulein/Four Walls (Hart/Reeves)

BILL BENNETT
WDAT—South Daytona, Fla.
1. Money (Jodie & Odie)
2. Hey Honey (D. Owens)
3. Don't Push Me Too Far (S. McDonald)
4. Darling Don't (B. Bare)
5. Four Walls (J. Reeves)
6. Young Love (S. James)
7. Our Last Night Together (D. Rich)
8. Fraulein (F. Hart)
9. Where D'Ja Go (R. Emerson)
10. Good Woman's Love (H. Locklin)

JACK GALE
WTMA — Charleston, S. C.
1. Honky Tonk Song (W. Pierce)
2. Am I Losing You (J. Reeves)
3. I Miss You Already (Young)
4. Daydreaming Tonight (P. Wagoner)
5. Gonna Find Me A Bluebird (M. Rainwater)
6. Money (Jodie & Odie)
7. Gone (F. Husky)
8. Hello Baby (C. Arthur)
9. All Shook Up (E. Presley)
10. Oh So Many Years (Pierce & Wells)

KEN ALBRIDGE
KHMO—Hannibal, Mo.
1. Gone (F. Husky)
2. Train Of Love (J. Cash)
3. Walkin' After Midnight (P. Cline)
4. Knee Deep In Blues (Robbins)
5. I'm Tired (W. Pierce)
6. Money (Jodie & Odie)
7. There You Go (J. Cash)
8. Too Much (E. Presley)
9. Am I Losing You (J. Reeves)
10. Honky Tonk Song (W. Pierce)

JACK HUFFMAN
WTUS—Tuskegee, Ala.
1. Gone (F. Husky)
2. There You Go (J. Cash)
3. All Shook Up (E. Presley)
4. Walkin' After Midnight (P. Cline)
5. Am I Losing You (J. Reeves)
6. Speak To Me (S. James)
7. Tears Behind The Smile (G. Morgan)
8. A White Sport Coat (M. Robbins)
9. I Miss You Already (Young)
10. Honky Tonk Song (W. Pierce)

KEN PARSONS
KLRA—Pine Bluff, Ark.
1. Money (Browns)
2. Gone (F. Husky)
3. Someday (W. Pierce)
4. Gonna Find Me A Bluebird (M. Rainwater)
5. I Miss You Already (Young)
6. Nothing At All (Wilburns)
7. Am I Losing You (J. Reeves)
8. I Wish I Could Love That Much Again (G. Douglas)
9. One Step At A Time (B. Lee)
10. Who'll Be The Next One (J. O'Gwynn)

PEE WEE KING
WKLO — Louisville, Ky.
1. Gone (F. Husky)
2. Am I Losing You (J. Reeves)
3. Calypso Sweetheart (Snow)
4. Walkin' After Midnight (P. Cline)
5. Money (Odie & Jodie/Browns)
6. Gonna Find Me A Bluebird (M. Rainwater)
7. Rockin' The Congo (H. Thompson)
8. Sugar Beet (P. W. King)
9. Young Love (S. James)
10. Knee Deep In The Blues (M. Robbins)

BILL PRICE
XERB—San Diego, Calif.
1. Gone (F. Husky)
2. To Ease The Pain (B. Price)
3. Step It Up And Go (M. Wiseman)
4. Gonna Find Me A Bluebird (M. Rainwater)
5. Marriage And Divorce (H. Snow)
6. Six White Horses (L. Flatt & E. Scruggs)
7. Lumberjack (L. Payne)
8. There You Go (J. Cash)
9. From An Angel To A Devil (L. Frizzell)
10. You Can't Run Away (Chryslers)

RAY SCOTT
WNOP—Newport, Ky.
1. All Shook Up (E. Presley)
2. Gone (F. Husky)
3. First Date, First Kiss, First Love (S. James)
4. A White Sport Coat (M. Robbins)
5. I've Got A New Heartache (R. Price)
6. Your True Love (C. Perkins)
7. Someday (W. Pierce)
8. Money (Brown Trio)
9. Four Walls (J. Reeves)
10. There You Go (J. Cash)

LEE SUTTON
WWVA—Wheeling, W. Va.
1. Hey Honey (D. Owens)
2. Money (Terry, Rusty & Doug)
3. Loving You (Lee & Cooper)
4. Ho Honey Ho (Osbornes & Allen)
5. The Love You Planted (L. Moore)
6. If Again (A. Neal)
7. 40th & Plum (W. Raney)
8. Chained (S. Bonn)
9. Living Too Fast (Anderson)
10. Whoo! I Mean Whee (H. Gunter)

HENRY TUCK
WREV—Reedsville, N. C.
1. Young Love (S. James)
2. Gone (F. Husky)
3. Am I Losing You (J. Reeves)
4. You're The Reason (S. James)
5. There You Go (J. Cash)
6. I Miss You Already (Young)
7. Train Of Love (J. Cash)
8. Oh So Many Years (Wells/Pierce)
9. Forever (J. Reed)
10. Poor Man's Roses (P. Cline)

ALAN KING
WITJ—Ithaca, N. Y.
1. Gone (F. Husky)
2. All Shook Up (E. Presley)
3. Walkin' After Midnight (P. Cline)
4. I Miss You Already (Young)
5. Poor Man's Roses (P. Cline)
6. Am I Losing You (J. Reeves)
7. Too Much (E. Presley)
8. I've Got A New Heartache (R. Price)
9. First Date, First Kiss, First Love (S. James)
10. Honky Tonk Song (Vandyke)

KERMIT REID
WTJH—East Point, Ga.
1. Gone (F. Husky)
2. Honky Tonk Song (W. Pierce)
3. A White Sport Coat (M. Robbins)
4. All Shook Up (E. Presley)
5. Gonna Find Me A Bluebird (M. Rainwater)
6. Oh So Many Years (Wells & Pierce)
7. Four Walls (J. Reeves)
8. I'm Setting You Free (Wilburns)
9. Don't Forbid Me (E. Tubb)
10. Grown Up Tears (Robbins)

BEV MUNRO
CKDM—Dauphin, Man., Can.
1. Don't Stop The Music (Jones)
2. Am I Losing You (J. Reeves)
3. Fraluein (B. Helms)
4. A White Sport Coat (M. Robbins)
5. Under The Double Eagle (Millers)
6. Calypso Sweetheart (Snow)
7. There You Go (J. Cash)
8. I'm Settin' You Free (Wilburns)
9. Don't You Love Me Anymore (T. Collins)
10. Oh So Many Years (Pierce & Wells)

GEORGE POPKINS
WXGI — Richmond, Va.
1. Tears Behind The Smile (G. Morgan)
2. Fraulein (B. Helms)
3. Walkin' After Midnight (P. Cline)
4. Oh So Many Years (Wells & Pierce)
5. That's The Story Of My Life (B. Martin)
6. A White Sport Coat (M. Robbins)
7. Dark Moon (B. Guitar)
8. Gone (F. Husky)
9. Flowers From The Hillside (B. Clifton)
10. Gonna Find Me A Bluebird (M. Rainwater)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, **The Cash Box**, 1721 Broadway, New York 19, N. Y.

Country Big 10 JUKE BOX TUNES

Pos.		Last Week
1	**GONE** *Ferlin Husky* *(Capitol 3628)*	1
2	**ALL SHOOK UP** *Elvis Presley* *(RCA Victor 6870)*	8
3	**THERE YOU GO** *Johnny Cosh* *(Sun 258)*	3
4	**WALKIN' AFTER MIDNIGHT** *Patsy Cline* *(Decco 30221)*	4
5	**YOUNG LOVE** *Sonny Jomes* *(Copitol 3602)*	2
6	**HONKY TONK SONG** *Webb Pierce* *(Decca 30255)*	9
7	**AM I LOSING YOU** *Jim Reeves* *(RCA Victor 6749)*	7
8	**GONNA FIND ME A BLUEBIRD** *Morvin Rainwoter* *(MGM 12412)*	10
9	**A WHITE SPORT COAT** *Marty Robbins* *(Columbia 40864)*	—
10	**I'M TIRED** *Webb Pierce* *(Decca 30155)*	5

Seven Year Contract

WASHINGTON, D. C.—Shown at the signing ceremonies at CBS-Broadcast House in Washington, D. C. of a seven year network TV contract for the Jimmy Dean Show are, left to right: Edwin S. Friendly, Jr., Daytime Program Director of CBS-TV; Connie B. Gay, Producer of the Jimmy Dean Show; and Jimmy Dean, star of the show.

Vincent to Get Gold Disk At Youth Rally

HOLLYWOOD—An estimated 27,000 are expected to attend the third annual Youth Rally in Chicago Stadium April 28 to witness, as a headline attraction, the presentation of a gold record to Capitol star Gene Vincent by Ken Nelson, producer of all of Vincent's recordings for Capitol.

The gold disk was earned by 22-year-old Vincent when sales of his very first recording, "Be-Bop-a-Lula," hit the one million mark recently.

The annual Rally is sponsored by the Chicago Daily News and produced and emceed by Howard Miller, prominent Chicago and CBS network radio disk jockey. Principal speaker for the youth function is expected to be U. S. Vice-President Nixon, ex-President Herbert Hoover, or Senator John Kennedy of Massachusetts.

Current single record release by Gene Vincent and His Blue Caps is "B-I-Bickey-Bi, Bo-Bo-Go," which is coupled with "Five Days, Five Days."

Performers Inspired by Children At Opry

NASHVILLE — Inspired by the presence of some 2,000 high school students in the audience, Minnie Pearl sang "Jealous Hearted Me," at the Grand Ole Opry Saturday night, April 13.

It was her first song on the Opry in many months—since her act has been confined mostly to gags, monologues and jig dancing.

"These wonderful school children make me feel young again—and you know I taught school myself as a grown girl," remarked the Opry favorite.

More than half the crowd of 4,000 consisted of teenagers, including at least 30 school groups—ranging from 30 to 100.

"We are happy to have the boys and girls," said Opry Director W. D. Kilpatrick. "Their conduct is perfect, their enthusiam sweeps the Ryman and everybody enjoys it."

At least 20 school groups attended the previous week. Kilpatrick wrote the school principals, telling about the fine conduct of the students and the Opry's being glad to have them.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. GONE — Ferlin Husky (Capitol)
2. YOUNG LOVE — Sonny James (Capitol)
3. AM I LOSING YOU — Jim Reeves (RCA Victor)
4. THERE YOU GO — Johnny Cash (Sun)
5. GONNA FIND ME A BLUEBIRD — Marvin Rainwoter (MGM)
6. HONKY TONK SONG — Webb Pierce (Decco)
7. WALKIN' AFTER MIDNIGHT — Patsy Cline (Decca)
8. ALL SHOOK UP — Elvis Presley (RCA Victor)
9. MONEY — Al Terry & Rusty & Doug (Hickory); The Browns (RCA Victor); Jody & Odie (Chic)
10. I MISS YOU ALREADY — Faron Young (Capitol)

11. A WHITE SPORT COAT. 12. FRAULEIN. 13. OH, SO MANY YEARS. 14. FOUR WALLS. 15. KNEE DEEP IN THE BLUES. 16. FIRST DATE, FIRST KISS, FIRST LOVE. 17. I'M TIRED. 18. SOMEDAY. 19. TEARS BEHIND THE SMILE. 20. TOO MUCH. 21. TRAIN OF LOVE. 22. I'VE GOT A NEW HEARTACHE. 23. I'M SETTIN' YOU FREE. 24. YOU'RE THE REASON I'M IN LOVE. 25. ROCKIN' IN THE CONGO. 26. SINGING THE BLUES. 27. DON'T STOP THE MUSIC. 28. DON'T LAUGH. 29. NOTHING AT ALL. 30. I'M COMING HOME; MARRIAGE AND DIVORCE; THE SHRINE OF ST. CECELIA; CALYPSO SWEETHEART; DON'T CRY FOR YOU I LOVE; YOUR TRUE LOVE; FOURTEEN KARAT GOLD; DON'T FORBID ME; I WAS THE FIRST ONE; SPEAK TO ME; HEY HONEY; CRAZY ARMS; YEARNING.

CINCINNATI CUT-UPS

Dean Miller will return to his home town next week, and while here will make several personal appearances in the Queen City, as well as taking up his regular Summer duties of teaching at the College-Conservatory. Dean, a former star of WCPO-TV, is now seen on CBS-TV in "December Bride", as the son-in-law of **Spring Byington**. While in town Dean will be staying with his folks in Hamilton where his father is a practicing physician. . . . **Peggy Taylor**, who sings the "De-Lovely" theme song and helps out on Groucho Mark's "You Bet Your Life" was in Cincinnati recently to appear at the opening of a five day Auto show. . . . The **Hometowners**, a local group and recent winner of Godfrey's Talent Scouts, are currently entertaining at DeSoto's exhibit "Parade of Stars". Members of the quartet are **Buddy Ross**, **Jay Neas**, **Fred Langdon** and **Kenny Price**. . . . **Jack Sabastian**, former public relations director of WCPO was in town over the week end. He is now in the sales department at CBS.

News from Wheeling's "World Original Jamboree"—**Jimmie Williams** (MGM) has a new release coming out this week called "Paddle Your Own Canoe". The tune was written by **Frog Beach** who is on King records. . . . **Doc Williams** a long time favorite of the Jamboree, now managing his own radio station WMOD at Moundsville, W. Va. writes that he expects to be cutting for Dot records soon. . . . **Don Gibson** is the writer of **Ray Price**'s hit "Wasted Words". . . . **Red Allen** who appears with the **Osborne Brothers** (MGM) was hurt recently when his auto jack slipped while changing a tire on his car, cutting his index finger. He's still pickin' his guitar tho. . . . **Dusty Owens** (Admiral along with **Donna Darlene** and his **Rodeo Boys**, just spent three weeks in New England playing to capacity houses. . . . Any DJ who hasn't received a copy of **Hardrock Gunter**'s latest Emperor record "Whoo! I Mean Whee" can get same by writing to him at Box #295, Wheeling, West Va. He passes along the word that the label is in need of Distributors. . . . The **Sunshine Boys** are the latest addition to the Jamboree.

Please send news for this column to CINCINNATI CUT-UPS, 7771 Cheviot Rd., Cincinnati 24, Ohio.

HARDROCK
On
EMPEROR
Sings
"WHOO! I MEAN WHEE"
BMI

Country Best Sellers

IN RETAIL OUTLETS

		Pos. Last Week
1.	GONE Ferlin Husky (Capitol 3628)	1
2.	ALL SHOOK UP Elvis Presley (RCA Victor 6870)	6
3.	YOUNG LOVE Sonny James (Capitol 3602)	2
4.	WALKIN' AFTER MIDNIGHT Patsy Cline (Decca 30221)	4
5.	THERE YOU GO Johnny Cash (Sun 258)	3
6.	HONKY TONK SONG Webb Pierce (Decca 30255)	5
7.	A WHITE SPORT COAT Marty Robbins (Columbia 40864)	17
8.	FRAULEIN Bobby Helms (Decca 30194)	12
9.	AM I LOSING YOU Jim Reeves (RCA Victor 20-6749)	7
10.	I'M TIRED Webb Pierce (Decca 30155)	8

11. GONNA FIND ME A BLUEBIRD. 12. KNEE DEEP IN THE BLUES. 13. FIRST DATE, FIRST KISS, FIRST LOVE. 14. TOO MUCH. 15. FOUR WALLS. 16. MONEY. 17. I MISS YOU ALREADY. 18. I'VE GOT A NEW HEARTACHE. 19. OH, SO MANY YEARS. 20. TRAIN OF LOVE; SINGING THE BLUES; YOUR TRUE LOVE; I'M SETTIN' YOU FREE; SOMEDAY; ROCKIN' IN THE CONGO.

Two Songbirds

HOLLYWOOD—Dot recording artist Gale Storm helps to launch a newcomer's singing career by cutting pop version of Bonnie Guitar's "Dark Moon." The two songbirds both appear to be in a happy mood as both versions are making noise.

Country Reviews

A BULLSEYE — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

THE CASH BOX BULLSEYE

"PLEASE DON'T LEAVE ME" (3:03)
[Cedarwood BMI—W. Walker]

"I'LL BE THERE" (2:48)
[Golden West BMI—Burgess]

RAY PRICE (Columbia 40889; 4-40889)

● Looks as tho Ray Price is gonna be back on the charts again with a tune tagged "I'll Be There". However, it's not to be confused with the chanter's country clicker of a short while back. The new tune, a moderate paced, r&r-flavored romantic entry, should find the songster cashing in heavily on the pop-country trend. The lower lid, "Please Don't Leave Me", is another potent, twin-market love affair excellently executed by the polished song stylist. Stellar vocal and instrumental showcase on a coupling that should send Price on his way towards another of the label's 250,000 - seller - or - better, "Golden Guitar" award.

"GONNA FIND ME A BLUEBIRD" (2:10)
[Acuff-Rose BMI—M. Rainwater]

"LITTLE BIT" (2:08)
[Harpeth Hills BMI—J. Hager]

EDDY ARNOLD (RCA Victor 6905)

● Eddy Arnold is back on the wax scene with a tremendous version of the high-riding country tune, "Gonna Find Me A Bluebird". The tune, out for some time now started breaking for the top and recently received a rash of covers. Outstanding among these is Arnold's rockin', pop-country performance. It's a great side and should take a large slice of the sales melon in both fields. And Eddy is equally effective on the flip, another wonderful, pop-country jumper tagged "Little Bit". Sensational backdrop and arrangement on both halves supplied by Charlie Grean's ork and chorus. Watch this double-barreled sure-shot take off.

"BYE BYE LOVE" (2:17) [Acuff-Rose BMI—B. Bryant, F. Bryant]

"I WONDER IF I CARE AS MUCH" (2:07) [Acuff-Rose BMI—P. Everly, D. Everly]

THE EVERLY BROTHERS (Cadence 1315)

● Two new artists doing two new tunes get Archie Bleyer's Cadence label off to a flying start in the country field. The talented newcomers, helping to celebrate the event are the Everly Brothers, Don and Phil. The boys have a fabulous style and are heard to full advantage under Bleyer's expert guidance. The tunes, the quick paced "Bye Bye Love" and the middle beat, "I Wonder If I Care As Much", are two standout romantic laments that oughta give the label a solid one-two punch in the country department. However, the topside, "Bye Bye Love", has that 'something extra' to carry it way over into the pop market. The songsters have all the potential for star billing. Keep close tabs on 'em.

"TEXAS" BILL STRENGTH
(Capitol 3701)

B+ "SIX FOOLS" (2:37) [Hill & Range BMI — L. Payne] Bill Strength lends his talent and personality to a captivating, quick paced folk-flavored ditty that could take the country and pop markets by storm. Could be a smash.

B+ "I WANNA RIDE, RIDE, RIDE ON YOUR MERRY-GO-ROUND" (2:23) [Beechwood BMI—W. Mershon] Here's another strong entry that has the quality, novelty and charm to break through. Backed by a wonderful, simulated sound of the carousel the warbler proceeds to wrap up a delightful romantic toe-tapper in most attractive style. Terrific coupler.

HOYT WEBB
(Ruby 320)

C+ "FLORIST SEND THESE FLOWERS" (2:20) [Annis House BMI—H. Webb] Here's a penetrating tale that Hoyt Webb puts across with telling effect. The chanter expresses his gratitude for his mother's love in both song and recitation. Heart-warming deck worthy of many spins.

C+ "BABY WON'T YOU SLOW IT DOWN" (2:02) [Annis House BMI—H. Webb] Under portion is a change-of-pace, subdued novelty rocker that Webb knocks out in fetching fashion. The Rhythmaires flavorfully assist on both lids.

SAMMY MASTERS
(4 Star 1707; 1707-45)

B "ANGEL" (2:09) [4 Star BMI—S. Masters] Sammy Masters and his Rockin' Rhythm hand in a flavorful reading on this pretty, moderate paced, rhythmic romancer. The songster is thoroughly convinced that his sweetie can do nothing wrong. Pleasant side. Should catch a heap of spins.

C+ "MY HEART IS A HOBO" (2:42) [4 Star BMI—S. Masters] Under side is a Latin-flavored sentimental piece that Masters and the group groove in easy-on-the-ears style.

MELVIN ENDSLEY
(RCA Victor 6891)

B+ "IS IT TRUE" (2:22) [Acuff-Rose BMI—M. Endsley] Melvin Endsley, who recently displayed his top drawer vocal talents via a CBS Network TV show, comes up with a pair of self-penned items that appear to be headed towards paydirt. This end is a heartfelt, moderate beat, romantic weeper that the chanter projects with the utmost sincerity.

B+ "I LIKE YOUR KIND OF LOVE" (1:57) [Acuff-Rose BMI — M. Endsley] Endsley does an about-face on the flip as he gleefully glides over an infectious, up beat love novelty. Powerful, two-sided money-maker. Like 'em both.

SONNY BURGESS
(Sun 263; 45-263)

B+ "RESTLESS" (2:38) [Knox BMI—M. C. Addington] Sonny Burgess, one of Sun's top drawer, all-market performers comes up with a sensational sentimental rocker that can mean 'big' money in the bank for all concerned. The deck has a fascinating sound and beat that the kids are gonna love. Watch it zoom.

B+ "AIN'T GOT A THING" (2:07) [Knox BMI—J. Clement, S. Burgess] Under side is a pile-drivin' novelty that's gonna have the coin chutes working overtime. Terrific choral and instrumental assist on both lids.

COY BAKER
(Bakersfield 118; 45-118)

C+ "I BREAK YOUR HEART" (2:05) [Chris BMI — D. Thompson] Don Thompson sadly relates the tale of a 'back street' affair on this heartbreaking, slow paced item. Coy Baker's band smoothly provides the soft string instrumentation.

C+ "EMPTY DAYS AND LONELY NIGHTS" (2:55) [Chris BMI—D. Thompson] Baker's outfit neatly backs up Thompson's rendition of another crying towel, middle beat lover's piece.

THE WESTERNAIRES ORCH.
(Westernaire 1022)

B "WALKING ALONE IN A CROWD" (2:27) [Ridgeway BMI—E. Wolford] Curley Williams grabs the vocal spotlight as he tenderly wends his way through a very lovely, moderate beat romantic weeper. Real pleasing backing by the Westernaires ork and June Spaulding on the vocal end.

B "SWEET TALK (Won Her Loving Heart)" (2:21) [Westernaire BMI—R. Hanzel] This end is a catchy and very pretty calypso ditty that Williams, Ralph Hanzel and the Westernaire outfit deck out in appealing style. Both ends can attract a heap of pop and country spins.

RAY DOGGETT
(Decca 30295)

B+ "THAT'S THE WAY LOVE IS WITH ME" (2:21) [Copar, Hess & Jones BMI—R. Doggett] Decca debuts a new artist from the Presley school on an ultra lovely, r&r flavored, country-pop lover's ballad. Beautiful piece of material superbly delivered by Doggett. Strong side that can step way out.

B+ "IT HURTS THE ONE WHO LOVES YOU" (2:02) [Copar, Hess & Jones BMI—R. Doggett] Here Ray shows off a splendid 'rock-a-billy' style as he socks out a rockin' romantic weeper in captivating manner. Top notch vocal and musical assist. A two-sided natural for the boxes.

ARTHUR SMITH
(MGM 12458)

B "STAMPS" (2:29) [Lynn BMI—Smith] The trading stamp craze is the subject of Arthur Smith's latest MGM offering. It's a most refreshing, quick paced narrative that Smith, along with a flavorful Cracker-Jack backdrop, grooves in light-hearted, fashion.

B "TWO THEME CALYPSO" (2:34) [Lynn BMI—Smith] Another recent craze is taken for an ear-pleasing instrumental ride by Smith and the group. Jocks oughta have a picnic with this pairing.

Country Round Up

Hank Snow's son, **Jimmie Rodgers Snow**, who was injured in a car accident last year, has now fully recovered from that accident, and will in the very near future start recording again for RCA Victor, and expects to have a new record released within the next couple of months.

* * * * *

JIMMY RODGERS SNOW

Wichita will be the scene of a big two-day personal May 2nd & 3rd, headlining "Ozark Jubilee" artists **Sonny James, Marvin Rainwater, Bobby Lord, Uncle Cyp Brasfield, Bill Wimberly's** band, **Chuck Bowers** and the **"Jubilee" Promenaders. . . . Marvin Rainwater** takes top billing at the Flame Club, Minneapolis, April 17th thru the 20th.

* * * * *

The sober-sided little cutie, **Brenda Lee**, joined **Red Foley** for a duet of his newest release, "Come A Little Closer," on the April 6th "Jubilee" and followed up with a solo of her own big record of the moment, "One Step At A Time." She'll give the tune another airing on the ABC Radio network April 27th, guesting on Red's Dow Chemical show. . . . **Hugh Ashley**, writer of "One Step At A Time," in for a visit at **Earl Barton** Music, bringing along a batch of new songs. . . . **Teresa Brewer** gifted **Brenda Lee** with an attractive necklace. The pair of singing stars worked together recently in Kansas City, setting an all-time attendance record for the event at which they appeared.

Upcoming "Jubilee" guests include **Gene Vincent & The Blue Caps** on April 27th, **Webb Pierce** on May 4th and **Sonny James** on May 11th.

* * * * *

Syd Friedman, who runs the All Star Theatrical Agency in Cleveland, Ohio, pens some info on 2 gentlemen who are doing very well with their new WJW-Cleveland radio show. The boys, **Roy West & "Bashful Harmonica" Joe**, are on the air every weekday evening, from 7:15 to 7:45 P.M. and on Saturday from 12:30 to 12:45 P.M. Assisted by mirth-maker and story teller, **"Guppy"**, the boys sing c&w tunes, play guitars and harmonicas, do barnyard imitations and sound effects and have a ball for themselves. In addition, they would like to have any artist passing by to drop in for an interview on the air. All they need do is contact, ahead of time, Syd **Friedman** at 819 Hippodrome Bldg., Cleveland.

ROY WEST & "BASHFUL HARMONICA" JOE

* * * * *

Clay Eager, and wife **Helen Jo**, who were married last Nov. 18th, have opened a recording and guitar studio in London, Ohio. Known as the "Helen Jo Studio" and located at 12 N. Main St., London, Ohio, the office will book only c&w talent at the present and is now packaging shows with selected talent from the WLW - Cincinnati "Midwestern Hayride" and will also feature other name talent. Clay, who is also packaging DJ shows at the London studio, would appreciate new artists, and, of course, the current hit-makers getting new releases to him.

* * * * *

From **Smiley Burnette's** newsletter, "In A Nutshell", comes word that Smiley has signed with Springfield, Mo.'s new TV production company, Amenic, Inc., to make TV commercials and also inked a pact to make a pilot for a juvenile TV show. The artist recently played a chain of theatre engagements in Washington State prior to his April 13th "Ozark Jubilee" appearance.

* * * * *

Cowboy Howard Vokes writes that the "American Folk Musicians Association" is really going strong, and A.F.M.A. president **Bud Moore** is mighty happy. The Connecticut district has 54 members, New Cumberland—65, and 20 from Peoria, Ill., and countless many more. Bud has issued charters to many cities, and will issue a charter in Cleveland, Ohio April the 14th. . . . "Country music enthusiasts have been driving as far as 100 miles to join this great music association. Thousands have joined, and no end is in sight," sez Vokes. Those interested can write to Bud at 20 High St., Clearfield, Pa.

* * * * *

CLAY EAGER

Werly Fairburn signed this week with **Dee Marais** as his manager. His latest release on Savoy is "My Heart's On Fire" and "Speak To Me Baby". Any DJ who hasn't received a copy of Werly's record can obtain one by writing to Dee Marais, 3958 Huston St., Shreveport, La.

* * * * *

Jerry Hammond, one of the Hammond Bros., Hugo, Okla. a popular rock-billy act of **Roy Glenn-Pee Wee Reid's** "Red River Jamboree" in Paris, Texas, is trading in his "cat" clothes for khakis to do a 6 months' stint with Uncle Sam. **Glenn Hammond** plans to continue as a solo act while Jerry is in service.

Tommy Holmes, 20-yr.-old country singer, Trenton, Texas, has kicked off a new Sat. show from KFTV, Paris, Texas, 2:45 P.M. Tommy is a regular entertainer on the "Red River Jamboree."

* * * * *

As of April 1st, Art Barrett, of WSIG, Mount Jackson, Virginia, completed 18 years of commercial broadcasting . . . and, says Art, "Got a pretty good start on the 19th year! And boy! What years!". . . . Art also has visited New York twice within the last few weeks, bringing his 9-year-old son, Mike, for auditions for CBS-TV's "Let's Take A Trip" show. "It snowed both times," remarked Art, "and I couldn't get around to see anybody. Here's hoping for better weather next time . . . and more time, too!"

* * * * *

Andy Jackson and **The Tuxedoed Texans** concluded an extended engagement at The Cairo Supper Club, Chicago this week and travel on for a one week stand at Campbell's in Toronto, Ont., Can.

* * * * *

Connee Boswell and **George Hamilton IV** shared the guest vocalist spotlight on "The **Jimmy Dean** Show" during the week of April 15-19 (CBS Television, Mon.-thru-Fri., 7:00-7:45 AM, EST, and rebroadcast 7:00-7:45 AM, CST).

WERLY FAIRBURN

Miss Boswell, one of the nation's top vocal stylists, and Hamilton, a college lad who is setting the "country style" music field afire with his hit records, were introduced by host **Jimmy Dean**, who also had his regular troupe, including **Jan Crocket**, The **Texas Wildcats**, The **Country Lads** and ventriloquist **Alec Houston** on hand.

* * * * *

George Popkins, of "Pop's Country Store" on WXGI in Richmond, Virginia, asks what does a jockey do when plugs for the new Jimmy Dean TV network show appear on his radio program log? He says there would be no problem if the Dean TV'er wasn't on TV at the same time Pop is doing his own radio show. He wonders if **Connie B. Gay** would sell him some spots to plug Country Store.

* * * * *

The **"Buck Benson Show"**, a fast-moving country music jamboree, made its debut on television station WGAL-TV, Channel 8, Lancaster, Pa., on March 30th. The half-hour program is aired by WGAL-TV, which according to Benson, covers the 10th largest television market in America, at 8:30 every Saturday morning. The program, sponsored by Super Self-Service Shoe Stores, features Benson And His **Country Neighbors**, and plans are also being made by Benson to include numerous guest artists.

Benson also has a daily country and western disk jockey program over radio stations WLBR, Lebanon, Pa., WORK, York, Pa., WGAL, Lancaster, Pa., and WRAW, Reading, Pa.

* * * * *

BUCK BENSON

Youngsters, **Linda Roth**, 15-years-old, and **Willis Dahl**, a 20-year-old lad, both of San Jose, Cal., make their wax debut or the Intra-State label. Appearing with **Chuck Ray & His Gang** the twosome does a pair of items tagged, "Between You And Me And My Achin' Heart" and "Colorado Moon".

* * * * *

Bill Price, XERB-San Diego, Calif., reports the swing to the "pop" sound by the country artists is being accepted in Southern Calif. with reservations. More requests on his 6 day a week-5 hours a day, "Ranch Roundup" show are 7 to 2 in favor of more real country flavored disks. Bill adds that he's being neglected by Decca on his 50,000 watter.

* * * * *

Bandleader **Russ Morgan** made his vocal debut as a sacred singer on **Jimmy Wakely's** CBS radio show singing a **Stuart Hamblen** tune, "It's No Secret What God Can Do", in a duet with Wakely.

* * * * *

Ken Parsons, of **Connie B. Gay's** Little Rock, Arkansas station, KLRA, reports that **Billy Riley** and his **Little Green Men** (Sun) were visitors on his all-nite "Country-Fried" Show following their appearance in a **Bob Neal** bill at Little Roc's Robinson auditorium. The matinee and evening shows which were well-attended, were headlined by **Johnny Cash, Carl Perkins, Jerry Lee Lewis, Onie Wheeler** and **Glen Douglas**. Riley reported his "Flying Saucer Rock and Roll" was number one in the Tulsa area. Cash sprung his two forthcoming sides for Sun, with great audience reaction. Parsons predicts that Cash's "Next In Line" will equal his last "Line" song, "I Walk The Line".

* * * * *

LINDA ROTH & WILLIS DAHL

Fan Club Prexy, **Gwen Brandis**, writes that **Shorty Warren**, "Eastern King Of Western Swing", has started a new c&w DJ show, each Sunday, from 8:00 to 9:00 P.M. over WAAT-Newark, N. J. Shorty is building his record library and sends out his appeal to all artists, diskeries and promotion men to send him the latest wax. **Ray Price**, along with **Shorty & Smokey Warren** and all the **Western Rangers**, open Apr 21 for the 1st of a monthly series of c&w top name shows at the Plaza Ballroom, Paterson, N. J.

* * * * *

In addition to her daily WHOO-Orlando, Fla. shows **Mickie Evans** has started a brand new program on another Florida station, WRGR in Starke. The tape recorded show is aired Mon. thru Fri. at 12:00 noon.

* * * * *

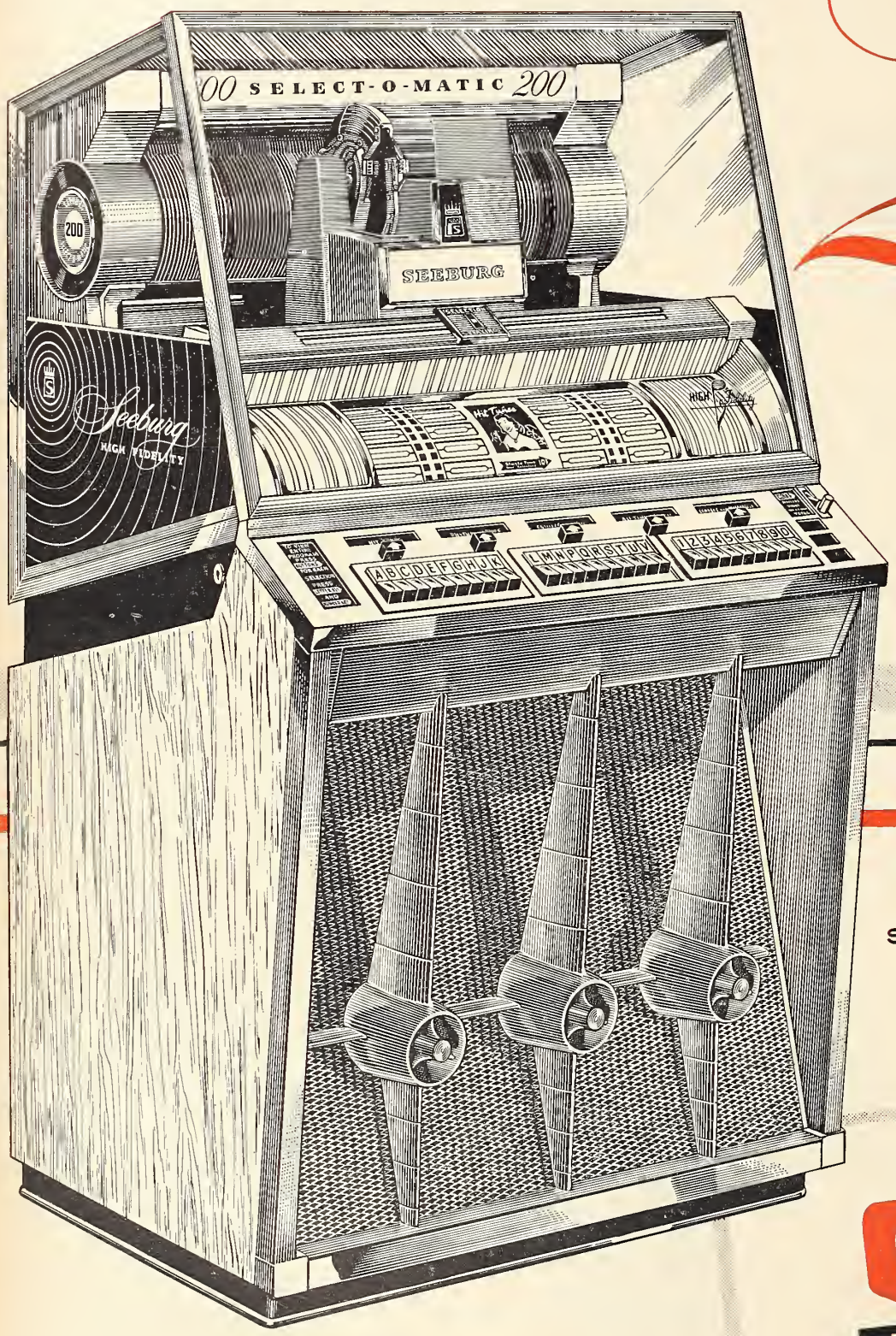
Mimi Roman, pens from Nashville, Tenn., while taking a week's rest from the Philip Morris Country Music Show, that the tour which moved out April 14th for Chattanooga, Tenn., has been meeting with great success. Mimi notes that her latest Decca waxing, which received a recent **Cash Box** Bullseye, "Honky Tonk Girl", is being well received by everyone.

* * * * *

Ree Pine 'reeports' that due to technical difficulties the plans for televising the "Old Dominion Barn Dance" over WRVA-TV-Richmond, Va., every Sat. nite had to be pushed up to the 20th of April. **Marvin Rainwater**, who was to be on hand for the TV ceremonies, mas, however, scheduled for WRVA's 50,000 watter and the "old Dominion" portion of CBS "Country Style".

THE NEW

Seeburg 200



Leads in style, features, performance!

SEE OTHER TWO-PAGE ADVERTISEMENT IN THIS ISSUE

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG

Chicago 22, Illinois

Division of Fort Pitt Industries, Incorporated

America's finest and most complete music systems

Here and There

NEW YORK—We believe that there isn't an operator in the country who would give us an argument that it's absolutely necessary, not only to get a dime a play, but to arrange a more equitable division of the collections. Some of the more progressive operators are moving and planning, but there are still too many remaining "status quo." Let's look at an editorial by a New York newspaper columnist "Sylvia Porter" who wrote: "Experts . . . are stumbling over themselves as they try to describe the state of our corporations in this spring of 1957. Drooping profits in a period of drooping sales—the meaning of that is clear. But drooping profits in a period of rising sales—well, what does that mean? The explanations for what is going on are easy to pinpoint. On one hand, the expenses of doing business in our land have been rising steadily because: costs of materials have been increasing; costs of labor have increasing; costs of borrowing money have been increasing; costs of transporting, distributing, advertising, merchandising goods have been increasing; costs of becoming more efficient—expanding and improving—have been increasing. On the other hand, the sales prices of the goods have not risen enough to cover all the rising costs of production and distribution." (Ed. comment: The Cash Box has been editorializing on this condition for years. We can only say once again: The operators had better get moving in the direction of higher collections, and a more equitable division of these collections.)

DETROIT, MICH.—Here are two items of general interest, which can reflect favorably on our industry, should they come to pass. D. Harry E. Carnes, clinical investigator for Parke, Davis & Co., told a group of medical scientists that the "common cold" is rapidly being reduced and may be eliminated one day. The other item is that Walter P. Reuther told a news conference that the United Auto Workers Union would like a shorter work week and increased take-home pay in negotiations for new contracts in 1958. Healthier people with more money and more leisure time can result in many additional coins in music and amusement machines.

NEW YORK—This being income tax week, we thought we'd pass along this comment. Was reading an economist's report and he used the term "Disposable Personal Income." Is there another kind?

"Even a turtle can't get anywhere without sticking his neck out"

"Sure I'd go to 10¢ play," **this operator said, *"if only the other guys around here would, too.***

"I'm not going to stick my neck out," **he stubbornly concluded.**

Which brings us to the old and time-worn expression that headlines this editorial.

In short, because "the other guys" in this operator's area want to commit financial suicide, and even though this operator realizes "the other guys" are not earning a decent return on their investments he, too, is forcing himself to continue to lose money and, thereby, face possible bankruptcy.

If every operator, in every community in the nation, would have waited for "the other guys," 10¢ play would never have come into being and most operators would be out of business today.

The fact remains, thank goodness, that every operator is a rugged individualist in his own right.

And being such an individualist he has done what he thought was right for him to do.

That's why, today, the majority of the nation's machines, both music and games, are on 10¢ play. And this majority continues to grow greater as each and every day passes.

No businessman ever progressed by being afraid of what his competitors might do.

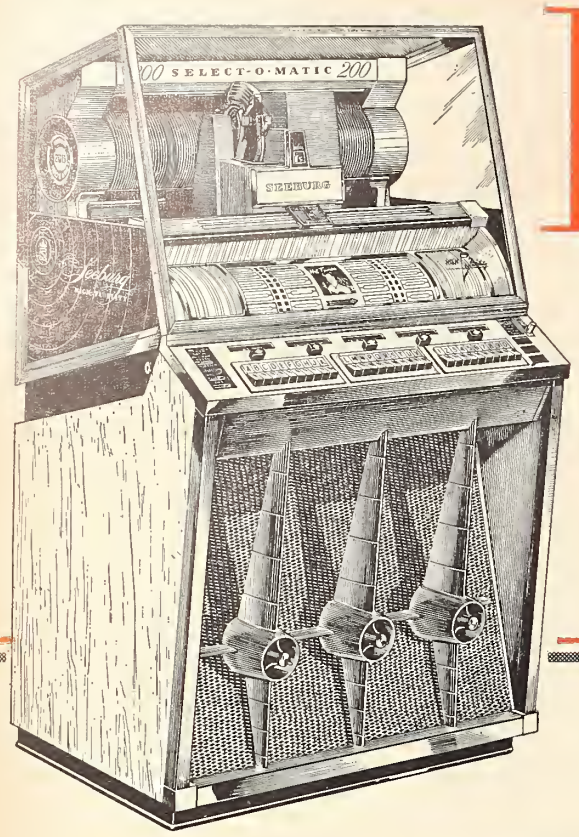
Every good businessman realizes that "selling" a new idea to his customers, especially one where he must take in more, is not easy.

The astute businessman is not afraid to stick his neck out for his good and welfare, for his continued progress, for the security of himself, his family and his employees.

As all operators have come to realize, and have had to realize this fact the "hard way," that since the days of 5¢ play—overhead expenses and cost of new equipment have risen anywhere from 350% to over 450% and, with play action remaining more or less static, they simply must obtain more income to make both ends meet.

The one proved way that operators can assure themselves more income is by changing over to:

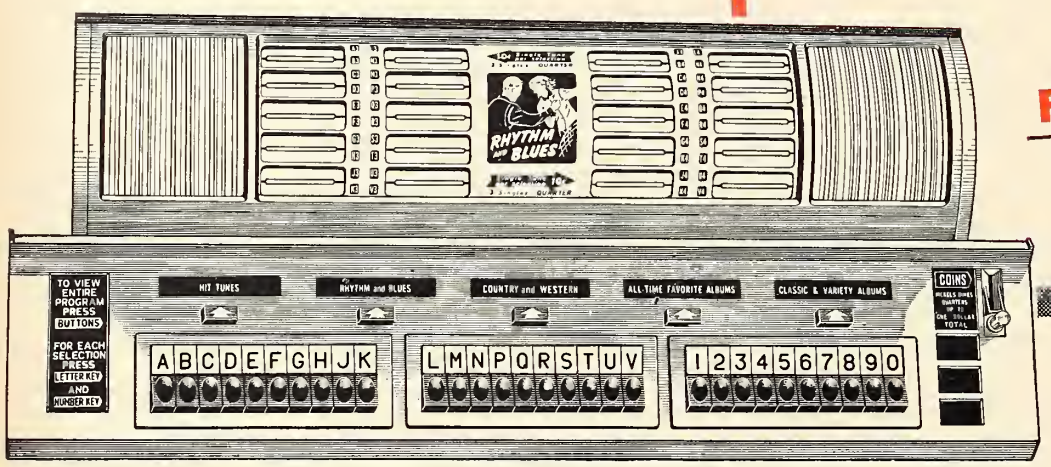
"10¢ Play Plus" Front Money, Minimum Guarantees And/Or A More Equitable Division Of The Gross Intake From All Of Their Machines.



LOOK TO

. . . ALWAYS FIRST IN THE COIN-OPERATED

"Music for Everyone"
means
PROPER PROGRAMMING


RHYTHM and BLUES
TO VIEW ENTIRE PROGRAM PRESS BUTTONS
FOR EACH SELECTION PRESS LETTER KEY AND NUMBER KEY
HIT TUNES
RHYTHM and BLUES
COUNTRY and WESTERN
ALL-TIME FAVORITE ALBUMS
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L M N P Q R S T U V
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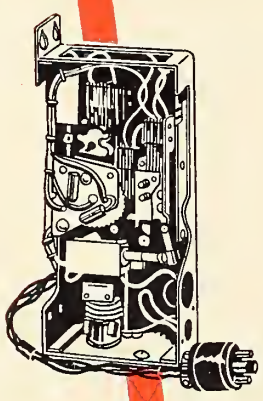
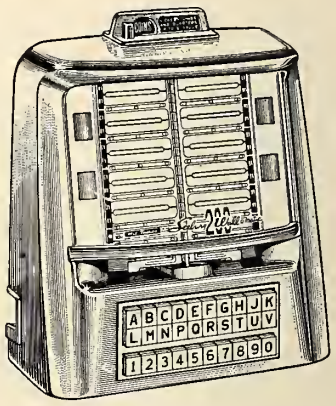
The Revolving Drum Program Selector gives greater visibility to musical titles. Here's "music for everyone" —200 selections—cataloged 40 at a time under basic musical classifications for easy, fast selection.

Dual Pricing
means
PROFITABLE PROGRAMMING



Much of the 45 RPM music the public wants to hear is available only on EP Album (two tunes per side) records. To profitably program Albums the operator must be compensated for the additional playing time. The Seeburg Dual Pricing Unit, shown at the left, permits pricing singles at one price and EP Albums at a proportionately higher price.

The Wall-O-Matic 200 is also equipped with a Dual Pricing Unit.



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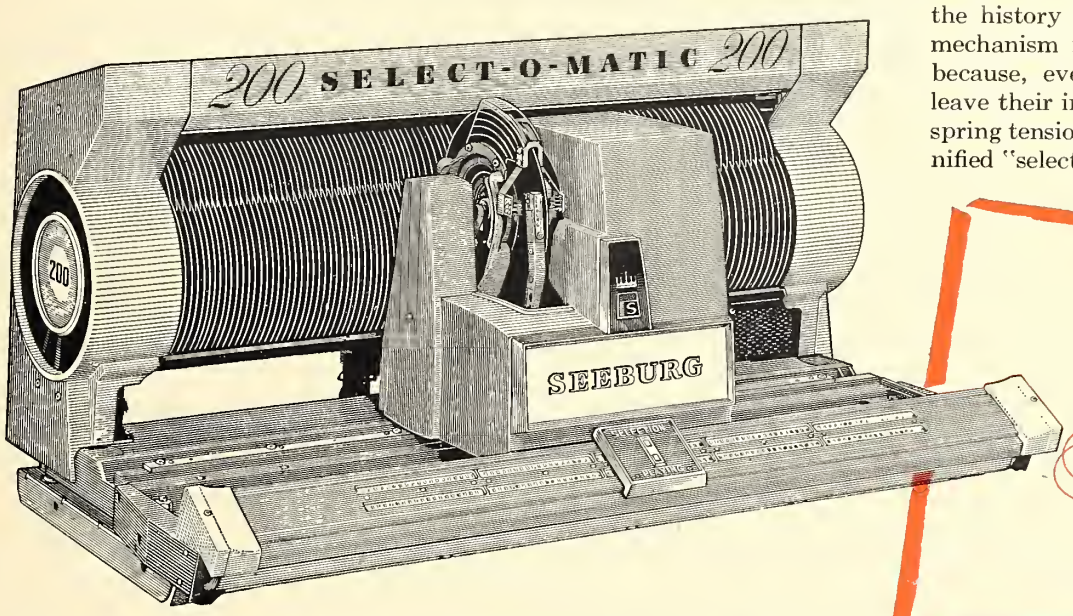
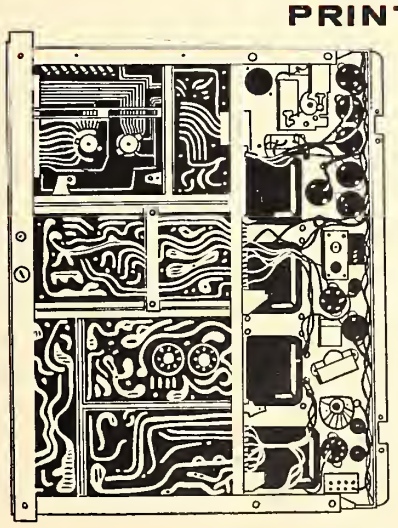


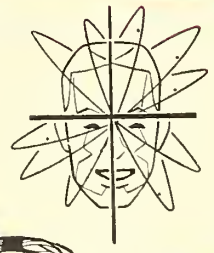
Only Seeburg has it—the finest performing mechanism in the history of coin-operated music. The Select-O-Matic mechanism never drops a record, never turns one over because, even when playing, records never completely leave their individual storage compartments. Lightweight spring tension pickup exerts minimum pressure. New, magnified "selection playing" indicator.

THE STRAIGHT-IN-LINE *Select-o-matic* MECHANISM

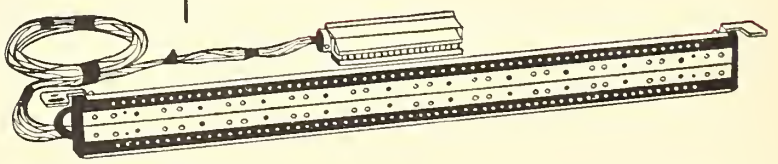
PRINTED CIRCUITS



Another Seeburg first—printed electronic wiring throughout—to minimize inspection and service time and assure maximum uniformity of performance and quality. Back door assembly consists of "unitized" (individual) printed boards for the six major electronic circuits of the Seeburg 200. Each can be removed separately.



TORMAT MEMORY UNIT



Another Seeburg exclusive. The Tormat Memory Unit has no moving parts. Tiny Toroids with individual memories completely control the play of the 200 record sides.

PERMANENTLY SEALED! GUARANTEED 5 YEARS!

music systems

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DEPENDABLE MUSIC SYSTEMS SINCE 1902

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Chicago 22, Illinois

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"Two-Bits For Two":

NEW POOL GAMES FEATURE 25c PLAY

Exhibit Supply Reports Shipping 99% of New 6-Pocket Pool Games With 25c Chutes. Other Mfrs Make Similar Reports, Point Out That Ops Enjoy 20% More Income From Two Players Than on 10c Play, Claim, "This is enough to pay for Game"

CHICAGO—Manufacturers of the new six-pocket pool games here are very much elated over the fact that players are accepting the new pool games on 25¢ play.

In short, as they explain, the operators are thoroly enjoying the new six-pocket pool games because there hasn't been any complaints where they place these games with quarter coin chutes.

This means that the operators are getting two players to play their pool tables at 25¢ instead of at 10¢ each, or two for 20¢.

The 20% more that the operators get, the manufacturers here explain, "pays for the pool table".

"Better than 99% of the six-pocket pool games we've manufactured so far, and that's more than 1,200 pool games", reported Sam Lewis, president of Exhibit Supply Company, this city, "have been shipped with 25¢ coin chutes.

"What's more", he claims, "the operators haven't had to change to dime chutes. They have found that it's just as easy to get a quarter from the two players."

Other manufacturers who are now shipping six-pocket pool games, like Marvel Manufacturing and Williams Manufacturing, are reported to be using 25¢ chutes.

The Cash Box has coined the slogan, "*Two-Bits For Two*", as a result of this fact which is leading many operators to better profits on locations everywhere in the country.

"As long as the manufacturer ships the game with a 25¢ coin chute", one well known operator reports, "we can place these on locations the same way.

"But", he says, "if we had to put them on ourselves, as for example to replace dime chutes, the locations as well as the players would holler."

In the meantime, from all present indications, it seems that the new six-pocket pool games may have opened the "*Two-Bits For Two*" players era.

This will, in case of many other types of two-player games give manufacturers the opportunity of installing 25¢ coin chutes which definitely should meet with approval of the players.

Bill DeSelm of United Manufacturing Company reported this past week:

"We've already shipped many of our new 'Bowling Alleys' with 25¢ coin chutes.

"These operators called for the quarter chutes", he continued, "and, believe me", he added, "we were more than happy to accommodate them."

Other manufacturers are making the same report. Operators who have found the new 6-pocket pool games meeting with player approval, featuring two plays for 25¢, are also finding that two players will just as soon use a quarter to play the new king size bowling games.

The trend to "*Two-Bits For Two*" seems to be growing. Many are of the opinion that more and more of the more expensive amusements will be shipped with the 25¢ chute.

"It's just as I said", reports a well known operator, "as long as the manufacturers will ship the games with the 25¢ chute the storekeepers as well as the players will accept them."

Juke Box Biz Faces:

NEW SENATE BILL

Senators O'Mahoney, Kefauver, Humphrey Neely, Langor, Payne and Morse Present Senate Bill 1870. Exactly Same Type Bill Sponsored by ASCAP and Similar Organizations For Years

WASHINGTON, D. C.—The exact same type bill which has been sponsored by ASCAP (American Society of Composers, Authors and Publishers) and similar organizations for many years now, was introduced in the Senate on April 12.

After being read twice, the Bill (S.1870) was then referred to the Committee on the Judiciary.

Seven Senators have placed their names on S.1870 as its sponsors.

These are: Senators O'Mahoney, Kefauver, Humphrey, Neely, Langer, Payne and Morse.

It will be sometime yet, it is believed here, before any open hearings (if there will be open hearings) will be held on Senate Bill 1870.

The bill simply reads: "*A bill to amend section 1 (e) of title 17 of the United States Code with regard to the rendition of musical compositions on coin-operated machines*".

This bill is just the same, and just as short in wordage, as former such bills:

Be it enacted by the Senate and the House of Representatives of the United States of America in Congress assembled, that the third paragraph of section 1 (e) of title 17, United States Code, is amended to read as follows:

"The reproduction or rendition of a copyrighted music composition by or upon a coin-operated machine shall be deemed to be a public performance for profit, and the operator of any such machine shall be liable for any infringement of any such musical composition occurring through the use of such machine.

"As used in this paragraph, the term 'operator' means any individual, partnership, association, or corporation exercising ownership or primary control over any such machine and having primary responsibility for the selection of the place at which such machine is operated, but does not include the proprietor of such place unless the proprietor owns or exercises primary control, over such machine and has exclusive control over its placement for operation.

"Sec. 2. The amendment made by this Act shall take effect October 1, 1957".

Auto Phono Distributing Shows AMI Model "H" Phonos

CHICAGO—Mike Spagnola, general manager of Automatic Phonograph Distributing, this city, reported this past week that the new AMI models "H-200" and "H-120" were being shown to the operators in this area.

Spagnola said that during the week about 150 visitors came to the firm's showrooms to see the new AMI phonographs. Buffet and refreshments were served to the operators thruout the showing.

"Every operator was immediately enthused, excited and positively thrilled at sight of the beautiful AMI phonos", stated Spagnola. "They hardly could take their eyes from the unique, modern cabinets."

Officials of Automatic Phonograph Distributing expressed their extreme pleasure at the unanimous vote of approval for the new AMI by all the operators. Among the operators noted at the showing were: Marvin Baer, Louis Arpaia, Phil Levin, Sam Weinstein, Earl Kies, Julius Zimberoff, Ken Voeck, Norm Dompke, Don Amato, Sam Florio, Ben Iacullo, Rocky Iacullo, Arthur Velasquez, Morris Travers, Alex Trujillo, Vic Lucas, Lenny Strand, Otto Menconi, Sal De Laurentis, Joe Filitti, Ray Gallet, Don Koren, Art Menconi, Terry Schuman, Tom Viviano, Joseph Meyer, Kenneth McDonald, Frank La Porte, John Demico, John Turner, Pete Altier, A. J. Strogin, Fred Johanssen, John Rawski, Joe Venchieri, Don Knott, Ray Perkins, R. Lindeloff, A. Hesch, Elmer Larson M. Galgano, Abe Koren, Roosevelt Jones, Dave Henderson, Jacob Nomden, M. Rosenzweig, M. Byrne, Edward Holstein, John Emrich, George Stojkovich, Michael Filishio, Frank Padula, Vic Comforte, Rudy Kit, M. Santacatarina, Chester Erickson, William Holl, Joseph Levanduski, Don McDonald, Everett Johnson, Louis Casola, Bob Kellaney, Ronald Meline, Charles Marik, Sam DiBello, Eugene Gendreau, Rocco Schiralli, Peter Schiralli, Roy Cass, Albert Paschke and Sidney Vanchieri.

Miller Urges Nation's Music Ops Discuss Senate Bill At MOA Meet

GEORGE A. MILLER

CHICAGO—George A. Miller, president and business manager of MOA (Music Operators of America) who is now in this city preparing for the convention to be held at the Morrison Hotel on May 19, 20 and 21, phoned this publication to ask that the following be published.

"In behalf of all the industry I am urging every music operator in the nation to be present at the MOA convention", stated Miller, "to discuss Senate Bill 1870 which is already in the hands of the Committee on the Judiciary of the U. S. Senate as of April 12, 1957.

"This is the time", urged Miller, "for every single one of the nation's music operators to attend the MOA convention.

"This is their opportunity to present any viewpoints or suggestions which they may have to help us in this pending battle before the Senate's Committee on the Judiciary.

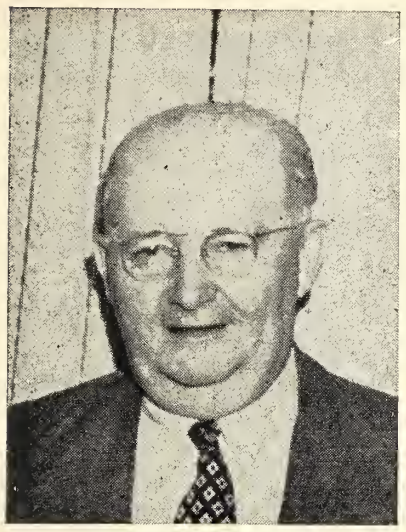
"Every operator is involved", he continued, "and if he will read this new bill (S.1870) he will find that, this time, the proprietors of locations have been exempted from paying for a 'public performance for profit' and that the operator, and the operator only, is the man who is now subject to whatever royalties ASCAP, and similar organizations, may want to tax him with.

"This is not the time to be meek or hesitant. This is the time when the entire industry, all the nation's music operators, must come together to defend their businesses as a single, strong unit."

Wisconsin's Music Merchants Hold Most Interesting Meet

Listen to Nat'l and State Legislative Reports. Discuss Benefits of Op's Co-Ops. Believe Entire State Will Feature 10c Play Before Year Ends

Next Meet Scheduled For Green Bay, June 15



CLINTON S. PIERCE

SHEBOYGAN, WIS. — "This was one of the most interesting monthly meetings we have yet held," reported Edward G. Dove of Beaver Dam, Wisconsin, secretary of the Wisconsin Music Merchants Association.

The attendance was very good, from all reports, and most interesting subjects were brought to the attention of all members present.

Clinton S. Pierce, of Brodhead, Wisconsin, president of the organization, reported on bills in Congress. He advised the members that the association was working very closely with MOA (Music Operators of America) and that the bills in Washington were being watched very closely so that no surprise moves would upset the nation's juke box operators.

Edward G. Dowe, secretary, talked on state bills now in Madison. He advised those present that there was every possibility of a bill being introduced before the state legislature to tax all machines.

"As yet," Dowe reported, "we are carefully watching and will immediately advise all members of what happens, when and if it does happen."

There was much discussion about operator co-operatives with a great many of those present very much interested. All felt that overhead could be very greatly reduced. Also that co-operatives could work for the advantage of groups of operators in various parts of the state.

Because of constantly growing numbers of machines being changed over to dime play, it was the belief of officers of the association that, before 1957 ended, dime play would be in 100% operation in the state of Wisconsin.

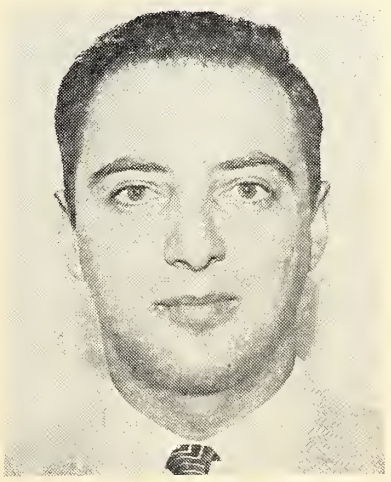
Due to the forthcoming MOA convention, the association will hold no meeting during the month of May.

Instead, Dowe advised, the next meeting will take place at the Beaumont Hotel in Green Bay on June 17.

Cliff Bookmeier, vice-president of the association, and Roger Bookmeier of Green Bay will be in charge of new machines display at the June meeting in their city.

Al Durand and Norman Becker will be in charge of the Green Bay meeting agenda.

International Amusement Co. Reports Expanded Exports



JACQUES PALMER

PHILADELPHIA, PA.—Hank Groenteman, International Amusement Company, this city, stated that Jacques Palmer was greatly impressed with the hospitality shown him by the distributors on his latest trip throughout the country, and expresses his sincerest appreciation.

"Results of this trip," said Groenteman, "can be seen by the trailers which are rolling into our warehouse, on the docks, and out to our customers in all parts of the world. We have expanded our storage facilities so that we will have on hand the exact ordered merchandise. It has always been our primary objective to fulfill orders speedily and precisely."

Hank also advises that Sal Groenteman and Al Polak, Belgian Amusement Company, IAC's European affiliate, are criss-crossing the Continent, and are telegraphing in orders daily. Hank further states that Belgian Amusement Company is negotiating with the Belgian government to secure an agreement to construct an arcade on the grounds of the 1958 World's Fair being held in Brussels.

New 1957 Seeburg Phonos Shown To Ops Across Country

New Models Combine Advanced Electronic Features and Sleek Modern Styling

CHICAGO—New 1957 Seeburg 200 and 100-play coin operated phonographs, combining the sleek styling of modern automobiles with many advanced electronic and mechanical features unique in the coin-operated music field, have been shown to music operators around the country.

Distributor reports from coast to coast, according to Bruce R. Jagor, executive vice-president of J. P. Seeburg, have stated that operators are "very enthusiastic about the modern appearance and many exclusive working features of the new 1957 line which assure virtually maintenance-free operation."

Attractively styled in chrome, light wood, glass and bright colors, the 200-play machine suggests beauty in motion with its three jets and fins on the grill. The 100-play Seeburg phonograph is similar in appearance, although smaller, an example of fresh, functional styling.

"Never before in the history of our industry," stated Jagor, "has any manufacturer applied printed circuits to the extent that they are now being used in the new Seeburg Select-O-Matic 'KD-200' and Select-O-Matic 'L-1005' phonographs. Concentrated on the hinged back door of the machine for easy accessibility, each panel of printed circuits can be removed separately. Such widespread use of printed circuits reduces inspection and service time and assures maximum uniformity of performance and quality.

"Another 'first' in the coin-operated phonograph industry for Seeburg is the use of transistors. This modern electronic device is used in the first stage of the audio amplifier to replace a conventional vacuum tube.

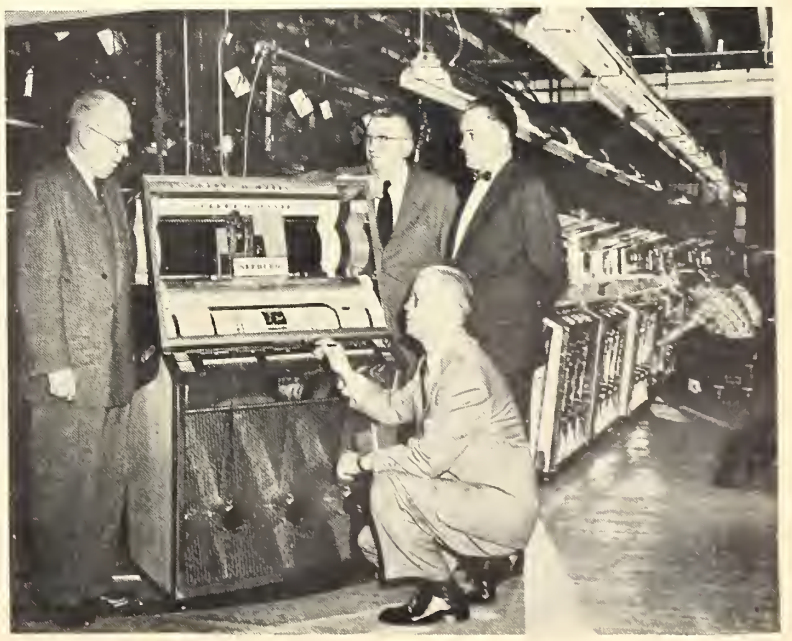
"Another exclusive feature in Seeburg phonographs is the 'Tormat' memory unit which 'remembers' selections and controls the play of each of the 100 or 200 record sides. Because it has no moving parts this exclusive Seeburg feature outmodes old-fashioned electro-mechanical systems which have from 500 to 1,000 moving parts where trouble may develop. Tiny toroids with individual memories replace moving parts in this first commercial application of toroids other than for 'memories' of huge computing machines. To operators of Seeburg phonographs, the 'Tormat' memory unit means more efficient performance and trouble-free operation.

"Seeburg continues to be the only manufacturer of coin-operated phonographs to move the playing unit to the record rather than moving the record to the unit. In Seeburg machines the 'captive' record never fully leaves the vertical storage cartridge, even while it is being played. Since there is no chance that records may be dropped. In older systems which move the record to the playing unit, there is the ever-present danger that records may be dropped and ground up in the delicate mechanism of the phonograph. Vertical storage also minimizes collection of dust and abrasives in delicate record grooves.

"The Seeburg dual pricing unit makes it possible to get a proportionally higher price for an Extended Play record containing about six minutes of music than for a regular single tune record offering only about three minutes of music. This ingenious mechanism encourages multiple selections and assures that the operator gets paid proportionally for the amount of time a record consumes.

"The high fidelity system in Seeburg phonographs is the best in the industry. Two bass speakers and two middle-high range speakers, which are sealed and insulated from the bass chamber in order to prevent intermodulation distortion, reproduce 40 to 12,000 cycles per second. This system faithfully reproduces every tone in the musical spectrum."

Pictured herewith, the Seeburg team which produced the 1957 line of Seeburg phonographs, discusses new features and engineering achievements. From l. to r.: C. T. McKelvy, vice-president in charge of sales; Bruce R. Jagor, executive vice-president; Stanley Andrews, vice-president in charge of manufacturing; and (kneeling) Mahlon W. Kenney, director of engineering.



Sterling Aids Hospital

MOOSIC, PA.—Ben Sterling, Sterling Service, this city, recently presented a shuffle game to the Clarks Summit State Hospital for the mentally retarded patients to use in their recreation. Sterling advises that he will soon donate a juke box and other amusement machines to this hospital to fully equip its recreation room.

In the photo above we see Ben Sterling (left) as he makes the presentation to Jack Koniszewski, recreational director, Dr. Harold Reinhard, acting superintendent, and Edward Furey, business manager.

NOW IT'S OFFICIAL!

The 1957 Baseball Season Has Begun With

Williams'

1957 DeLuxe BASEBALL

THIS IS IT — A WINNER

OTHER WILLIAMS' HITS	
KING O' SWAT—Greatest of all time, at a very special price	$245.
4 BAGGER	$295.
DE LUXE BASEBALL	65.
SUPER WORLD SERIES	50.
SLUGFEST (Pin BB)	50.
GENCO BASEBALLS	
HI-FLY	$295.
CHAMPION BASEBALL	245.

1/3 With Order, Balance C.O.D.
WRITE — PHONE — WIRE
SEND FOR COMPLETE LISTS.

DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE—STEVENSON 2-2903

Ellis Urges Gentlemanly Business Procedure

OMAHA, NEB.—Howard N. Ellis of Coin-A-Matic, this city, believes that gentlemanly business procedure will gain the location's cooperation and will also allow ops to enjoy better business from every standpoint.

"Try always to be a gentleman", Ellis advises, "and teach your service crew to be the same.

"Show appreciation", he continues, "but never let the locations take advantage of you.

"Do business in a businesslike way. Never let the location forget that you are both in business to make money. It cannot be a one-sided deal.

"If you must have 70% of the gross receipts to earn a profit, show this fact to the location owner. If he's a reasonable businessman he'll understand.

"At the same time", Ellis adds, "be able to show him how he will still make money on 30% of the gross."

EXCLUSIVE DISTRIBUTORS for FISCHER'S

"SIX-POCKET POOL"

in ILLINOIS, INDIANA, IOWA and MICHIGAN

SPECIAL!
Genco
2-Player
SKILL BALL
$295 EA.
Like New!

BINGOS
All Games In Stock!

Key West	Write	Gaytime	$195
Big Show	$565	Gayety	115
Double Header	475	Big Time	225
Nite Club	425	Variety	135
Broadway	385	Monaco	345
Beach Beauty	325	Stardust	295
Miami Beach	215	Starlet	225

All thoroly Reconditioned!

PRICED RIGHT! IMMEDIATE DELIVERY!

Through The Coin Chute

CALIFORNIA CLIPPINGS

Gala showings of the new phonograph lines in the various showrooms along Pico Boulevard has been the big attraction for the operators the past week. Operators who make rare appearances on Pico are being seen visiting the distributors up and down the Boulevard. . . . At Badger Sales Company, Inc., **Bill Happel** busy showing the many new features of the new AMI Model "H" phonographs to the many operators who poured into the showroom. There will be subsequent showings being held by **Don Ames** in San Diego, **Max Chesler** in San Bernardino and **Fred Velie**, new member of the sales force, in Bakersfield and Fresno. **Marshall Ames** reports Keeney's "True Score" Bowler doing big business with the operators. . . . **Hank Tronick** back at his desk at C. A. Robinson & Company after being bedded a week with a strained back. Hank says **Charley Robinson** will be received with open arms, ladened with orders, on his return from the East. **Ray Powers** busy demonstrating and taking orders on United's new Deluxe "Bowling Alley". **Al Bettelman** dropped by the office one evening last week to pick up some keys and an out of town operator made a chance call and found Al at the office. A nice order was placed by the "chance call". . . . **Phil Robinson** reports shipments of Chicago Coin's "Bowling League" have been stepped up, but he wishes they would double because of the popularity of this game. . . . **The Solle Sisters, Mary, Kay and Claire,** busy at Leuenhagen's Record Bar planning their trip to Marysville to see their niece, **Barbara Chandler,** graduate from high school. Kay reports "Fool's Gold" by **The Dream Weavers on** Decca is taking off with the operators. Mary predicts **Johnnie & Joe** have a hit with "Over The Mountain, Across The Sea" on Chess. Claire says her biggest seller is **Eddy Howard's** "Love Me A Little Bit" on Decca. . . .

Wayne Copeland received very good reports on the new Wurlitzer Phonograph line from **Pete Ley** and **Ed Wisler** on their return to Sierra Distributors from San Diego and San Joaquin Valley. **Matt Baron** busy processing another carload of Wurlitzer phonographs received at Sierra. **Frank Davis** reports sales of the "Ranger" Pool Table continue soaring. **Leonard Hick** busy in the Parts & Accessory Department counting out S & H Green Stamps for the operators. . . . All his friends happy to hear that **G. F. Cooper,** Riverside operator, is well on the mend after his recent surgery. . . . Many operators have dropped in Paul A. Laymon, Inc. to tell **Lucille and Paul Laymon** how well the Rock-Ola phonograph appears in the movie "Giant". A shipment of Rock-Ola Deluxe and Standard model phonographs is keeping **Ed Wilkes** busy delivering them to the oerators. **Jimmy Wilkes** reports Bally's ABC "Bowling Lanes" is doing very well with shipments increasing. **Charlie Daniels** says sales of used equipment is on the up-grade. . . . **Bill and Andy Lanzy** busy with the new accounts being acquired at American Coin Machine Service Company. Bill and Andy say the operators complimentary comments on the quality of their service has been very gratifying. . . . **Roberta Linn** dropped in California Music Company to play her first Piv release of "Old Hacienda" for **Gabe Orland** and **Sammy Ricklin.** Sammy and Gabe hoped her first would be a big hit for her. **Betty Williams** reports **Elvis Presley's** "All Shook Up" on RCA Victor was her biggest seller the past few weeks. **Lilia Rivas** and **Janet Parker** are being "snowed" filling the orders for the new title strips. **Martha Delgado** says **Ann Cole** should have a big one with "Got My Mo-Jo Working" on Baton. **Buddy Robinson** predicts **Carl Perkins'** "Your True Love" on Sun will take off with the operators.

The foreign orders continue coming in at Simon Distributing Company as a result of **Jack Simon's** recent world travels. Jack making another trip through Nevada and Arizona. **Sonny Lomberg** and **John Freeman** report local sales on a tremendous increase with operators planning for the summer season. . . . Minthorne Music Company hosted a week long open house for the operators to view the new Seeburg Phonograph models. **Jean Minthorne,** as well as **Wayne Davis, George Mahlum, Matt Nordberg** and **Nick** and **Vinny Lanzisero.** Nick and his wife, **Catherine,** welcomed an addition to the Lanzisero household on April 20th. . . . **Norty Beckman** was visited at Norty's Music Center by **Jackie & Roy** who played their new ABC-Paramount LP album "Jackie & Roy" for him. Norty predicts their album should be a big seller. **Harold Goldfine** says **The Teenagers** should have another big one with "Out In The Cold Again" on Gee. **Jan Graham** predicts **Jim Reeves'** "Four Walls" on RCA Victor will receive a lot of action in both C & W and Pop fields.

Through The Coin Chute

DALLAS DOINGS

R. B. Williams of Commercial Music Company has been named vice-chairman of the citizens advisory committee of the Dallas Community Chest Trust Fund. . . . Medaris Company, Columbia Records distributor, hosted a luncheon for deejays and press with **Marty Robbins** and **Ray Price** as guests of honor. Marty and Ray took off after the luncheon for Nashville and the Grand Ole Opry show. . . . S. H. Lynch and Company had open house at their offices on Sunday for the showing of Seeburg's new 1957 "Jet" model. . . . **Phil Weinberg,** regional sales manager for Bally Manufacturing Company, on a trip to Chicago. . . . Texas Records, Inc., London distributor, reports a heavy backlog of orders on **Ted Heath's** "First American Tour" album. . . . **Al Mason,** AMI Southwestern district sales manager, in town for the showing at the Baker Hotel of the new AMI models. R. Warncke Company, AMI distributor of San Antonio and Houston, is now covering the north central part of Texas with **Geo. W. Wrenn** in charge of the Dallas office. . . . **Cliff Wilson** of Walbox Distributing Company traveling through Oklahoma. . . . Sighted **Ed Mashek** of West shopping the local market. . . . Other visitors included **J. W. Hooks** from Brownwood; **George Bury** of Hamlin; **Fred Ellis** and **Wilbur Brisco** of Waco. . . . Abe **Susman** away on a business trip. . . . **"Red" McCallum,** also of State Music Distributors, taking care of some business out of town. . . . We're glad to hear that **Kenny Sargent** has returned home after spending some time in the hospital. Kenny doubles as an announcer and deejay on KGKO and manager of the Hi-Fi Studio at Town North Music. . . . **Bill Emerson** and **Wright Borland** of Big State Record Distributors waiting to christen their brand new fishing gear.

Through The Coin Chute

NEW ENGLAND NIBBLES

Spring like weather is pushing demand for outdoor equipment and distribs here have had the busiest week in some time. Ops from outlying cities and towns have been visiting the distrib plants to see what's new and to place big orders.

At Trimount Automatic Sales Corp. (Seeburg), **Irwin Margold** reports orders are piled up for Seeburg's new "KD-200" and "L-100", news of which has spread through the territory like wildfire sparked by the recent big all-day showing at the Sheraton Plaza. New machines are catching the fancy of ops. Williams deluxe "Baseball", Genco's "Circus Gun," "Williams Cross-Fire" going hot. Big results here with Mutoscope's "Voice-O-Graph". Export biz is way up. Demand is exceeding supply in the used market. . . . At Associated Amusements (Rock-Ola), **Ed Ravreby** back from sales trip through Western Mass. and Conn. Some slowdown in activity noted because of Lent. Kiddie rides moving here and arcade pieces going out rapidly. . . . At Atlas Distributors (AMI), **Barney Blatt** recuperating at home and coming along nicely would appreciate calls and visitors. Atlas will have a big showing Monday, April 22, for ops from all over New England for the new AMI, model "H", with customary refreshment bar and buffet at the Commonwealth Ave. plant. . . . At Redd Distributors (Wurlitzer), **Bob Jones**, sales mgr., back from Connecticut trip where he visited with large group of ops and made it home via Providence, R. I. where he stopped off to chat with ops in that area. "Showtime" and "Pooltime" going big here. Wurlitzer "half-dollar" machine making big inroads. Ops clamoring for arcade and outdoor pieces. Equipment showing has been scheduled for Hotel Barnum, Bridgeport, Conn., April 18.

Ops visiting distribs this week included: **Jay Zafris**, Newburyport; **Ralph Feratra**, Concord, N. H.; **Louis Taube**, Manchester, N. H.; **Dino Donatie**, Manchester, N. H.; **Gerald Waterhouse**, Fall River; **Ken Ghearse**, Brockton; **George Brazil**, Mansfield; **Arthur Strahan**, Greenfield; **Sam Podensky**, Lynn; **Mike Paskevich**, Nashua; **D. J. Halle**, Berlin, N. H.; **John Lazar**, Manchester, N. H.; **O. J. Porter**, Portland, Me.; **Ray Shea**, Worcester; **Al Dolins**, Hyannis; **Ray Faini**, Framingham; **Harry Deshowitz**, Chelsea; **Tom Libby**, Haverhill; **Sol Robbins**, Newton; **Don Fotte**, Randolph; **Oscar Pratt**, Manchester, N. H.; **Tony Casali**, Portland, Me.; **Guy Durgin**, Presque Isle, Me.; **Bill Arrison**, Chester, Vt.; **Paul Carrizia**, Beverly; **Martin Oliver**, Portland, Me.; **Tony Assad**, York Beach, Me.; **Bill Hamel**, Concord, N. H.; and **Ralph Lackey**, West Roxbury. . . . Among new games reported going great in the territory are Gottlieb's "Majestic," 4-player pin game, and Williams' "6-pocket Pool Table," both from Trimount Automatic Sales Corp. (Seeburg). . . . **Hank Forbes** has taken over **Ken Malden's** disk jock duties at WBMS and will be heard daily from 10 a. m. to 12 noon and again from 3-5 p. m. Forbes was formerly disk jock and gen. mgr. of WLYN, Lynn, for the past four years and previous to that broadcast over WESX, Salem, and WTXL, West Springfield. . . . **Four Lads** open at Blinstrub's for a week beginning Monday, April 22. . . . **Vivian Blaine**, whose album has been going good in Hub, opens Monday, April 22, in "Hatful Of Rain" at the Plymouth. . . . **Ruthie Shapiro**, record promotionist, off for disk jocks rounds in New York and N. E. . . . **Danny Kaye** exited the Colonial Theatre Saturday, April 20, for Hollywood where he will cut a new album before reporting to MGM for new film, "Merry Andrew" on May 1.

Through The Coin Chute

HOUSTON HAPPENINGS

Music operators in Houston and surrounding trade area got a double good deal Sunday, April 14, when two major phono distribs, Seeburg and AMI, unveiled their new model phonographs in the city simultaneously. All three types of the AMI new model "H" phonographs were displayed to an admiring throng, musicmen, servicemen and families of both, in display rooms of Warncke Sales Corporation. **L. R. Gardener, Sr., Sam E. Ayo** and **L. R. Gardener, Jr.**, owner, sales representative and assistant manager respectively, hosted the very enjoyable (and instructive) all-day affair. Lovely and likable little blonde, **Mrs. Ruth Gardener, Jr.** handled registrations. Attractive **Jean Williams**, firm secretary, took pictures and **Ben Wells** was around to answer service questions. **Mrs. Gardener Sr.** was the gracious hostess throughout the party. Food and refreshments were served continuously to customers from practically every city and town in the territory. Gardener accepted as a good omen the fact that first operator to register bought five new phonographs; first AMI machines he ever bought.

April 14 was a gala occasion at offices of S. H. Lynch Co. as the new Seeburg models "L-100" and "KD-200" were shown to enthusiastic music operators from all over the Houston trade area. A reasonable amount of business mixed with an unreasonable (if such is possible) amount of fun and good fellowship pretty well described it. The showing was planned and executed by **H. A. Franz** and **Hans Von Reydt.** Able assistance was rendered by the entire Houston Branch personnel including: **Dorothy Maines**, secretary; **Earl Hoot, Francis Cruz, Bud Wright, Howard Dishman, Dave Beasley** service dep't and not forgetting **Jesse Jacobs** and **Edward Johnson** who did a swell job at seeing to it that all guests were comfortably served. Exactly 238, operators, servicemen and their families, made the chow line. (Barbecued beef, pork, ham, turkey with all the trimmings and a wide variety of drinks and refreshments). The compact little model "L-100", already nicknamed the "Texas Size Wallbox" because of the size, drew many favorable comments from those present.

Runyon Sales Invites New York, New Jersey and Connecticut Ops To New AMI Model "H" Showing

BARNEY (Shugy) SUGERMAN

ABE GREEN

NEW YORK—Barney (Shugy) Sugerman and Abe Green, Runyon Sales Company, have issued invitations to all operators in the territories they cover in New Jersey, Connecticut and New York, to come in and see the new AMI model "H" phonographs.

Showing in New York City will be held at Runyon's quarters on 10th Avenue on Monday and Tuesday, April 22 and 23.

Showing in Newark, N. J., will take place the two days following, Wednesday and Thursday, April 24 and 25.

Machines will be displayed in the showrooms of these offices and operators can attend at their convenience, from early morning 'till 8 P. M. In addition to Sugerman and Green, in the New York offices, the staff will be on hand, including Irving (Kempy) Kempner, Perry Lowengrub, Morris Rood, Lou Wolberg, Jack Prigoff and Buddy Fox.

In Newark, Sugerman and Green will be assisted by Ed Burg, Felix Fleischman and Leslie Biebelberg.

The showing in Hartford, Conn., took place on Thursday, April 18. Greeting operators here were Sugerman, Green, Kempner, Nat Gutkin, Buddy Fox, Myron Sugerman and Jack Prigoff. "We at Runyon, of course," said Shugy, "are tremendously excited over the new AMI model 'H' phonographs, and believe we have the machines which the music operators can use for added profits. However, the reception given the machines by the Connecticut operators was so enthusiastic, that it leads us to believe we will break all sales records in all of our three offices."

Artie Daddis, district sales representative for AMI, and Marty Blatt, field engineer for AMI, were on hand at Hartford, and will also attend both the New York City and Newark showings.

ALL GAMES CLEANED AND IN WORKING ORDER

CHICAGO COIN

Advance	$35.00
Thunderbolt	85.00
Crisscross	35.00
Starlite	35.00

BALLY

APC	$285.00
Gold Medal	185.00

UNITED

Chief	$35.00
Clipper	85.00
League	45.00
Lightning	85.00
Rainbow	60.00
Royal	35.00
Speedy	85.00
Banner	60.00
Leader	35.00

For quantity wholesale prices
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ATTENTION ARCADE OWNERS . . .
HERE ARE REAL GOOD BUYS!

15 GENCO 2 Play SKILL BALL Like New — IDEAL FOR BATTERY OPERATION	$325 Ea.
10 WILLIAMS CRANES—Like New	195 Ea.
1 Late Model DRIVE-MOBILE	450
4 GENCO BIG TOPS	275 Ea.

WANTED 200 BALLY BINGOS HIGHEST PRICES PAID

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ROCK-OLAS — AMI's

NOTICE!

OUR MR. C. L. HOPKINS WILL BE AT THE CUMBERLAND HOTEL, LONDON, ENG. WEDNESDAY, APRIL 24, 1957

MR. HOPKINS WILL ALSO VISIT THE FOLLOWING CITIES: PARIS, BRUSSELS, ANTWERP, AMSTERDAM, COPENHAGEN, HAMBURG, FRANKFURT, VIENNA, ZURICH, GENEVA, TORINO, MILAN, VENICE, FLORENCE, ROME—Please contact him in London to make sure he visits with you if you are interested in Phonographs.

CENTURY MUSIC, INC.
622 W. BROAD ST., COLUMBUS, OHIO, U. S. A.

Alabama Amuse Ops Hold Meeting In Birmingham

MORRIS PIHA

BIRMINGHAM, ALA.—The Alabama Amusement Association held a most interesting meeting on April 7 at the Tutwiler Hotel, this city, attended by a very substantial number of coinmen.

Morris Piha, president, presided over the meet, with the other officers on the dais, Harry Hurvich, vice-president; J. Leonard Barnes, secretary-treasurer; Irving Kamper, C. A. Martin, Olin Spikes, and attorney Joel Robinson.

Joel Robinson presented a detailed report on a meeting he and other members had with the State Interim Tax Committee in the State Capital. "Our attorney will be very busy in the next few weeks," advised Barnes, "as the State Legislature will be in session beginning in May. With the help of all members through their Legislators and Senators, our attorney hopes to get us as much tax relief as possible. Also during the same time he will endeavor to keep down any increases in our present tax schedule."

President Piha urgently requested the members to make every effort to get as many new members as possible, as it is so important at this time to have a "real solid organization."

Wallace Distrib Holds Open House To Show AMI Model "H"

MINERAL WELLS, TEX. — Allen Wallace and W. O. Wilborn, Wallace Distributing Company, this city, held open house in the Orchid Room, Baker Hotel, Sunday, April 14, introducing the new AMI model "H" phonographs.

Assisting Wallace and Wilborn greet the operators were Mrs. Sam Whatley, John Reynolds, and Jim Bielss.

Among the operators present were: R. L. Choate, W. B. Walton, Clayton Heffley, Jack Griffith, Pat King, Ed Pratt, Jack Pratt, Brown Walker, L. B. Walker, Carlos Halcomb, Mr. and Mrs. E. J. Bishop, Mr. and Mrs. Pete Purvis, Mr. and Mrs. Burl Lawrence, Richard Gentzel, Mr. and Mrs. Clyde Maner, Mr. and Mrs. Glyn Murphy, Mr. and Mrs. A. H. Turnbow, Mr. and Mrs. Bill Sheffield, Doc Ringo, Mr. and Mrs. Jack Brazeal, Mr. and Mrs. Glynn Weeks, George Grand, Virgil Owens, W. O. Kemper, Mel Harp and J. C. Stubblefield.

Wallace and Wilborn state they intend to have showings in Lubbock, Pecos, Odessa, Colorado City, El Paso, Hobbs, N. M., and other West Texas cities, and in New Mexico.

Williams
Now Delivering:
• 1957 BASEBALL
• CROSSFIRE GUN GAME
• SIX POCKET POOL TABLE
See Your Williams Distributor
Williams
MANUFACTURING CO.
4242 W. Fillmore St., Chicago 24, Ill.

Bill Suter, MorCoin Co., To Japan For Int'l Exposition

CHICAGO — Advice just received from William J. (Bill) Suter of Morcoin Company, Ltd., Manila, Philippines, to the effect that he is on his way to be present at the Tokyo International Exposition.

Suter explained that he is constantly traveling the Far East and that there are coin machine importing organizations popping up in ever greater numbers everywhere throughout this part of the world.

Bill Suter predicts that there will be great sales of phonographs and games throughout the entire Far Eastern countries.

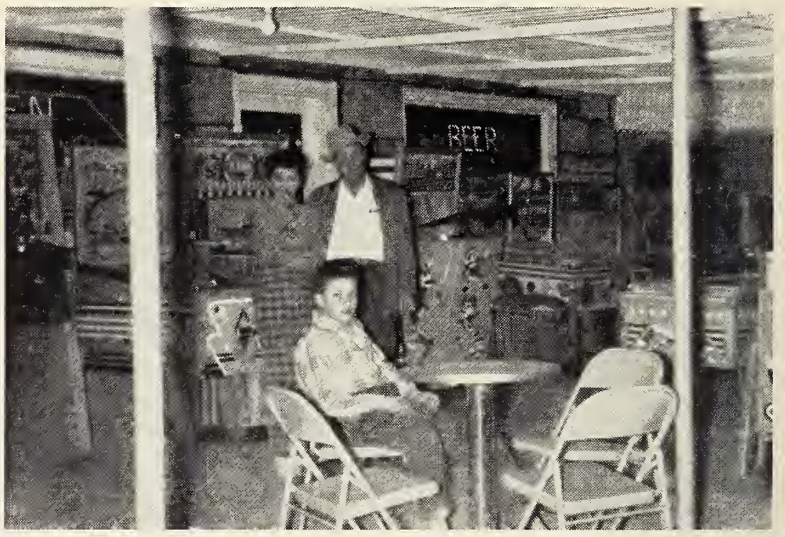
"Interest in juke boxes and coin operated games has grown at a phenomenal rate everywhere in the Far East," Suter advises, "and this part of the world is bound to prove among the greatest importers of American coin operated products.

"You can tell the world for me," Suter adds, "that *The Cash Box* is the 'bible' as far as the Far East is concerned. We just couldn't get along without it.

"What's more," Bill promises, "expect to receive some very interesting photos from me very soon. I believe that these will prove interesting to everyone everywhere.

"Keep up the good work. *The Cash Box* makes it most interesting for all of us here in the Far East to continue ahead progessively in our industry."

Patio Arcade



LAKE OZARK, MO.—C. K. (Corney) Graham, this city, just didn't have the room to install the equipment inside his location here, so he built a patio outside. In the photo above we see the machines set up on the patio, which, in effect, is a miniature arcade, where 19 machines are available for play. In the photo are Mrs. Graham, Mr. Graham and their son. We understand Mrs. Graham is quite an operator in her own right.

Graham advises he has, on other occasions, built an additional room or two on location to allow for operations of groups of games.

Special Attention Wins Location Co-operation

SAVANNAH, GA.—Milton Braun offers the following advice to operators.

"Try and give some special attention, some small personal service, to the location.

"Drop in now and then, even tho you have service and collection men, ask if there is any way you can improve the service.

"If it so happens that you cannot call on the location in person, call them on the phone. Tell them you are just checking to see if everything is okay.

"I have found that personal contact sells a lot more."

TROUBLE-FREE TRADES
Wurlitzer Model 1700 ..... $680.00
Wurlitzer Model 1800 ..... 775.00
Wurlitzer Model 1900 ..... 880.00
OTHER MAKES — MANY MODELS AT LOW PRICES
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EXHIBIT'S NEW SIX-POCKET POOL!

ONLY THE SIZE MAKES IT DIFFERENT FROM REGULATION POOL!

ON LOCATION AND MAKING BIG MONEY FOR OPERATORS!
CHOICE OF PRESSED WOOD OR SLATE PLAYFIELD!
CUSTOMERS PLAY IT LIKE REAL POOL!
Basic Pool – 15 Ball Pool – Rotation
Nine Ball – Kelly or Pea Pool
Ten Ball Games!

HANDSOME, STURDY 6-POCKET TABLE

41" wide x 74" long.
20c or 25c coin chute.
Hinged playing field.
Shipping weight 270 lbs.
Finest green felt cover.
Warp-proof playing field.
Live rubber bumpers around railing.

EVERY TABLE COMES COMPLETE WITH...

1. Counting Board for fast accurate scoring
2. Finest Quality Pool Balls.
3. 4 Clue Sticks.
4. Cue Chalk.
5. Wood Triangle Rack.
6. Complete Rules.
7. Bottle and Peas for Kelly Pool.
8. Cue Repair Kit.
9. Table Level.

THE EXHIBIT SUPPLY CO.
Established 1901
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Phone VA 6-3100

Stiebel Co. Shows New Seeburg Phonos In Louisville and Nashville

LOUISVILLE, KY.—Walter Waldman, president, S. L. Stiebel Company, this city, assisted by his staff of Clarence Dearmond, Lee Gupton and Lenny Dearmond, hosted music operators in this area on Wednesday and Thursday, April 10 and 11, who visited to view and listen to the new Seeburg phonographs.

"We had the greatest number of operators and servicemen view the Seeburg phonographs in our history", reported Waldman, "and the reaction was simply 'terrific'. Never have operators been so impressed with our cabinet design and the most outstanding feature, the printed wiring diagram which should prove to be the most trouble free mechanism we have ever had."

On hand representing the Seeburg firm were J. I. McClelland and Norm Haas.

Among those attending were: William Adkins, Phil Branson, Ralph Bube, Carl Bruner, Louis Bogie, Robert Berman, Bernard Berman, Ralph Callam, Raymond Freeman, Mr. and Mrs. Lyle Gatrost, Mitch Golish, Billy House, Marshall House, Gilbert Jones, Mr. and Mrs. C. C. McKinney, Leotha Robinson, Danny Rorer, J. C. Roby, Mr. and Mrs. Thomas D. Sherfick, Mr. and Mrs. Frank Shaney, Vincent Shrader, Connie Storz, Jr., Urb Thieman, Gene Mattingly, Gilbert Mattingly, Robert Williams, Wyman Taylor, Carl Schmid and C. W. Butler. Servicemen on hand were: Pat Burke, Jim Cole, Harry Crosson, Leo Clark, Calvin Crawford, Jim Guthrie, William Carr, Grover Heath, Charlie Krouz, Amber Moody, Leroy Rainbolt, Hartman Roberts and Bill Geier.

NASHVILLE, TENN. — Following the showing at Louisville, Walter Waldman went to the S. L. Stiebel Company offices in this city, and with George Happell, Cal Everhart and C. C. McGowan greeted the operators in this territory on the following two days, Friday and Saturday, April 12 and 13.

"Here, too," stated Waldman, "we had the greatest turnout of operators and servicemen in the history of the firm. These men, just like those in Louisville, were extremely impressed with the new Seeburg phonographs and acclaimed them the best ever presented."

J. I. McClelland and Norm Haas of the Seeburg company were on hand here too.

Among the operators and servicemen in attendance were: Dale Logan, Houston Kirby, Julian Silberfield, Frank Walker, E. D. Griggs, W. H. Hunt, Tracey Gargis, J. H. Jarrell, J. V. Harris, William Hopkins, Finner Carver, H. J. Whitfield, Bill Farmer, Tommy Tomlin, R. M. Milligan, Russ Brashear, Frank Swartz, Al Evetts, Mr. and Mrs. R. M. Proctor, Jr., Lewis Williams, Bob Smith, R. M. Proctor, Jack Darnell, H. R. Nash, Gordon French, Jr., Bill Gray, Claude Lamply, Vic Dendlewick, Woodrow Thomas, Mr. and Mrs. Ernest Tucker Burch Cross, Joe Fitzgerald, Bill Vaughan, H. P. Kee, William Cowgill, J. C. Whiteley and Mitchell Ladd.

World Wide Distrib. Expands Exports

CHICAGO — Joel Stern of World Wide Distributors, this city, gives two main reasons for the firm's rapidly increasing export business.

"The most important factor", Stern said, "is to have all types of equipment either in stock or quickly available. The export buyer may order 100 pieces of equipment at a time. To fill his needs promptly requires close contact with sources of supply all over the country.

"The next big factor is to provide immediate service. This means quick shipments of machines that have been thoroly and expertly processed, with worn parts replaced instead of repaired."

Stern pointed out that World Wide has capable men in the shipping room specifically trained in crating for overseas shipments. "All games and phonos", he stated, "are packed in wood crates and steel-banded."

Joel Stern supervises the reconditioning, which he asserts is the most thoro process in the industry. Most games, he said, are adjusted for the specified coin denomination requested. Special coin chutes are added when necessary.

To accommodate the firm's export business, Stern recently enlarged shop facilities and made extra room for mechanics to work at peak efficiency.

"Recorders are conclusive proof of success in the export, as well as in the domestic market", declared Stern.

"And to get reorders when pinballs, phonos, arcade equipment and other machines are very scarce, we must first have the stock on hand in order to make shipment at once."

A.B.T. GUESSER SCALE

● EXPORT MODEL & DOMESTIC MODEL
WRITE QUICK!

A.B.T. Rifle Sport Gallery
Kicker & Catcher
A.B.T. Challenger
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1940 W. LAKE ST., CHICAGO 12, ILL.
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● *Full line of Parts at all times. Repairs and Reconditioning on all A.B.T. equipment.*

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Roanoke Vending Shows AMI "H" Phono At Richmond And Charleston

RICHMOND, VA.—Jack G. Bess, president and general manager, Roanoke Vending Exchange, Inc., reports that the firm had successful showings of the new AMI model "H" phonographs at its offices here in Richmond on Saturday and Sunday, April 13 and 14, and its Charleston, W. Va. office on Sunday and Monday, April 14 and 15.

"The showings were most successful", reports Bess, "and we have taken the largest orders in both offices since we have represented AMI."

Bess attended the showings in both offices as did Joe Collins, district sales representative for AMI. Roanoke personnel assisting at the Richmond showing were: Harry D. Moseley, William A. Browning, Jr., Daniel Finegan, Alton Sheffield, E. W. Bishop, W. David Street, M. L. Mundie, Patrick W. Brick, Jr., and Virginia H. Graham.

At the Charleston showing, Mrs. Bess was also on hand to greet the operators, assisted by Eldridge L. Fink, W. Hobart Booth, Jr., Cletus Letart and Clifford Bragg. Among the operators present were: Mr. and Mrs. Darris Derrick; Mr. and Mrs. Felix Munix; Mr. and Mrs. Raymond Tabor; Mrs. Hilda White; Raymond Dakin; Emory Neal; Mr. and Mrs. Thomas Hunt; Mrs. Rita Fenwick; Mr. and Mrs. E. E. Wood; Mrs. Ina Waybright; Edward Flint; Junior Miller; Edward M. Oliver; A. A. Mitchell; Mr. and Mrs. R. A. Mitchell; Mr. and Mrs. James Bumgardner; Ray Flannery; R. L. Hatcher; Mr. and Mrs. K. N. Edwards; Robert Bender; Mrs. Madeline Bender; Clyde Madeira; D. H. Mace; Howard Grogan and his mother, Mrs. Grogan; Red Wallace; Eugene Wallace, R. C. Garvin; Mr. and Mrs. Bert Edwards; Mr. and Mrs. Chris Ballard; Bennett Bell; John Bell; Dud Endsley; John Corey; Mr. Bowling; Raymond McClung; Mr. and Mrs. William Shingle; Dana Hicks.

Among the operators present in Richmond were: Joe Funai, Jr.; P. H. Lamb, Jr.; W. M. Showalter; Vernon E. Martin; Boyd Alley; Archie Campbell; Bob Bond; H. H. Swinson; George Assayian; Mike Montelone; Herman Hicks; C. B. Cory; Joe Richter; Buck Clatterbuck; R. Freeman; C. E. Morse; C. E. Morse, Jr.; Albert Lambert; C. C. Connelly; J. F. Chandler; Calvin West; W. Copeland; H. S. Donovan, Jr.; M. H. King; William O. Jones; C. S. Vally; Ed T. Williams; Mr. and Mrs. W. A. Long; W. A. Long; Dan Wertz; Louise Hartley; M. L. Holland; and Mr. and Mrs. K. F. Schneider.

Bess advised that the new AMI model "H" phonographs were also on display in its Bristol, Virginia, office. He also announced two additional showings: Nansemond Hotel, Norfolk, Virginia, on Wednesday and Thursday, April 24 and 25; and Hotel Andrew Johnson, Knoxville, Tennessee, on Saturday and Sunday, April 27 and 28.

Westchester Ops To Hold Annual Dinner June 4

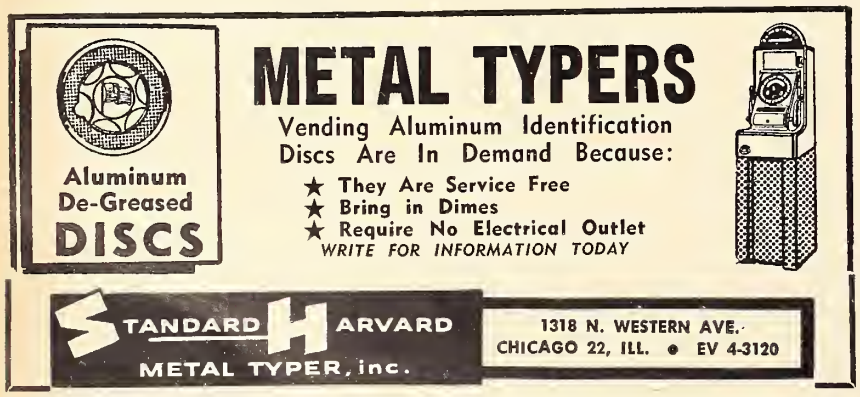
PORT CHESTER, N.Y. — The Westchester Operators Guild announced the date for its Sixth Annual Dinner will be on Tuesday night, June 4. This year the banquet will take place at The Holiday, 423 Central Avenue, Scarsdale, N. Y.

The organization held its 1955 dinner at the Holiday Inn, but the huge attendance bulged its walls out, and the Guild had to go elsewhere in 1956. However, The Holiday management has just completed a rebuild job, finishing its third and largest dining room called the "Westchester Room."

Guild officials assure all who wish to attend this Sixth annual affair, that they will be most comfortably seated.

Carl Pavesi, president, announced that once again, Seymour Pollak will be general banquet chairman. Pollak will soon make public the details and the make-up of the various committees.

Prospective advertisers for the organization's Journal will be contacted, and it is hoped that the 1957 book will be its biggest and best. Tickets are also being readied, and will be sent to the many friends of this group who attend regularly.



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NEW CoMco HI-FI SPEAKERS
The Only True Low-Priced High Fidelity Speaker!
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CoMco Extended Range SPEAKERS
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More Views On Ops' Co-ops

So Far Majority Believe Ops' Co-ops Can Work Successfully. Feel They Should Come Into Being to Assure More Equitable Return On Investments by use of "10¢ Play Plus" Plan. Claim Can be Answer to Lack of Experienced Mechanics and Will Help Cut Overhead Expense. Report Will Bring About Finer and More Ethical Business Practices

CHICAGO—So far, it seems, experienced coinmen are of the opinion that operator-Cooperatives can work out successfully.

Many have presented some very good reasons why they believe ops-co-ops should come into being.

Some have reported that they have already been discussing this with others in their areas.

In short, interest has been growing as to whether or not ops-co-ops can work out successfully.

For example, *Seymour C. Raiffie of St. Louis, Mo.*, is of the opinion that ops-co-ops, by bringing a group of operators together, will bring into being 10¢ play plus a more equitable commission basis. He is also of the belief that operator-cooperatives can work out successfully from both an operating and financial standpoint.

William Blatt, Miami, Fla., is also favorable to ops-co-ops. He reports, "I believe that an operator-cooperative should work out successfully. Because," he adds, "the only way to operate economically at the present time is either a one-man-owner-operator or a very large combination of operators who can cut all extra expenses to the bone while purchasing at a lower price.

"But," he sorrowfully continues, "I believe we are far from it at the present time."

Ed Wisler of Los Angeles, Calif., is questioning whether ops-co-ops will bring 10¢ play plus a more equitable commission basis into being. He does agree that ops-co-ops can work out successfully from both an operating and financial standpoint.

Walter C. Schinkal of San Diego, Calif., does not believe that ops-co-ops can work out successfully.

G. J. Westwood of Vancouver, B. C., Canada, is also of the opinion that ops-co-ops cannot work.

Mack Levin of Ottawa, Ont., Canada, believes that ops-co-ops can work out successfully from both an operating and financial standpoint. "But," he adds, "It's questionable whether this will bring 10¢ play plus a more equitable commission basis into bring in this area.

Bob Young of Los Angeles, Calif., does not believe that operating-cooperatives can help bring 10¢ play plus a more equitable commission basis into being, nor does he believe that these will work out from a financial and operating standpoint.

William A. Thompson of Long Beach, Calif., reports on operator-co-operatives:

"It was this specific problem (complete agreement to use dime play and to obtain a more equitable division of the gross intake) that finally brought 14 operators together.

"We recently have incorporated our group. We purchased a small route and hired a collector who is under the supervision of our executive committee. These (14) operators represent over half the operations in this area.

"For us," continues Thompson, "the answer to the question of operator co-operatives is as yet in the future. But we have every reason to believe that our venture will prove successful. We are in a position now to purchase any route that looks good to us."

Howard N. Ellis of Omaha, Neb., believes that ops-co-ops will work out.

"With the high cost of operating and equipment," he advises, "the margin of profit is less. If there is any way that operators can work together and save money this is their salvation.

"I have had no experience with co-operatives," Ellis continues, "but it sounds like it has very great possibilities.

"I see no reason," he says, "why it shouldn't work out successfully.

"As an example," he points out, "one or two phone calls could do the work of eight or nine."

New "20 Year Club" Members

CHICAGO—The following were accepted for membership in *The Cash Box* "20 Year Club":

Ellsworth L. Hackley, Savage, Md. (25 years).

L. A. Lorang, Yuma, Ariz. (30 years).

W. H. Cooper, Augusta, Ga. (25 years).

Frank P. Feigl, Chicago, Ill. (23 years).

T. R. Noto, Navasota, Texas (21 years).

Kenneth D. Smith, St. Joseph, Mo. (21 years).

Roland S. Cummings, Oklahoma City, Okla (20 years).

Francis Brauney, Casper, Wyo. (21 years).

Mrs. Helen Hughes, Ladoga, Ind. (27 years).

Mrs. Carol E. Durand, Green Bay, Wis. (23 years).

Morse Orchard, Springfield, Mo. (21 years).

Cliff Nichols, St. Louis, Mo. (22 years).

Edwin C. Joadwine, Chicago, Ill. (24 years).

Harve T. Bair, Findlay, Ohio (28 years).

Robert H. Losey, Tiffin, Ohio (20 years).

Tom Roberts, Hurley, Wis. (20 years).

Leon F. Stone, Erin, Tenn. (36 years).

Albert Whiby, Beckley, W. Va. (24 years).

Samuel Issenberg, Miami, Fla. (25 years).

Israel Itzkovitz, Shendandoah, Pa. (22 years).

"H-200"

SHOW STAGE LIGHTING to floodlight each and every one of your 200 titles to cash box stardom.

SHOW BOX DESIGN with slick, sleek, clean-lined contoured design to capture more top locations . . . attract attention of patrons anywhere it is placed.

BILLBOARD VISABILITY instantly, at eye-level, for all 200 titles, all of the time. Widest expanse of crystal clear glass with unobstructed wrap-around styling.

MUSIC HALL SOUND with exclusive multi-horn high fidelity. Now with new automatic volume control.

POCKET-LEVEL PLAY on the easiest to play selection system of them all. No drums to turn . . . no pages to flip. Half-Dollar play in some coin chute with quarters, nickels and dimes.

Put yourself in musical show business with the ShowBox "H-200"! See . . . hear it now at your distributor's!

AMI *Incorporated*
1500 Union Avenue, S. E.
Grand Rapids 2, Michigan

originator of the automatic selective juke box in 1927 . . . known by operators for coin operated music instruments of outstanding dependability since 1909

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Sicsbye, A/S, 5 Palaisgade, Copenhagen K., Denmark

Predicts Long Run For 6-Pocket Pool Games

SAM LEWIS

CHICAGO—Sam Lewis, president of Exhibit Supply Company, this city, advised this past week that, "Coin operated pool tables are considered permanent installations in many locations all over the nation."

"Very quietly," Lewis continued, "the six-hole pool table has been establishing itself as a major factor in the industry."

"This has been done with less publicity than any game has ever received.

"We believe," Lewis said, "that Exhibit is today the largest manufacturer of 6-pocket pool games. We're producing 50 a day in regular and slate top models.

"Demand and earning power have amazed us. Collection reports we've received vary from grosses of $25 to $100 a week.

"What's more, the operator is accomplishing two important objectives: One, at relatively small investment, the pool game easily and quickly pays for itself. Two, the game is a permanent piece of equipment rather than a novelty item."

Lewis pointed out that the game of pool is about 200 years old, according to the U.S. Bureau of Census, Commerce Department report of 1956. This report shows that more money was spent last year on pool and billiards than any other sport except golf and bowling.

"Far from being a 'dead' sport, the fact that pool and billiards ranked number three in amusement dollars spent, is information no operator can afford to overlook," stated Lewis.

Many games can be played on the 6-pocket pool game. Such as Rotation, One-And-Nine, 8-Ball, Kelly Pool, etc.

"These variations," Lewis said, "lengthen the life of the game on location. When play lags, the operator can start a new type play going to revive interest."

"Exhibit produced 1,000 6-pocket pool tables in March," according to Lewis.

"Our shipments in April," he revealed, "are expected to be bigger. We expect production to run a long time.

"One encouraging sign," Lewis continued, "is that many distribs who stopped buying in large quantities, thinking the market was full, are now reordering all over again."

Chi Coin Intros 20' 8" "Bowling League"

SAMUEL WOLBERG

CHICAGO—"Due to demand from our distributors," reported Sam Wolberg, president of Chicago Coin Machine Company, "we have built the largest model 'Bowling League' yet.

"This 'Bowling League' measures 20 feet, 8 inches long," he stated, "and if any bowling game ever came close to actual true bowling in every regard," he added, "it's our new, longer 'Bowling League'."

Chicago Coin has been working night and day shifts in an effort to satisfy the demand it is enjoying at this time for its "Bowling League" games.

"Yet," advises Wolberg, "even tho we are working like Trojans in an effort to meet the demand we are enjoying, we just could not overlook the great number of requests we received from our distributors to build a bowling game closer to actual bowling specifications.

"That's why," he explains, "we had to produce our new 20 foot, eight inch model of 'Bowling League'.

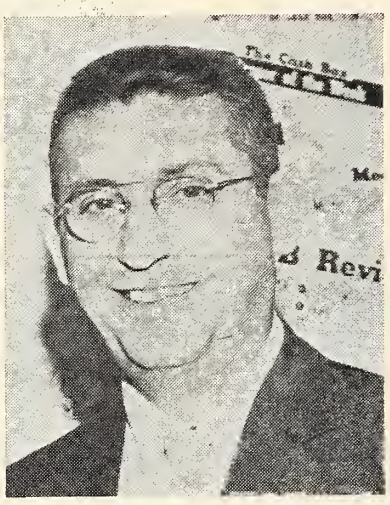
"Those distributors who are receiving this new model 'Bowling League' are trying to satisfy a demand which they have in their areas and, in addition to our regular models, this new longer 'Bowling League' is now pushing us into higher production schedules in an effort to keep up, as best as we can, with the demand we are enjoying."

Wolberg predicts that wherever the twenty foot, eight inch model of "Bowling League" appears it will create a tremendous sensation.

"Just play it once," he says, "and you actually and truly believe you are on an official bowling alley with the play even more thrilling and suspenseful due to the marvelous scoring efficiency we've built into 'Bowling League'."

David Rosen Co. Shows AMI "H"

PHILADELPHIA, PA. — Dave Rosen, David Rosen Company, this city, has been showing music operators here the new AMI model "H" phonographs all week.



DAVID ROSEN

"The new phonographs have been set up in our gorgeous lunchroom, and operators have been streaming in all week long," said Rosen. "The response has been tremendous and orders are now piling up. We are making deliveries, but, of course, not to the extent of orders taken. However, we are assured by the factory that shipments will come along in good quantities so that we can fill our back orders very quickly. Because of the comments by operators and their complete acceptance, proved by orders placed, we are so enthusiastic that we will predict that the AMI model 'H' will provide us with our best sales year of all time."

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SELECTION MODELS
A
ROCK-OLA
FOR
EVERY LOCATION

LIKE NEW! $

Wurlitzer Model 1700	$675.00
Wurlitzer Model 1800	765.00
Wurlitzer Model 1900	870.00

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Tac Amuse Celebrates 25th

NEW ORLEANS, LA.—John "Tac" Elms, one of the industry's best known and respected coinmen in this area, celebrated the 25th Anniversary of the establishment of his Tac Amusement Company this month.

"Tac" ran a full page advertisement in the Times Picayune, calling attention of the general public to the service offered by his operating company. Reproducing a photograph of all his employees in the ad, "Tac" featured a headline "25 Years of Dependable Service Plus a total of 240 Years of Experience." The copy read: "Yes, when you do business with us you get the full benefit of 240 years of experience—the total of all of our expert staff who are helping us celebrate our 25th anniversary. We have been supplying the New Orleans area with music and amusement for a quarter of a century with our juke boxes and coin operated machines."

Pictured herewith, the staff join "Tac" (standing, center, behind the cake) in an office party, celebrating the great occasion.

Belgians Put Flippers On In Line Games

ANTWERP, BELGIUM — Reports from this importing center for in-line games is to the effect that many of the Belgian operators are putting flippers on the used in-lines they receive from the U.S.

Noted distribs here report that the use of flippers on in-lines has helped boost play action.

Some of them report that they are having U.S. distributors place these on the used games they purchase from them.

Kingsize Bowlers Continue Industry's Hottest

Ops Report Peak Play Unhalted Plus More Equitabld Commish Basis Where Installed

CHICAGO—There is no slowdown whatsoever in the demand for the new kingsize bowlers.

In fact, production is being stepped up, by all manufacturers of this hottest type game.

Regardless of the price, sales continue at a very rapid rate. More and more operators continue calling for as many of the bowlers as they can get.

With the warmer weather approaching, the more outdoor locations are expected to be featuring these bowlers.

"What's more", says one operator, "this is one game where we don't have trouble obtaining a more equitable commission basis.

"Not only are all my bowlers on dime play, but", he adds, "I'm placing them on a 65%-35% commission basis and this alone", he claims, "is making the bowling game business the best I've yet enjoyed."

This is practically the very same story being heard from other operators all over the country.

Many operators with outdoor and resort locations have already advised they expect the kingsize bowling games to prove outstanding from a profit standpoint all during the summer.

This has had its effect on factory production here where all the kingsize bowlers are manufactured.

Most of the bowler manufacturers are working a double shift. Night shifts take over the job of preparing completed units for assembly the next day. This has speeded production and has allowed manufacturers to meet the demand.

"But even with a double shift at work," reports one manufacturer, "we still haven't been able to assure our distributors same day shipment of orders.

"We are trying our best to bring this about", he explained, "but with more and still more orders coming in each and every day, it is almost an impossibility."

Asked when manufacturers might see a slowdown in demand for the kingsize bowlers, almost every factory stated that they didn't think this would come into being for sometime.

Added one manufacturer, "This might not happen for a long time because everyone is experimenting with new ideas which will make the bowling games even more interesting to the players and, thereby, bring greater profits to the operators."

Chicago Phono Bowling League

CHICAGO—Decca Records won two games from Star Music. Frank Tutomase was high for Decca with 512. Hank Sochacki's 479 was high for Star along with Myrtle Sochacki's 451, which was high for women.

Galgano Distributors took all three from Western Automatic to gain a four-game lead. Ed Teske's 501 was high for Galgano. Bill Nyland was high for Western with 472.

M. S. Distributors won two from Atlas Music. Lowell Scott was high for M. S. with 488. Atlas' Bud Hofert was high with 493.

ABC No. 1 won two from Gillette. Al Rice's 515 and Harry Schreiber's 503 were high for ABC. Donald Paster was high for Gillette with 533.

B&B Novelty swept three from ABC No. 2. B&B's Roy Bauer was high with 537. Bernie Ekter was high for ABC with 447.

Coral Records took all three from Oomens. Rudy Zelina's 560 was high for Coral and high for men. Johnny Oomens' 439 was high for Oomens.

Paschke Phono won two from Mercury Records. Ray Gallet was top man for Paschke with 546. Mel Jones was high for Mercury with 438.

Coven Music took two from Singer One Stop. Coven's Harry Wolczak was high with 493. Harry Julian was high for Singer with 450.

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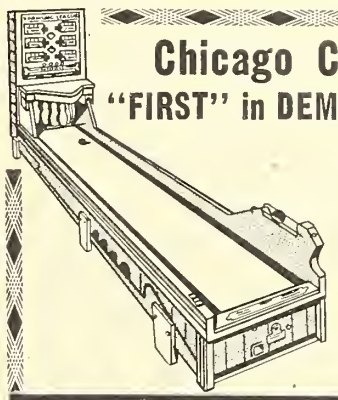
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Treasury Dep't Asks George Miller For Info For National Depreciation Sked For Juke Boxes

CHICAGO—George A. Miller, president and business manager of Music Operators of America (MOA), who is now settled at the Morrison Hotel, Suite 1728, with his staff to handle MOA Convention matters, scheduled for May 19, 20 and 21, released a letter he received from the United States Treasury Department relating to depreciation schedules for juke boxes.

The letter addressed to Miller from the Chief, Engineering and Valuation Branch, read:

"This is in reply to your letter dated March 29, 1957, relative to developing a national depreciation schedule for juke boxes.

"There is enclosed copy of a News Release dated February 18, 1957, and also a copy of a Technical Information Release issued on March 13, 1957, requesting suggestions and outlining the type of information desired.

"We would appreciate hearing from you further, and any suggestions you care to submit will receive careful consideration in the study of Bulletin 'F'."

(Editorial Note: *The Cash Box* has been editorializing on equipment depreciation for many years, urging operators to try for a nationwide standard depreciation schedule. In the March 16 issue, *The Cash Box* advised its readers that it was now possible to ask for a uniform nationwide depreciation schedule by writing the Internal Revenue Service. *The Cash Box* is happy this suggestion was followed thru by George A Miller of MOA, and we now hope the matter will be brought up for discussion at the MOA Convention, and that it is carried thru to a definite conclusion.)

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Mfrs. Report Biz Pickup

CHICAGO—Manufacturers in this important coincenter report that there has been a very fine business pickup.

"It's probably due to the approaching warm weather, the outdoor season and also the fact that the machines being manufactured at this time are among the finest in the history of the industry", is the way one sales manager of a noted factory here explains the business pickup.

Regardless of the reason, every factory in town is enjoying better business and this, coupled with the fact that business generally has been good since the first of the year on an overall basis, assures the industry of a very fine summer.

"Looks to me", stated one manufacturer, "that the overall picture for all the industry, as far as business is concerned is very, very good.

"We have been kept busy here ever since the first of the year. We find at this time", he continued, "that we are enjoying even better business.

"This indicates", he concluded, "that with everything being equal and business continuing at somewhat the same pace, 1957 will prove a very fine year for us."

Some factories were slow in getting going but are reported under way at this time.

Others were active from the very first day of the year and are just as busy now as they were then.

Some are enjoying even better business at this time than they ever expected.

AMI Model "H" Phonographs Now Being Shown At All Distribs

JOHN HADDOCK

GRAND RAPIDS, MICH. — John Haddock, president of AMI, Incorporated, this city, announced that the new AMI model "H" phonographs are now being displayed by all AMI distributors.

In describing the new phonograph, Haddock stated, "The beautiful, years-ahead cabinet styling with an entirely new type dramatic lighting never before offered in an automatic phonograph distinguishes the new AMI model 'H-200'. In addition to the unique styling, the 'H-200' offers a combination of features unparalleled in the music industry, including automatic volume control, complete visibility of all 200 titles, single chute 4-coin rejector for half-dollars, quarters, nickels and dimes, accumulator, dual price play option, gravity needle ride and 'Multi-Horn High Fidelity' sound reproduction."

Continuing to expound on the virtues of the machine, Haddock said, "The smart, attractive lines of the H-200 are accented by the new Show-Stage lighting which floods title strips and play chamber with a soft theatrical type illumination that keeps the H a focal point of interest, yet never glares into patrons' eyes or into the surrounding area. The unique lighting makes this new juke box an attention getter that invites maximum play wherever it is placed in bright or dimly lighted locations.

"The compact H-200 cabinets feature color-coordinated interiors and exteriors, with lavish use of highly polished chrome and burnished copper for attractiveness, durability and easy maintenance. Cabinets are offered in a color choice of gold-flecked charcoal with matching Miradisc fabric trim skirt; or gold-flecked sand with complementing coppertone Miradisc trim skirt. Finishes are protected by a clear sealer that is easily kept clean while having an amazing resistance to burns, scratches, gouges and other abuse.

"The H-200 cabinets are set off by a colorful copperclad steel grille and a gleaming stainless steel kick plate which completely encircles the lower front and sides of the cabinet. Massive bright metal garnish moldings extend down both sides of the cabinet, terminating at the front in graceful planes to secure a perforated pattern metal shield with pin points of varicolored lights. A wide sweep of curved glass provides a completely unobstructed and distortionless view of the interior which is finished in eye-ease tones of copper, charcoal gray and coral, pointed up by extensive chrome trim accents. A crown of molded pattern glass illuminated from below furnishes a distinctive soft halo top lighting that adds to the attractiveness of the beautiful new Model H.

"The H-200 features essentially the same play-proven X-200 record changer that has previously won operator acclaim for its speed, simplicity and trouble-free performance. The entire mechanism is mounted on slides and glides out at chair height through a large back cabinet door where it may be rotated 180 degrees for full-circle accessibility. The high output 25-watt amplifier is mounted on a pull-out shelf and can be removed from the cabinet and turned completely over for inspection and service without having to disconnect wires.

"The snap-out title racks, record magazine and coin and credit system assemblies are accessible by raising the curved front glass panel which automatically locks in the open position for complete safety. Most assemblies feature plug-in or terminal-strip connections, allowing complete units to be attached or removed without soldering. Should these units ever need servicing that cannot be done at the juke box, a replacement assembly is easily substituted to insure uninterrupted service while the original unit is repaired or adjusted. Crediting changes of an almost infinite variety of combinations are conveniently made on a terminal strip with a screwdriver instead of a soldering iron. A large cash box with provision for double locks is mounted on the side of the cabinet so collectors need not open the main doors of the machine.

"The H-200 combines simple, easy-to-understand play sequence with the fastest record changer on the market to keep the action moving and provide the most music in the least time. All 200 titles are front lighted for instant visibility. They are all on display at eye level at all times without the viewing delays of rotating title drums or flip pages. Push button keyboard and single 4-coin chute are at handy pocket level to encourage fast action. Fast-change program classifiers of molded translucent plastic that mount on top of each title holder draw instant attention to the type of music each patron prefers and will pay to hear. The ten separate program classifications furnished free with each H-200 to promote the wide choice of music offered include Country, Classics, Varieties, Your Pick, All Time, Favorites, Rhythm and Blues, Hit Tunes, Western and Popular. The beautiful red and blue translucent piano-key pushbuttons are glowingly lighted from below to guide hands quickly to chosen selections.

"With the new H-200, AMI continues its leadership in the field of high fidelity sound reproduction, a leadership that has won recognition from The Institute of High Fidelity Manufacturers by acceptance of AMI as a member . . . the only juke box manufacturer so honored. The H-200 incorporates a transcription-type turntable, lightweight tone arm, GE variable reluctance cartridge with sapphire or diamond stylus, 25-watt amplifier with pre-amp circuitry and twin front-loaded horns for tonal reproduction of a quality usually associated with the costliest custom-assembled home high fidelity phonographs.

"The Multi-Horn sound system features a high frequency horn and driver mounted coaxially in the throat of a bass horn with its own separate driver. A built-in crossover network is included to direct the high and low frequency segments of the sound spectrum to the proper horn and driver for smooth, distortion free coverage of the entire audible range.

"AMI is manufacturing also the 120-selection H-120 with the same striking cabinet and appearance as the H-200, differing only in the number of selections offered and in minor operating options. The H-120 allows operators to gain and hold good locations by offering a top-income machine with the same styling, colors and deluxe trim as the H-200 at a smaller investment for equipment and record maintenance.

"AMI is also producing a full line of auxiliary equipment for use with the H line. These include high fidelity remote speakers for wall, ceiling and corner mounting; 200 and 120 selection wall boxes; and Hideaway units for selective or continuous background music," concluded Haddock.

Mechanic States His Case

NEW YORK — A mechanic from the mid-west, having read the story "Lack of Good Mechanics" in the April 13 issue of **The Cash Box**, writes:

"I believe I might be in a position to answer as to why this condition exists.

"I have been in the coin machine business for the past twenty years and have seen a lot of good men leave the business due to poor working conditions, long hours and no money.

"I myself just moved four hundred miles to a job with a lot of promises that have never been fulfilled, and never will be. Nor is this the first time that this has happened. Good men are in demand in any business. They can find work where the hours are good, have week-ends off for the the same amount of money. I commend Jessie Porter of Daniel Amusement Co., Jackson, Tenn., for his article on 'Service Men Most Important', and if more operators felt as he does they could keep good men around.

"It is quite true that I have seen our profession hindered by drunks and thieves so that operators are constantly on the defensive and they cannot fully see a good man's qualities and long before he has had a chance they have put him in the class aforementioned.

"Examine yourself, Mr. Operator. Can you come up to these standards? 1) Trust in your employee. 2) Keep good your promises to your locations and employees. 3) Give credit where credit is due. 4) Treat locations with respect, not force. 5) Employ the Golden Rule to locations and employees. 6) Decent salary and working hours for employees.

"Show me these qualities in an operator and I will, or any mechanic will, work his heart out for him and help build a route second to none."

Wisconsin Music Ops Hold Business Meet

SHEBOYGAN, WIS. — Ed Dowe, secretary and treasurer, Wisconsin Music Merchants Association, reports that the organization held its April meeting at the Hotel Foeste, this city, on Monday, April 8, with operators from all parts of the State in attendance.

Matters which were discussed were national and state legislation; dime play, which it is predicted will be 100% by the end of the year; programming; membership drive; and a decision was made to investigate co-operatives.

Next meeting will be held on June 17 at the Beaumont Hotel, Green Bay. Al Durand and Norm Boetcher will be in charge of the meet program, and Cliff and Roger Bookmier will supervise the overall meeting.

JOE ASH SAYS:

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Distributors Meet At United Mfg. Factory

CHICAGO—A number of photographs were taken at the recent distributors' meeting at the United factory, April 4. (The Cash Box, April 20 issue.)

Some of the pictures were received this week, and we reproduce them.

Top: Among those identified, l to r: Henry Ross, Bill DeSelm, Sam Taran, Pete Rojcewicz, Leo Weinberger (face partly obliterated by Mort Weinberger).

Second from Top: W. H. Richardson, Allen Nilva, Harry Hurvich, Al Thoelke, Pete Geritz, C. A. Culp, Dan Stewart, M. Y. Blum, Harry Rosenberg, Sam Solomons, Irving Holzman, Chester Wawrzyniak, Jean Coutu, H. W. Shaw, Kenny Glenn.

Third from Top: Henry Ross, Harry Hurvich, Johnny Casola, C. A. Culp, M. H. Blum, Lou Casola, Bill DeSelm, Henry Dabek, Pete Rojeewicz, Sam Taran, Leo Weinberger, Mort Weinberger.

Bottom: W. H. Richardson, Henry Ross, Chester Wawrzyniak, C. A. Culp, Harry Rosenberg, Bill DeSelm, Sam Solomons, Irving Holzman, Sam Weinberger, Kenny Glenn and Lyn Durant.

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Boston Mayor To Veto License Fee Reductions

BOSTON, MASS.—Mayor John B. Hynes said this week he would veto the City Council's vote to cut license fees for juke boxes. (The Cash Box, April 20 issue). A survey of the council, which voted 5-3 in a stormy session to cut the annual juke box fees from $100 to $25 indicated the mayor had the support needed to sustain his veto.

Hynes denied emphatically that the old fees of $50 for weekdays and $50 for Sundays were either "exorbitant" or "confiscatory."

"Any time a man has an attractive nuisance in his establishment he must expect to pay more for it," the Mayor said. "I will return the ordinance to the council this week with a message explaining my position."

Al Myers, Arcade Owner, Dies

NEW YORK—Al Myers, for many years one of the area's best known arcade owners, operating at Rockaway Beach, died suddenly on Monday, April 15. He was 55 years old.

Myers devoted all of his coin machine time to operating an arcade, with the exception of a period right after the war, when he and Al Blendow opened the firm of Blendow and Myers, a distributing and wholesaling firm.

Services were held at the Riverside, Far Rockaway, on Thursday.

He leaves a wife, May, a daughter, Marlene, a brother Louis and a sister, Frances.

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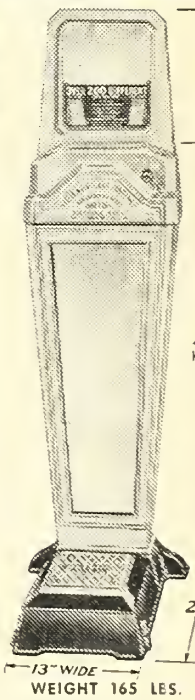

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Daughters of Bob Bear and Wurlitzer Inspector Win Scholarships

NORTH TONAWANDA, N. Y.—Susan Bear, 17, eldest of three daughters of Bob Bear, Wurlitzer sales manager, and Gloria Rimer, 17, daughter of Christine Rimer, an inspector in the machine shop at the Wurlitzer factory, learned this week that they had each won a scholarship valued at $1,000 for the first year with an opportunity through continued scholastic effort to increase the value of each scholarship to $4,000. This would enable each of the girls to complete a four-year course in any accredited American college or university.

The scholarships are two of four awarded by The Wurlitzer Foundation, a non-profit educational and philanthropic organization, for the children and grandchildren of employees of The Rudolph Wurlitzer Company (and employees of the Company).

Thirty-three students, representing seven states, took competitive examinations set up by a special committee of professors at the Illinois Institute of Technology, Chicago, Illinois, and administered by local high school principals. In addition to competitive marks attained in the examination, the committee also considered the student's school record, the student's potential development and contribution to the social and cultural life of the community, the student's personality, and the student's stated purpose for wanting a scholarship.

A student at Kenmore Senior High School, Susan Bear's activities and interests include Hi-Y, Youth Fellowship at the North Park United Presbyterian Church, Latin, French Club and Girls' Literary Club in High School, and golf and swimming as outdoor sports. A student at Tonawanda High School, Gloria Rimer's high school activities include volleyball, basketball and softball, and her extra school activities include National Honor Society, Student Council, Booster Club and Dramatic Club.

Pictured herewith is Roy F. Waltemede, vice president and manager of the North Tonawanda Division, showing Susan Bear and Christine Rimer letters informing them of the award of scholarships.

Through The Coin Chute

EASTERN FLASHES

The arrival of new phonos—Wurlitzer's "2100" series ("2150" in March); Seeburg's new "KD" and "L" series this past week; and the announced showing of AMI's series "H" models next week, makes for plenty of excitement among the coin trade here. Added to the action by games distributors featuring the large bowling alleys, for which the demand keeps on unabated, and you get an idea of what's going on on coinrow. All very happy news.

Barney (Shugy) Sugerman, **Abe Green** and staffs of various offices of Runyon Sales in New York, Newark, N. J., and Hartford, Conn., busy either showing or preparing to show AMI's new model "H" phonos to trade. Showing in Hartford was Thurs., Apr. 18. Then ops invited to attend New York showing at Runyon's quarters on Monday and Tuesday, Apr. 22 and 23; and then in Newark, N. J., on Wednesday and Thursday, Apr. 24 ad 25. AMI's **Artie Daddis**, district sales manager, and **Marty Blatt**, field engineer, will be at all three showings. Members of Runyon, who viewed the new "H" tremendously enthused over appearance and performance. . . . **Mike Munves**, after a period of mourning for brother Max, back on the job, and things are so hectic here that Mike is being kept busy every minute, thus keeping his mind off this tragic event. . . . However, the industry still running a course of tragedy. Two more deaths to record: **Al Myers**, well known and highly respected arcade owner of spot in Rockaway Beach died suddenly on Monday, Apr. 15. Myers tried his hand at wholesaling at one time right after the war, but after a short period, reurned to his arcade operation. Another death was the mother of **Louie Wolberg**, general manager of Runyon's New York office, on Wed. morning. We offer condolences to the family of Myers and to Wolberg. . . . On the brighter side, we'd like to mention the wonderful time we had at the Bar Mitzvah party **Lou Boorstein** gave for his son **Raymond**. Only a few personal coin machine friends of Lou's at the affair. At our table were **Mr. and Mrs. Al Bodkin**, **Mr. and Mrs. Meyer Parkoff**, **Mr. and Mrs. Barney Sugerman**, **Joe Young** and **Jenia Glenor**. . . . **Lou Hirsh** was telling us about the cruise he took recently to the Caribbean and So. America. Claims that's the only type of vacation to take. Not only did he have a good time, but also was able to relax real good.

Newly formed ops' assn. in Albany county (took over charter of Capital District Music Merchants Assn., but will change name) reported making great progress. Officers are Mike **Gerramone**, president; **Harry Knoblock**, vp; **John Quinn**, secy.; and **Elmer Rowe**, treas. Also understand that the Rochester, N. Y. and Syracuse, N. Y. assns going strong at this time. . . . **Al Simon's** (Albert Simon, Inc.) expansion program progressing nicely. Building next to present quarters being readied. Communicating door to be built between buildings. Present quarters will be devoted to offices and showrooms, (only new machines) while adjoining building will house shop and showrooms of used equipment. Meanwhile, Al's present problem is getting enough ChiCoin's "Bowling Leagues" to fill orders. . . . **Gertrude Browne**, Beacon, N. Y., makes the rounds of wholesalers picking up equip and supplies. . . . Another visitor from this same area was **Tom Greco**, Glasco, N. Y., bent on the same chore. . . . **"Red" Zirpoli**, Manhasset, L. I., bemoaning the fact that he no longer has the time to sponsor and supervise "little league" PAL baseball. For previous three years he spent considerable time and money on this project. Received great satisfaction from watching the boys develop—also proud that they won their league title. Hopes he can go back next year if he can spare the time. . . . **Abe Lipsky** and **Joe Young**, Young Distributing, sport big smiles, as they report Wurlitzer phonos moving very briskly. . . . **Harry Koeppel**, Koeppel Distributing, smiles as he looks over his premises from the outside. Stores all around him coming down, leaving him all alone on the entire street. However, Harry hasn't much time to pay attention to this matter, he's too busy getting equip out to ops. . . . Everyone over at Atlantic New York, **Meyer Parkoff**, **Murray Kaye**, **Gene Brody**, and the rest of the staff, very happy over the results of their showing of the new Seeburg phonos. "Operators are now flocking in" said Parkoff, "and placing orders."

Through The Coin Chute

UPPER MID-WEST MUSINGS

Mr. and Mrs. Orville Willette of Lemmon, S. D. took off a couple of days and spent them in the Twin Cities combining business with some relaxing. . . . **Gordon Stout** of Pierre, S. D. spent several days in the Twin Cities what with taking in the Millers—Milwaukee Braves game on Saturday afternoon in football-like weather and also taking in the showings on the new phonographs. . . . **Mr. and Mrs. Harold Eby** of McLaughlin, S. D., were seen making the rounds of the distributors and shopping for equipment for their route. . . . **Judd Cossette** of Nisswa, Minn. is back on the job again after spending a nice seven weeks down Mexico way. . . . **Pete Wornson** of Mankato, Minn. made a quick trip into town to pick up records and supplies for his route. . . . The Lieberman Music Company of Minneapolis held a showing of the new model "H" AMI's on April 14th and 15th and the boys report a very good turnout. The operators were very pleased with the new appearance of the model "H" phonos, and what pleased the boys at the Lieberman Music Company were the orders written up for the new phonos. Those who attended and saw the phonographs were **Mr. and Mrs. Harold Eby** of McLaughlin, S. D.; **Gordon Stout** of Pierre, S. D.; **Amos Heilicher**, Advance Music Co., of Minneapolis; **Elgin McDaniel** of Wadena, Minn.; **Joe Topic, Jr.**, of Shokapee, Minn.; **Mr. and Mrs. Lawrence Sieg**, of Augusta, Wisc.; **Forrest Dahl** of Fergus Falls, Minn.; **A. H. Quade** of Rochester, Minn.; **Andrew Markfelder** of Staples, Minn.; **Bob Keyes** of Forest Lake, Minn.; **Jim Stansfield** of Winona, Minn.; **Frank Davidson** of Spooner, Wisc.; **Mr. and Mrs. Gene Clennon** of Austin, Minn.; **William Gummow** of Hopkins, Minn.; C. B. Sersen of St. Cloud, Minn.; **A. K. Brevik** of Watertown, S. D.; **Al Senn** of Minneapolis; **Hank Vanken** of Spring Lake Park, Minn.; **Al Pence**, Automatic Piano Co. of Minneapolis and **L. I. Harris** of Enderlin, N. D. Assisting Lew Ruben and Sid Levin at the Lieberman Music Company were **Jerry Harris** of Omaha and **Eric Dyer**, regional representative for AMI.

Through The Coin Chute

CHICAGO CHATTER

Talk to any optimistic operator and he'll tell you that this Spring of '57, mfrs have provided him with the biggest, finest choice of equipment in coinbiz history. He'll point out there's a game for any type of territory, any kind of spot. Bowlers, guns, pool tables, pinballs, baseball, in-lines, arcade, counter games, venders—everything to diversify routes is available. As for the new phonos, whether 50 or 200 selec., they're reportedly the most gorgeous ever designed, with features answering every serviceman's dream. "This is one Spring", one well-known coinman said, "when ops can have better looking, better designed, better built equipment. And wind up making more money, if they operate right, than ever before". . . . Well-founded rumor indicates United will be out with new in-line game soon. Which ought to make busy **Billy DeSelm** even busier. Bill phones to advise that "Bowling Alley" now has a companion. "'Team Bowling Alley'," he states, "is making rapid strides. Both great bowlers doing a terrific job among the trade." **Johnny Casola** to pick up his car in Jackson, Miss., then scoot all over the south this week. **Bob Bever** picking up his car in Salt Lake and beating path thru Okla., Tex., and La. Al **Thoelke** going thru Mich. on way to upstate N. Y. That's covering the country.

ROY McGINNIS

Bill Gersh comes up with new slogan for ops who could enjoy more income from 6-pocket pool games: "Two-Bits for Two". . . . Actually got the busy signal twice calling Bally to get thru to **Bill O'Donnell**. They only have 12 trunk lines. Proof enuf that Bill and the other execs are taking calls from all over everywhere for more and still more Ballygames. . . . Atlas' full week showing of the new Seeburgs brought in hundreds of visitors. But extending the showing over several days eliminated press and jam of people at any given time. Execs from Ft. Pitt Industries reported very impressed with beautiful Atlas showrooms and efficient operation of all depts. **Eddie Ginsburg, Harold Schwartz, Nate Feinstein, Bill Phillips** and **Stuart Fishbein** handling the entertainment and seen writing up the orders. **Frank Bach** spending time with ops and servicemen explaining the new printed circuits. . . . **Bob Rose** of R & B and **Joe Yeagel** in from Decatur to see the new Seeburgs. They maintain that "once the '200' is loaded, it's no more expensive to keep it programmed than it was in the days of the 20 record phono." Both say they use The Cash Box exclusively to program.

BILL O'DONNELL

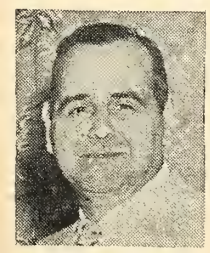
Wonder what's up at ChiCoin? **Sam Wolberg** and **Sam Gensburg** smile mysteriously, won't say anything. But a little discreet digging discloses they're greeting a lot of arcade and carnival people lately. It's being whispered that the firm has a new kind of gun available which shoots BB's. All rumors will be run down in due time. **Mort Secore**, after few days pinch-hitting for **Ed Levin**, advises he knows now why Ed needs rest in Hot Springs. . . . **Dave, Nate, Sol** and **Alvin Gottlieb** all together this past week and team-working smoothly on production of their new "Majestic". "Tho not many visitors came in this week", comments Alvin, "the telephones were ringing constantly". . . . Wire from **Roy "Mac" McGinnis** to **Paul Huebsch**: "Can't get out of Miami. Can't get reservations until April 30". (Could be!) Paul doesn't know it yet, but his calendar shows 31 days in Apr. He's likely to miss some appointments unless someone tells him. At the Keeney Plant this past week clamoring for deliveries of coffee and cig venders was **Harry Goldberg** of H & G Dist., Miami.

BEN COVEN

Backlog of orders at Empire must be tremendous. **Joe Robbins** advises he's desperately looking for mechanics who will work in their spare time nights and/or Saturdays. **Jack Burns** calling **Gil Kitt** from Upper Mich. to report lots of business and fine reception from ops. . . . **Walter Clark**, Waukegan op, may be an old-timer in the coinbiz (21 years), but his jokes are up-to-date. . . . Wurlitzer phonos, according to **Ben Coven**, helps ops in nickel areas to break the barrier and go to dime play. "50% to 80% of the money in Wurlitzer cash boxes", says Ben, "are half-dollars". . . . **Joel Stern** of World Wide, commenting on switch to quarter play for 6-pocket pool games: "Ops were ordering on dimes at first of the year. Since then, nearly all are taking them with quarter chutes. They find it won't antagonize players. The increase in profits is better than front money". . . . **Don "Mac" McDonald**, Ottawa, in town this past week for pool table tops, supplies and parts at **Mike Detzek's** Champion Dist. Mike, by the way, amazed when his inventory shows nearly 1400 different items in stock. . . . Hear that **Harry Williams** spending a lot of time in the engineering dept. these days. **Sam Stern** with lots to do keeping production rolling on "Baseball", "Crossfire" and 6-pocket pool tables. "We're delivering pool tables now with slate tops, as well as wood", Sam said. **Art Weinand** reported hopping around fast in Mich. and the mid-west.

SAM STERN

"Response to our first pool game ad, which appeared in **The Cash Box**", declared **Sam Lewis** of Exhibit, "has been terrific. We're also getting business from new areas that have not yet been using 6-pocket pool tables", Sam adds. . . . **Ed Ristau, Les Rieck** and **Kurt Kluever** say springbiz continues getting better, "with all models in full production to meet steady demand for the new Rock-Ola's." Field engineer **Jack Barabash** back this week from holding schools at **Joe Abraham's** Lake City Amuse., Cleveland. Also **Joe and Lou Grillo's** Flower City Amuse., Rochester. . . . **Fred Kline** of First Coin compiling handy reference library of six books. Shows all games manufactured during past 10 years. Classified according to type of machines and mfrs. "Old issues of **The Cash Box** a great help in putting together this library", says Fred. . . . **Bally's Herb Jones** already working on promotions for MOA Convention, advises the firm is having combined exhibit of Bally Vending Corp., Bally Recording Corp. and Bally Mfg. Says Herb, "Bally serves every branch of this industry—games, music, rides and venders". . . . **Claude Hopkins** of Century Music, Columbus, O., getting ready for another extended biztrip to England and the Continent.



EDDIE GINSBURG

Ted Rubenstein at Marvel maintains that ops who order his 6-pocket pool tables "could up their collections by 25% with 25¢ chutes". . . . **John Frantz** preparing for big production run of scales. . . . Too busy to talk were **Avron Gensburg** and **Ralph Sheffield** at Genco. **Bernie Gould**, who's been with the firm since 1934, claims he's looking around for a chicken farm. . . . **Art Garvey** reports that the lump on his third writing finger got bigger this past week "from writing up plenty of orders for 'Show-Time' and 'Bowling Lanes'". . . . **Vince Shay** and **Stan Levin** at All-State happy to advise that arcade equip. going strong, but the supply still not up to great demand. . . . **Jerry Kuklin** of Standard-Harvard won't say exactly what it is, but discloses he's incorporated a new innovation in the Metal Typers "that will make it much more desirable to ops". . . . Charming **Charlotte Hughes** over at Gillette Dist. handling everything while **Mary Gillette** goes for a two-weeker in Fla. . . . Bally's **Tom Callaghan** in town and reported to be looking better than ever. . . . **Dave Wolfe**, on subject of location cooperation, had this to say: "Each place has its own peculiar personality, and it's problems, if any, must be dealt with on an individual basis".

KURT KLUEVER

April 24-30 is National Photography Week. Which should suggest to many a modest exec here that they send in new and up-to-date photos of their phizzes for this column.

AVRON GENSBURG

HAPPY BIRTHDAY THIS WEEK TO: **Meyer M. Marcus**, Cleveland, O. . . . **L. W. Gerardin**, Chicago, Ill. . . . **Bernard Rodins**, Washington, D. C. . . . **H. H. Dolliver**, Conrad, Mont. . . . **Jack J. Mitnick**, Chicago, Ill. . . . **Joe Ash**, Philadelphia, Pa. . . . **Gerald F. Davis**, Silver Spring, Md. . . . **Joseph J. Greco**, Glasco, N. Y. . . . **Louis Ptacek**, Manhattan, Kan. . . . **Walter C. Schinkal**, San Diego, Cal. . . . **Armand Lord**, Trois Rivieres, P. Q., Canada. . . . **John E. Rondeau**, Lynn, Mass. . . . **A. W. Witalis**, Cleveland, O. . . . **Robert Jordan**, King Langley, Hertfordshire, England. . . . **Al Siegel**, Toronto, Ont., Canada. . . . **Maynard C. Hopkins**, Galion, O. . . . **Howard N. Clark**, Kendallville, Ind. . . . **Lowell E. Matthews**, Nashville, Tenn. . . . **Dave Solomon**, Elmira, N. Y. . . . **Earl Karanfilian**, West New York, N. J. . . . **Alfred W. Adickes**, Hamburg, Germany.

WORTH REPEATING. An income tax form is like a laundry list—either way you lose your shirt.

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New LUCKY HOROSCOPE
5c, 10c or 25c PLAY

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✓ NOW has TWO coin returns and other new features

GAME HOLDS 1,000 numbered tickets.

EASY TO LOAD • SIZE: 18" x 8" x 6" • Shipping Wgt. 20 lbs. • *Write for details*

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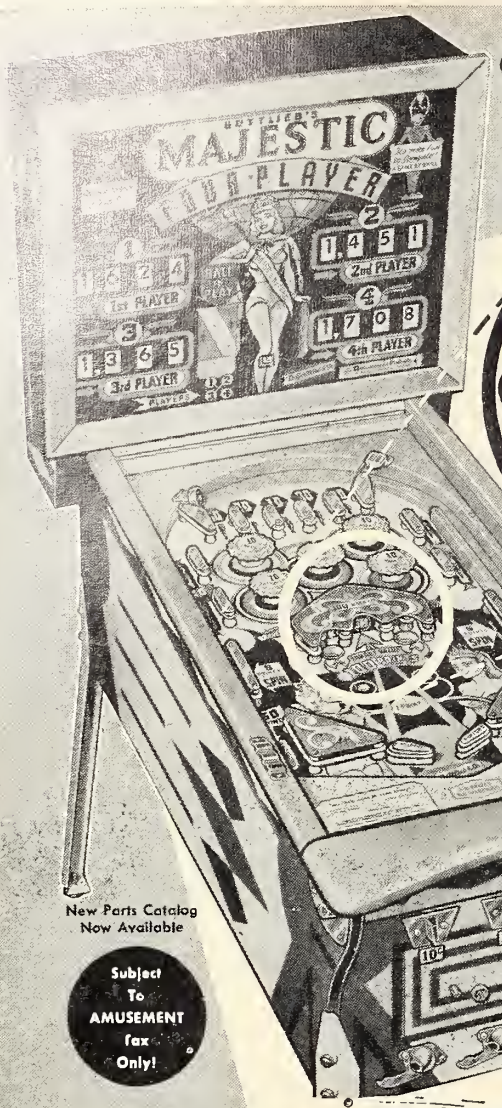
Play Ball! . . . . . WITH WILLIAMS GREAT NEW
DELUXE 1957 BASEBALL
WRITE! WIRE! PHONE!
Empire COIN MACHINE EXCHANGE
1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600



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15 Colorful Rotating Targets with Scoring Values From 30 to 300 Points Challenge the Skill of All Players.

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Amusement Pinballs
as American as Baseball and Hot Dogs!

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SCALE ASSEMBLERS WANTED!

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(Tel.: TAylor 9-2399)

Nat'l Vendors Assoc. To Be Held At Conrad Hilton Hotel May 2-5

Election of Officers To Take Place On May 4

CHICAGO — The National Vendors Association advises its program for its "Vending Superama of 1957" is all set, and the organization looks forward to the "finest Convention we have ever held".

Convention is being held at the Conrad Hilton Hotel, this city, on Thursday, Friday, Saturday and Sunday, May 2, 3, 4 and 5.

Exhibit hall will be open as follows: Thursday, May 2: 8:00 P.M.; Friday, May 3: 2:00 P.M. to 8:30 P.M.; Saturday, May 4: 2:00 P.M. to 7:00 P.M.; and Sunday, May 5: 9:00 A.M. to 11:00 A.M.

During the other hours of the day and night, a number of business meetings and talks by top vending men will take place.

Election of officers will take place on Saturday, May 4, at 11:00 A.M. These elected officials will be installed on Sunday, May 5, at 11:30 A.M., when a "Farewell Brunch" will be held.

On Friday night, from 9:00 to 12:00 P.M. a big "Kick-Off" party will be held in the Williford Room, sponsored by a group of manufacturers.

Bally Manufacturing, Bally Vending, and Bally Recording To Exhibit Together at MOA Meet

HERB JONES

CHICAGO—"Bally, Bally and Bally will welcome visitors to the Music Operators of America Convention at the Morrison Hotel on May 19, 20 and 21," said Herb Jones, Bally advertising manager.

Explaining the triple tongued "Bally", Herb pointed out that there will be three Bally firms exhibiting—Bally Manufacturing Company, Bally Recording Company and Bally Vending Corporation.

"The three Ballys will occupy a group of booths", said Jones, "numbers 35, 36, 37, 38, 39, 40, 51, 52, 53 and 54—known as 'Bally Plaza' and identified by the slogan 'Bally serves the entire industry'.

"Bill O'Donnell, general sales manager of Bally Manufacturing Company", continued Jones, "will be on hand with his staff to show Ballygames—the fabulous Bally 'ABC Bowling Lanes', Bally 'Official Pool', a new coin-operated pool-table on which 7 different popular pool-games may be played; and Ballyrides—'Bally Bike', miniature traffic-police motorcycle, 'Model T' and 'The Champion', the ever-popular Ballyhorse.

"Jimmy Hilliard, president of Bally Recording Corporation, will introduce Bally artists and explain the juke box play-appeal built into Ballydisks.

"Fred Mills, sales manager of Bally Vending Corporation, will demonstrate the service-simplicity of Bally 'Beverage Vender', which is rapidly winning favor with drink operators as the most selective vender in the liquid-concentrate class—serving hot coffee 4 ways, hot chocolate, hot soups and cold soft drinks."

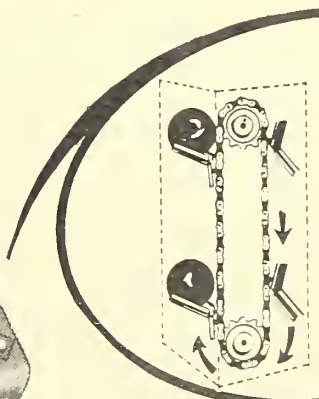
In addition to displays, Jones advises, "Bally Plaza" will be equipped with plenty of comfortable chairs and will be the mecca of foot-weary operators looking for a place to rest and talk things over.

TOPS 'EM ALL

chicago coin's BOWLING LEAGUE

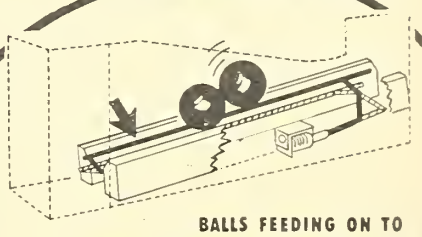
✔ Tops in EXTRA FEATURES!

✔ Tops in EXTRA PROFITS for YOU!



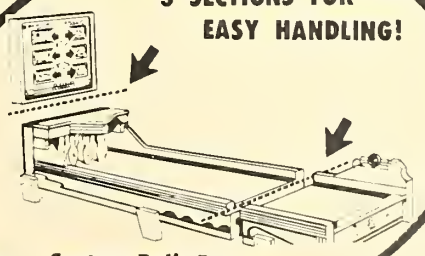
NEW! ALL METAL ROLLER CHAIN AND SPROCKET BALL LIFT *(ELIMINATES BALL JAMS)*

ALL MECHANISM IN THE BACK RACK



BALLS FEEDING ON TO CHAIN ELEVATOR GET AGITATED IN THE TROUGH, PREVENTING JAMMING OR BALL HANG-UPS

GENUINE GUTTERS



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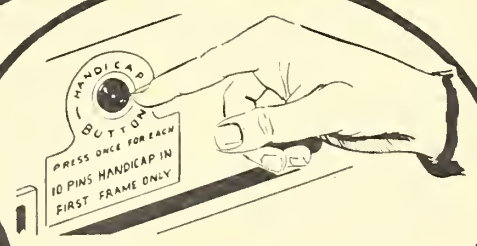

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29 Inches Wide
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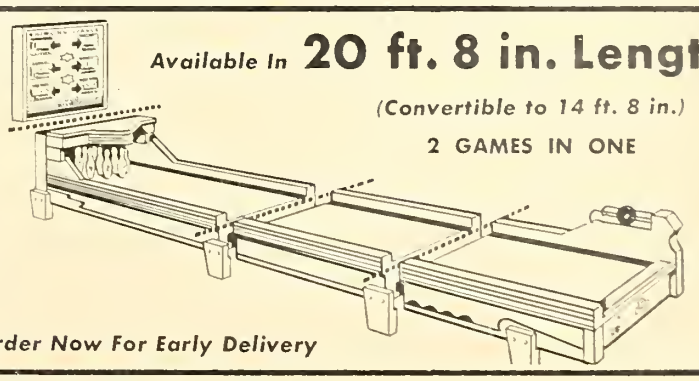
Equipped With National Slug Rejector!



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CLASSIFIED ADVERTISING SECTION

WANT

WANT—Targettes, Comets, Venus. Will trade for Pool Tables or any other games — we've got them! LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FEderal 9-0031).

WANT—Late Model 2 Player Pins, Big Time, Broadways, other late models, cash or will trade 6 slightly used Popperette 10c Pop Corn Venders, 4 Wall type Shuffleboard Electric Scoreboards. PACIFIC KIDDIE RIDE DIST. CO., 1212 S. TACOMA AVE., TACOMA, WASH. (Tel.: MA 2317).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: BLuemound 8-6700).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GArfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: (DIckens 2-7060).

WANT—Used records, 45's or 78's. All types—Pop, Hillybilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT—Will Pay $$$$$$$$$ Cash. Entire Inventory, Large Operators, Distributors. Please send complete list Bally, United Bingos, Guns, Arcade, Music, Shuffle. REDD DIST. CO., INC., 298 LINCOLN STREET, ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. Tel.: (TRafalgar 7-9147).

WANT—Gottlieb Two Player Pins, Big Times, Broadways. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL., (Tel.: MOline 4-6703).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).

WANT — To Buy — Fifth Innings. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO (Tel.: TOwer 1-6715).

WANT—Distributors who can use our surplus of Games, Music, Cigarette Machines. Wholesale Only. Shopped or Not. REX DISTRIBUTING CORP., 821 S. SALINA ST. SYRACUSE, N. Y. (Tel.: 2-8255).

WANT — For export: 25 Wurlitzer 1600's at $225 ea.; 25 Wurlitzer 1400's at $125 ea. Will trade against other equipment, or pay cash. Call, write, wire. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and All the Bally and United Bingos you have. Plenty of $$$$$$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurliter and Gottlieb Games. GABE FORMAN OR SANDY MOORE, YOUNG DISTRIBUTING L. I. CORP., 240 E. MERRICK RD., FREEPORT, L. I.

WANT—Used Records. High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUdson 6-4568).

WANT — Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS. SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Round The World Trainers—Drivemobiles, Other Arcade Equipment. Quote lowest price and condition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

WANT—Late model Shooting Galleries; Round World Trainers; Drive Mobiles; other late arcade machines. State condition and lowest price first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music — anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES. 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

CLASSIFIED ADVERTISING SECTION

WANT—Any quantity of Chicago Coin Ski Bowls, Genco Official Skill Balls, Genco DeLuxe 6-player Skill Balls; Williams Roll-A-Balls. Must be new, in original crate. Contact Our Detroit Office For Best Results. Cash Waiting MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS STREET, N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 606807).

WANT—To report. Survey says Michael Anthony can sing, "Cold, Cold Heart" like nobody else. Try Michael Anthony records at our expense. $2.00 a dozen for packing, mailing and postage. Limit four dozen 45's only. H. R. C. RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Latest model music machines. Quote price in first letter. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: CIrcle 6-8939).

WANT—Late Model 5 Balls; 12 ft. American Bank Shuffleboards; 22 ft. Rock-Ola Shuffleboards; Complete used Juke Boxes. Write or Wire. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 2282).

FOR SALE

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Locks of all kinds. Bally pinball locks, Wall Box locks, Music Box locks, like new, 75c ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: NE 5-1444).

FOR SALE — Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLympia 8-4012, 4013).

FOR SALE — ChiCoin Flash Bowler, $100; ChiCoin Playtime, $100; United Chief, $75; United Official, $25; 1 ChiCoin Band Box Speaker, $75. WANT—Late Bally Bingos. AUTOMATIC AMUSEMENT CO., INC., 1000 PENNSYLVANIA ST., EVANSVILLE 8, IND. (Tel.: HA 3-4508).

FOR SALE—United Bowlers; Teams; Leaders; Imperials; Mercury. Bally Magic; ABC. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, O. (Tel.: CH 3-4005).

FOR SALE—Call us for a good buy on AMI G-200's and Seeburg V-200's. BILOTTA DISTRIBUTING CO., 224 N. MAIN ST., NEWARK, N. Y. or 1226 BROADWAY, ALBANY, N. Y.

FOR SALE — ABC DeLuxe, $395; ABC, $325; Gold Medal, $240; Rocket, $75; Jet, $85; Victory, $60; United Clipper, $125; United Speedy, $65; United Chief, $50; United Royals, $40; United League, $65; United Lightning, $125; United Mars, $115; United Rainbow, $65; United Mercury, $85; Small Pins—6 for $100; Williams Peppy, Write; Williams Cranes, Write. For quantity wholesale prices Write, Wire or Phone HE 1-7577. 1/3 Deposit Required on Each Order. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO.

FOR SALE — Chicago Coin Tournament Ski-Bowls, Like New, $395; Blondie, Like New, $250; Twin Hockey (Match) New, $290. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), $7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-1214).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

FOR SALE—One Double Header, like new, A-1 condition, $475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—Big Show, $525; Parade, $435; Broadway, $350; Nite Club, $390; Starlet, $220; Pixie, $160. One-Third Deposit. Balance sight draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA.

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bingos in quantities. In stock. Big Shows; Double Headers, Parades, Night Clubs, Broadways, Miami Beach, Big Times. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780-81).

CLASSIFIED ADVERTISING SECTION

FOR SALE — Seeburg Phonographs. Model R, $750; Model C, $525; Model B, $400. W. B. DISTRIBUTORS, INC., 1012 MARKET, ST. LOUIS 1, MO. (Tel.: CEntral 9292).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price $80. Wallboxes, clean, $6; Wurlitzer 1080's $75. FEDOR MUSIC CO. c/o GEORGE THAYER & CO. 47 STATE ST., BINGHAMTON, N. Y.

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE — Gottlieb's Chinatown, $40; Gottlieb's Crossroads, $45; Gottlieb's Marble Queen, $65; Gottlieb's Poker Face, $65; Wms.' Spark Plug, $20; United Ace Bowler (DeLuxe), $110; AMI Model B, $80. SALINA MUSIC & AMUSEMENT CO., 121 NORTH 7th, SALINA, KANSAS.

FOR SALE—Variety, $75; Big Time, $150; Gay Time, $145; Beach Beauty, $285; Night Club, $350; Parade, $350; Big Show, $500; Key West, $550. All in stock. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MA 9-0010).

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-500).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, $11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).

FOR SALE—AMI F-120, $675; AMI E-80, $400; Seeburg, M100C, $545; Seeburg M100G, $695; Wurlitzer, 1700, $575; Wurlitzer, 1800, $695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).

FOR SALE—Make us an offer: Chi-Coin Big League Baseball (2-player); United Comet Targette; United Venus Targette. RUNYON SALES COMPANY, 593 TENTH AVENUE, NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—Maks us a bid for Wurlitzer, Seeburg and AMI Wallboxes. We are overstocked on 104 selection, 48 selection, 24 selection and 20 selection wallboxes. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MAin 1-8751).

FOR SALE—Comet, $160; DeLuxe 5th Inning, $200; Leader, $150; Manhattan, $135; Targette, $150; Mars, $250; Lightning, $250; Triple Play, $225. AMI A, 78 rpm, $95; AMI D-40, 78 rpm, $225; AMI E-120, $495; AMI A, 45 rpm, $125; AMI D-80, $325; AMI F-80, $650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE — Baseball Games — Williams Four Bagger, $350; King Of Swat, $250; United Star Slugger, $275; Genco Champion 2 Pl., $275; Chicoin Super Home Run, $150; Big League Bull's Eye, $350. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH STREET, COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE—Keeney Deluxe Sportsman Gun, $195; Wurlitzer 1650A Hi Fi, 45 rpm, $325; Wurlitzer 1600, 45 rpm, $300; Wurlitzer 1800, $795; AMI Model "A", $80; Seeburg Model "C", $425. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANS. (Tel.: HO 4-6111-4-3504).

FOR SALE—Williams, United and Chicago Coin Electric Front Pool Tables, $50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

FOR SALE—United: Lightning, $175; Speedy, $135; Ace, $110. Bally: Gold Medal, $235; Blue Ribbon, $225; Mystic, $145. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y. (Tel.: FRanklin 7-2162).

FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, $465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, $50; AMI Model E120, $425; Wurlitzer Wall Boxes: Model 3020, $7.50; Model 4820, $12.50; Model 4851, $15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Shuffles at Low Cash Box Price. United: Mercury's, Targettes, Venus, Lightnings. Bally: Rockets, Mystics, Blue Ribbons. Genco: Bingo Rolls and Shuffle Pools, $60. AMI "A", $70; "B", $95; "C", $115. Wurlitzer, 1015, $50. 1/3 Deposit, Balance C.O.D. If picked up deduct $10 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UN 3-8584).

FOR SALE—Bally Key West @ $550; Bally Big Show, $500; Bally Night Club, $375; Bally Broadway, $325. Like new—just off location—completely refinished. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS, LA. (Tel.: MAgnolia 6-386).

FOR SALE—3 Wurlitzer 2000, $1095; 5 1900 Williams, $895; 4 1800 Williams, $765; 2 1700 Williams, $665; 2 V200, $795; 6 HF100R, $685; 3 H100G, $595; 11 M100C, $485; AMI 3 G120, $715; 11 F120, $595; 2 E-120, $395; 2 E-80, $365; 35 Seeburg Wallboxes, $50 ea.; 40 AMI 120 Wallboxes, $62.50 ea. All machines like new. LEW JONES DIST. CO., INC., 1301 N. CAPITOL AVENUE, INDIANAPOLIS 2, IND. (Tel.: ME 5-1593).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—Bowling Alley Conversion, "Do It Yourself" Kit, Ball Lift, Ball Return, Rollovers, Rubber Balls, Fast Easy Installation. Send for picture. 8 Foot Game, $169.50; 8½ Foot Game, $174.50. Prompt shipment made. Send 1/3 deposit, balance COD. WEST SIDE DIST., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE—Bally Bowlers: Victory, $105; Champion, $105; Rocket, $105; Jet $115; Magic, $165; ABC, $345; King Pin, $345; DeLuxe Congress, $395; United Team, $115; 11th Frame, $165; Chicago Coin Criss Cross Bowler, $75; Hollywood, $185. MICKEY ANDERSON, 314 E. 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE—Muto-Scope K.O. Champ, $350; Williams DeLuxe B. B., $100; King Of Swat, $275; Rock and Roll, $85; Gladiator, $265; Marathon, $285; Broadway, $325; Nite Club, $400; Wurlitzer, 1800, $625. NEW ENGLAND EXHIBIT CO., NEWTON, MASS. (Tel.: DE 2-1500).

FOR SALE — 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LOngbeach 1-3378).

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case 12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $22.50; Adjusters $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE — Slate Top Pool Table Replacement, any size holes wherever you want them, ¾ in. Genuine Slate, Best Cloth and Large Lively Bumpers. Lowest Price. Ball for Bumper Games, 2⅛ in. Size, Red or White, 50¢ per ball. Will trade for any merchandise, what have you? SEACOAST DIST., INC., 1200 NORTH AVE., ELIZABETH 4, N. J.

FOR SALE—Model C chrome pilaster replacement, $17.50 pair. Numbered Pool Balls—Marked on 2 sides —1 to 5, White and 1 to 5, Red; or numbered 1 to 10, $14.95 set. WICO CORP., 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MUlberry 5-3000).

FOR SALE—Lowest prices Thunderbolts, Lightnings, $229.50 ea.; Hollywood Bowlers, $269.50; Chicago Coin Super Home Run, $179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAnal 6-0293-4-5).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAvis 2-2473).

FOR SALE—Or Trade. 1 Voice Recorder and 1/4 for 25¢ Photograph Machine — both Semi-Automatic. Will trade for Shuffle Alleys, Guns, Pin Games or Music or Kiddie Rides. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).

FOR SALE—King Arthur, $35; Twenty Grand, $55; Disc Jockey, $75; Grand Slam, $85; Four Corners, $85; Gypsy Queen, $185; Gayety, $119.50; Miami Beach, $235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' *CLASSIFIED AD SECTION* AS "THE INDUSTRY'S MARKET PLACE."

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ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX

1721 BROADWAY, NEW YORK 19, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Wurlitzer 2000, $900; Wurlitzer 1900, $825; Seeburg M-100A, $225; United Handicaps, used, $435. WANT—All 45 rpm phonographs, especially Seeburg B's, C's, R's, G's, and J's. NATIONAL NOVELTY CO., 640 W. MERRICK ROAD, VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770 and 6771).

FOR SALE—Route—Western. One of the best. Music, Games. Top producer. $100,000 approximate price at current prices plus small blue sky. Will pay out in 12 to 15 months. 50% cash and excellent credit references required. BOX # 369, THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

FOR SALE–Special. Bally Big Shows, $499.50; United: Monaco, $410; Pirate Guns, $395; Mercury Bowling Alley, $175; Pool Alleys, $195; International Mutoscope: Voice-O-Graphs, $285; Genco: Sky Rocket Gun, $225. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 5306).

FOR SALE—Beautifully reconditioned Bingos. Unlimited quantities. Double Header, $445; Broadway, $365; Miami Beach, $190; Variety, $120; Gayety, $125; Palm Beach, $105; Palm Springs, $105; Dude Ranch, $135; Key West, $590; Big Time, $215; Big Show, $530; Nite Club, $415; Beach Beauty, $330; Parade, $405. Quantity volume discounts offered. SHELDON SALES, INC., 1626 N. SALINA ST., SYRACUSE N. Y. (Tel.: GRanite 1-5161).

FOR SALE—Down in Texas among oil wells, cattle and diversified manufacturing. Two man Music and Game Route with Bingos. Write for particulars, if you mean business, then make offer. Illness forces retirement. P.O. BOX 2051, FT. WORTH, TEXAS.

FOR SALE—Millions of extra coins are taken from clean machines. Clean Right With Lemonite. Sparks Specialty Co., Atlanta, Ga. Uses and Sells Lemonite. Try Lemonite Electric Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—Seeburg MI00A, $225; M100C, $575; M100G, $700; M100W, $700; M100R, $800; 3W1 Chrome, $55; Wurlitzer 1800, $750; 1900, Write, AMI D80, $300; 40, $175; Evans Century, $275. MUSICAL SALES, 2334-36 OLIVE STREET, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE — New Rails for Pool Games. 32" x 48", Set $10; New Novelty Top Pyramid Pool for #1-5 or #1-10 Rotation Balls, 32" x 48", $29.95; Cue Sticks 48" Brunswick, $1.69 ea., $18 doz. Quantity discounts. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL., (Tel.: ALbany 2-3272).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE — 200 Seeburgs, Write; 1454 Rock-Olas, Write; 1448 Rock-Olas, $665; Comet Rock-Olas, $450; 100G Seeburgs, $625. These machines are off our route and are like new. 1717 Rock-Ola Steppers, $30; Small Pools, $50; Long Pools, $75; Palm Beaches, $40; Genco Sky Rocket Guns, $285; Sportsman Gun, $165; Gold Star, $145; Stage Coach, $155; Gypsy Queen, $165. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: MOline 4-6703).

MISCELLANEOUS

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "TheYear Book of the Industry." When you send $15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES

PHONOGRAPHS

AMI

4* Model A, '46, 40 Sel., 78 RPM	70.00	125.00
4. Model B, '48, 40 Sel., 78 RPM	75.00	135.00
4* Model C, '50, 40 Sel., 78 RPM	85.00	145.00
4* Model D-40, '51, 40 Sel., 78 RPM	150.00	225.00
2* Model D-80, '51, 80 Sel., 78 RPM	275.00	249.50
4. Model E-40, '53, 40 Sel., 78 RPM	295.00	375.00
4* Model E-80, '53, 80 Sel., 45 RPM	350.00	400.00
4* Model E-120, '53, 120 Sel., 45 RPM	375.00	495.00
4. Model F-80, '54, 80 Sel., 45 RPM	525.00	650.00
4* Model F-120, '54, 120 Sel., 45 RPM	565.00	675.00
2* Model G-120, '56, 120 Sel., 45 RPM	695.00	815.00
4. Model G-200, '56, 200 Sel., 45 RPM	795.00	835.00
4. Wm. Wall Box	5.00	10.00
4. SM or SL Stepper	10.00	15.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	25.00	50.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM.	65.00	95.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	165.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	200.00	275.00

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	65.00
6. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	65.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	75.00
2. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	89.50
4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	75.00	110.00
4. 1432, Same as above, Converted to 45 RPM	90.00	120.00
4. 1434, '51, Rocket '51-'52, 50 Sel., 78 RPM	120.00	190.00
4. 1434, Same as above, Converted to 45 RPM	135.00	220.00
2. 1436, '52, Fireball, 120 Sel., 45 RPM	145.00	275.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	175.00	295.00
4. 1438, '54, Comet, 120 Sel., 45 RPM	390.00	465.00
2. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	490.00	650.00
4. 1448, '55, Hi-Fi, 120 Sel., 45 RPM	650.00	685.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	40.00
2. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
4. 147S, '47, Standard 20 Sel., 78 RPM	20.00	55.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	60.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	65.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	70.00
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
1* M100A, '49, 100 Sel., 78 RPM	150.00	225.00
4. M100B, '51, 100 Sel., 45 RPM	375.00	445.00

←TOTAL NO. TOTAL VALUE→

THIS WEEK'S USED MACHINE QUOTATIONS

18th YEAR OF PUBLICATION
916th CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES.

PHONOGRAPHS (Cont.)

4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	375.00	450.00
2* M100C, '53, 100 Sel., 45 RPM	425.00	565.00
2* HF 100 G, '54, 100 Sel., 45 RPM	575.00	695.00
2* HF 100R, '54, 100 Sel., 45 RPM	660.00	795.00
4* V200, '55, 200 Sel., 45 RPM	795.00	835.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	6.00
4. W4L-56	5.00	10.00
4. 3W5-L56 Wall Box, 5c, 10c, 25c	5.00	10.00
4. W6L-56 5/10/25 Wireless	5.00	10.00
4. 3W7-L-56	10.00	12.00
4* 3W1 Wall-a-Matic	40.00	70.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	25.00	65.00
4. 1017, '46, 24 Sel., 78 RPM	25.00	70.00
4. 1080, '46, 24 Sel., 78 RPM	35.00	75.00
4* 1100, '47, 24 Sel., 78 RPM	65.00	120.00
2. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	65.00	130.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	65.00	150.00
4. 1400, '51, 48 Sel., 45 or 78 RPM	140.00	185.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	150.00	200.00
2. 1500, '52, 104 Sel., 45 & 78 Intermix	195.00	265.00
2. 1500A, '53, 104 Sel., 45 & 78 Intermix	225.00	300.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	250.00	325.00
4. 1650, '53, 48 Sel., 45 RPM	265.00	375.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	375.00
4* 1700, '54, 104 Sel., 45 RPM	525.00	675.00
2* 1800, '55, 104 Sel., 45 RPM	595.00	795.00
1* 1900, '56, 104 Sel., 45 RPM	775.00	895.00
4. 2140 Wall Box	3.00	5.00
4. 3020 Wall Box	4.00	8.00
4. 3048 (Conv. of 3020)	5.00	10.00
4. 3031 Wall Box	3.00	5.00
2. 3045 Wall Box	4.00	10.00
2. 4820 Wall Box	10.00	15.00

←TOTAL NO. TOTAL VALUE→

PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	20.00	40.00
4. Across the Board (Un 9/52)	20.00	45.00
4. All Star Basketball (Got 1/52)	20.00	30.00
4. Arabian Knights (Got 12/53)	90.00	125.00
4. Arcade (Wm 11/51)	25.00	35.00
4. Arizona (Un 4/50)	10.00	15.00
4. Army-Navy (Wm 10/53)	35.00	70.00
4* Atlantic City (B 5/42)	25.00	60.00
4. Bank-A-Ball (Got 5/50)	10.00	20.00
4. Beach Beauty (B 10/55)	275.00	375.00
4. Beach Club (B 2/53)	40.00	65.00
4. Beauty (B 11/52)	40.00	70.00
4. Be Bop (Ex 3/50)	10.00	15.00
4. Big Ben (Wm 9/54)	75.00	135.00
4* Big Show (B 9/56)	475.00	525.00
4. Big Hit (CC 7/52)	20.00	40.00
2* Big Time (B 1/55)	150.00	225.00
4. Blondie (Wm 8/56)	250.00	310.00
4. Bolero (Un 12/51)	30.00	50.00
4. Bomber (CC 3/51)	15.00	20.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	4. Bowling Champ (Got 2/49)	10.00	20.00	
	4. Bright Lights (B 5/51)	30.00	50.00	
	4. Bright Spot (B 11/51)	35.00	60.00	
	4* Broadway (B 12/55)	320.00	395.00	
	4. Buffalo Bill (Got 5/50)	20.00	30.00	
	4. Cabana (Un 3/53)	30.00	70.00	
	4. Campus (Ex 2/50)	10.00	15.00	
	4. Canasta (Ge 7/50)	15.00	25.00	
	4. Capri (CC 10/56)	200.00	245..00	
	4. Caravan (Un 2/56)	265.00	325.00	
	4. Caravan (Wm 6/52)	30.00	60.00	
	4. Chinatown (Got 10/52)	35.00	65.00	
	4. Circus (Un 8/52)	35.00	60.00	
	4. Circus Wagon (Wm 10/55)	195.00	275.00	
	4. Citation (B 10/48)	10.00	20.00	
	4. Classy Bowler (Got 7/56)	230.00	265.00	
	4. C. O. D. (Wm. 9/53)	50.00	90.00	
	4. College Daze (Got 8/49)	15.00	25.00	
	2. Colors (Wm 11/54)	110.00	150.00	
	4. Coney Island (B 9/51)	20.00	65.00	
	4. Control Tower (Wm 3/51)	15.00	30.00	
	4. Coronation (Got 11/52)	30.00	60.00	
	4. County Fair (Un 9/51)	15.00	30.00	
	4. Crossroads (Got 5/52)	45.00	70.00	
	4. Crosswords (B 1/52)	200.00	325.00	
	4. Cyclone (Got 5/51)	25.00	40.00	
	2. Daffy Derby (Wm 8/54)	75.00	135.00	
	4. Daisy May (Got 7/54)	135.00	175.00	
	4. Dallas (Wm 2/49)	10.00	20.00	
	4. Dealer "21" (Wm 2/54)	35.00	85.00	
	4. Derby Day (Got 5/56)	195.00	230.00	
	4. De Icer (Wm 11/49)	10.00	20.00	
	4. Diamond Lill (Got 12/54)	110.00	165.00	
	4. Disk Jockey (Wm 11/52)	35.00	75.00	
	4. Domino (Wm 5/52)	25.00	60.00	
	4. Double Action (Ge 1/52)	20.00	30.00	
	4. Dbl. Feature (Got 12/50)	15.00	30.00	
	4* Double Header (B 7/56)	400.00	475.00	
	4. Dragonette (Got 6/54)	125.00	165.00	
	4. Dreamy (Wm 2/50)	15.00	30.00	
	4. Dude Ranch (B 9/53)	50.00	85.00	
	4. Duette (Got 4/55)	169.50	225.00	
	4. Easy Aces (Got 12/55)	175.00	220.00	
	4. Eight Ball (Wm 1/52)	30.00	50.00	
	4. Fairway (Wm 6/53)	40.00	60.00	
	4. Fighting Irish (CC 11/50)	10.00	25.00	
	4. Five Star (Univ 5/51)	25.00	40.00	
	4. Flying High (Got 2/53)	50.00	80.00	
	4. Flying Saucers (Ge 12/50)	15.00	25.00	
	4. Four Bells (Got 10/54)	135.00	160.00	
	2. Four Corners (Wm 12/52)	45.00	80.00	
	4. Four Horsemen (Got 9/50)	20.00	40.00	
	4. "400" Upright (Ge 10/52)	35.00	55.00	
	4. Four Stars (Got 6/52)	40.00	60.00	
	4. Frolics (B 10/52)	20.00	50.00	
	4. Frontiersman (Got 11/55)	125.00	195.00	
	4. Fun House (Wm 10/56)	250.00	300.00	
	4. Futurity (B 3/51)	25.00	40.00	
	4* Gay Time (B 6/55)	145.00	225.00	
	4* Gayety (B 3/55)	75.00	120.00	
	4. Georgia (Wm 7/50)	20.00	30.00	
	4. Gin Rummy (Got 2/49)	10.00	20.00	
	4. Gladiator (Got 1/56)	235.00	275.00	
	4. Glamour (Got 7/51)	10.00	20.00	
	4. Globe Trotter (Got 11/51)	20.00	30.00	
	4. Golden Gloves (CC 7/49)	10.00	20.00	
	2. Golden Nugget (Upright) (Ge 2/53)	35.00	50.00	
	4. Gold Star (Got 8/54)	125.00	160.00	
	4. Grand Champion (Wm 8/53)	45.00	90.00	
	4. Grand Slam (Got 4/53)	40.00	90.00	
	4. Green Pastures (Got 1/54)	60.00	120.00	
	4. Gun Club (Wm 11/53)	35.00	70.00	
	4. Guys-Dolls (Got 5/53)	30.00	70.00	
	4. Gypsy Queen (Got 2/55)	145.00	185.00	
	4. Handicap (Wm 6/52)	40.00	60.00	
	4. Happy Days (Got 7/52)	40.00	70.00	

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED
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PINBALL GAMES (Cont.)

	4. Happy-Go-Lucky (Got 3/51)	25.00	40.00	
	4. Harbor Lites (Got 2/56)	175.00	210.00	
	6. Harvest Time (Ge 9/50)	10.00	20.00	
	4. Harvey (Wm 5/51)	25.00	40.00	
	4. Havana (Un 2/54)	35.00	90.00	
	4. Hawaii (Un 6/54)	39.00	95.00	
	4. Hawaiian Beauty (Got 4/54)	100.00	130.00	
	4. Hayburner (Wm 6/51)	25.00	50.00	
	4. Hi-Fi (B 6/54)	50.00	85.00	
	4. Hit Parade (CC 2/51)	10.00	15.00	
	4. Hit & Runs (Ge 3/51)	10.00	20.00	
	4. Hit 'N' Run (Got 4/52)	30.00	55.00	
	4. Holiday (Ke 12/51)	25.00	40.00	
	4. Hong Kong (Wm 9/51)	25.00	50.00	
	4. Horsefeathers (Wm 1/52)	20.00	35.00	
	4. Horse Shoe (Wm 12/51)	15.00	30.00	
	4. Hot Rods (B '49)	15.00	25.00	
	4. Ice-Frolics (B 1/54)	40.00	95.00	
	4. Jalopy (Wm 8/51)	35.00	70.00	
	4. Jeanie (Ex 6/50)	15.00	20.00	
	4. Jockey Club (Got 4/54)	75.00	135.00	
	4. Joker (Got 11/50)	20.00	40.00	
	2. Jolly Joker (Un 11/55)	70.00	120.00	
	4. Jubilee (Got 5/55)	230.00	275.00	
	4. Judy (Ex 7/50)	10.00	15.00	
	4. Jumping Jacks (Upright) (Ge 12/52)	20.00	45.00	
	4. Just 21 (Got 1/50)	10.00	20.00	
	4. K.C. Jones (Got 11/49)	10.00	20.00	
	4. King Arthur (Got 10/49)	20.00	35.00	
	4. King Pin (CC 12/51)	25.00	45.00	
	4. Knockout (Got 1/51)	20.00	40.00	
	4. Lady Luck (Got 9/54)	85.00	160.00	
	4. Lazy "Q" (Wm 2/54)	45.00	110.00	
	4. Leaders (Un 10/51)	25.00	50.00	
	4. Lite-A-Line (Ke 6/52)	35.00	65.00	
	4. Long Beach (Wm 7/52)	35.00	60.00	
	4. Lovely Lucy (Got 2/54)	55.00	125.00	
	4. Lucky Inning (Wm 5/50)	20.00	30.00	
	4. Lulu (Wm 12/54)	125.00	180.00	
	4. Mad. Sq. Garden (Got 6/50)	20.00	35.00	
	4. Majorettes (Wm 4/52)	20.00	40.00	
	4. Manhattan (Un 4/55)	75.00	140.00	
	4. Marathon (Got 10/55)	265.00	300.00	
	4. Marble Queen (Got 8/53)	60.00	100.00	
	4. Mercury (Ge 3/50)	10.00	20.00	
	4. Mermaid (Got 6/51)	20.00	40.00	
	4. Mexico (Un 3/54)	40.00	100.00	
	4* Miami Beach (B 9/55)	180.00	235.00	
	4. Minstrel Man (Got 3/51)	35.00	50.00	
	2. Mystic Marvel (Got 3/54)	100.00	145.00	
	4. Nevada (Un 8/54)	30.00	85.00	
	4. Niagara (Got 12/51)	25.00	50.00	
	4. Nifty (Wm 12/50)	15.00	25.00	
	4* Night Club (B 4/56)	350.00	465.00	
	4. "9" Sisters (Wm 1/54)	50.00	110.00	
	6. Oasis (Sx 10/50)	10.00	15.00	
	4. Olympics (Wm 5/52)	40.00	65.00	
	4. Palisades (Wm 7/53)	45.00	85.00	
	4. Palm Beach (B 7/52)	35.00	75.00	
	4. Palm Springs (B 11/53)	40.00	80.00	
	2* Parade (B 6/56)	350.00	440.00	
	4. Paratrooper (Wm 8/52)	20.00	40.00	
	4. Peter Pan (Wm 4/55)	125.00	165.00	
	4. Piccadilly (Wm 5/56)	200.00	300.00	
	2. Pin Bowler (CC 6/50)	10.00	20.00	
	4. Pinch Hitter (Un 5/49)	10.00	15.00	
	2. Pinky (Wm 9/50)	20.00	30.00	
	4. Pin Wheel (Got 11/53)	75.00	120.00	
	4* Pixie (Un 10/55)	150.00	225.00	
	4. Play Ball (CC 1/51)	15.00	25.00	
	4. Poker Face (Got 9/53)	65.00	100.00	
	4. Punchy (CC 12/50)	10.00	15.00	
	4. Quarterback (Wm 10/49)	15.00	25.00	
	4. Quartet (Got 2/52)	45.00	75.00	
	4. Queen of Hearts (Got 12/52)	50.00	85.00	
	4. Quintet (Got 3/53)	45.00	100.00	
	4. Race the Clock (Wm 5/55)	125.00	225.00	
	4. Rag Mop (Wm 10/50)	20.00	30.00	
	4. Red Shoes (Un 11/50)	20.00	30.00	
	4. Regatta (Wm 11/55)	125.00	175.00	
	1. Rio (Un 11/53)	35.00	75.00	

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NUMBER OF EACH MACHINE OWNED
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(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	4. Rip Snorter (Ge 10/49)	10.00	15.00	
	2. Rocket (Ge 5/50)	15.00	25.00	
	2. Rockettes (Got 8/50)	20.00	30.00	
	4. Rodeo (Un 2/53)	35.00	95.00	
	4. Rose Bowl (Got 10/51)	25.00	65.00	
	4. Saddle and Turf (Ev 10/53)	150.00	200.00	
	4. Club Model	160.00	225.00	
	4. Scoreboard (Got 4/56)	235.00	305.00	
	4. Screamo (Wm 4/54)	50.00	110.00	
	4. Sea Belles (Got 4/56)	265.00	325.00	
	4. Sea Jockeys (Wm 11/51)	35.00	55.00	
	4. Select-A-Card (Got 4/50)	15.00	25.00	
	4. Sharpshooter (Got 5/49)	10.00	20.00	
	4. Shindig (Got 10/53)	75.00	115.00	
	4. Shoo Shoo (Wm 2/51)	10.00	20.00	
	4. Shoot the Moon (Wm 11/51)	20.00	40.00	
	4. Show Boat (Un 12/52)	50.00	90.00	
	2. Silver Chest (Upright) (Ge 4/53)	55.00	90.00	
	4. Silver Skates (Wm 2/53)	30.00	65.00	
	4. Singapore (Un 10/54)	50.00	100.00	
	4. Skill Pool (Got 8/52)	35.00	50.00	
	4. Skyway (Wm 8/54)	70.00	140.00	
	4. Slugfest (Wm 3/52)	30.00	50.00	
	4. Sluggin' Champ (Got 4/55)	150.00	185.00	
	2. Smoke Signal (Wm 10/55)	135.00	175.00	
	4. Snafu (Wm 12/55)	135.00	195.00	
	6. Snooks (Wm 6/51)	10.00	20.00	
	4. Southern Belle (Got 6/55)	155.00	195.00	
	4. South Pacific (Ge 2/50)	15.00	30.00	
	2. South Seas (Un 5/56)	295.00	385.00	
	4. Spark Plug (Wm 9/51)	20.00	35.00	
	4. Spitfire (Wm 2/55)	75.00	130.00	
	4. Spot Bowler (Got (10/50)	25.00	50.00	
	4. Spot-Lite (B 1/52)	35.00	70.00	
	4. Sportsman (Wm 2/52)	20.00	35.00	
	4. Springtime (Ge 3/52)	20.00	30.00	
	4. Stage Coach (Got 11/54)	135.00	170.00	
	4. Stardust (Wm 3/56)	225.00	310.00	
	4* Starlets (Un 12/55)	210.00	250.00	
	4. Star Pool (Wm 10/54)	85.00	160.00	
	4. Stars (Un 6/52)	30.00	50.00	
	4. Starlite (Wm 3/53)	35.00	55.00	
	4. Steeple Chase (Un 1/52)	25.00	50.00	
	4. Stop & Go (Ge 3/51)	10.00	20.00	
	4. Struggle Buggies (Wm 12/53)	40.00	90.00	
	4. Sunshine Park (B 12/52)	25.00	35.00	
	6. Super Hockey (CC 4/49)	10.00	20.00	
	4. Super Jumbo (Got 10/54)	250.00	295.00	
	4* Surf Club (B 3/54)	37.50	75.00	
	4. Sweepstakes (Wm 1/52)	50.00	75.00	
	4. Sweet Add-A-Line (Got 7/55)	145.00	185.00	
	4. Sweetheart (Wm 5/50)	20.00	35.00	
	4. Tahiti (Un 8/53)	25.00	75.00	
	4. Tampico (Un 6/49)	10.00	15.00	
	4. Telecard (Got 1/49)	10.00	15.00	
	4. Thing (CC 2/51)	15.00	25.00	
	4. Three Deuces (Wm 8/55)	175.00	200.00	
	4. Three Feathers (Ge 5/49)	10.00	20.00	
	4. Three Four Five (Un 6/51)	20.00	35.00	
	4. Thunderbird (Wm 5/54)	70.00	120.00	
	2. Tim-Buc-Tu (Wm 1/56)	140.00	195.00	
	4. Times Square (Wm 4/53)	50.00	85.00	
	4. Toreador (Got 6/56)	275.00	320.00	
	2. Touchdown (Un 1/52)	20.00	30.00	
	4. Tournament (Got 8/55)	210.00	275.00	
	4. Triple Play (Un 8/55)	145.00	195.00	
	4. Triplets (Got 7/50)	15.00	20.00	
	4. TriScore (Ge 1/51)	15.00	25.00	
	4. Tropicana (Un 1/55)	55.00	140.00	
	4. Tropics (Un 7/53)	25.00	60.00	
	4. Turf King (B 6/50)	20.00	45.00	
	4. Twenty Grand (Wm 12/52)	25.00	50.00	
	4. Twin Bill (Got 1/55)	120.00	175.00	
	4* Variety (B 9/54)	70.00	135.00	
	4. Watch My Line (Got 9/51)	25.00	35.00	
	2. Whizz Kids (CC 3/52)	30.00	45.00	
	4. Wild West (Got 8/51)	30.00	50.00	
	4. Winner (Univ.)	20.00	40.00	

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(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. Wishing Well (Got 9/55)	165.00	195.00
4. Wonderland (Wm 5/55)	125.00	180.00
4* Yacht Club (B 6/53)	45.00	85.00
4. Zingo (Un 10/51)	25.00	75.00
←TOTAL NO.	TOTAL VALUE→	

4* Bally Victory Bowler (5/54)	60.00	150.00
4. Bally Champion Bowler (5/54)	65.00	155.00
4* Bally Jet Bowler (8/54)	75.00	160.00
4. Bally Rocket Bowler (8/54)	75.00	165.00
4* Bally Mystic Bowler (12/54)	100.00	185.00
4* Bally Magic Bowler (12/54)	100.00	190.00
4* Bally Blue Ribbon (3/55)	175.00	260.00
2* Bally Gold Medal (3/55)	175.00	270.00
4* Bally ABC Bowler (7/55)	325.00	400.00
4. DeLuxe model	350.00	425.00
4. Bally Congress (7/55)	375.00	425.00
4. DeLuxe model	395.00	450.00
4. ChiCoin 6-Player (8/51)	35.00	65.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	65.00
4. ChiCoin Match Bowler (6/52)	35.00	70.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	80.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	80.00
4. ChiCoin 10th Frame Special (12/52)	35.00	80.00
4. ChiCoin Name Bowler (1/53)	35.00	85.00
2. ChiCoin 10th Frame **Double Score Bowler** (2/53)	25.00	90.00
4. ChiCoin Crown (4/53)	45.00	100.00
4. ChiCoin Crown Giant Pins (4/53)	50.00	100.00
4. ChiCoin Triple Score (6/53)	50.00	110.00
4. ChiCoin Gold Cup (7/53)	50.00	115.00
4. ChiCoin High Speed Crown (7/53)	60.00	120.00
4. ChiCoin High Speed Triple Score (8/53)	65.00	125.00
4. ChiCoin Advance (10/53)	75.00	135.00
4. ChiCoin King (10/53)	75.00	140.00
4. ChiCoin Criss Cross Bowler (12/53)	75.00	145.00
4. ChiCoin Super Frame (3/54)	50.00	155.00
4. ChiCoin Starlite (5/54)	90.00	175.00
4. ChiCoin Featnre (7/54)	95.00	180.00
4. ChiCoin Holiday (9/54)	95.00	195.00
4. ChiCoin Flash (10/54)	95.00	195.00
4. ChiCoin Playtime (10/54)	95.00	200.00
4. ChiCoin Fireball (11/54)	95.00	200.00
4. ChiCoin Thunderbolt (12/54)	150.00	250.00
4* ChiCoin Triple Strike (2/55)	150.00	230.00
4. ChiCoin Arrow (2/55)	175.00	250.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	150.00
4. DeLuxe model	50.00	160.00
4. ChiCoin Bonus Score (4/55)	175.00	265.00
4. ChiCoin Big League (5/55)	185.00	270.00
4* ChiCoin Hollywood (5/55)	185.00	275.00
4. ChiCoin Blinker (8/55)	225.00	295.00
4. ChiCoin Score-A-Line (9/55)	235.00	315.00
4. ChiCoin Bowling Team (10/55)	200.00	320.00
4* ChiCoin Miami Shuffle (10/56)	65.00	195.00
←TOTAL NO.	TOTAL VALUE→	

NUMBER OF EACH MACHINE OWNED
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(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

4. Exhibit Twin Rotation (5/52)	50.00	80.00
4. Genco Shuffle Target (7/51)	20.00	30.00
4. Genco 8-Player Rebound (9/51)	20.00	35.00
2. Genco Shuffle Pool (11/53)	25.00	65.00
4. Genco Match Pool (2/54)	50.00	85.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
2. Keeney Super DeLuxe League (3/52)	25.00	75.00
2. Keeney High Score League (5/52)	25.00	80.00
2. Keeney Team (10/52)	25.00	90.00
4. Keeney Club (4/53)	25.00	90.00
2. Keeney Domino (5/53)	30.00	100.00
2. Keeney Carnival (5/53)	40.00	110.00
2. Keeney Pacemaker (9/53)	45.00	100.00
2. Keeney Mainliner Bowler (1/54)	60.00	150.00
4. Keeney Bonus Bowler (3/54)	70.00	175.00
4. Keeney Diamond Bowler (5/54)	75.00	175.00
4* Keeney Bikini (6/54)	90.00	175.00
4. Keeney Century (6/54)	90.00	195.00
2. Keeney American (9/54)	90.00	225.00
2. Keeney National (9/54)	100.00	230.00
2. Keeney Speedlane (4/55)	100.00	275.00
4. United 6-Player Super (3/52)	20.00	65.00
4. United 4-Player Official (5/52)	30.00	50.00
4. United 6-Player Star (7/52)	30.00	60.00
4. United 10th Frame Star (9/52)	35.00	85.00
4. United Manhattan 10th Frame (9/52)	35.00	75.00
4. United Manhattan (9/52)	35.00	85.00
4. United 10th Frame Super (10/52)	35.00	75.00
4. United Cascade (2/53)	35.00	80.00
4. United Clover (2/53)	35.00	85.00
4. United Liberty (2/53)	40.00	85.00
4. United Classic (6/53)	45.00	85.00
4. United Olympic (6/53)	45.00	85.00
4. United Royal (9/53)	40.00	90.00
4. United Imperial (9/53)	40.00	110.00
2. DeLuxe model	50.00	110.00
4. United Chief (11/53)	50.00	115.00
4. United Leader (11/53)	75.00	115.00
4. DeLuxe model	85.00	115.00
4* United Team (1/54)	85.00	125.00
4. DeLuxe model	85.00	130.00
4. United League (1/54)	65.00	135.00
4. DeLuxe model	90.00	140.00
4* United Ace (5/54)	90.00	150.00
4. DeLuxe model	90.00	160.00
4* United Rainbow (5/54)	65.00	160.00
4. United Banner (8/54)	115.00	170.00
4. DeLuxe model	115.00	175.00
4. United Shuffle Targette (8/54)	110.00	180.00
4. DeLuxe model	110.00	185.00
2* United Speedy (8/54)	65.00	190.00
4. Un. 11th Frame (10/54)	90.00	195.00
2. DeLuxe model	100.00	195.00
2* United Comet Targette (11/54)	110.00	200.00
4. DeLuxe model	110.00	210.00
4. United Mercury (12/54)	85.00	210.00
4. DeLuxe model	100.00	215.00
4* United Mars (1/55)	115.00	225.00
4. DeLuxe model	120.00	230.00
4* Un. Lightning (2/55)	125.00	235.00
4. DeLuxe model	130.00	240.00
4. Un. Venus (3/55)	130.00	245.00
4. DeLuxe model	135.00	250.00
4* Un. Clipper (5/55)	125.00	255.00
4. DeLuxe model	135.00	260.00
4. Un. Derby Roll (5/55)	175.00	290.00
4. DeLuxe model	185.00	290.00
4. Un. 5th Inning (6/55)	125.00	295.00
4. DeLuxe model	185.00	295.00
4* Un. Capitol (6/55)	195.00	300.00
2* DeLuxe model	195.00	305.00
4* Un. Super Bonus (9/55)	195.00	310.00
4. DeLuxe model	200.00	320.00
4. Un. Top Notch (10/55)	325.00	425.00
4. Top Notch Special	325.00	450.00
←TOTAL NO.	TOTAL VALUE→	

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

4. Un. Regulation (11/55)	295.00	450.00
4. DeLuxe model	325.00	460.00
←TOTAL NO.	TOTAL VALUE→	

4. Bally Champion Horse	300.00	450.00
4. Bally Moon Ride	130.00	320.00
4* Bally Space Ship	165.00	325.00
4. Bally Speed Boat	250.00	350.00
4* Bert Lane Merry-Go-R'd	275.00	395.00
4. Bert Lane Miss America Boat	250.00	350.00
4. Bert Lane Fire Engine	325.00	450.00
4. Chicago Coin Super Jet	195.00	345.00
7. ChiCoin Round The World Trainer	350.00	550.00
4. Clown See Saw	125.00	250.00
4. Decco Merry-Go-Round	225.00	345.00
4* Exhibit Big Bronco	250.00	350.00
4. Exhibit Mustang	310.00	400.00
4. Exhibit Space Patrol	150.00	295.00
4. Scientific Television	265.00	310.00
←TOTAL NO.	TOTAL VALUE→	

4. ABT 6 Gun Rifle Range	500.00	600.00
1. Air Football	195.00	295.00
4. Amus. Boomerang	30.00	75.00
4. Bally Big Inning	65.00	125.00
4. Bally Heavy Hitter	30.00	50.00
4. Bally King Pin	20.00	50.00
4. Bally Rapid Fire	65.00	125.00
4. Bally Undersea Raider	75.00	125.00
4. Capitol Midget Movies	95.00	195.00
4. Champion Hockey	45.00	125.00
4. ChiCoin Basketball Champ	100.00	175.00
4. ChiCoin 4-Player Derby	99.50	165.00
4. Chicoin Goalee	35.00	75.00
4. ChiCoin Hockey	55.00	75.00
4. ChiCoin Midget Skee	60.00	125.00
4. ChiCoin Pistol	30.00	95.00
4. ChiCoin Home Run, 6-Player (3/54)	100.00	185.00
4. Super model	125.00	195.00
4* ChiCoin Twin Hockey (5/56)	225.00	350.00
4* ChiCoin Steam Shovel (5/56)	165.00	285.00
4. Edelco Pool Table	20.00	40.00
4. Evans Bola Score	40.00	70.00
4. Evans Bat-A-Score	40.00	105.00
4. Evans Ski Roll	35.00	75.00
4. Evans Super Bomber	60.00	120.00
4. Evans Play Ball	30.00	90.00
4. Evans Ten Strike '46	30.00	75.00
4. Evans Tommy Gun	30.00	110.00
4. Exhibit Dale Gun	25.00	95.00
4. Exhibit Gun Patrol	50.00	110.00
4. Exhibit Jet Gun	55.00	145.00
4. Exhibit Space Gun	50.00	140.00
4. Exhibit Pony Express	70.00	135.00
4. Exhibit Silver Bullets	35.00	125.00
4. Exhibit Six Shooter	50.00	125.00
4. Exhibit Vitalizer	40.00	70.00
4* Exhibit Shooting Gall. (6/54)	85.00	175.00
4. Exhibit Star Shooting Gallery (9/54)	85.00	195.00
4. Exhibit Sportland Shooting Gallery (11/54)	125.00	225.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	275.00
4. Exhibit Treasure Cove Shooting Gal. (6/55)	225.00	325.00
4. Games, Inc. Hunter (1/56)	225.00	295.00
4* Genco Sky Gunner	75.00	145.00
4. Genco Night Fighter	75.00	145.00
4. Genco 2-Player Basketball	110.00	195.00
4* Genco Rifle Gal. (6/54)	119.50	250.00
4. Genco Big Top Rifle Gallery (6/54)	235.00	300.00
4. Super Model (12/55)	325.00	375.00
4. Genco Wild West Gun (2/55)	245.00	320.00
4* Genco Sky Rocket Rifle Gallery (5/55)	225.00	325.00
←TOTAL NO.	TOTAL VALUE→	

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
FOR INSURANCE OR PURPOSES ASCERTAIN VALUE BY LOOKING BETWEEN LOW AND HIGH PRICES

ARCADE EQUIPMENT (Cont.)

4* Genco Champion Baseball (9/55)	225.00	325.00
4* Genco Quarterback (10/55)	215.00	325.00
4. Genco Hi-Fly Baseball (5/56)	225.00	325.00
4* Genco State Fair Rifle Gal. (6/56)	345.00	395.00
4. Jack Rabbitt	50.00	75.00
4. Jungle Joe	45.00	65.00
4. Keeney Air Raider	65.00	150.00
4. Keeney Sub Gun	70.00	125.00
4. Keeney Texas Leaguer	25.00	40.00
4* Keeney Sportsman (11/54)	145.00	195.00
4. DeLuxe model	160.00	195.00
4. Keeney Ranger (3/55)	225.00	250.00
4. DeLuxe model (3/55)	235.00	260.00
4. Lite League	45.00	75.00
4. Mills Panoram Peak	175.00	325.00
4. Mills Conv. for Panoram Peek	10.00	20.00
4. Muto. Atomic Bomber	65.00	145.00
4. Mutos. Ace Bomber	95.00	150.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	175.00
4. Mutos. Fly. Saucers	90.00	150.00
4. Mutos. Photo. (Pre-War)	125.00	275.00
4. Mutos. Photomatic DeLuxe	250.00	350.00
4. Mutoscope Silver Gloves	125.00	225.00
4. Mutoscope Sky Fighter	60.00	150.00
4. Mutos. Voice-O-Graph 35c	175.00	375.00
4. Mutoscope K.O. Champ	295.00	395.00
4. Mutos. Drive Yourself	475.00	550.00
4. Mutoscope Rock 'n' Roll (7/56)	55.00	115.00
4. QT Pool Table	50.00	75.00
4. Quizzer	50.00	85.00
4. Rockola World Series	35.00	85.00
4. Scientific Baseball	20.00	40.00
4. Scientific Basketball	20.00	45.00
4. Scientific Batting Pr.	30.00	85.00
4. Scientific Pitch 'Em	50.00	175.00
4* Seeburg Bear Gun	75.00	175.00
4. Seeburg Chicken Sam	50.00	100.00
4. Seeburg Shoot the Chute	40.00	90.00
4. Seeburg Coon Hunt	80.00	175.00
4. Set Shot Basketball	135.00	265.00
4* Telequiz	75.00	100.00
4. Un. Team Hockey	25.00	50.00
4. Un. Jungle Gun	75.00	185.00
4. DeLuxe model	75.00	195.00
4* United Carnival Gun (10/54)	125.00	195.00
4. DeLuxe model	135.00	200.00
4. United Bonus Gun (1/55)	240.00	285.00
4. DeLuxe model	245.00	290.00
4. United Super Slugger (7/55)	245.00	325.00
2. United Star Slugger (4/56)	275.00	375.00
4. Wilcox-Gay Recordio	50.00	75.00
6. Wms. All Stars (8/47)	25.00	70.00
6. Wms. Box Score (12/47)	25.00	70.00
6. Wms. Star Series (4/49)	25.00	75.00
4. Wms. Super World Series (4/51)	35.00	75.00
4. Wms. DeLuxe World Series (2/52)	40.00	80.00
4. Wms. DeLuxe Baseball (4/53)	75.00	125.00
4. Wms. Pennant Baseball (12/53)	80.00	135.00
4. Wms. Super Pennant Baseball (12/53)	84.50	150.00
4. Wms. Super Star Baseball (12/53)	90.00	175.00
4. Wms. Major League Baseball (2/54)	99.50	185.00
4. Wms. All Star Baseball (2/54)	125.00	185.00
4. Wms. Big League Baseball (3/54)	125.00	190.00
1* Wms. Jet Fighter (10/54)	125.00	245.00
4. Wms. Safari (2/55)	210.00	300.00
4. DeLuxe model	220.00	310.00
4. Wms. Polar Hunt (3/55)	245.00	325.00
1* Wms. Sidewalk Engineer (4/55)	125.00	195.00
4* Wms. King Of Swat (5/55)	200.00	295.00
4* Wms. Four Bagger (4/56)	300.00	365.00
4. DeLuxe model	310.00	375.00

← TOTAL NO. TOTAL VALUE →

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

- "G-200" 200-sel. phonograph
- "G-120" 120-sel. phonograph
- "G- 80" 80-sel. phonograph
- "HS-200" Selective Hideaway
- "HS-120" Selective Hideaway
- "HS- 80" Selective Hideaway
- "HS-200" Continuous-play Hideaway
- "HC-120" Continuous-play Hideaway
- "HC-80" Continuous-play Hideaway
- "W-200" 200-selection Wall Box
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-PHOTO CO.

Studio Model "11"	$3,245.00

BALLY MFG. CO.

Show-Time	$ 837.00
ABC Bowling Laues (6 Player)	
18 Foot	1,330.00
14 Foot	1,245.00
11 Foot	1,225.00
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (With new-all-metal cabinet)	835.00

CHICAGO COIN MACHINE CO.

Bowling League (6 Player)
14 Foot-8 In.
11 Foot-11 In.
DeLuxe Ski-Roll or
DeLuxe Ski-Score (6 Player)
13 Foot
11 Foot

No List Price Authorized for Publication

J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)
ABT Challenger Pistol (Counter Game)
ABT Guesser Scale
ABT Rifle Sport (Shooting Gallery)
Aristo Scale

No List Price Authorized for Publication

GENCO MFG. & SALES CO.

Circus Rifle Gallery
Regular Model
Match Model
Davy Crockett (Rifle Gallery)

No List Price Authorized for Publication

D. GOTTLIEB & CO.

Majestic (4 Player, 5-Ball)

No List Price Authorized for Publication

INTERNATIONAL MUTOSCOPE CORP.

Bang-O-Rama	
Voice-O-Graph, 45-78 RPM	
With Musical Unit	$1,850.00
Without Musical Unit	1,750.00
Lord's Prayer Vendor	390.00

J. H. KEENEY & CO.

No List Price Authorized for Publication

- True-Score (6 Player) 14 Foot
- Bowlette (6 Player)
  - 14 Foot
  - 12 Foot
  - 9 Foot
- Super Big Tent
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1455, 200 Sel.
- Model 1454, 120 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546 Chrome Wall Box, 120 Selections
- Model 1548, 50 Selection Wall Box
- 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- KD200 Phonograph
- L100 Phonograph
- D3WA-Wall-O-Matic 200
- MRVC3-Master Remote Volume Control
- HFCV2-8-High Fidelity Wall Speaker
- HFCV3-8-High Fidelity Corner Speaker
- HFCV1-12-High Fidelity Recessed Speaker
- PS6LZ-Power Supply
- HFA1-L6-Power Amplifier

UNITED MFG. CO.

Bowling Alley (6 Player)	
14 Foot	$1,195.00
11 Foot	1,170.00
Brazil	775.00
Pirate Gun	645.00
Handicap Shuffle Alley (Without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Handicap Shuffle Alley (With Match Feature)	
Single Chute	810.00
Double Chute	830.00

WILLIAMS MFG. CO.

DeLuxe 1957 Baseball
6-Pocket Pool Table
Cue Ball (Single Player, 5-Ball)
Crossfire (Regular Model)
DeLuxe Crossfire (Match Model)
Roll-A-Ball (6-Player)
Peppy, The Clown
Crane

No List Price Authorized for Publication

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model 2100 Phonograph, 200 Sel.,
- Model 2104 Phonograph, 104 Sel.,
- Model 2150 Phonograph, 200 Sel.
- Model 5210 Wall Box, 200 Sel., 3-Wire
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257, Stepper, 104 Sel.
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

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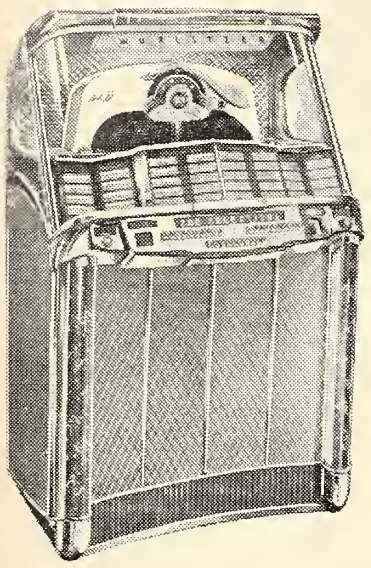

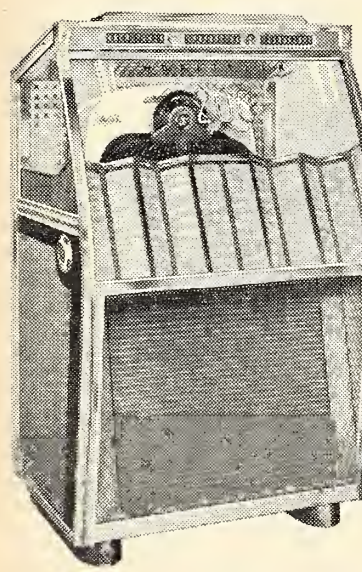

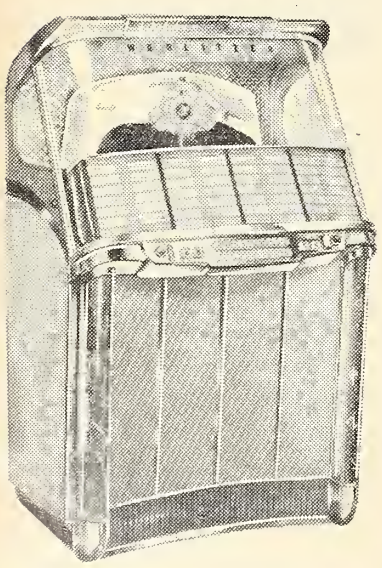

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